

DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2005 Estimates & 2010 Projections

Calculated using Proportional Block Groups

Prepared For

Alexander & Bishop

Lat/Lon: 45.62417/-89.369

March 2007



ALEXANDER & BISHOP, LTD.

RF9

East Pointe	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Population						
Estimated Population (2005)	1,106		7,550		11,587	
Census Population (1990)	1,252		7,912		11,839	
Census Population (2000)	1,148		7,819		11,990	
Projected Population (2010)	1,076		7,354		11,293	
Forecasted Population (2015)	1,035		7,090		10,900	
Historical Annual Change (1990-2000)	-104	-0.8%	-93	-0.1%	151	0.1%
Historical Annual Change (2000-2005)	-42	-0.7%	-269	-0.7%	-403	-0.7%
Projected Annual Change (2005-2010)	-30	-0.5%	-197	-0.5%	-294	-0.5%
Est. Population Density (2005)	362.95 <i>psm</i>		289.76 <i>psm</i>		162.26 <i>psm</i>	
Trade Area Size	3.05 <i>sq mi</i>		26.06 <i>sq mi</i>		71.41 <i>sq mi</i>	
Households						
Estimated Households (2005)	464		3,137		4,674	
Census Households (1990)	511		3,290		4,755	
Census Households (2000)	489		3,305		4,920	
Projected Households (2010)	452		3,060		4,562	
Forecasted Households (2015)	432		2,920		4,358	
Historical Annual Change (1990-2000)	-23	-0.4%	15	0.0%	165	0.3%
Projected Annual Change (2000-2010)	-36	-0.7%	-245	-0.7%	-358	-0.7%
Average Household Income						
Est. Average Household Income (2005)	\$45,587		\$42,652		\$43,017	
Census Average Hhld Income (1990)	\$29,358		\$26,081		\$26,781	
Census Average Hhld Income (2000)	\$41,519		\$40,642		\$40,784	
Proj. Average Household Income (2010)	\$51,247		\$47,397		\$47,678	
Historical Annual Change (1990-2000)	\$12,161	4.1%	\$14,560	5.6%	\$14,003	5.2%
Projected Annual Change (2000-2010)	\$9,728	2.3%	\$6,755	1.7%	\$6,894	1.7%
Median Household Income						
Est. Median Household Income (2005)	\$37,462		\$34,697		\$35,742	
Census Median Hhld Income (1990)	\$22,594		\$21,758		\$22,574	
Census Median Hhld Income (2000)	\$34,319		\$31,837		\$32,803	
Proj. Median Household Income (2010)	\$41,285		\$37,809		\$39,023	
Historical Annual Change (1990-2000)	\$11,726	5.2%	\$10,079	4.6%	\$10,229	4.5%
Projected Annual Change (2000-2010)	\$6,966	2.0%	\$5,972	1.9%	\$6,220	1.9%
Per Capita Income						
Est. Per Capita Income (2005)	\$19,387		\$18,079		\$17,935	
Census Per Capita Income (1990)	\$11,994		\$10,846		\$10,757	
Census Per Capita Income (2000)	\$17,835		\$16,814		\$16,539	
Proj. Per Capita Income (2010)	\$21,863		\$20,146		\$19,952	
Historical Annual Change (1990-2000)	\$5,841	4.9%	\$5,968	5.5%	\$5,782	5.4%
Projected Annual Change (2000-2010)	\$4,027	2.3%	\$3,332	2.0%	\$3,412	2.1%
Other Income						
Est. Median Disposable Income (2005)	\$33,077		\$30,733		\$31,479	
Proj. Median Disposable Income (2010)	\$35,875		\$33,150		\$34,022	
Est. Median Household Net Worth (2005)	\$38,847		\$35,833		\$36,304	

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East Pointe	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Household Income Distribution (2005)						
HH Income \$200,000 or More	7	1.5%	35	1.1%	49	1.0%
HH Income \$150,000 to 199,999	5	1.1%	28	0.9%	42	0.9%
HH Income \$125,000 to 149,999	5	1.0%	40	1.3%	64	1.4%
HH Income \$100,000 to 124,999	11	2.5%	94	3.0%	152	3.3%
HH Income \$75,000 to 99,999	32	6.9%	241	7.7%	382	8.2%
HH Income \$50,000 to 74,999	109	23.6%	586	18.7%	861	18.4%
HH Income \$35,000 to 49,999	78	16.7%	531	16.9%	799	17.1%
HH Income \$25,000 to 34,999	76	16.4%	434	13.8%	658	14.1%
HH Income \$15,000 to 24,999	70	15.1%	467	14.9%	707	15.1%
HH Income \$10,000 to 14,999	31	6.8%	290	9.2%	402	8.6%
HH Income \$0 to 9,999	39	8.5%	390	12.4%	558	11.9%
HH Income \$35,000+	247	53.3%	1,555	49.6%	2,349	50.3%
HH Income \$50,000+	169	36.5%	1,024	32.6%	1,550	33.2%
HH Income \$75,000+	60	13.0%	438	14.0%	689	14.7%
Race & Ethnicity (2005)						
Total Population	1,106		7,550		11,587	
White	1,070	96.8%	7,284	96.5%	11,216	96.8%
Black or African American	2	0.2%	42	0.6%	55	0.5%
American Indian & Alaska Native	10	0.9%	69	0.9%	85	0.7%
Asian	7	0.7%	37	0.5%	49	0.4%
Hawaiian & Pacific Islander	0	-	3	0.0%	4	0.0%
Other Race	1	0.1%	14	0.2%	25	0.2%
Two or More Races	16	1.4%	100	1.3%	152	1.3%
Not Hispanic or Latino Population	1,096	99.2%	7,496	99.3%	11,501	99.3%
<i>Non Hispanic: White</i>	1,061	96.8%	7,230	96.5%	11,130	96.8%
<i>Non Hispanic: Black or African American</i>	2	0.2%	42	0.6%	55	0.5%
<i>Non Hispanic: Amer Indian & AK Native</i>	10	0.9%	69	0.9%	85	0.7%
<i>Non Hispanic: Asian</i>	7	0.7%	37	0.5%	49	0.4%
<i>Non Hispanic: Hawaiian & Pacific Islander</i>	0	-	3	0.0%	4	0.0%
<i>Non Hispanic: Other Race</i>	1	0.1%	14	0.2%	25	0.2%
<i>Non Hispanic: Two or More Races</i>	16	1.4%	100	1.3%	152	1.3%
Hispanic or Latino Population	9	0.8%	54	0.7%	86	0.7%
<i>Hispanic: White</i>	9	100.0%	54	100.0%	86	99.9%
<i>Hispanic: Black or African American</i>	0	-	0	-	0	-
<i>Hispanic: American Indian & Alaska Native</i>	0	-	0	-	0	-
<i>Hispanic: Asian</i>	0	-	0	-	0	-
<i>Hispanic: Hawaiian & Pacific Islander</i>	0	-	0	-	0	-
<i>Hispanic: Other Race</i>	0	-	0	-	0	-
<i>Hispanic: Two or More Races</i>	0	-	0	-	0	-
Not of Hispanic Origin Population (1990)	1,247	99.7%	7,892	99.7%	11,809	99.7%
Hispanic Origin Population (1990)	4	0.3%	20	0.3%	30	0.3%
Not Hispanic or Latino Population (2000)	1,139	99.3%	7,772	99.4%	11,915	99.4%
Hispanic or Latino Population (2000)	8	0.7%	47	0.6%	75	0.6%
Not Hispanic or Latino Population 5yr (2010)	1,065	99.0%	7,292	99.2%	11,196	99.1%
Hispanic or Latino Population 5yr (2010)	10	1.0%	61	0.8%	97	0.9%
Historical Annual Change (1990-2000)	4	9.5%	27	13.2%	45	15.3%
Projected Annual Change (2000-2010)	2	2.3%	14	3.0%	22	2.9%

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Age Distribution (2005)						
Total Population	1,106		7,550		11,587	
Age 0 to 4 yrs	51	4.6%	383	5.1%	595	5.1%
Age 5 to 9 yrs	52	4.7%	384	5.1%	594	5.1%
Age 10 to 14 yrs	68	6.2%	442	5.9%	682	5.9%
Age 15 to 19 yrs	85	7.7%	573	7.6%	850	7.3%
Age 20 to 24 yrs	96	8.7%	716	9.5%	1,036	8.9%
Age 25 to 29 yrs	68	6.1%	498	6.6%	732	6.3%
Age 30 to 34 yrs	48	4.3%	376	5.0%	580	5.0%
Age 35 to 39 yrs	64	5.8%	453	6.0%	697	6.0%
Age 40 to 44 yrs	92	8.3%	581	7.7%	900	7.8%
Age 45 to 49 yrs	107	9.6%	576	7.6%	871	7.5%
Age 50 to 54 yrs	74	6.7%	492	6.5%	780	6.7%
Age 55 to 59 yrs	48	4.4%	362	4.8%	599	5.2%
Age 60 to 64 yrs	53	4.8%	331	4.4%	528	4.6%
Age 65 to 69 yrs	46	4.2%	294	3.9%	462	4.0%
Age 70 to 74 yrs	44	4.0%	276	3.7%	422	3.6%
Age 75 to 79 yrs	48	4.3%	309	4.1%	460	4.0%
Age 80 to 84 yrs	33	3.0%	242	3.2%	375	3.2%
Age 85 yrs plus	29	2.6%	263	3.5%	425	3.7%
Median Age	39.9 yrs		38.3 yrs		38.8 yrs	
Age 19 yrs or less	256	23.2%	1,782	23.6%	2,720	23.5%
Age 20 to 64 years	649	58.7%	4,385	58.1%	6,723	58.0%
Age 65 years Plus	200	18.1%	1,383	18.3%	2,144	18.5%
Female Age Distribution (2005)						
Female Population	572	51.7%	3,920	51.9%	6,014	51.9%
Age 0 to 4 yrs	21	3.7%	175	4.5%	274	4.6%
Age 5 to 9 yrs	28	4.9%	193	4.9%	295	4.9%
Age 10 to 14 yrs	32	5.6%	224	5.7%	348	5.8%
Age 15 to 19 yrs	41	7.1%	284	7.2%	414	6.9%
Age 20 to 24 yrs	56	9.8%	363	9.3%	536	8.9%
Age 25 to 29 yrs	29	5.1%	220	5.6%	341	5.7%
Age 30 to 34 yrs	26	4.6%	191	4.9%	294	4.9%
Age 35 to 39 yrs	30	5.3%	220	5.6%	347	5.8%
Age 40 to 44 yrs	46	8.1%	289	7.4%	448	7.4%
Age 45 to 49 yrs	48	8.4%	279	7.1%	418	7.0%
Age 50 to 54 yrs	40	7.1%	266	6.8%	409	6.8%
Age 55 to 59 yrs	27	4.8%	199	5.1%	327	5.4%
Age 60 to 64 yrs	29	5.0%	174	4.4%	273	4.5%
Age 65 to 69 yrs	26	4.5%	163	4.2%	254	4.2%
Age 70 to 74 yrs	26	4.6%	159	4.1%	238	4.0%
Age 75 to 79 yrs	29	5.1%	186	4.7%	269	4.5%
Age 80 to 84 yrs	18	3.2%	161	4.1%	244	4.1%
Age 85 yrs plus	17	3.1%	174	4.4%	284	4.7%
Female Median Age	41.1 yrs		40.6 yrs		40.7 yrs	
Age 19 yrs or less	122	21.3%	875	22.3%	1,331	22.1%
Age 20 to 64 years	332	58.2%	2,201	56.2%	3,393	56.4%
Age 65 years Plus	117	20.5%	843	21.5%	1,290	21.4%

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East Pointe	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Male Age Distribution (2005)						
Male Population	534	48.3%	3,630	48.1%	5,573	48.1%
Age 0 to 4 yrs	29	5.5%	209	5.7%	320	5.7%
Age 5 to 9 yrs	24	4.5%	191	5.3%	299	5.4%
Age 10 to 14 yrs	36	6.8%	218	6.0%	334	6.0%
Age 15 to 19 yrs	45	8.4%	290	8.0%	435	7.8%
Age 20 to 24 yrs	40	7.5%	352	9.7%	500	9.0%
Age 25 to 29 yrs	38	7.1%	278	7.6%	391	7.0%
Age 30 to 34 yrs	21	4.0%	185	5.1%	286	5.1%
Age 35 to 39 yrs	34	6.3%	233	6.4%	350	6.3%
Age 40 to 44 yrs	46	8.6%	292	8.0%	453	8.1%
Age 45 to 49 yrs	59	11.0%	297	8.2%	453	8.1%
Age 50 to 54 yrs	34	6.3%	226	6.2%	371	6.7%
Age 55 to 59 yrs	21	4.0%	163	4.5%	272	4.9%
Age 60 to 64 yrs	24	4.6%	156	4.3%	254	4.6%
Age 65 to 69 yrs	21	3.8%	130	3.6%	208	3.7%
Age 70 to 74 yrs	17	3.3%	116	3.2%	184	3.3%
Age 75 to 79 yrs	18	3.5%	124	3.4%	191	3.4%
Age 80 to 84 yrs	15	2.9%	81	2.2%	131	2.3%
Age 85 yrs plus	11	2.1%	89	2.4%	141	2.5%
Male Median Age	38.7	yrs	36.2	yrs	37.0	yrs
Age 19 yrs or less	134	25.1%	907	25.0%	1,389	24.9%
Age 20 to 64 years	317	59.4%	2,183	60.1%	3,330	59.8%
Age 65 years Plus	83	15.5%	540	14.9%	855	15.3%
Males per 100 Females, Male % Pop (2005)						
Overall Comparison	93		93		93	
Age 0 to 4 yrs	137	57.8%	120	54.4%	117	53.9%
Age 5 to 9 yrs	87	46.5%	99	49.7%	102	50.4%
Age 10 to 14 yrs	112	52.9%	98	49.4%	96	49.0%
Age 15 to 19 yrs	110	52.4%	102	50.5%	105	51.2%
Age 20 to 24 yrs	71	41.7%	97	49.3%	93	48.3%
Age 25 to 29 yrs	130	56.5%	126	55.8%	114	53.4%
Age 30 to 34 yrs	81	44.9%	97	49.3%	97	49.3%
Age 35 to 39 yrs	111	52.6%	106	51.4%	101	50.2%
Age 40 to 44 yrs	99	49.8%	101	50.3%	101	50.3%
Age 45 to 49 yrs	123	55.1%	106	51.5%	108	52.0%
Age 50 to 54 yrs	83	45.4%	85	46.0%	91	47.6%
Age 55 to 59 yrs	78	43.7%	82	45.0%	83	45.5%
Age 60 to 64 yrs	85	46.0%	90	47.3%	93	48.2%
Age 65 to 69 yrs	80	44.4%	80	44.4%	82	45.0%
Age 70 to 74 yrs	66	39.7%	73	42.2%	77	43.6%
Age 75 to 79 yrs	63	38.5%	67	40.0%	71	41.6%
Age 80 to 84 yrs	84	45.7%	50	33.5%	53	34.8%
Age 85 yrs plus	64	38.9%	51	33.7%	49	33.1%
Age 19 yrs or less	110	52.4%	104	50.9%	104	51.1%
Age 20 to 39 yrs	94	48.4%	105	51.3%	101	50.1%
Age 40 to 64 yrs	97	49.1%	94	48.5%	96	49.0%
Age 65 years Plus	71	41.4%	64	39.0%	66	39.9%

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East Pointe	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Household Type (2005)						
Total Households	464		3,137		4,674	
Households with Children	131	28.2%	892	28.4%	1,376	29.4%
Average Household Size	2.37		2.31		2.35	
Est. Household Density	152.26	psm	120.40	psm	65.45	psm
Population Family	847	76.6%	5,444	72.1%	8,415	72.6%
Population Non-Family	253	22.9%	1,806	23.9%	2,571	22.2%
Population Group Qtrs	5	0.5%	299	4.0%	601	5.2%
Family Households	285	61.4%	1,816	57.9%	2,816	60.2%
<i>Married Couple Hhlds</i>	222	77.7%	1,371	75.5%	2,149	76.3%
<i>Other Family Hhlds</i>	63	22.3%	445	24.5%	667	23.7%
Family Households With Children	126	44.4%	866	47.7%	1,337	47.5%
<i>Married Couple With Children</i>	84	66.8%	547	63.1%	852	63.7%
<i>Other Family Hhlds With Children</i>	42	33.2%	320	36.9%	486	36.3%
Family Households No Children	158	55.6%	950	52.3%	1,479	52.5%
<i>Married Couple No Children</i>	137	86.5%	824	86.8%	1,298	87.8%
<i>Other Family Households No Childrer</i>	21	13.5%	125	13.2%	181	12.2%
Average Family Household Size	2.97		3.00		2.99	
Average Family Income	\$55,298		\$54,832		\$54,179	
Median Family Income	\$46,148		\$44,519		\$44,528	
Non-Family Households	179	38.6%	1,321	42.1%	1,858	39.8%
Non-Family Hhlds With Children	4	2.4%	26	1.9%	38	2.1%
Non-Family Hhld No Children	175	97.6%	1,295	98.1%	1,820	97.9%
<i>N-F Hhld Lone Person No Children</i>	148	82.8%	1,131	85.6%	1,574	84.7%
Lone Male Householder	64	43.4%	456	40.3%	653	41.5%
Lone Female Householder	84	56.6%	675	59.7%	922	58.5%
<i>N-F Hhld 2+ Persons No Children</i>	26	14.8%	165	12.5%	245	13.2%
Average Non-Family Hhld Size	1.42		1.37		1.38	
Marital Status (2005)						
(15 Years or Older)	934		6,341		9,717	
Never Married	221	23.7%	1,474	23.3%	2,166	22.3%
Now Married	484	51.8%	3,093	48.8%	4,806	49.5%
Previously Married	229	24.5%	1,774	28.0%	2,745	28.3%
<i>Separated</i>	29	12.8%	425	24.0%	747	27.2%
<i>Widowed</i>	129	56.2%	810	45.7%	1,203	43.8%
<i>Divorced</i>	71	31.0%	539	30.4%	795	29.0%
Educational Attainment (2005)						
Adult Population (25 Years or Older)	753		5,052		7,832	
Elementary (0 to 8)	27	3.6%	277	5.5%	475	6.1%
Some High School (9 to 11)	66	8.7%	600	11.9%	923	11.8%
High School Graduate (12)	263	34.9%	1,650	32.7%	2,490	31.8%
Some College (13 to 16)	160	21.2%	1,045	20.7%	1,666	21.3%
Associate Degree Only	71	9.4%	347	6.9%	506	6.5%
Bachelor Degree Only	94	12.5%	720	14.2%	1,126	14.4%
Graduate Degree	73	9.6%	414	8.2%	645	8.2%
Any College + (Some College or higher)	397	52.8%	2,525	50.0%	3,944	50.4%
College Degree + (Bachelor Degree or higher)	167	22.1%	1,134	22.4%	1,772	22.6%

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East Pointe	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Housing (2005)						
Total Housing Units	539		3,659		5,653	
Housing Units, Occupied	464	86.0%	3,137	85.8%	4,674	82.7%
<i>Housing Units, Owner-Occupied</i>	351	75.7%	2,038	65.0%	3,145	67.3%
<i>Housing Units, Renter-Occupied</i>	113	24.3%	1,100	35.0%	1,529	32.7%
Housing Units, Vacant	75	14.0%	521	14.2%	979	17.3%
Total Housing Units (2000)	544		3,690		5,689	
Historical Annual Change (2000-2005)	-5	-0.2%	-31	-0.2%	-36	-0.1%
Household Size (2005)						
Total Households	464		3,137		4,674	
1 Person Household	148	31.9%	1,131	36.0%	1,574	33.7%
2 Person Households	178	38.4%	1,116	35.6%	1,723	36.9%
3 Person Households	60	13.0%	373	11.9%	580	12.4%
4 Person Households	48	10.3%	317	10.1%	501	10.7%
5 Person Households	22	4.7%	148	4.7%	222	4.7%
6 Person Households	4	0.8%	33	1.0%	48	1.0%
7+ Person Households	4	0.9%	19	0.6%	26	0.6%
Household Stability (2005)						
Total Households	464		3,137		4,674	
In current residence < 1 year	64	13.8%	514	16.4%	742	15.9%
In current residence 1-2 years	114	24.5%	899	28.7%	1,298	27.8%
In current residence 3-5 years	60	12.9%	406	12.9%	609	13.0%
In current residence 6-10 years	60	13.0%	412	13.1%	637	13.6%
In current residence > 10 years	166	35.8%	906	28.9%	1,388	29.7%
Turnover (% Annual Residential Turnover)	13.8%		16.4%		15.9%	
Stability (% In Current Residence 5+ Years)	48.8%		42.0%		43.3%	
Median Years in Residence	5.2 yrs		4.1 yrs		4.3 yrs	
Household Vehicles (2005)						
Total Vehicles Available	762		5,068		7,838	
Household: 0 Vehicles Available	28	6.1%	403	12.8%	485	10.4%
Household: 1 Vehicles Available	186	40.2%	1,105	35.2%	1,678	35.9%
Household: 2 Vehicles Available	195	42.1%	1,166	37.2%	1,746	37.4%
Household: 3+ Vehicles Available	54	11.6%	463	14.7%	764	16.4%
Average Per Household	1.6	<i>Vehicles</i>	1.6	<i>Vehicles</i>	1.7	<i>Vehicles</i>
Owner Occupied Hhlds Vehicles	607	79.6%	3,767	74.3%	5,965	76.1%
<i>Average Per Owner Household</i>	1.7	<i>Vehicles</i>	1.8	<i>Vehicles</i>	1.9	<i>Vehicles</i>
Renter Occupied Hhlds Vehicles	155	20.4%	1,300	25.7%	1,872	23.9%
<i>Average Per Renter Household</i>	1.4	<i>Vehicles</i>	1.2	<i>Vehicles</i>	1.2	<i>Vehicles</i>
Travel Time (2000)						
Worker Base (16 Years or Older)	575		3,745		5,668	
Travel to Work in 14 Minutes or Less	471	81.9%	2,755	73.6%	3,904	68.9%
Travel to Work in 15 to 29 Minutes	64	11.2%	556	14.9%	1,069	18.9%
Travel to Work in 30 to 59 Minutes	19	3.4%	233	6.2%	389	6.9%
Travel to Work in 60 Minutes or More	12	2.0%	106	2.8%	155	2.7%
Work at Home	9	1.5%	96	2.6%	151	2.7%
Average Travel Time to Work	11.5 mins		11.7 mins		12.2 mins	

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ALEXANDER & BISHOP, LTD.

Prepared For

Alexander & Bishop

Lat/Lon: 45.62417/-89.369

March 2007

RF9

East Pointe	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Transportation To Work (2000)						
Work Base	575		3,745		5,668	
Drive to Work Alone	435	75.6%	2,867	76.5%	4,497	79.3%
Drive to Work in Carpool	65	11.2%	413	11.0%	565	10.0%
Travel to Work - Public Transportation	0	-	40	1.1%	49	0.9%
Drive to Work on Motorcycle	0	-	0	-	0	-
Bicycle to Work	1	0.1%	20	0.5%	20	0.4%
Walk to Work	64	11.1%	269	7.2%	341	6.0%
Other Means	2	0.4%	40	1.1%	46	0.8%
Work at Home	9	1.5%	96	2.6%	151	2.7%
Daytime Demos (2005)						
Total Number of Businesses	135		797		1,089	
Total Number of Employees	1,411		7,674		11,158	
Company Headqtrs: Businesses	0	0	2	0.2%	3	0.3%
Company Headqtrs: Employees	-	-	154	2.0%	513	4.6%
Employee Population per Business	10.4 to 1		9.6 to 1		10.2 to 1	
Residential Population per Business	8.2 to 1		9.5 to 1		10.6 to 1	
Est. Adj. Daytime Demographics (Age16+)	1,754		10,151		15,015	
Labor Force (2005)						
Labor: Population Age 16+	920		6,250		9,577	
Unemployment Rate		4.6%		5.6%		5.2%
Labor Force Total: Males	439	47.7%	2,971	47.5%	4,549	47.5%
<i>Male civilian employec</i>	289	65.9%	1,890	63.6%	2,908	63.9%
<i>Male civilian unemployec</i>	28	6.5%	231	7.8%	311	6.8%
<i>Males in Armed Forces</i>	0	-	0	-	0	-
<i>Males not in labor force</i>	121	27.7%	850	28.6%	1,330	29.2%
Labor Force Total: Females	481	52.3%	3,279	52.5%	5,029	52.5%
<i>Female civilian employec</i>	288	59.9%	1,883	57.4%	2,809	55.9%
<i>Female civilian unemployec</i>	14	3.0%	121	3.7%	187	3.7%
<i>Females in Armed Forces</i>	0	-	1	0.0%	3	0.1%
<i>Females not in labor force</i>	178	37.1%	1,274	38.8%	2,030	40.4%
Labor Force Change (2000-2005)	345	12.0%	2,506	13.4%	3,913	13.8%
Male Change (2000-2005)	153	10.7%	1,101	11.8%	1,671	11.6%
Female Change (2000-2005)	192	13.3%	1,405	15.0%	2,242	16.1%
Occupation (2000)						
Occupation: Population Age 16+	575		3,744		5,665	
<i>Occupation Total: Males</i>	286	49.8%	1,870	49.9%	2,878	50.8%
<i>Occupation Total: Females</i>	289	50.2%	1,874	50.1%	2,787	49.2%
Mgmt, Business, & Financial Operations	45	7.9%	283	7.5%	404	7.1%
Professional and Related	107	18.7%	775	20.7%	1,143	20.2%
Service	106	18.4%	621	16.6%	955	16.9%
Sales and Office	127	22.1%	975	26.0%	1,536	27.1%
Farming, Fishing, and Forestry	9	1.6%	78	2.1%	101	1.8%
Construction, Extraction, & Maintenance	52	9.0%	331	8.8%	504	8.9%
Production, Transport, & Material Moving	128	22.3%	682	18.2%	1,021	18.0%
<i>White Collar</i>		48.7%		54.3%		54.4%
<i>Blue Collar</i>		51.3%		45.7%		45.6%

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East Pointe	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Units In Structure (2000)						
Total Units	544		3,690		5,689	
1 Detached Unit	380	69.9%	2,520	68.3%	4,075	71.6%
1 Attached Unit	4	0.8%	45	1.2%	68	1.2%
2 Units	48	8.8%	291	7.9%	441	7.7%
3 to 4 Units	19	3.5%	159	4.3%	227	4.0%
5 to 9 Units	5	0.9%	116	3.1%	182	3.2%
10 to 19 Units	3	0.6%	52	1.4%	65	1.1%
20 to 49 Units	0	-	48	1.3%	52	0.9%
50 or more Units	0	-	171	4.6%	185	3.2%
Mobile Home or Trailer	84	15.4%	287	7.8%	394	6.9%
Other Structure	0	-	0	-	1	0.0%
Homes Built By Year (2000)						
Homes Built 1999 to 2000	1	0.3%	46	1.3%	78	1.4%
Homes Built 1995 to 1998	18	3.3%	142	3.8%	246	4.3%
Homes Built 1990 to 1994	13	2.4%	94	2.6%	215	3.8%
Homes Built 1980 to 1989	48	8.8%	270	7.3%	432	7.6%
Homes Built 1970 to 1979	99	18.1%	692	18.8%	1,043	18.3%
Homes Built 1960 to 1969	44	8.1%	333	9.0%	578	10.2%
Homes Built 1950 to 1959	86	15.8%	512	13.9%	845	14.9%
Homes Built 1940 to 1949	75	13.8%	439	11.9%	694	12.2%
Homes Built Before 1939	159	29.2%	1,161	31.5%	1,558	27.4%
Median Age of Homes	46.3 yrs		47.2 yrs		44.2 yrs	
Home Values (2000)						
Owner Specified Housing Units	241		1,699		2,610	
Home Values \$1,000,000 or More	0	-	0	-	0	-
Home Values \$750,000 or \$999,999	0	-	0	-	0	-
Home Values \$500,000 or \$749,999	0	-	0	-	1	0.1%
Home Values \$400,000 to \$499,999	0	-	5	0.3%	8	0.3%
Home Values \$300,000 to \$399,999	1	0.6%	17	1.0%	25	0.9%
Home Values \$250,000 to \$299,999	2	0.9%	23	1.3%	40	1.5%
Home Values \$200,000 to \$249,999	4	1.5%	55	3.2%	97	3.7%
Home Values \$175,000 to \$199,999	1	0.6%	21	1.2%	48	1.8%
Home Values \$150,000 to \$174,999	9	3.8%	70	4.1%	109	4.2%
Home Values \$125,000 to \$149,999	9	3.7%	94	5.5%	159	6.1%
Home Values \$100,000 to \$124,999	33	13.7%	212	12.5%	334	12.8%
Home Values \$90,000 to \$99,999	38	15.8%	193	11.4%	274	10.5%
Home Values \$80,000 to \$89,999	33	13.8%	199	11.7%	309	11.9%
Home Values \$70,000 to \$79,999	30	12.6%	198	11.6%	290	11.1%
Home Values \$60,000 to \$69,999	31	13.0%	246	14.5%	367	14.1%
Home Values \$50,000 to \$59,999	30	12.6%	168	9.9%	239	9.1%
Home Values \$35,000 to \$49,999	15	6.0%	154	9.1%	241	9.2%
Home Values \$25,000 to \$34,999	3	1.4%	40	2.4%	58	2.2%
Home Values \$10,000 to \$24,999	0	-	5	0.3%	10	0.4%
Home Values \$0 to \$9,999	0	-	0	-	0	-
Owner Occupied Median Home Value	\$83,515		\$83,006		\$85,075	
Renter Occupied Median Rent	\$299		\$243		\$242	

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RF9

East Pointe	1.00 mi radius	3.00 mi radius	5.00 mi radius
Consumer Expenditure (Annual Total)			
Total Household Expenditure (2005)	\$19,046,547	\$123,570,529	\$185,110,025
<i>Total Non-Retail Expenditures (2005)</i>	\$10,714,178	\$69,365,576	\$104,005,591
<i>Total Retail Expenditures (2005)</i>	\$8,332,369	\$54,204,950	\$81,104,430
Apparel (2005)	\$829,970	\$5,393,851	\$8,074,830
Contributions (2005)	\$676,924	\$4,330,358	\$6,488,970
Education (2005)	\$364,897	\$2,438,747	\$3,635,815
Entertainment (2005)	\$1,030,334	\$6,654,457	\$9,980,777
Food And Beverages (2005)	\$2,905,069	\$18,916,435	\$28,303,676
Furnishings And Equipment (2005)	\$742,766	\$4,805,838	\$7,219,457
Gifts (2005)	\$495,460	\$3,205,967	\$4,798,196
Health Care (2005)	\$1,239,194	\$8,065,399	\$12,060,518
Household Operations (2005)	\$611,399	\$3,943,708	\$5,924,966
Miscellaneous Expenses (2005)	\$306,034	\$1,987,473	\$2,969,613
Personal Care (2005)	\$266,660	\$1,737,504	\$2,601,423
Personal Insurance (2005)	\$194,701	\$1,254,427	\$1,883,352
Reading (2005)	\$64,500	\$419,770	\$628,196
Shelter (2005)	\$3,800,142	\$24,746,237	\$37,028,544
Tobacco (2005)	\$150,903	\$986,768	\$1,473,554
Transportation (2005)	\$3,937,830	\$25,348,417	\$38,080,251
Utilities (2005)	\$1,429,764	\$9,335,172	\$13,957,886
Consumer Expenditure (per Household per Month)			
Total Household Expenditure (2005)	\$3,422	\$3,282	\$3,300
<i>Total Non-Retail Expenditures (2005)</i>	\$1,925 56.3%	\$1,843 56.1%	\$1,854 56.2%
<i>Total Retail Expenditures (2005)</i>	\$1,497 43.7%	\$1,440 43.9%	\$1,446 43.8%
Apparel (2005)	\$149 4.4%	\$143 4.4%	\$144 4.4%
Contributions (2005)	\$122 3.6%	\$115 3.5%	\$116 3.5%
Education (2005)	\$66 1.9%	\$65 2.0%	\$65 2.0%
Entertainment (2005)	\$185 5.4%	\$177 5.4%	\$178 5.4%
Food And Beverages (2005)	\$522 15.3%	\$502 15.3%	\$505 15.3%
Furnishings And Equipment (2005)	\$133 3.9%	\$128 3.9%	\$129 3.9%
Gifts (2005)	\$89 2.6%	\$85 2.6%	\$86 2.6%
Health Care (2005)	\$223 6.5%	\$214 6.5%	\$215 6.5%
Household Operations (2005)	\$110 3.2%	\$105 3.2%	\$106 3.2%
Miscellaneous Expenses (2005)	\$55 1.6%	\$53 1.6%	\$53 1.6%
Personal Care (2005)	\$48 1.4%	\$46 1.4%	\$46 1.4%
Personal Insurance (2005)	\$35 1.0%	\$33 1.0%	\$34 1.0%
Reading (2005)	\$12 0.3%	\$11 0.3%	\$11 0.3%
Shelter (2005)	\$683 20.0%	\$657 20.0%	\$660 20.0%
Tobacco (2005)	\$27 0.8%	\$26 0.8%	\$26 0.8%
Transportation (2005)	\$708 20.7%	\$673 20.5%	\$679 20.6%
Utilities (2005)	\$257 7.5%	\$248 7.6%	\$249 7.5%

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RGraph3

East Pointe

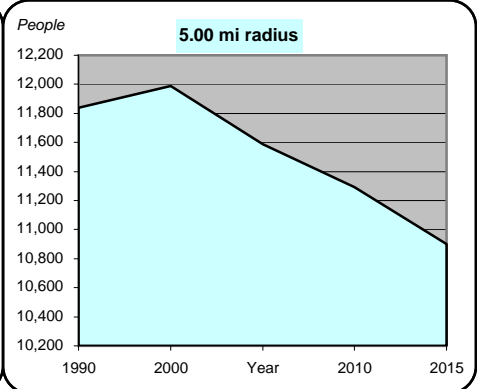
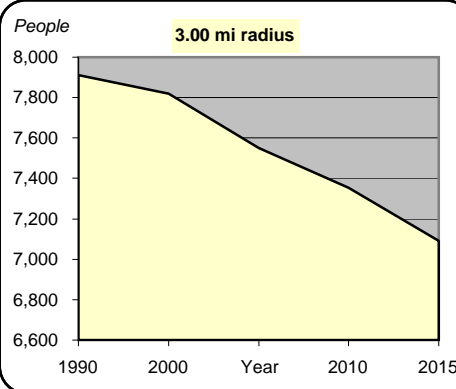
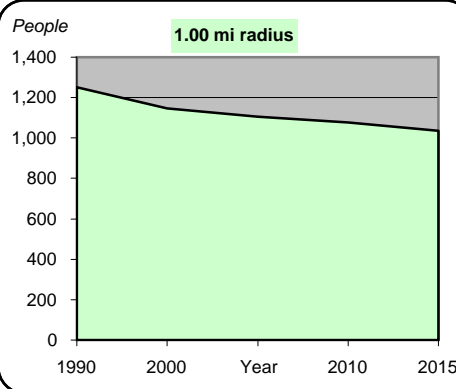
1.00 mi radius

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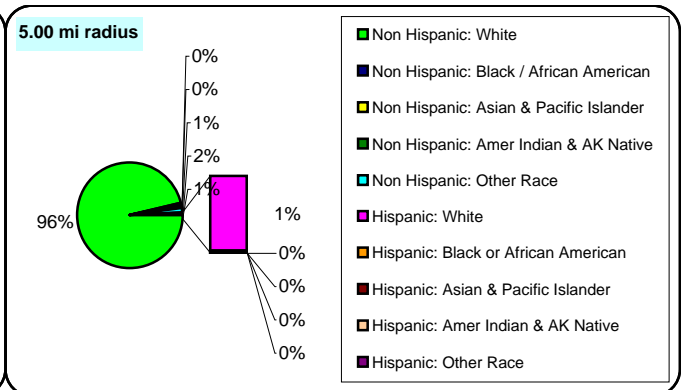
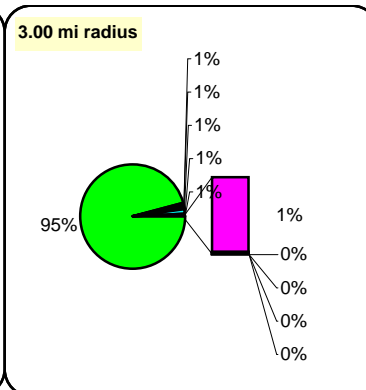
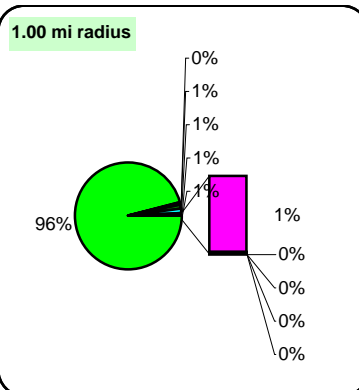
Population

Census Population (1990)	1,252	7,912	11,839
Census Population (2000)	1,148	7,819	11,990
Estimated Population (2005)	1,106	7,550	11,587
Projected Population (2010)	1,076	7,354	11,293
Forecasted Population (2015)	1,035	7,090	10,900
Historical Annual Growth (1990-2000)	-104 -0.8%	-93 -0.1%	151 0.1%
Historical Annual Growth (2000-2005)	-42 -0.7%	-269 -0.7%	-403 -0.7%
Projected Annual Growth (2005-2010)	-30 -0.5%	-197 -0.5%	-294 -0.5%
Est. Population Density (2005)	362.95 <i>psm</i>	289.76 <i>psm</i>	162.26 <i>psm</i>
Trade Area Size	3.05 <i>sq mi</i>	26.06 <i>sq mi</i>	71.41 <i>sq mi</i>



Race & Ethnicity (2005)

Non Hispanic: White	1,061 96.0%	7,230 95.8%	11,130 96.1%
Non Hispanic: Black / African American	2 0.2%	42 0.6%	55 0.5%
Non Hispanic: Asian & Pacific Islander	7 0.7%	40 0.5%	53 0.5%
Non Hispanic: Amer Indian & AK Native	10 0.9%	69 0.9%	85 0.7%
Non Hispanic: Other Race	16 1.5%	115 1.5%	178 1.5%
Hispanic: White	9 0.8%	54 0.7%	86 0.7%
Hispanic: Black or African American	0 -	0 -	0 -
Hispanic: Asian & Pacific Islander	0 -	0 -	0 -
Hispanic: Amer Indian & AK Native	0 -	0 -	0 -
Hispanic: Other Race	0 -	0 -	0 -



- Non Hispanic: White
- Non Hispanic: Black / African American
- Non Hispanic: Asian & Pacific Islander
- Non Hispanic: Amer Indian & AK Native
- Non Hispanic: Other Race
- Hispanic: White
- Hispanic: Black or African American
- Hispanic: Asian & Pacific Islander
- Hispanic: Amer Indian & AK Native
- Hispanic: Other Race

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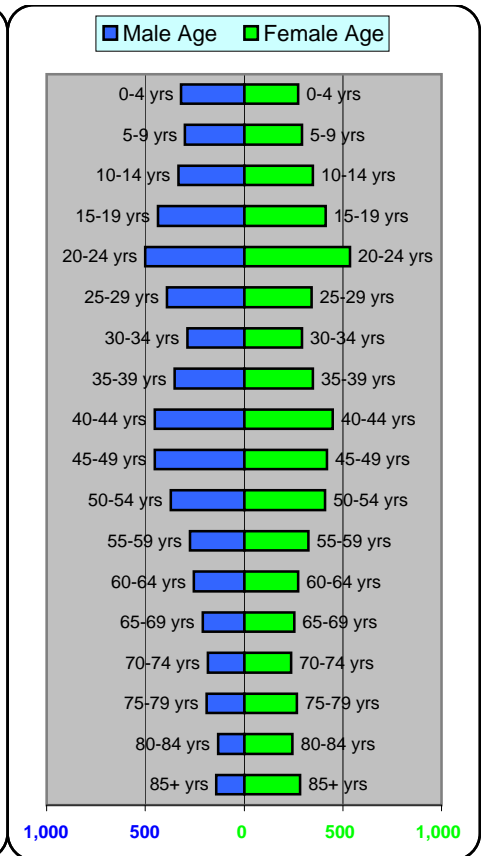
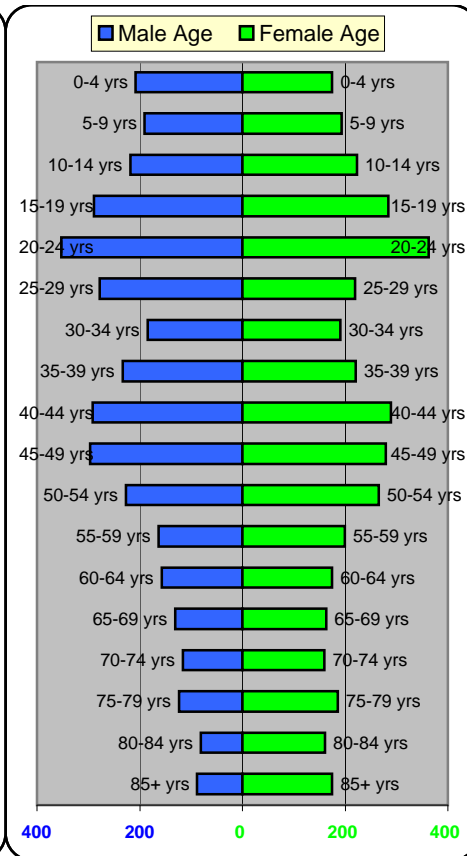
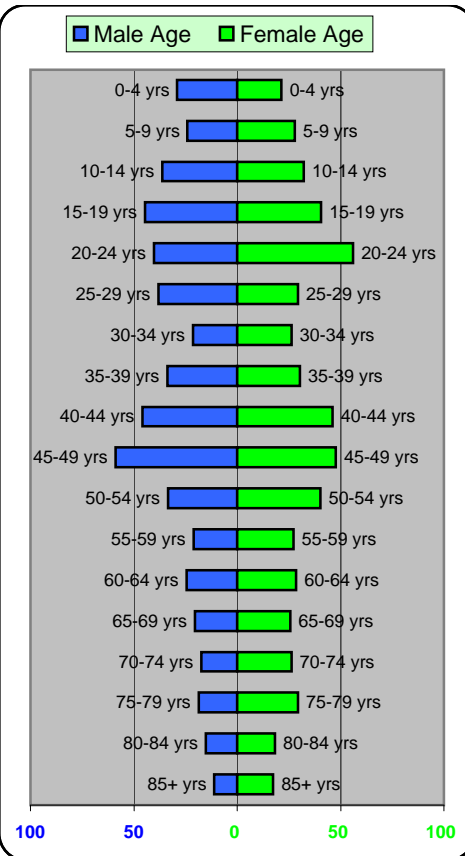
1.00 mi radius

3.00 mi radius

5.00 mi radius

Age Distribution (2005)

	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Total Population	1,106		7,550		11,587	
Age 0 to 4 yrs	51	4.6%	383	5.1%	595	5.1%
Age 5 to 9 yrs	52	4.7%	384	5.1%	594	5.1%
Age 10 to 14 yrs	68	6.2%	442	5.9%	682	5.9%
Age 15 to 19 yrs	85	7.7%	573	7.6%	850	7.3%
Age 20 to 24 yrs	96	8.7%	716	9.5%	1,036	8.9%
Age 25 to 29 yrs	68	6.1%	498	6.6%	732	6.3%
Age 30 to 34 yrs	48	4.3%	376	5.0%	580	5.0%
Age 35 to 39 yrs	64	5.8%	453	6.0%	697	6.0%
Age 40 to 44 yrs	92	8.3%	581	7.7%	900	7.8%
Age 45 to 49 yrs	107	9.6%	576	7.6%	871	7.5%
Age 50 to 54 yrs	74	6.7%	492	6.5%	780	6.7%
Age 55 to 59 yrs	48	4.4%	362	4.8%	599	5.2%
Age 60 to 64 yrs	53	4.8%	331	4.4%	528	4.6%
Age 65 to 69 yrs	46	4.2%	294	3.9%	462	4.0%
Age 70 to 74 yrs	44	4.0%	276	3.7%	422	3.6%
Age 75 to 79 yrs	48	4.3%	309	4.1%	460	4.0%
Age 80 to 84 yrs	33	3.0%	242	3.2%	375	3.2%
Age 85 yrs plus	29	2.6%	263	3.5%	425	3.7%
Median Age	39.9 yrs		38.3 yrs		38.8 yrs	



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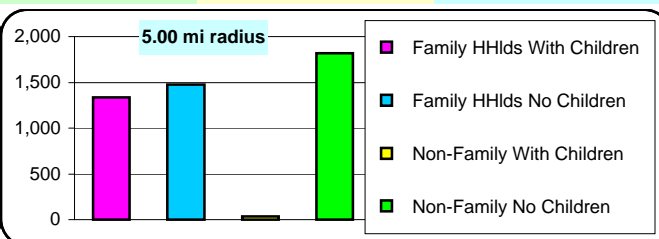
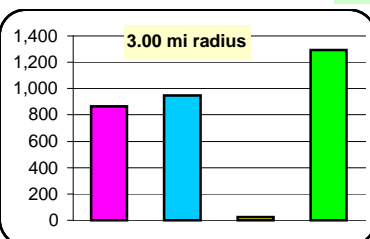
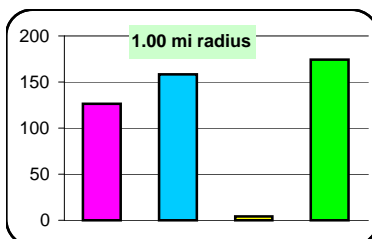
1.00 mi radius

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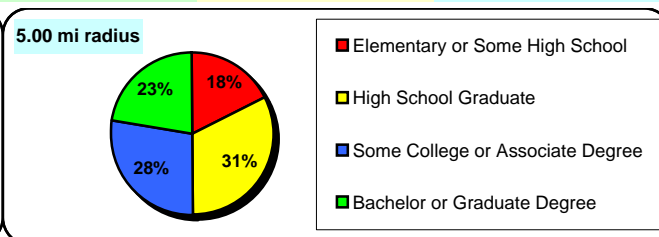
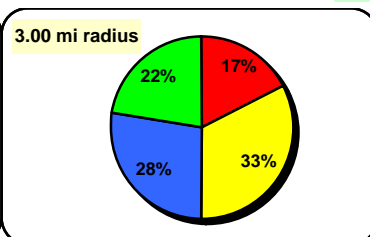
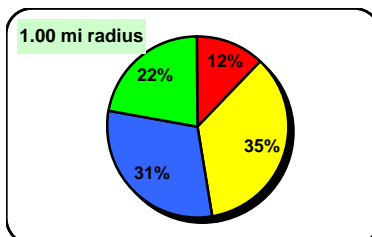
Household Type (2005)

	1.00 mi radius	3.00 mi radius	5.00 mi radius
Total Households	464	3,137	4,674
Family Households	285 61.4%	1,816 57.9%	2,816 60.2%
Family HHlds With Children	126 44.4%	866 47.7%	1,337 47.5%
Family HHlds No Children	158 55.6%	950 52.3%	1,479 52.5%
Non-Family Households	179 38.6%	1,321 42.1%	1,858 39.8%
Non-Family With Children	4 2.4%	26 1.9%	38 2.1%
Non-Family No Children	175 97.6%	1,295 98.1%	1,820 97.9%



Educational Attainment (2005)

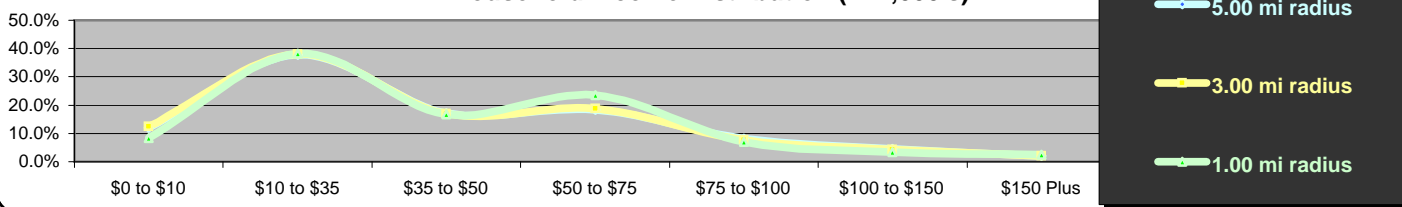
	1.00 mi radius	3.00 mi radius	5.00 mi radius
Elementary or Some High School	93 12.3%	877 17.4%	1,398 17.8%
High School Graduate	263 34.9%	1,650 32.7%	2,490 31.8%
Some College or Associate Degree	231 30.7%	1,391 27.5%	2,172 27.7%
Bachelor or Graduate Degree	167 22.1%	1,134 22.4%	1,772 22.6%



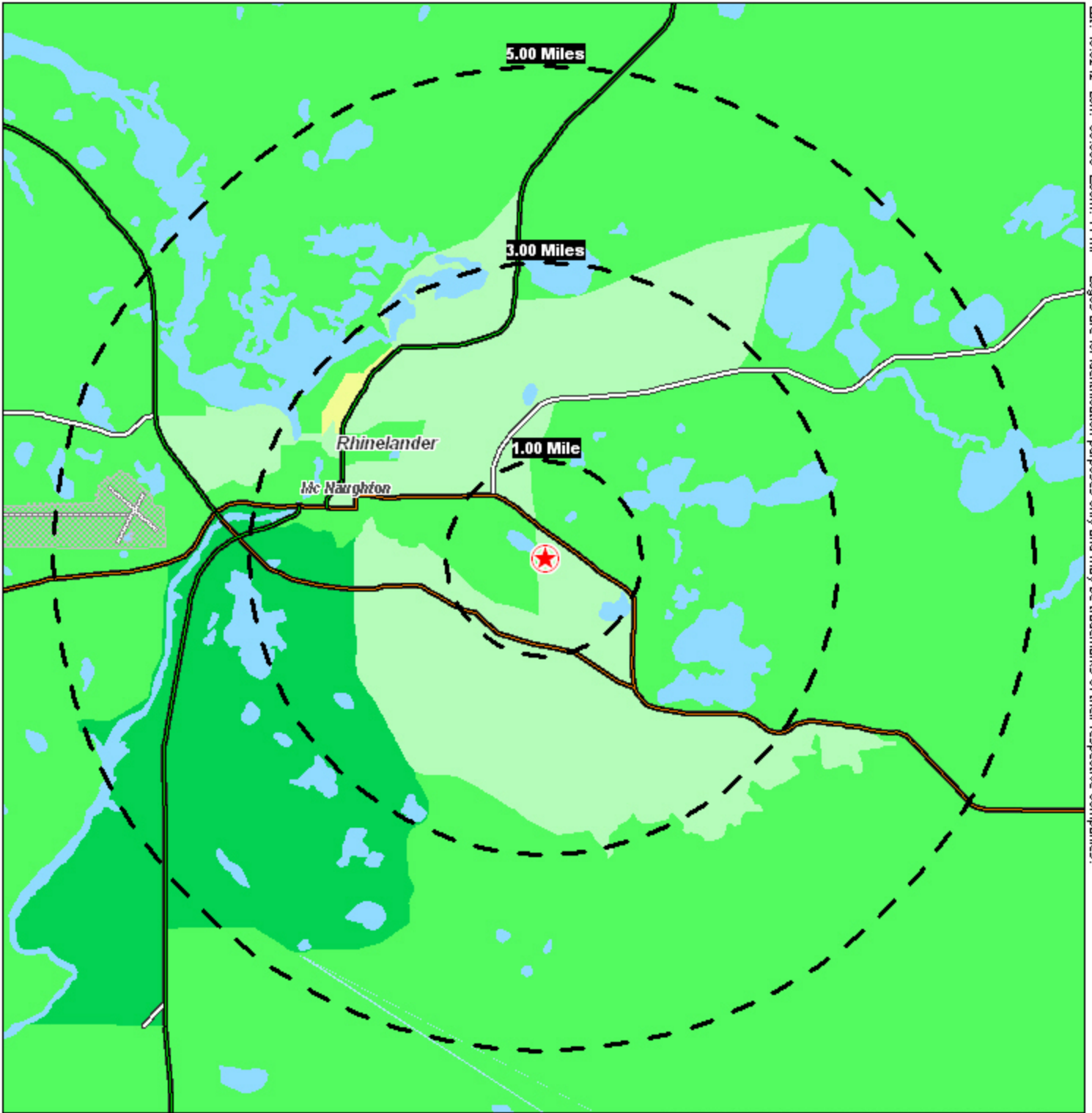
Household Income (2005)

	1.00 mi radius	3.00 mi radius	5.00 mi radius
Est. Average Household Income	\$45,587	\$42,652	\$43,017
Est. Median Household Income	\$37,462	\$34,697	\$35,742
HH Income \$0 to \$9,999	39 8.5%	390 12.4%	558 11.9%
HH Income \$10,000 to \$34,999	177 38.3%	1,192 38.0%	1,767 37.8%
HH Income \$35,000 to \$49,999	78 16.7%	531 16.9%	799 17.1%
HH Income \$50,000 to \$74,999	109 23.6%	586 18.7%	861 18.4%
HH Income \$75,000 to \$99,999	32 6.9%	241 7.7%	382 8.2%
HH Income \$100,000 to \$149,999	16 3.5%	134 4.3%	216 4.6%
HH Income \$150,000 or More	12 2.6%	63 2.0%	91 1.9%

Household Income Distribution (in 1,000's)



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Median Age

By Block Groups

- 45 or more
- 38 to 45
- 33 to 38
- 28 to 33
- Less than 28

East Point

*Current Year Estimated
Median Age*

March 2007

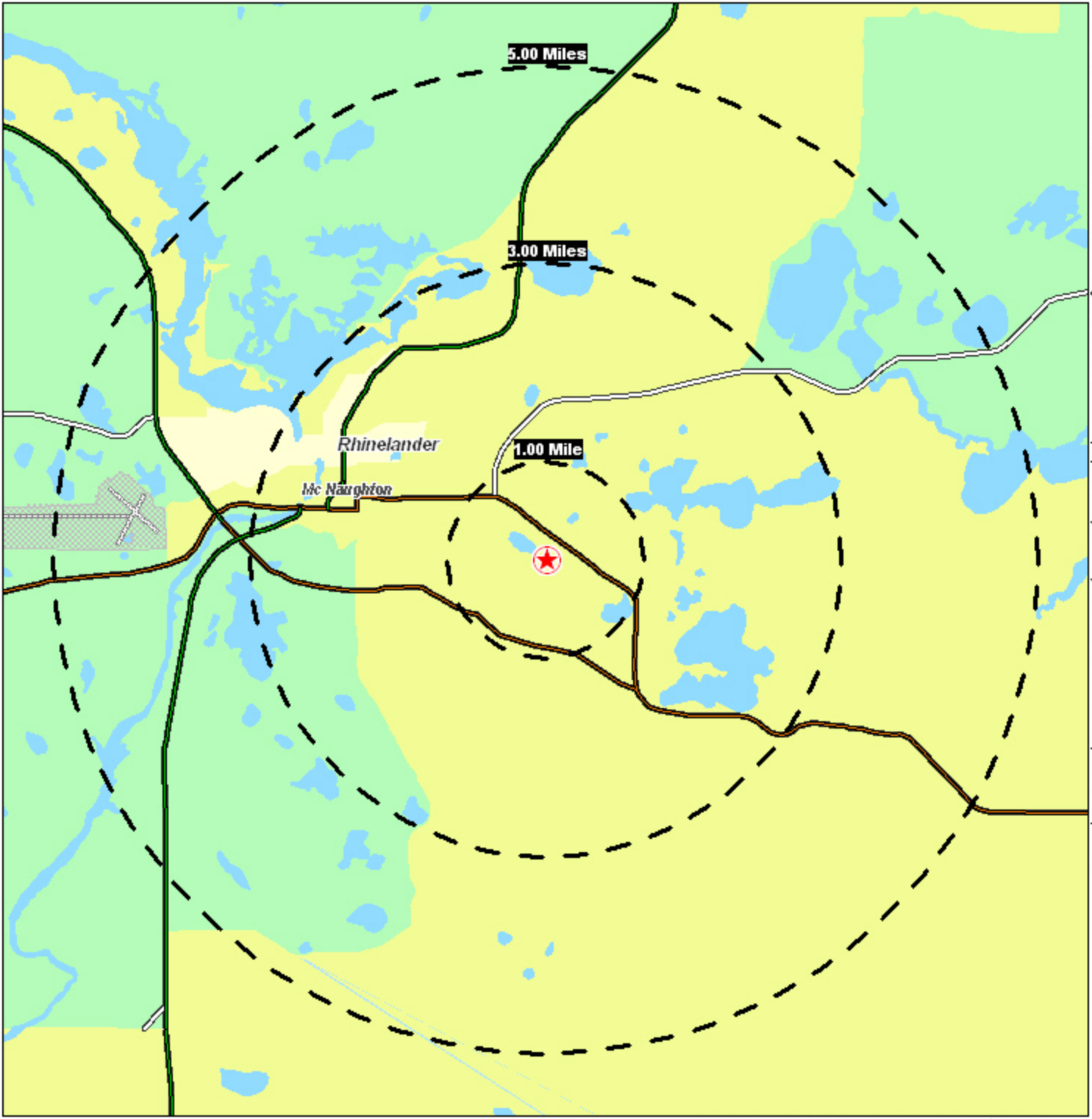
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Lat: 45.6242 Lon: -89.389 Zoom: 11 mi Logos are for identification purposes only and may be trademarks of their respective companies.



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Median HH Income

By Block Groups

- \$75,000 or more
- \$60,000 to \$75,000
- \$45,000 to \$60,000
- \$30,000 to \$45,000
- Less than \$30,000

East Point

*Current Year Estimated
Median Household Income*

March 2007

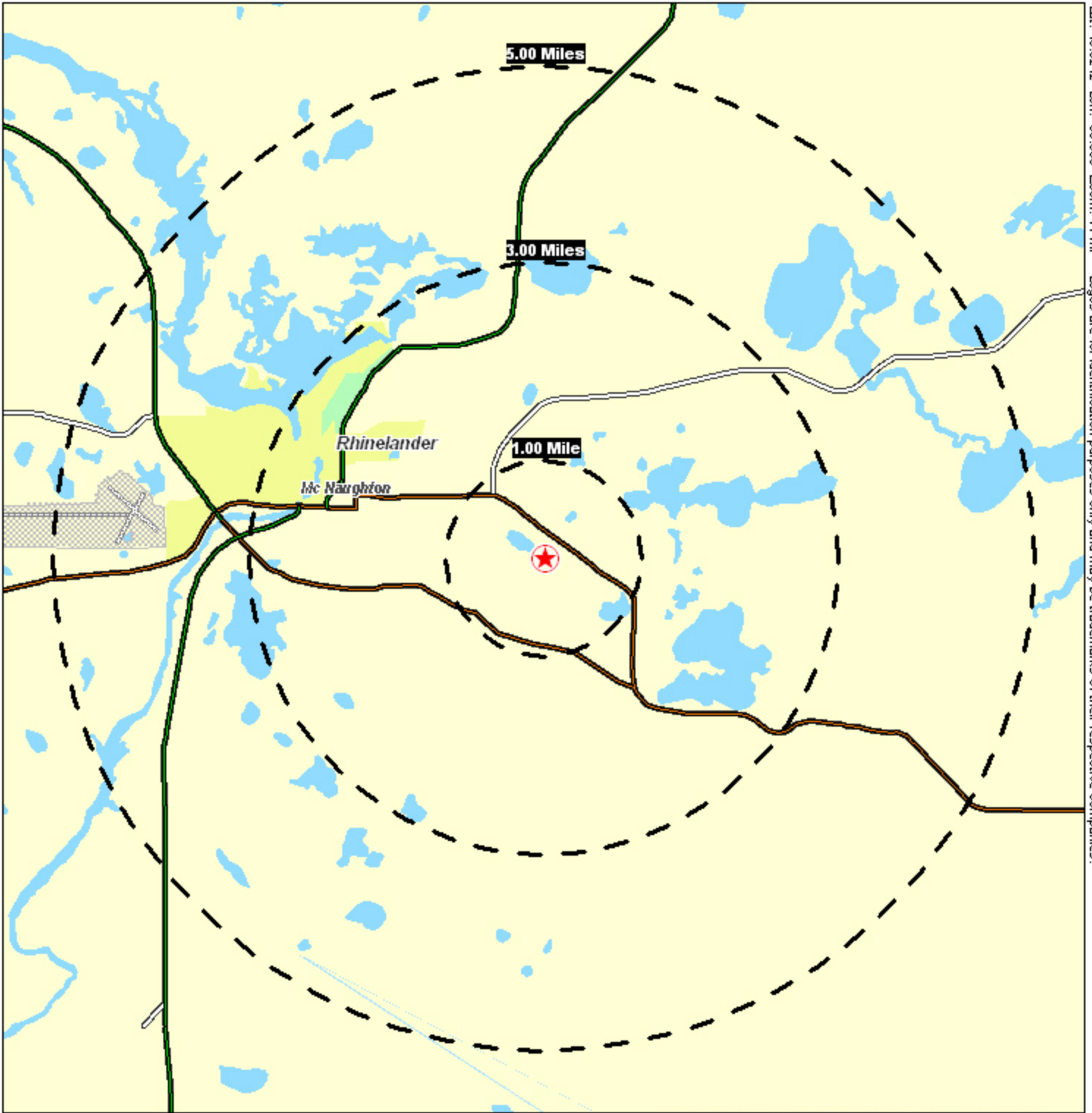
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Population Density

By Block Groups

- 7,500 or More
- 5,000 to 7,500
- 2,500 to 5,000
- 1,000 to 2,500
- Less than 1,000

East Point

*Current Year Estimated
Persons per Square Mile*

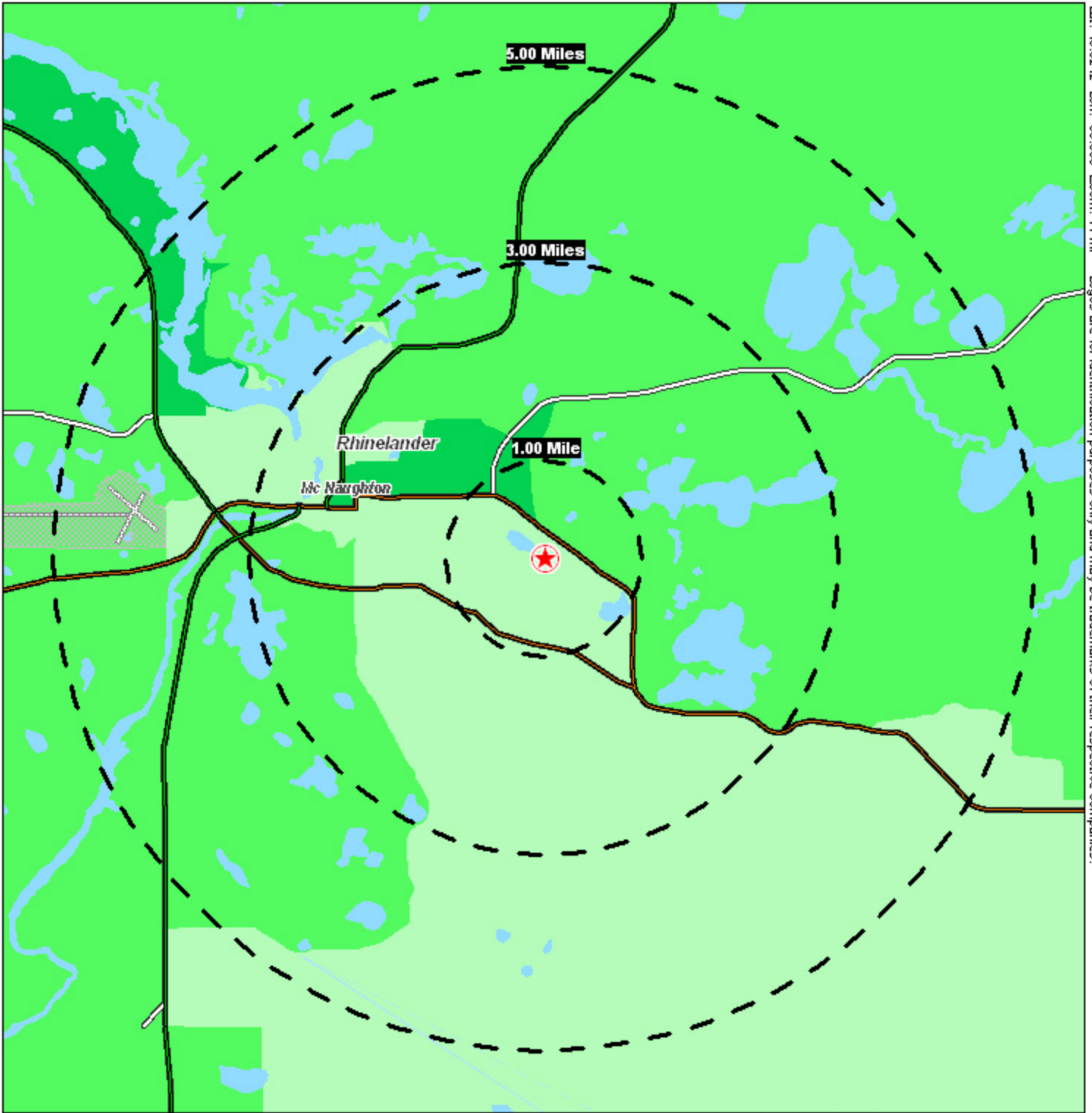
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Total HH Exp/Hhld

By Block Groups

- \$50,000 or more
- \$40,000 to \$50,000
- \$30,000 to \$40,000
- \$10,000 to \$30,000
- Less than \$10,000

East Pointe

*Current Yr Est Annual Average
Total Expenditure per Household*

March 2007

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