

DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2005 Estimates & 2010 Projections

Calculated using Proportional Block Groups

Prepared For

Alexander & Bishop

Lat/Lon: 43.79283/-87.76817

November 2007



ALEXANDER & BISHOP, LTD.

RF9

43.79283/-87.76817	1.00 mi radius		3.00 mi radius		5.00 mi radius		10.00 mi radius	
Population								
Estimated Population (2005)	1,444		20,830		52,937		81,422	
Census Population (1990)	702		18,858		51,080		76,271	
Census Population (2000)	1,330		20,852		53,763		81,673	
Projected Population (2010)	1,546		20,862		52,360		81,420	
Forecasted Population (2015)	1,666		20,863		51,568		81,256	
Historical Annual Change (1990-2000)	628	8.9%	1,994	1.1%	2,682	0.5%	5,402	0.7%
Historical Annual Change (2000-2005)	113	1.7%	-22	0.0%	-826	-0.3%	-252	-0.1%
Projected Annual Change (2005-2010)	103	1.4%	32	0.0%	-577	-0.2%	-2	0.0%
Est. Population Density (2005)	459.77	<i>psm</i>	773.72	<i>psm</i>	834.81	<i>psm</i>	395.19	<i>psm</i>
Trade Area Size	3.14	<i>sq mi</i>	26.92	<i>sq mi</i>	63.41	<i>sq mi</i>	206.03	<i>sq mi</i>
Households								
Estimated Households (2005)	538		8,711		21,953		33,454	
Census Households (1990)	247		7,357		19,947		29,067	
Census Households (2000)	478		8,428		21,499		32,351	
Projected Households (2010)	597		9,013		22,476		34,634	
Forecasted Households (2015)	663		9,335		23,008		35,883	
Historical Annual Change (1990-2000)	230	9.3%	1,071	1.5%	1,552	0.8%	3,283	1.1%
Projected Annual Change (2000-2010)	119	2.5%	585	0.7%	977	0.5%	2,284	0.7%
Average Household Income								
Est. Average Household Income (2005)	\$88,016		\$62,512		\$57,916		\$61,093	
Census Average Hhld Income (1990)	\$56,619		\$36,913		\$33,919		\$35,315	
Census Average Hhld Income (2000)	\$76,872		\$54,176		\$50,267		\$52,588	
Proj. Average Household Income (2010)	\$97,631		\$69,488		\$63,840		\$67,357	
Historical Annual Change (1990-2000)	\$20,253	3.6%	\$17,263	4.7%	\$16,348	4.8%	\$17,273	4.9%
Projected Annual Change (2000-2010)	\$20,758	2.7%	\$15,312	2.8%	\$13,573	2.7%	\$14,769	2.8%
Median Household Income								
Est. Median Household Income (2005)	\$70,416		\$51,614		\$47,353		\$49,464	
Census Median Hhld Income (1990)	\$41,138		\$33,250		\$29,316		\$31,111	
Census Median Hhld Income (2000)	\$64,092		\$46,837		\$43,267		\$45,164	
Proj. Median Household Income (2010)	\$80,153		\$58,094		\$53,001		\$55,405	
Historical Annual Change (1990-2000)	\$22,954	5.6%	\$13,587	4.1%	\$13,951	4.8%	\$14,053	4.5%
Projected Annual Change (2000-2010)	\$16,061	2.5%	\$11,257	2.4%	\$9,735	2.2%	\$10,241	2.3%
Per Capita Income								
Est. Per Capita Income (2005)	\$32,787		\$26,504		\$24,543		\$25,883	
Census Per Capita Income (1990)	\$19,955		\$14,401		\$13,246		\$13,459	
Census Per Capita Income (2000)	\$27,723		\$22,135		\$20,113		\$20,804	
Proj. Per Capita Income (2010)	\$37,676		\$30,441		\$28,017		\$29,554	
Historical Annual Change (1990-2000)	\$7,768	3.9%	\$7,735	5.4%	\$6,867	5.2%	\$7,345	5.5%
Projected Annual Change (2000-2010)	\$9,953	3.6%	\$8,306	3.8%	\$7,903	3.9%	\$8,750	4.2%
Other Income								
Est. Median Disposable Income (2005)	\$57,497		\$43,578		\$40,280		\$41,926	
Proj. Median Disposable Income (2010)	\$64,227		\$48,320		\$44,435		\$46,250	
Est. Median Household Net Worth (2005)	\$52,136		\$42,442		\$39,153		\$40,810	

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Household Income Distribution (2005)								
HH Income \$200,000 or More	21	4.0%	154	1.8%	337	1.5%	575	1.7%
HH Income \$150,000 to 199,999	26	4.9%	160	1.8%	287	1.3%	432	1.3%
HH Income \$125,000 to 149,999	34	6.4%	214	2.5%	406	1.8%	656	2.0%
HH Income \$100,000 to 124,999	58	10.8%	499	5.7%	1,077	4.9%	1,842	5.5%
HH Income \$75,000 to 99,999	99	18.4%	1,143	13.1%	2,586	11.8%	4,303	12.9%
HH Income \$50,000 to 74,999	155	28.8%	2,320	26.6%	5,388	24.5%	8,477	25.3%
HH Income \$35,000 to 49,999	56	10.4%	1,593	18.3%	4,051	18.5%	5,990	17.9%
HH Income \$25,000 to 34,999	31	5.7%	933	10.7%	2,570	11.7%	3,956	11.8%
HH Income \$15,000 to 24,999	38	7.1%	944	10.8%	2,614	11.9%	3,799	11.4%
HH Income \$10,000 to 14,999	10	1.8%	314	3.6%	1,178	5.4%	1,613	4.8%
HH Income \$0 to 9,999	9	1.6%	437	5.0%	1,459	6.6%	1,813	5.4%
HH Income \$35,000+	451	83.8%	6,083	69.8%	14,132	64.4%	22,274	66.6%
HH Income \$50,000+	395	73.4%	4,489	51.5%	10,081	45.9%	16,284	48.7%
HH Income \$75,000+	240	44.5%	2,169	24.9%	4,692	21.4%	7,807	23.3%
Race & Ethnicity (2005)								
Total Population	1,444		20,830		52,937		81,422	
White	1,381	95.7%	19,267	92.5%	46,770	88.3%	73,770	90.6%
Black or African American	1	0.1%	74	0.4%	351	0.7%	564	0.7%
American Indian & Alaska Native	2	0.1%	60	0.3%	210	0.4%	268	0.3%
Asian	37	2.6%	877	4.2%	3,076	5.8%	3,649	4.5%
Hawaiian & Pacific Islander	0	-	2	0.0%	8	0.0%	9	0.0%
Other Race	10	0.7%	277	1.3%	1,585	3.0%	1,908	2.3%
Two or More Races	12	0.9%	273	1.3%	938	1.8%	1,253	1.5%
Not Hispanic or Latino Population	1,423	98.6%	20,108	96.5%	49,463	93.4%	77,101	94.7%
<i>Non Hispanic: White</i>	1,361	95.7%	18,610	92.6%	43,779	88.5%	69,985	90.8%
<i>Non Hispanic: Black or African American</i>	1	0.1%	71	0.4%	316	0.6%	521	0.7%
<i>Non Hispanic: Amer Indian & AK Native</i>	2	0.2%	59	0.3%	194	0.4%	251	0.3%
<i>Non Hispanic: Asian</i>	36	2.6%	827	4.1%	2,729	5.5%	3,271	4.2%
<i>Non Hispanic: Hawaiian & Pacific Islander</i>	0	-	2	0.0%	8	0.0%	9	0.0%
<i>Non Hispanic: Other Race</i>	10	0.7%	276	1.4%	1,584	3.2%	1,907	2.5%
<i>Non Hispanic: Two or More Races</i>	12	0.9%	263	1.3%	855	1.7%	1,156	1.5%
Hispanic or Latino Population	21	1.4%	723	3.5%	3,474	6.6%	4,321	5.3%
<i>Hispanic: White</i>	20	96.2%	657	90.9%	2,991	86.1%	3,785	87.6%
<i>Hispanic: Black or African American</i>	0	-	3	0.4%	35	1.0%	43	1.0%
<i>Hispanic: American Indian & Alaska Native</i>	0	-	2	0.3%	16	0.5%	17	0.4%
<i>Hispanic: Asian</i>	1	3.8%	50	7.0%	348	10.0%	378	8.7%
<i>Hispanic: Hawaiian & Pacific Islander</i>	0	-	0	-	0	-	0	-
<i>Hispanic: Other Race</i>	0	-	0	-	1	0.0%	1	0.0%
<i>Hispanic: Two or More Races</i>	0	-	10	1.5%	83	2.4%	97	2.2%
Not of Hispanic Origin Population (1990)	700	99.8%	18,667	99.0%	49,899	97.7%	74,869	98.2%
Hispanic Origin Population (1990)	2	0.2%	191	1.0%	1,182	2.3%	1,402	1.8%
Not Hispanic or Latino Population (2000)	1,316	98.9%	20,290	97.3%	51,029	94.9%	78,301	95.9%
Hispanic or Latino Population (2000)	14	1.1%	562	2.7%	2,734	5.1%	3,373	4.1%
Not Hispanic or Latino Population 5yr (2010)	1,518	98.2%	19,979	95.8%	48,177	92.0%	76,173	93.6%
Hispanic or Latino Population 5yr (2010)	28	1.8%	883	4.2%	4,183	8.0%	5,248	6.4%
Historical Annual Change (1990-2000)	13	74.6%	371	19.5%	1,552	13.1%	1,971	14.1%
Projected Annual Change (2000-2010)	14	9.7%	321	5.7%	1,450	5.3%	1,875	5.6%

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Age Distribution (2005)								
Total Population	1,444		20,830		52,937		81,422	
Age 0 to 4 yrs	86	5.9%	1,236	5.9%	3,342	6.3%	4,807	5.9%
Age 5 to 9 yrs	103	7.1%	1,285	6.2%	3,454	6.5%	5,103	6.3%
Age 10 to 14 yrs	119	8.3%	1,403	6.7%	3,679	6.9%	5,590	6.9%
Age 15 to 19 yrs	104	7.2%	1,414	6.8%	3,677	6.9%	5,696	7.0%
Age 20 to 24 yrs	56	3.9%	1,302	6.3%	3,826	7.2%	5,835	7.2%
Age 25 to 29 yrs	65	4.5%	1,263	6.1%	3,637	6.9%	5,167	6.3%
Age 30 to 34 yrs	83	5.7%	1,246	6.0%	3,312	6.3%	4,885	6.0%
Age 35 to 39 yrs	109	7.6%	1,392	6.7%	3,599	6.8%	5,522	6.8%
Age 40 to 44 yrs	142	9.8%	1,696	8.1%	4,025	7.6%	6,252	7.7%
Age 45 to 49 yrs	150	10.4%	1,713	8.2%	4,015	7.6%	6,466	7.9%
Age 50 to 54 yrs	128	8.9%	1,528	7.3%	3,555	6.7%	5,825	7.2%
Age 55 to 59 yrs	107	7.4%	1,332	6.4%	2,957	5.6%	4,758	5.8%
Age 60 to 64 yrs	67	4.7%	955	4.6%	2,267	4.3%	3,678	4.5%
Age 65 to 69 yrs	47	3.3%	746	3.6%	1,781	3.4%	2,904	3.6%
Age 70 to 74 yrs	36	2.5%	680	3.3%	1,610	3.0%	2,547	3.1%
Age 75 to 79 yrs	22	1.5%	619	3.0%	1,538	2.9%	2,368	2.9%
Age 80 to 84 yrs	12	0.8%	489	2.3%	1,256	2.4%	1,900	2.3%
Age 85 yrs plus	8	0.5%	532	2.6%	1,408	2.7%	2,119	2.6%
Median Age	38.9 yrs		38.4 yrs		36.5 yrs		37.5 yrs	
Age 19 yrs or less	412	28.5%	5,338	25.6%	14,153	26.7%	21,196	26.0%
Age 20 to 64 years	906	62.8%	12,426	59.7%	31,191	58.9%	48,387	59.4%
Age 65 years Plus	125	8.7%	3,066	14.7%	7,593	14.3%	11,838	14.5%
Female Age Distribution (2005)								
Female Population	707	49.0%	10,502	50.4%	26,725	50.5%	41,002	50.4%
Age 0 to 4 yrs	41	5.8%	595	5.7%	1,604	6.0%	2,320	5.7%
Age 5 to 9 yrs	51	7.2%	626	6.0%	1,695	6.3%	2,480	6.0%
Age 10 to 14 yrs	55	7.8%	654	6.2%	1,811	6.8%	2,787	6.8%
Age 15 to 19 yrs	50	7.0%	672	6.4%	1,770	6.6%	2,774	6.8%
Age 20 to 24 yrs	26	3.7%	668	6.4%	1,921	7.2%	2,890	7.0%
Age 25 to 29 yrs	35	5.0%	637	6.1%	1,773	6.6%	2,475	6.0%
Age 30 to 34 yrs	44	6.2%	606	5.8%	1,523	5.7%	2,295	5.6%
Age 35 to 39 yrs	54	7.7%	647	6.2%	1,697	6.4%	2,644	6.4%
Age 40 to 44 yrs	70	9.9%	867	8.3%	2,002	7.5%	3,103	7.6%
Age 45 to 49 yrs	71	10.1%	847	8.1%	1,977	7.4%	3,155	7.7%
Age 50 to 54 yrs	65	9.2%	760	7.2%	1,752	6.6%	2,861	7.0%
Age 55 to 59 yrs	49	7.0%	661	6.3%	1,507	5.6%	2,413	5.9%
Age 60 to 64 yrs	33	4.7%	483	4.6%	1,170	4.4%	1,880	4.6%
Age 65 to 69 yrs	22	3.1%	391	3.7%	938	3.5%	1,516	3.7%
Age 70 to 74 yrs	20	2.9%	385	3.7%	902	3.4%	1,411	3.4%
Age 75 to 79 yrs	10	1.4%	352	3.4%	910	3.4%	1,351	3.3%
Age 80 to 84 yrs	6	0.9%	293	2.8%	786	2.9%	1,185	2.9%
Age 85 yrs plus	4	0.5%	357	3.4%	986	3.7%	1,461	3.6%
Female Median Age	38.8 yrs		39.7 yrs		38.2 yrs		38.9 yrs	
Age 19 yrs or less	196	27.7%	2,547	24.2%	6,881	25.7%	10,362	25.3%
Age 20 to 64 years	449	63.4%	6,176	58.8%	15,322	57.3%	23,716	57.8%
Age 65 years Plus	62	8.8%	1,779	16.9%	4,522	16.9%	6,924	16.9%

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Male Age Distribution (2005)								
Male Population	737	51.0%	10,329	49.6%	26,212	49.5%	40,419	49.6%
Age 0 to 4 yrs	45	6.1%	641	6.2%	1,738	6.6%	2,487	6.2%
Age 5 to 9 yrs	52	7.1%	659	6.4%	1,759	6.7%	2,622	6.5%
Age 10 to 14 yrs	64	8.7%	749	7.2%	1,868	7.1%	2,804	6.9%
Age 15 to 19 yrs	54	7.4%	742	7.2%	1,907	7.3%	2,922	7.2%
Age 20 to 24 yrs	30	4.1%	634	6.1%	1,905	7.3%	2,944	7.3%
Age 25 to 29 yrs	30	4.0%	626	6.1%	1,863	7.1%	2,692	6.7%
Age 30 to 34 yrs	39	5.3%	640	6.2%	1,789	6.8%	2,590	6.4%
Age 35 to 39 yrs	55	7.4%	744	7.2%	1,901	7.3%	2,878	7.1%
Age 40 to 44 yrs	72	9.7%	829	8.0%	2,022	7.7%	3,148	7.8%
Age 45 to 49 yrs	78	10.6%	866	8.4%	2,038	7.8%	3,311	8.2%
Age 50 to 54 yrs	63	8.5%	768	7.4%	1,803	6.9%	2,964	7.3%
Age 55 to 59 yrs	58	7.8%	670	6.5%	1,450	5.5%	2,345	5.8%
Age 60 to 64 yrs	34	4.6%	472	4.6%	1,097	4.2%	1,798	4.4%
Age 65 to 69 yrs	25	3.5%	355	3.4%	843	3.2%	1,388	3.4%
Age 70 to 74 yrs	16	2.2%	295	2.9%	708	2.7%	1,137	2.8%
Age 75 to 79 yrs	12	1.7%	267	2.6%	628	2.4%	1,016	2.5%
Age 80 to 84 yrs	5	0.7%	195	1.9%	470	1.8%	715	1.8%
Age 85 yrs plus	4	0.6%	175	1.7%	422	1.6%	658	1.6%
Male Median Age	38.9	yrs	37.3	yrs	35.0	yrs	36.2	yrs
Age 19 yrs or less	216	29.3%	2,791	27.0%	7,272	27.7%	10,835	26.8%
Age 20 to 64 years	458	62.2%	6,250	60.5%	15,869	60.5%	24,670	61.0%
Age 65 years Plus	63	8.6%	1,287	12.5%	3,071	11.7%	4,914	12.2%
Males per 100 Females, Male % Pop (2005)								
Overall Comparison	104		98		98		99	
Age 0 to 4 yrs	110	52.3%	108	51.9%	108	52.0%	107	51.7%
Age 5 to 9 yrs	103	50.8%	105	51.3%	104	50.9%	106	51.4%
Age 10 to 14 yrs	116	53.8%	114	53.4%	103	50.8%	101	50.2%
Age 15 to 19 yrs	109	52.3%	110	52.5%	108	51.9%	105	51.3%
Age 20 to 24 yrs	114	53.4%	95	48.7%	99	49.8%	102	50.5%
Age 25 to 29 yrs	85	45.9%	98	49.6%	105	51.2%	109	52.1%
Age 30 to 34 yrs	89	47.2%	106	51.3%	117	54.0%	113	53.0%
Age 35 to 39 yrs	101	50.2%	115	53.5%	112	52.8%	109	52.1%
Age 40 to 44 yrs	102	50.5%	96	48.9%	101	50.2%	101	50.4%
Age 45 to 49 yrs	110	52.3%	102	50.5%	103	50.8%	105	51.2%
Age 50 to 54 yrs	97	49.2%	101	50.3%	103	50.7%	104	50.9%
Age 55 to 59 yrs	116	53.8%	101	50.3%	96	49.0%	97	49.3%
Age 60 to 64 yrs	102	50.5%	98	49.4%	94	48.4%	96	48.9%
Age 65 to 69 yrs	116	53.6%	91	47.6%	90	47.3%	92	47.8%
Age 70 to 74 yrs	78	43.8%	77	43.4%	79	44.0%	81	44.6%
Age 75 to 79 yrs	125	55.7%	76	43.1%	69	40.8%	75	42.9%
Age 80 to 84 yrs	85	45.9%	67	40.0%	60	37.4%	60	37.6%
Age 85 yrs plus	107	51.6%	49	32.9%	43	30.0%	45	31.1%
Age 19 yrs or less	110	52.4%	110	52.3%	106	51.4%	105	51.1%
Age 20 to 39 yrs	96	49.1%	103	50.8%	108	51.9%	108	51.9%
Age 40 to 64 yrs	105	51.3%	100	49.9%	100	50.0%	101	50.3%
Age 65 years Plus	101	50.3%	72	42.0%	68	40.4%	71	41.5%

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Household Type (2005)								
Total Households	538		8,711		21,953		33,454	
Households with Children	201	37.4%	2,627	30.2%	6,684	30.4%	10,106	30.2%
Average Household Size	2.68		2.36		2.37		2.37	
Est. Household Density	171.26	psm	323.55	psm	346.19	psm	162.37	psm
Population Family	1,268	87.8%	16,432	78.9%	40,400	76.3%	62,834	77.2%
Population Non-Family	176	12.2%	4,135	19.8%	11,538	21.8%	16,566	20.3%
Population Group Qtrs	0	0.0%	263	1.3%	999	1.9%	2,021	2.5%
Family Households	425	79.0%	5,714	65.6%	13,626	62.1%	21,491	64.2%
<i>Married Couple Hhlds</i>	397	93.5%	4,836	84.6%	10,973	80.5%	17,767	82.7%
<i>Other Family Hhlds</i>	28	6.5%	878	15.4%	2,653	19.5%	3,724	17.3%
Family Households With Children	199	46.9%	2,589	45.3%	6,575	48.3%	9,939	46.2%
<i>Married Couple With Children</i>	180	90.4%	1,972	76.2%	4,694	71.4%	7,312	73.6%
<i>Other Family Hhlds With Children</i>	19	9.6%	617	23.8%	1,881	28.6%	2,628	26.4%
Family Households No Children	226	53.1%	3,125	54.7%	7,051	51.7%	11,551	53.8%
<i>Married Couple No Children</i>	217	96.2%	2,864	91.6%	6,279	89.1%	10,455	90.5%
<i>Other Family Households No Children</i>	9	3.8%	261	8.4%	772	10.9%	1,096	9.5%
Average Family Household Size	2.98		2.88		2.96		2.92	
Average Family Income	\$97,477		\$75,018		\$70,588		\$73,738	
Median Family Income	\$75,335		\$60,246		\$56,531		\$59,028	
Non-Family Households	113	21.0%	2,997	34.4%	8,326	37.9%	11,964	35.8%
Non-Family Hhlds With Children	2	1.8%	39	1.3%	109	1.3%	167	1.4%
Non-Family Hhld No Children	111	98.2%	2,958	98.7%	8,217	98.7%	11,797	98.6%
<i>N-F Hhld Lone Person No Children</i>	87	77.0%	2,472	82.5%	6,907	83.0%	9,958	83.2%
Lone Male Householder	43	49.1%	1,074	43.5%	3,129	45.3%	4,597	46.2%
Lone Female Householder	44	50.9%	1,397	56.5%	3,779	54.7%	5,361	53.8%
<i>N-F Hhld 2+ Persons No Children</i>	24	21.2%	486	16.2%	1,310	15.7%	1,838	15.4%
Average Non-Family Hhld Size	1.56		1.38		1.39		1.38	
Marital Status (2005)								
(15 Years or Older)	1,136		16,906		42,461		65,922	
Never Married	215	18.9%	3,709	21.9%	10,534	24.8%	16,075	24.4%
Now Married	827	72.8%	10,168	60.1%	23,167	54.6%	37,229	56.5%
Previously Married	94	8.3%	3,030	17.9%	8,761	20.6%	12,618	19.1%
<i>Separated</i>	18	18.7%	392	12.9%	1,428	16.3%	2,117	16.8%
<i>Widowed</i>	53	55.6%	1,378	45.5%	4,159	47.5%	5,887	46.7%
<i>Divorced</i>	24	25.7%	1,260	41.6%	3,174	36.2%	4,614	36.6%
Educational Attainment (2005)								
Adult Population (25 Years or Older)	976		14,190		34,959		54,391	
Elementary (0 to 8)	26	2.6%	746	5.3%	2,271	6.5%	3,393	6.2%
Some High School (9 to 11)	43	4.4%	1,260	8.9%	3,731	10.7%	5,491	10.1%
High School Graduate (12)	252	25.9%	5,031	35.5%	12,269	35.1%	19,396	35.7%
Some College (13 to 16)	181	18.6%	2,698	19.0%	6,646	19.0%	10,336	19.0%
Associate Degree Only	82	8.4%	1,102	7.8%	2,456	7.0%	4,089	7.5%
Bachelor Degree Only	273	27.9%	2,302	16.2%	5,056	14.5%	7,905	14.5%
Graduate Degree	119	12.2%	1,051	7.4%	2,529	7.2%	3,781	7.0%
Any College + (Some College or higher)	655	67.1%	7,153	50.4%	16,687	47.7%	26,111	48.0%
College Degree + (Bachelor Degree or higher)	391	40.1%	3,354	23.6%	7,586	21.7%	11,686	21.5%

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Housing (2005)								
Total Housing Units	576		9,122		23,144		35,172	
Housing Units, Occupied	538	93.3%	8,711	95.5%	21,953	94.9%	33,454	95.1%
<i>Housing Units, Owner-Occupied</i>	465	86.5%	6,297	72.3%	14,232	64.8%	22,865	68.3%
<i>Housing Units, Renter-Occupied</i>	72	13.5%	2,413	27.7%	7,721	35.2%	10,589	31.7%
Housing Units, Vacant	38	6.7%	411	4.5%	1,191	5.1%	1,718	4.9%
Total Housing Units (2000)	509		8,783		22,561		33,851	
Historical Annual Change (2000-2005)	67	2.6%	339	0.8%	584	0.5%	1,321	0.8%
Household Size (2005)								
Total Households	538		8,711		21,953		33,454	
1 Person Household	87	16.2%	2,472	28.4%	6,907	31.5%	9,958	29.8%
2 Person Households	228	42.3%	3,433	39.4%	7,998	36.4%	12,654	37.8%
3 Person Households	83	15.5%	1,169	13.4%	2,803	12.8%	4,315	12.9%
4 Person Households	89	16.5%	1,044	12.0%	2,543	11.6%	4,032	12.1%
5 Person Households	38	7.1%	406	4.7%	1,065	4.9%	1,646	4.9%
6 Person Households	8	1.5%	103	1.2%	303	1.4%	441	1.3%
7+ Person Households	5	0.9%	83	1.0%	332	1.5%	409	1.2%
Household Stability (2005)								
Total Households	538		8,711		21,953		33,454	
In current residence < 1 year	81	15.0%	1,414	16.2%	3,829	17.4%	5,491	16.4%
In current residence 1-2 years	129	24.0%	1,964	22.5%	5,441	24.8%	8,169	24.4%
In current residence 3-5 years	84	15.5%	1,176	13.5%	2,969	13.5%	4,594	13.7%
In current residence 6-10 years	87	16.2%	1,119	12.8%	2,674	12.2%	4,248	12.7%
In current residence > 10 years	157	29.3%	3,038	34.9%	7,041	32.1%	10,952	32.7%
Turnover (% Annual Residential Turnover)		15.0%		16.2%		17.4%		16.4%
Stability (% In Current Residence 5+ Years)		45.4%		47.7%		44.3%		45.4%
Median Years in Residence	4.4 yrs		5.2 yrs		4.7 yrs		5.0 yrs	
Household Vehicles (2005)								
Total Vehicles Available	1,127		15,394		36,633		58,451	
Household: 0 Vehicles Available	6	1.2%	548	6.3%	1,843	8.4%	2,360	7.1%
Household: 1 Vehicles Available	134	25.0%	2,972	34.1%	8,327	37.9%	12,086	36.1%
Household: 2 Vehicles Available	258	48.0%	3,736	42.9%	8,410	38.3%	13,134	39.3%
Household: 3+ Vehicles Available	139	25.9%	1,454	16.7%	3,373	15.4%	5,873	17.6%
Average Per Household	2.1 Vehicles		1.8 Vehicles		1.7 Vehicles		1.7 Vehicles	
Owner Occupied Hhlds Vehicles	1,014	90.0%	12,392	80.5%	27,279	74.5%	45,214	77.4%
<i>Average Per Owner Household</i>	2.2 Vehicles		2.0 Vehicles		1.9 Vehicles		2.0 Vehicles	
Renter Occupied Hhlds Vehicles	113	10.0%	3,002	19.5%	9,355	25.5%	13,237	22.6%
<i>Average Per Renter Household</i>	1.6 Vehicles		1.2 Vehicles		1.2 Vehicles		1.3 Vehicles	
Travel Time (2000)								
Worker Base (16 Years or Older)	726		11,071		27,645		42,937	
Travel to Work in 14 Minutes or Less	386	53.1%	6,422	58.0%	16,240	58.7%	24,179	56.3%
Travel to Work in 15 to 29 Minutes	251	34.6%	3,549	32.1%	8,258	29.9%	13,749	32.0%
Travel to Work in 30 to 59 Minutes	35	4.9%	595	5.4%	1,788	6.5%	2,746	6.4%
Travel to Work in 60 Minutes or More	21	2.9%	314	2.8%	807	2.9%	1,278	3.0%
Work at Home	32	4.4%	192	1.7%	552	2.0%	985	2.3%
Average Travel Time to Work	14.3 mins		14.5 mins		14.5 mins		14.7 mins	

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Transportation To Work (2000)								
Work Base	726		11,071		27,645		42,937	
Drive to Work Alone	633	87.2%	9,223	83.3%	21,869	79.1%	34,707	80.8%
Drive to Work in Carpool	52	7.1%	1,050	9.5%	3,292	11.9%	4,524	10.5%
Travel to Work - Public Transportation	2	0.3%	101	0.9%	361	1.3%	445	1.0%
Drive to Work on Motorcycle	0	-	14	0.1%	25	0.1%	35	0.1%
Bicycle to Work	2	0.3%	117	1.1%	283	1.0%	330	0.8%
Walk to Work	5	0.7%	312	2.8%	1,097	4.0%	1,667	3.9%
Other Means	0	-	62	0.6%	165	0.6%	243	0.6%
Work at Home	32	4.4%	192	1.7%	552	2.0%	985	2.3%
Daytime Demos (2005)								
Total Number of Businesses	47		879		2,393		3,223	
Total Number of Employees	554		11,300		39,136		53,322	
Company Headqtrs: Businesses	0	0	1	0.1%	9	0.4%	12	0.4%
Company Headqtrs: Employees	-	-	18	0.2%	8,396	21.5%	11,032	20.7%
Employee Population per Business	11.8 to 1		12.8 to 1		16.4 to 1		16.5 to 1	
Residential Population per Business	30.7 to 1		23.7 to 1		22.1 to 1		25.3 to 1	
Est. Adj. Daytime Demographics (Age16+)	871		16,799		53,493		75,054	
Labor Force (2005)								
Labor: Population Age 16+	1,112		16,634		41,743		64,836	
Unemployment Rate		3.4%		3.4%		3.9%		3.3%
Labor Force Total: Males	562	50.5%	8,126	48.9%	20,458	49.0%	31,931	49.2%
<i>Male civilian employed</i>	439	78.2%	5,978	73.6%	14,769	72.2%	23,226	72.7%
<i>Male civilian unemployed</i>	21	3.7%	331	4.1%	893	4.4%	1,140	3.6%
<i>Males in Armed Forces</i>	0	-	1	0.0%	4	0.0%	4	0.0%
<i>Males not in labor force</i>	102	18.1%	1,816	22.3%	4,792	23.4%	7,561	23.7%
Labor Force Total: Females	550	49.5%	8,508	51.1%	21,285	51.0%	32,905	50.8%
<i>Female civilian employed</i>	356	64.8%	5,156	60.6%	12,613	59.3%	19,874	60.4%
<i>Female civilian unemployed</i>	17	3.2%	232	2.7%	726	3.4%	986	3.0%
<i>Females in Armed Forces</i>	0	-	0	-	0	-	0	-
<i>Females not in labor force</i>	176	32.0%	3,120	36.7%	7,946	37.3%	12,045	36.6%
Labor Force Change (2000-2005)	386	10.6%	5,564	10.1%	14,102	10.2%	21,903	10.2%
Male Change (2000-2005)	163	8.2%	2,199	7.4%	5,590	7.5%	8,870	7.7%
Female Change (2000-2005)	223	13.6%	3,365	13.1%	8,512	13.3%	13,034	13.1%
Occupation (2000)								
Occupation: Population Age 16+	726		11,070		27,641		42,933	
<i>Occupation Total: Males</i>	399	55.0%	5,927	53.5%	14,868	53.8%	23,061	53.7%
<i>Occupation Total: Females</i>	327	45.0%	5,144	46.5%	12,773	46.2%	19,871	46.3%
Mgmt, Business, & Financial Operations	131	18.1%	1,160	10.5%	2,611	9.4%	4,297	10.0%
Professional and Related	143	19.7%	1,780	16.1%	4,149	15.0%	6,621	15.4%
Service	76	10.5%	1,438	13.0%	4,105	14.9%	6,124	14.3%
Sales and Office	154	21.2%	2,475	22.4%	5,921	21.4%	9,384	21.9%
Farming, Fishing, and Forestry	7	1.0%	60	0.5%	158	0.6%	281	0.7%
Construction, Extraction, & Maintenance	63	8.6%	808	7.3%	1,863	6.7%	3,084	7.2%
Production, Transport, & Material Moving	151	20.8%	3,350	30.3%	8,833	32.0%	13,142	30.6%
<i>White Collar</i>		59.0%		48.9%		45.9%		47.3%
<i>Blue Collar</i>		41.0%		51.1%		54.1%		52.7%

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1.00 mi radius 3.00 mi radius 5.00 mi radius 10.00 mi radius

Units In Structure (2000)

	1.00 mi radius	3.00 mi radius	5.00 mi radius	10.00 mi radius
Total Units	509	8,783	22,561	33,851
1 Detached Unit	408 80.1%	6,068 69.1%	13,522 59.9%	21,263 62.8%
1 Attached Unit	28 5.4%	222 2.5%	594 2.6%	891 2.6%
2 Units	16 3.1%	1,025 11.7%	4,498 19.9%	5,388 15.9%
3 to 4 Units	13 2.5%	366 4.2%	857 3.8%	1,291 3.8%
5 to 9 Units	3 0.5%	239 2.7%	456 2.0%	1,231 3.6%
10 to 19 Units	12 2.3%	251 2.9%	677 3.0%	985 2.9%
20 to 49 Units	22 4.3%	290 3.3%	762 3.4%	1,026 3.0%
50 or more Units	3 0.6%	172 2.0%	643 2.9%	716 2.1%
Mobile Home or Trailer	6 1.2%	151 1.7%	545 2.4%	1,042 3.1%
Other Structure	0 -	0 -	6 0.0%	19 0.1%

Homes Built By Year (2000)

Homes Built 1999 to 2000	50 9.8%	191 2.2%	330 1.5%	608 1.8%
Homes Built 1995 to 1998	144 28.2%	654 7.5%	1,138 5.0%	1,959 5.8%
Homes Built 1990 to 1994	81 15.8%	449 5.1%	877 3.9%	1,828 5.4%
Homes Built 1980 to 1989	54 10.5%	1,108 12.6%	1,836 8.1%	3,224 9.5%
Homes Built 1970 to 1979	57 11.2%	1,572 17.9%	2,701 12.0%	4,912 14.5%
Homes Built 1960 to 1969	42 8.3%	1,014 11.5%	2,095 9.3%	3,651 10.8%
Homes Built 1950 to 1959	29 5.8%	1,032 11.7%	2,583 11.5%	3,592 10.6%
Homes Built 1940 to 1949	14 2.8%	773 8.8%	2,062 9.1%	2,740 8.1%
Homes Built Before 1939	38 7.5%	1,990 22.7%	8,937 39.6%	11,339 33.5%
Median Age of Homes	8.7 yrs	34.8 yrs	48.0 yrs	43.3 yrs

Home Values (2000)

	1.00 mi radius	3.00 mi radius	5.00 mi radius	10.00 mi radius
Owner Specified Housing Units	389	5,472	11,784	18,515
Home Values \$1,000,000 or More	0 -	0 -	0 -	0 -
Home Values \$750,000 or \$999,999	0 -	0 -	0 -	0 -
Home Values \$500,000 or \$749,999	7 1.9%	27 0.5%	45 0.4%	68 0.4%
Home Values \$400,000 to \$499,999	13 3.4%	55 1.0%	69 0.6%	101 0.5%
Home Values \$300,000 to \$399,999	24 6.3%	88 1.6%	136 1.2%	181 1.0%
Home Values \$250,000 to \$299,999	26 6.7%	115 2.1%	197 1.7%	302 1.6%
Home Values \$200,000 to \$249,999	40 10.3%	167 3.1%	347 2.9%	575 3.1%
Home Values \$175,000 to \$199,999	44 11.4%	193 3.5%	409 3.5%	727 3.9%
Home Values \$150,000 to \$174,999	60 15.3%	321 5.9%	684 5.8%	1,379 7.4%
Home Values \$125,000 to \$149,999	52 13.4%	724 13.2%	1,227 10.4%	2,276 12.3%
Home Values \$100,000 to \$124,999	66 17.0%	1,139 20.8%	2,087 17.7%	3,640 19.7%
Home Values \$90,000 to \$99,999	24 6.0%	729 13.3%	1,530 13.0%	2,484 13.4%
Home Values \$80,000 to \$89,999	12 3.1%	659 12.0%	1,591 13.5%	2,422 13.1%
Home Values \$70,000 to \$79,999	17 4.3%	570 10.4%	1,464 12.4%	1,880 10.2%
Home Values \$60,000 to \$69,999	3 0.8%	435 8.0%	1,102 9.4%	1,379 7.4%
Home Values \$50,000 to \$59,999	1 0.3%	166 3.0%	486 4.1%	610 3.3%
Home Values \$35,000 to \$49,999	0 -	80 1.5%	349 3.0%	414 2.2%
Home Values \$25,000 to \$34,999	0 -	3 0.0%	23 0.2%	38 0.2%
Home Values \$10,000 to \$24,999	0 -	1 0.0%	36 0.3%	39 0.2%
Home Values \$0 to \$9,999	0 -	0 -	0 -	0 -
Owner Occupied Median Home Value	\$158,710	\$110,496	\$102,674	\$106,780
Renter Occupied Median Rent	\$587	\$373	\$276	\$305

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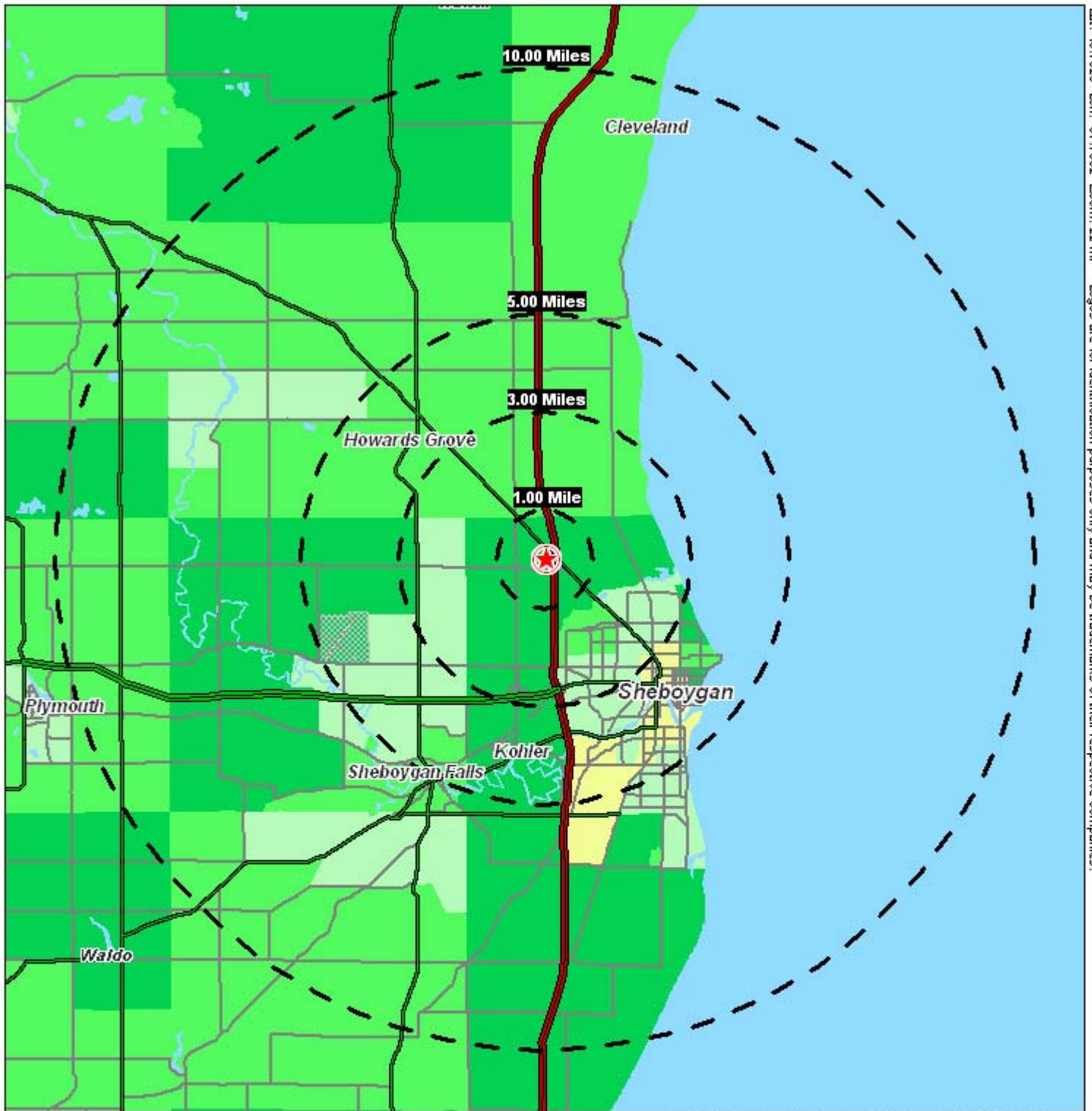
Consumer Expenditure (Annual Total)

Total Household Expenditure (2005)	\$34,978,424	\$442,796,222	\$1,057,063,920	\$1,671,967,367
Total Non-Retail Expenditures (2005)	\$19,957,403	\$250,751,466	\$597,515,163	\$946,040,503
Total Retail Expenditures (2005)	\$15,021,020	\$192,044,757	\$459,548,758	\$725,926,868
Apparel (2005)	\$1,540,760	\$19,364,375	\$46,258,286	\$73,102,705
Contributions (2005)	\$1,351,991	\$15,998,276	\$37,657,086	\$59,825,695
Education (2005)	\$765,769	\$8,837,214	\$21,015,513	\$33,179,480
Entertainment (2005)	\$1,939,582	\$24,204,294	\$57,558,119	\$91,244,968
Food And Beverages (2005)	\$5,127,785	\$66,532,049	\$159,819,621	\$252,103,195
Furnishings And Equipment (2005)	\$1,476,594	\$17,922,435	\$42,302,629	\$67,299,642
Gifts (2005)	\$984,537	\$11,784,757	\$27,829,301	\$44,171,963
Health Care (2005)	\$2,067,979	\$27,724,554	\$66,880,789	\$105,360,004
Household Operations (2005)	\$1,245,147	\$14,729,106	\$34,750,670	\$55,223,945
Miscellaneous Expenses (2005)	\$532,962	\$6,993,306	\$16,803,276	\$26,492,867
Personal Care (2005)	\$485,870	\$6,191,537	\$14,820,366	\$23,411,116
Personal Insurance (2005)	\$393,175	\$4,673,903	\$11,016,475	\$17,502,322
Reading (2005)	\$118,797	\$1,503,863	\$3,588,949	\$5,676,759
Shelter (2005)	\$7,013,692	\$88,290,983	\$210,627,665	\$333,072,816
Tobacco (2005)	\$228,147	\$3,267,206	\$7,991,681	\$12,508,459
Transportation (2005)	\$7,287,161	\$92,534,389	\$220,165,209	\$349,128,237
Utilities (2005)	\$2,418,477	\$32,243,981	\$77,978,290	\$122,663,212

Consumer Expenditure (per Household per Month)

Total Household Expenditure (2005)	\$5,420	\$4,236	\$4,013	\$4,165
Total Non-Retail Expenditures (2005)	\$3,093 57.1%	\$2,399 56.6%	\$2,268 56.5%	\$2,357 56.6%
Total Retail Expenditures (2005)	\$2,328 42.9%	\$1,837 43.4%	\$1,744 43.5%	\$1,808 43.4%
Apparel (2005)	\$239 4.4%	\$185 4.4%	\$176 4.4%	\$182 4.4%
Contributions (2005)	\$210 3.9%	\$153 3.6%	\$143 3.6%	\$149 3.6%
Education (2005)	\$119 2.2%	\$85 2.0%	\$80 2.0%	\$83 2.0%
Entertainment (2005)	\$301 5.5%	\$232 5.5%	\$218 5.4%	\$227 5.5%
Food And Beverages (2005)	\$795 14.7%	\$637 15.0%	\$607 15.1%	\$628 15.1%
Furnishings And Equipment (2005)	\$229 4.2%	\$171 4.0%	\$161 4.0%	\$168 4.0%
Gifts (2005)	\$153 2.8%	\$113 2.7%	\$106 2.6%	\$110 2.6%
Health Care (2005)	\$320 5.9%	\$265 6.3%	\$254 6.3%	\$262 6.3%
Household Operations (2005)	\$193 3.6%	\$141 3.3%	\$132 3.3%	\$138 3.3%
Miscellaneous Expenses (2005)	\$83 1.5%	\$67 1.6%	\$64 1.6%	\$66 1.6%
Personal Care (2005)	\$75 1.4%	\$59 1.4%	\$56 1.4%	\$58 1.4%
Personal Insurance (2005)	\$61 1.1%	\$45 1.1%	\$42 1.0%	\$44 1.0%
Reading (2005)	\$18 0.3%	\$14 0.3%	\$14 0.3%	\$14 0.3%
Shelter (2005)	\$1,087 20.1%	\$845 19.9%	\$800 19.9%	\$830 19.9%
Tobacco (2005)	\$35 0.7%	\$31 0.7%	\$30 0.8%	\$31 0.7%
Transportation (2005)	\$1,129 20.8%	\$885 20.9%	\$836 20.8%	\$870 20.9%
Utilities (2005)	\$375 6.9%	\$308 7.3%	\$296 7.4%	\$306 7.3%

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Average HH Income

By Block Groups

- \$75,000 or more
- \$60,000 to \$75,000
- \$45,000 to \$60,000
- \$30,000 to \$45,000
- Less than \$30,000

43.79283/-87.76817

*Current Year Estimated
Average Household Income*

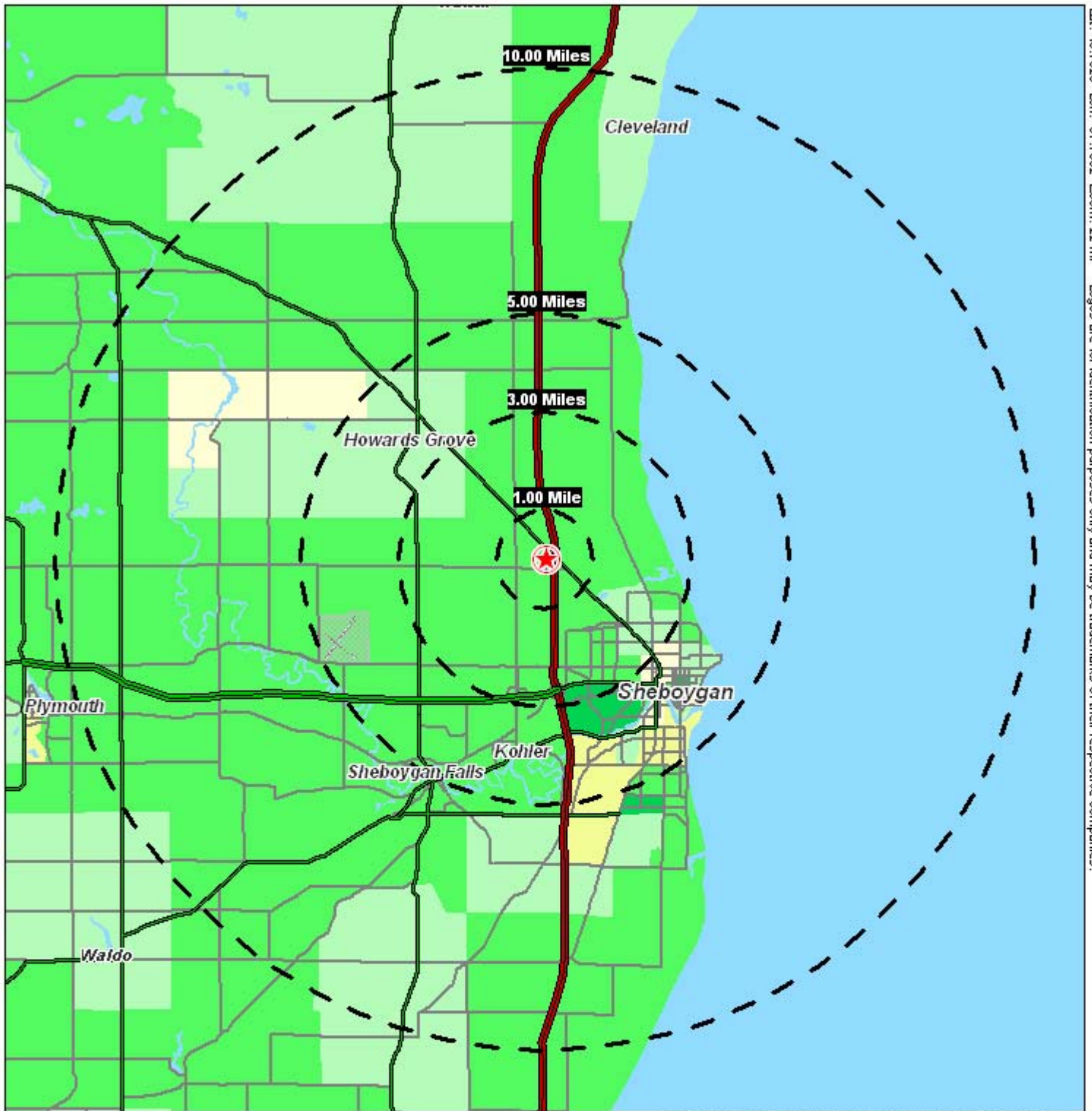
November 2007

Prepared For

Alexander & Bishop



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Median Age

By Block Groups

- 45 or more
- 38 to 45
- 33 to 38
- 28 to 33
- Less than 28

43.79283/-87.76817

*Current Year Estimated
Median Age*

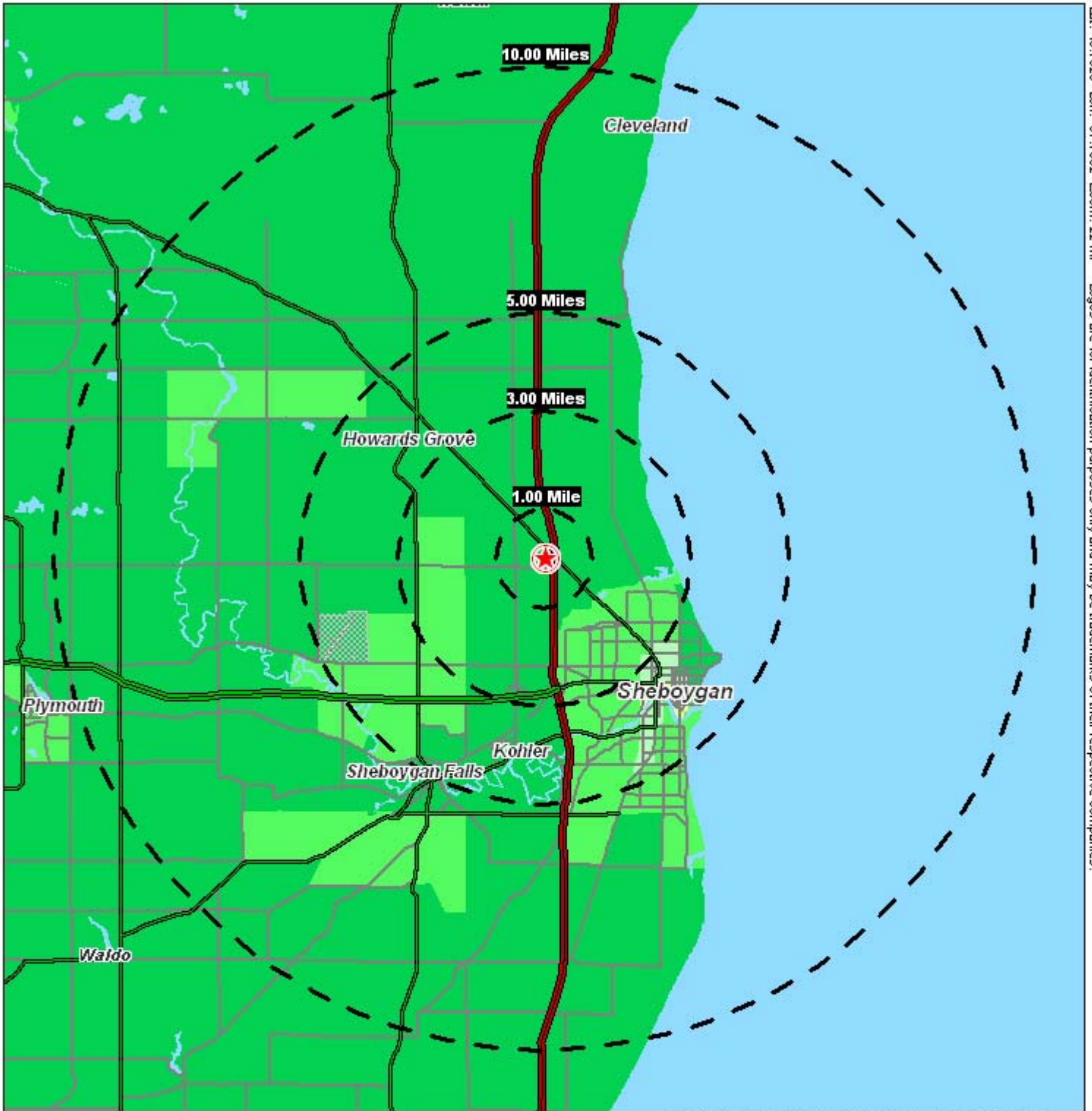
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Total HH Exp/Hhld

By Block Groups

- \$50,000 or more
- \$40,000 to \$50,000
- \$30,000 to \$40,000
- \$10,000 to \$30,000
- Less than \$10,000

43.79283/-87.76817

*Current Yr Est Annual Average
Total Expenditure per Household*

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Population Density
By Block Groups

- 7,500 or More
- 5,000 to 7,500
- 2,500 to 5,000
- 1,000 to 2,500
- Less than 1,000

43.79283/-87.76817

*Current Year Estimated
Persons per Square Mile*

November 2007

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