

DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2005 Estimates & 2010 Projections

Calculated using Proportional Block Groups

Prepared For

Alexander & Bishop

Lat/Lon: 44.28967/-88.36883

April 2007



ALEXANDER & BISHOP, LTD.

RF9

| Marathon | 1.00 mi radius | | 3.00 mi radius | | 5.00 mi radius | |
|----------------------------------------|---------------------|------|---------------------|------|---------------------|------|
| Population | | | | | | |
| Estimated Population (2005) | 5,129 | | 62,852 | | 133,770 | |
| Census Population (1990) | 4,651 | | 54,622 | | 110,610 | |
| Census Population (2000) | 4,838 | | 59,782 | | 126,400 | |
| Projected Population (2010) | 5,402 | | 65,644 | | 140,600 | |
| Forecasted Population (2015) | 5,714 | | 68,884 | | 148,455 | |
| Historical Annual Change (1990-2000) | 187 | 0.4% | 5,160 | 0.9% | 15,789 | 1.4% |
| Historical Annual Change (2000-2005) | 291 | 1.2% | 3,071 | 1.0% | 7,370 | 1.2% |
| Projected Annual Change (2005-2010) | 273 | 1.1% | 2,792 | 0.9% | 6,830 | 1.0% |
| Est. Population Density (2005) | 1,638.66 <i>psm</i> | | 2,286.21 <i>psm</i> | | 1,735.97 <i>psm</i> | |
| Trade Area Size | 3.13 <i>sq mi</i> | | 27.49 <i>sq mi</i> | | 77.06 <i>sq mi</i> | |
| Households | | | | | | |
| Estimated Households (2005) | 2,160 | | 25,266 | | 53,686 | |
| Census Households (1990) | 1,843 | | 20,407 | | 41,282 | |
| Census Households (2000) | 1,963 | | 23,131 | | 48,680 | |
| Projected Households (2010) | 2,350 | | 27,311 | | 58,492 | |
| Forecasted Households (2015) | 2,562 | | 29,611 | | 63,900 | |
| Historical Annual Change (1990-2000) | 121 | 0.7% | 2,724 | 1.3% | 7,398 | 1.8% |
| Projected Annual Change (2000-2010) | 386 | 2.0% | 4,181 | 1.8% | 9,812 | 2.0% |
| Average Household Income | | | | | | |
| Est. Average Household Income (2005) | \$73,432 | | \$68,745 | | \$67,739 | |
| Census Average Hhld Income (1990) | \$49,036 | | \$38,435 | | \$38,093 | |
| Census Average Hhld Income (2000) | \$63,883 | | \$57,634 | | \$57,522 | |
| Proj. Average Household Income (2010) | \$81,153 | | \$75,952 | | \$74,737 | |
| Historical Annual Change (1990-2000) | \$14,847 | 3.0% | \$19,198 | 5.0% | \$19,429 | 5.1% |
| Projected Annual Change (2000-2010) | \$17,269 | 2.7% | \$18,319 | 3.2% | \$17,215 | 3.0% |
| Median Household Income | | | | | | |
| Est. Median Household Income (2005) | \$56,070 | | \$53,124 | | \$54,548 | |
| Census Median Hhld Income (1990) | \$39,989 | | \$33,376 | | \$33,874 | |
| Census Median Hhld Income (2000) | \$50,371 | | \$47,392 | | \$49,093 | |
| Proj. Median Household Income (2010) | \$64,455 | | \$60,771 | | \$62,050 | |
| Historical Annual Change (1990-2000) | \$10,382 | 2.6% | \$14,016 | 4.2% | \$15,219 | 4.5% |
| Projected Annual Change (2000-2010) | \$14,083 | 2.8% | \$13,378 | 2.8% | \$12,957 | 2.6% |
| Per Capita Income | | | | | | |
| Est. Per Capita Income (2005) | \$31,013 | | \$28,283 | | \$27,699 | |
| Census Per Capita Income (1990) | \$19,429 | | \$14,359 | | \$14,217 | |
| Census Per Capita Income (2000) | \$25,952 | | \$22,175 | | \$22,121 | |
| Proj. Per Capita Income (2010) | \$35,402 | | \$32,315 | | \$31,656 | |
| Historical Annual Change (1990-2000) | \$6,523 | 3.4% | \$7,816 | 5.4% | \$7,903 | 5.6% |
| Projected Annual Change (2000-2010) | \$9,449 | 3.6% | \$10,140 | 4.6% | \$9,536 | 4.3% |
| Other Income | | | | | | |
| Est. Median Disposable Income (2005) | \$46,772 | | \$44,568 | | \$45,635 | |
| Proj. Median Disposable Income (2010) | \$52,619 | | \$50,197 | | \$51,076 | |
| Est. Median Household Net Worth (2005) | \$43,305 | | \$42,146 | | \$41,583 | |

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|------------------------------------------------------|----------------|-------|----------------|-------|----------------|-------|
| Household Income Distribution (2005) | | | | | | |
| HH Income \$200,000 or More | 81 | 3.8% | 760 | 3.0% | 1,283 | 2.4% |
| HH Income \$150,000 to 199,999 | 58 | 2.7% | 471 | 1.9% | 996 | 1.9% |
| HH Income \$125,000 to 149,999 | 63 | 2.9% | 684 | 2.7% | 1,577 | 2.9% |
| HH Income \$100,000 to 124,999 | 166 | 7.7% | 1,702 | 6.7% | 3,850 | 7.2% |
| HH Income \$75,000 to 99,999 | 323 | 14.9% | 3,493 | 13.8% | 7,955 | 14.8% |
| HH Income \$50,000 to 74,999 | 496 | 23.0% | 6,058 | 24.0% | 13,031 | 24.3% |
| HH Income \$35,000 to 49,999 | 308 | 14.3% | 4,254 | 16.8% | 9,402 | 17.5% |
| HH Income \$25,000 to 34,999 | 273 | 12.6% | 2,868 | 11.4% | 5,896 | 11.0% |
| HH Income \$15,000 to 24,999 | 265 | 12.3% | 2,693 | 10.7% | 5,167 | 9.6% |
| HH Income \$10,000 to 14,999 | 70 | 3.2% | 1,098 | 4.3% | 2,163 | 4.0% |
| HH Income \$0 to 9,999 | 57 | 2.6% | 1,183 | 4.7% | 2,366 | 4.4% |
| HH Income \$35,000+ | 1,495 | 69.2% | 17,422 | 69.0% | 38,093 | 71.0% |
| HH Income \$50,000+ | 1,186 | 54.9% | 13,168 | 52.1% | 28,691 | 53.4% |
| HH Income \$75,000+ | 691 | 32.0% | 7,110 | 28.1% | 15,660 | 29.2% |
| Race & Ethnicity (2005) | | | | | | |
| Total Population | 5,129 | | 62,852 | | 133,770 | |
| White | 4,754 | 92.7% | 58,318 | 92.8% | 124,261 | 92.9% |
| Black or African American | 24 | 0.5% | 512 | 0.8% | 1,018 | 0.8% |
| American Indian & Alaska Native | 21 | 0.4% | 329 | 0.5% | 661 | 0.5% |
| Asian | 221 | 4.3% | 2,254 | 3.6% | 4,277 | 3.2% |
| Hawaiian & Pacific Islander | 0 | - | 6 | 0.0% | 17 | 0.0% |
| Other Race | 62 | 1.2% | 572 | 0.9% | 1,756 | 1.3% |
| Two or More Races | 47 | 0.9% | 861 | 1.4% | 1,779 | 1.3% |
| Not Hispanic or Latino Population | 5,021 | 97.9% | 61,551 | 97.9% | 129,961 | 97.2% |
| <i>Non Hispanic: White</i> | 4,653 | 92.7% | 57,114 | 92.8% | 120,734 | 92.9% |
| <i>Non Hispanic: Black or African American</i> | 23 | 0.5% | 500 | 0.8% | 972 | 0.7% |
| <i>Non Hispanic: Amer Indian & AK Native</i> | 21 | 0.4% | 326 | 0.5% | 649 | 0.5% |
| <i>Non Hispanic: Asian</i> | 216 | 4.3% | 2,195 | 3.6% | 4,118 | 3.2% |
| <i>Non Hispanic: Hawaiian & Pacific Islander</i> | 0 | - | 6 | 0.0% | 16 | 0.0% |
| <i>Non Hispanic: Other Race</i> | 62 | 1.2% | 572 | 0.9% | 1,756 | 1.4% |
| <i>Non Hispanic: Two or More Races</i> | 46 | 0.9% | 839 | 1.4% | 1,715 | 1.3% |
| Hispanic or Latino Population | 108 | 2.1% | 1,302 | 2.1% | 3,809 | 2.8% |
| <i>Hispanic: White</i> | 101 | 93.8% | 1,204 | 92.5% | 3,526 | 92.6% |
| <i>Hispanic: Black or African American</i> | 1 | 0.7% | 12 | 1.0% | 46 | 1.2% |
| <i>Hispanic: American Indian & Alaska Native</i> | 0 | - | 4 | 0.3% | 13 | 0.3% |
| <i>Hispanic: Asian</i> | 5 | 4.6% | 59 | 4.5% | 159 | 4.2% |
| <i>Hispanic: Hawaiian & Pacific Islander</i> | 0 | - | 0 | - | 1 | 0.0% |
| <i>Hispanic: Other Race</i> | 0 | - | 0 | - | 0 | - |
| <i>Hispanic: Two or More Races</i> | 1 | 0.9% | 22 | 1.7% | 64 | 1.7% |
| Not of Hispanic Origin Population (1990) | 4,624 | 99.4% | 54,206 | 99.2% | 109,813 | 99.3% |
| Hispanic Origin Population (1990) | 27 | 0.6% | 416 | 0.8% | 797 | 0.7% |
| Not Hispanic or Latino Population (2000) | 4,745 | 98.1% | 58,662 | 98.1% | 123,287 | 97.5% |
| Hispanic or Latino Population (2000) | 93 | 1.9% | 1,120 | 1.9% | 3,112 | 2.5% |
| Not Hispanic or Latino Population 5yr (2010) | 5,278 | 97.7% | 64,175 | 97.8% | 136,131 | 96.8% |
| Hispanic or Latino Population 5yr (2010) | 124 | 2.3% | 1,469 | 2.2% | 4,470 | 3.2% |
| Historical Annual Change (1990-2000) | 65 | 23.9% | 704 | 16.9% | 2,315 | 29.1% |
| Projected Annual Change (2000-2010) | 31 | 3.4% | 349 | 3.1% | 1,358 | 4.4% |

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|---------------------------------------|----------------|-------|----------------|-------|----------------|-------|
| Age Distribution (2005) | | | | | | |
| Total Population | 5,129 | | 62,852 | | 133,770 | |
| Age 0 to 4 yrs | 310 | 6.0% | 4,097 | 6.5% | 8,992 | 6.7% |
| Age 5 to 9 yrs | 322 | 6.3% | 4,058 | 6.5% | 8,925 | 6.7% |
| Age 10 to 14 yrs | 374 | 7.3% | 4,504 | 7.2% | 9,655 | 7.2% |
| Age 15 to 19 yrs | 372 | 7.3% | 4,791 | 7.6% | 10,099 | 7.5% |
| Age 20 to 24 yrs | 358 | 7.0% | 4,785 | 7.6% | 10,290 | 7.7% |
| Age 25 to 29 yrs | 311 | 6.1% | 4,184 | 6.7% | 9,296 | 6.9% |
| Age 30 to 34 yrs | 275 | 5.4% | 3,961 | 6.3% | 8,682 | 6.5% |
| Age 35 to 39 yrs | 358 | 7.0% | 4,462 | 7.1% | 9,881 | 7.4% |
| Age 40 to 44 yrs | 458 | 8.9% | 5,185 | 8.3% | 11,226 | 8.4% |
| Age 45 to 49 yrs | 426 | 8.3% | 4,967 | 7.9% | 10,757 | 8.0% |
| Age 50 to 54 yrs | 406 | 7.9% | 4,206 | 6.7% | 8,900 | 6.7% |
| Age 55 to 59 yrs | 322 | 6.3% | 3,268 | 5.2% | 6,715 | 5.0% |
| Age 60 to 64 yrs | 238 | 4.6% | 2,584 | 4.1% | 5,163 | 3.9% |
| Age 65 to 69 yrs | 201 | 3.9% | 2,038 | 3.2% | 3,976 | 3.0% |
| Age 70 to 74 yrs | 168 | 3.3% | 1,807 | 2.9% | 3,490 | 2.6% |
| Age 75 to 79 yrs | 111 | 2.2% | 1,558 | 2.5% | 2,949 | 2.2% |
| Age 80 to 84 yrs | 67 | 1.3% | 1,154 | 1.8% | 2,286 | 1.7% |
| Age 85 yrs plus | 53 | 1.0% | 1,243 | 2.0% | 2,488 | 1.9% |
| Median Age | 37.2 yrs | | 35.9 yrs | | 35.0 yrs | |
| Age 19 yrs or less | 1,378 | 26.9% | 17,449 | 27.8% | 37,671 | 28.2% |
| Age 20 to 64 years | 3,151 | 61.4% | 37,603 | 59.8% | 80,910 | 60.5% |
| Age 65 years Plus | 599 | 11.7% | 7,800 | 12.4% | 15,189 | 11.4% |
| Female Age Distribution (2005) | | | | | | |
| Female Population | 2,538 49.5% | | 31,887 50.7% | | 67,737 50.6% | |
| Age 0 to 4 yrs | 140 | 5.5% | 1,934 | 6.1% | 4,327 | 6.4% |
| Age 5 to 9 yrs | 149 | 5.9% | 1,966 | 6.2% | 4,324 | 6.4% |
| Age 10 to 14 yrs | 197 | 7.7% | 2,244 | 7.0% | 4,766 | 7.0% |
| Age 15 to 19 yrs | 169 | 6.7% | 2,331 | 7.3% | 4,965 | 7.3% |
| Age 20 to 24 yrs | 181 | 7.2% | 2,390 | 7.5% | 5,150 | 7.6% |
| Age 25 to 29 yrs | 143 | 5.6% | 2,062 | 6.5% | 4,544 | 6.7% |
| Age 30 to 34 yrs | 132 | 5.2% | 1,901 | 6.0% | 4,203 | 6.2% |
| Age 35 to 39 yrs | 176 | 6.9% | 2,211 | 6.9% | 4,901 | 7.2% |
| Age 40 to 44 yrs | 231 | 9.1% | 2,565 | 8.0% | 5,589 | 8.3% |
| Age 45 to 49 yrs | 216 | 8.5% | 2,481 | 7.8% | 5,378 | 7.9% |
| Age 50 to 54 yrs | 198 | 7.8% | 2,115 | 6.6% | 4,446 | 6.6% |
| Age 55 to 59 yrs | 168 | 6.6% | 1,685 | 5.3% | 3,422 | 5.1% |
| Age 60 to 64 yrs | 124 | 4.9% | 1,366 | 4.3% | 2,718 | 4.0% |
| Age 65 to 69 yrs | 113 | 4.4% | 1,105 | 3.5% | 2,123 | 3.1% |
| Age 70 to 74 yrs | 77 | 3.0% | 1,030 | 3.2% | 1,945 | 2.9% |
| Age 75 to 79 yrs | 60 | 2.3% | 890 | 2.8% | 1,702 | 2.5% |
| Age 80 to 84 yrs | 35 | 1.4% | 722 | 2.3% | 1,446 | 2.1% |
| Age 85 yrs plus | 31 | 1.2% | 891 | 2.8% | 1,787 | 2.6% |
| Female Median Age | 38.3 yrs | | 37.5 yrs | | 36.2 yrs | |
| Age 19 yrs or less | 654 | 25.8% | 8,475 | 26.6% | 18,383 | 27.1% |
| Age 20 to 64 years | 1,569 | 61.8% | 18,775 | 58.9% | 40,351 | 59.6% |
| Age 65 years Plus | 315 | 12.4% | 4,637 | 14.5% | 9,004 | 13.3% |

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|-------------------------------------------------|----------------|-------|----------------|-------|----------------|-------|
| Male Age Distribution (2005) | | | | | | |
| Male Population | 2,591 | 50.5% | 30,966 | 49.3% | 66,033 | 49.4% |
| Age 0 to 4 yrs | 170 | 6.6% | 2,163 | 7.0% | 4,665 | 7.1% |
| Age 5 to 9 yrs | 173 | 6.7% | 2,092 | 6.8% | 4,601 | 7.0% |
| Age 10 to 14 yrs | 177 | 6.8% | 2,259 | 7.3% | 4,888 | 7.4% |
| Age 15 to 19 yrs | 203 | 7.8% | 2,460 | 7.9% | 5,133 | 7.8% |
| Age 20 to 24 yrs | 177 | 6.8% | 2,396 | 7.7% | 5,141 | 7.8% |
| Age 25 to 29 yrs | 168 | 6.5% | 2,122 | 6.9% | 4,751 | 7.2% |
| Age 30 to 34 yrs | 143 | 5.5% | 2,060 | 6.7% | 4,479 | 6.8% |
| Age 35 to 39 yrs | 182 | 7.0% | 2,252 | 7.3% | 4,980 | 7.5% |
| Age 40 to 44 yrs | 227 | 8.8% | 2,620 | 8.5% | 5,637 | 8.5% |
| Age 45 to 49 yrs | 210 | 8.1% | 2,486 | 8.0% | 5,379 | 8.1% |
| Age 50 to 54 yrs | 208 | 8.0% | 2,091 | 6.8% | 4,454 | 6.7% |
| Age 55 to 59 yrs | 155 | 6.0% | 1,583 | 5.1% | 3,293 | 5.0% |
| Age 60 to 64 yrs | 114 | 4.4% | 1,218 | 3.9% | 2,446 | 3.7% |
| Age 65 to 69 yrs | 88 | 3.4% | 933 | 3.0% | 1,853 | 2.8% |
| Age 70 to 74 yrs | 91 | 3.5% | 777 | 2.5% | 1,545 | 2.3% |
| Age 75 to 79 yrs | 51 | 2.0% | 668 | 2.2% | 1,247 | 1.9% |
| Age 80 to 84 yrs | 33 | 1.3% | 432 | 1.4% | 840 | 1.3% |
| Age 85 yrs plus | 22 | 0.8% | 352 | 1.1% | 701 | 1.1% |
| Male Median Age | 36.2 | yrs | 34.4 | yrs | 33.7 | yrs |
| Age 19 yrs or less | 724 | 27.9% | 8,974 | 29.0% | 19,288 | 29.2% |
| Age 20 to 64 years | 1,583 | 61.1% | 18,829 | 60.8% | 40,559 | 61.4% |
| Age 65 years Plus | 284 | 11.0% | 3,163 | 10.2% | 6,186 | 9.4% |
| Males per 100 Females, Male % Pop (2005) | | | | | | |
| Overall Comparison | 102 | | 97 | | 97 | |
| Age 0 to 4 yrs | 122 | 54.9% | 112 | 52.8% | 108 | 51.9% |
| Age 5 to 9 yrs | 116 | 53.7% | 106 | 51.5% | 106 | 51.6% |
| Age 10 to 14 yrs | 90 | 47.4% | 101 | 50.2% | 103 | 50.6% |
| Age 15 to 19 yrs | 120 | 54.6% | 106 | 51.3% | 103 | 50.8% |
| Age 20 to 24 yrs | 97 | 49.3% | 100 | 50.1% | 100 | 50.0% |
| Age 25 to 29 yrs | 118 | 54.1% | 103 | 50.7% | 105 | 51.1% |
| Age 30 to 34 yrs | 108 | 52.0% | 108 | 52.0% | 107 | 51.6% |
| Age 35 to 39 yrs | 103 | 50.7% | 102 | 50.5% | 102 | 50.4% |
| Age 40 to 44 yrs | 98 | 49.5% | 102 | 50.5% | 101 | 50.2% |
| Age 45 to 49 yrs | 97 | 49.4% | 100 | 50.1% | 100 | 50.0% |
| Age 50 to 54 yrs | 105 | 51.2% | 99 | 49.7% | 100 | 50.0% |
| Age 55 to 59 yrs | 92 | 48.0% | 94 | 48.4% | 96 | 49.0% |
| Age 60 to 64 yrs | 92 | 47.9% | 89 | 47.1% | 90 | 47.4% |
| Age 65 to 69 yrs | 78 | 43.7% | 84 | 45.8% | 87 | 46.6% |
| Age 70 to 74 yrs | 118 | 54.2% | 75 | 43.0% | 79 | 44.3% |
| Age 75 to 79 yrs | 86 | 46.2% | 75 | 42.9% | 73 | 42.3% |
| Age 80 to 84 yrs | 94 | 48.4% | 60 | 37.4% | 58 | 36.7% |
| Age 85 yrs plus | 69 | 40.7% | 40 | 28.3% | 39 | 28.2% |
| Age 19 yrs or less | 111 | 52.5% | 106 | 51.4% | 105 | 51.2% |
| Age 20 to 39 yrs | 106 | 51.4% | 103 | 50.8% | 103 | 50.7% |
| Age 40 to 64 yrs | 98 | 49.4% | 98 | 49.5% | 98 | 49.6% |
| Age 65 years Plus | 90 | 47.4% | 68 | 40.5% | 69 | 40.7% |

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|----------------------------------------------|----------------|-------|----------------|-------|----------------|-------|
| Household Type (2005) | | | | | | |
| Total Households | 2,160 | | 25,266 | | 53,686 | |
| Households with Children | 695 | 32.2% | 8,246 | 32.6% | 18,098 | 33.7% |
| Average Household Size | 2.37 | | 2.40 | | 2.43 | |
| Est. Household Density | 689.94 | psm | 919.01 | psm | 696.69 | psm |
| Population Family | 4,084 | 79.6% | 48,214 | 76.7% | 104,154 | 77.9% |
| Population Non-Family | 1,029 | 20.1% | 12,470 | 19.8% | 26,486 | 19.8% |
| Population Group Qtrs | 16 | 0.3% | 2,169 | 3.5% | 3,130 | 2.3% |
| Family Households | 1,409 | 65.2% | 16,198 | 64.1% | 34,702 | 64.6% |
| <i>Married Couple Hhlds</i> | 1,178 | 83.6% | 13,394 | 82.7% | 28,772 | 82.9% |
| <i>Other Family Hhlds</i> | 231 | 16.4% | 2,804 | 17.3% | 5,930 | 17.1% |
| Family Households With Children | 685 | 48.6% | 8,138 | 50.2% | 17,853 | 51.4% |
| <i>Married Couple With Children</i> | 523 | 76.4% | 6,147 | 75.5% | 13,624 | 76.3% |
| <i>Other Family Hhlds With Children</i> | 162 | 23.6% | 1,991 | 24.5% | 4,230 | 23.7% |
| Family Households No Children | 724 | 51.4% | 8,060 | 49.8% | 16,848 | 48.6% |
| <i>Married Couple No Children</i> | 655 | 90.5% | 7,247 | 89.9% | 15,148 | 89.9% |
| <i>Other Family Households No Childrer</i> | 69 | 9.5% | 813 | 10.1% | 1,700 | 10.1% |
| Average Family Household Size | 2.90 | | 2.98 | | 3.00 | |
| Average Family Income | \$89,237 | | \$83,856 | | \$81,617 | |
| Median Family Income | \$69,509 | | \$65,572 | | \$65,458 | |
| Non-Family Households | 751 | 34.8% | 9,067 | 35.9% | 18,984 | 35.4% |
| Non-Family Hhlds With Children | 10 | 1.4% | 108 | 1.2% | 245 | 1.3% |
| Non-Family Hhld No Children | 741 | 98.6% | 8,959 | 98.8% | 18,739 | 98.7% |
| <i>N-F Hhld Lone Person No Children</i> | 603 | 80.3% | 7,387 | 81.5% | 15,053 | 79.3% |
| Lone Male Householder | 302 | 50.0% | 3,124 | 42.3% | 6,578 | 43.7% |
| Lone Female Householder | 301 | 50.0% | 4,263 | 57.7% | 8,475 | 56.3% |
| <i>N-F Hhld 2+ Persons No Children</i> | 138 | 18.3% | 1,572 | 17.3% | 3,686 | 19.4% |
| Average Non-Family Hhld Size | 1.37 | | 1.38 | | 1.40 | |
| Marital Status (2005) | | | | | | |
| (15 Years or Older) | 4,123 | | 50,194 | | 106,198 | |
| Never Married | 1,026 | 24.9% | 12,498 | 24.9% | 27,331 | 25.7% |
| Now Married | 2,493 | 60.5% | 28,120 | 56.0% | 60,152 | 56.6% |
| Previously Married | 605 | 14.7% | 9,576 | 19.1% | 18,715 | 17.6% |
| <i>Separated</i> | 71 | 11.8% | 2,219 | 23.2% | 3,651 | 19.5% |
| <i>Widowed</i> | 352 | 58.2% | 4,539 | 47.4% | 9,413 | 50.3% |
| <i>Divorced</i> | 181 | 30.0% | 2,817 | 29.4% | 5,652 | 30.2% |
| Educational Attainment (2005) | | | | | | |
| Adult Population (25 Years or Older) | 3,393 | | 40,618 | | 85,809 | |
| Elementary (0 to 8) | 135 | 4.0% | 1,761 | 4.3% | 3,733 | 4.4% |
| Some High School (9 to 11) | 163 | 4.8% | 2,850 | 7.0% | 5,706 | 6.6% |
| High School Graduate (12) | 977 | 28.8% | 12,649 | 31.1% | 26,783 | 31.2% |
| Some College (13 to 16) | 639 | 18.8% | 7,388 | 18.2% | 15,922 | 18.6% |
| Associate Degree Only | 275 | 8.1% | 3,659 | 9.0% | 8,038 | 9.4% |
| Bachelor Degree Only | 834 | 24.6% | 8,749 | 21.5% | 17,858 | 20.8% |
| Graduate Degree | 370 | 10.9% | 3,562 | 8.8% | 7,769 | 9.1% |
| Any College + (Some College or higher) | 2,118 | 62.4% | 23,358 | 57.5% | 49,587 | 57.8% |
| College Degree + (Bachelor Degree or higher) | 1,204 | 35.5% | 12,311 | 30.3% | 25,627 | 29.9% |

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DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2005 Estimates & 2010 Projections

Calculated using Proportional Block Groups

Prepared For

Alexander & Bishop

Lat/Lon: 44.28967/-88.36883

April 2007



ALEXANDER & BISHOP, LTD.

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| Marathon | 1.00 mi radius | | 3.00 mi radius | | 5.00 mi radius | |
|---------------------------------------------|----------------|-------|----------------|-------|----------------|-------|
| Housing (2005) | | | | | | |
| Total Housing Units | 2,223 | | 26,158 | | 55,643 | |
| Housing Units, Occupied | 2,160 | 97.2% | 25,266 | 96.6% | 53,686 | 96.5% |
| <i>Housing Units, Owner-Occupied</i> | 1,462 | 67.7% | 17,480 | 69.2% | 36,339 | 67.7% |
| <i>Housing Units, Renter-Occupied</i> | 697 | 32.3% | 7,786 | 30.8% | 17,347 | 32.3% |
| Housing Units, Vacant | 63 2.8% | | 893 3.4% | | 1,958 3.5% | |
| Total Housing Units (2000) | 2,017 | | 23,875 | | 50,287 | |
| Historical Annual Change (2000-2005) | 206 | 2.0% | 2,283 | 1.9% | 5,357 | 2.1% |
| Household Size (2005) | | | | | | |
| Total Households | 2,160 | | 25,266 | | 53,686 | |
| 1 Person Household | 603 | 27.9% | 7,387 | 29.2% | 15,053 | 28.0% |
| 2 Person Households | 831 | 38.5% | 9,167 | 36.3% | 19,431 | 36.2% |
| 3 Person Households | 287 | 13.3% | 3,290 | 13.0% | 7,215 | 13.4% |
| 4 Person Households | 279 | 12.9% | 3,391 | 13.4% | 7,482 | 13.9% |
| 5 Person Households | 124 | 5.8% | 1,432 | 5.7% | 3,234 | 6.0% |
| 6 Person Households | 20 | 0.9% | 350 | 1.4% | 769 | 1.4% |
| 7+ Person Households | 15 | 0.7% | 247 | 1.0% | 501 | 0.9% |
| Household Stability (2005) | | | | | | |
| Total Households | 2,160 | | 25,266 | | 53,686 | |
| In current residence < 1 year | 406 | 18.8% | 4,398 | 17.4% | 9,754 | 18.2% |
| In current residence 1-2 years | 481 | 22.3% | 5,777 | 22.9% | 12,264 | 22.8% |
| In current residence 3-5 years | 297 | 13.7% | 3,585 | 14.2% | 7,663 | 14.3% |
| In current residence 6-10 years | 361 | 16.7% | 4,141 | 16.4% | 8,962 | 16.7% |
| In current residence > 10 years | 615 | 28.5% | 7,364 | 29.1% | 15,042 | 28.0% |
| Turnover (% Annual Residential Turnover) | 18.8% | | 17.4% | | 18.2% | |
| Stability (% In Current Residence 5+ Years) | 45.2% | | 45.5% | | 44.7% | |
| Median Years in Residence | 4.9 yrs | | 5.0 yrs | | 4.8 yrs | |
| Household Vehicles (2005) | | | | | | |
| Total Vehicles Available | 3,942 | | 45,244 | | 97,971 | |
| Household: 0 Vehicles Available | 89 | 4.1% | 1,489 | 5.9% | 2,833 | 5.3% |
| Household: 1 Vehicles Available | 707 | 32.7% | 8,454 | 33.5% | 17,416 | 32.4% |
| Household: 2 Vehicles Available | 989 | 45.8% | 10,918 | 43.2% | 23,500 | 43.8% |
| Household: 3+ Vehicles Available | 374 | 17.3% | 4,405 | 17.4% | 9,937 | 18.5% |
| Average Per Household | 1.8 Vehicles | | 1.8 Vehicles | | 1.8 Vehicles | |
| Owner Occupied Hhlds Vehicles | 2,957 75.0% | | 34,693 76.7% | | 74,109 75.6% | |
| <i>Average Per Owner Household</i> | 2.0 Vehicles | | 2.0 Vehicles | | 2.0 Vehicles | |
| Renter Occupied Hhlds Vehicles | 985 25.0% | | 10,551 23.3% | | 23,861 24.4% | |
| <i>Average Per Renter Household</i> | 1.4 Vehicles | | 1.4 Vehicles | | 1.4 Vehicles | |
| Travel Time (2000) | | | | | | |
| Worker Base (16 Years or Older) | 2,481 | | 31,051 | | 67,132 | |
| Travel to Work in 14 Minutes or Less | 1,102 | 44.4% | 14,245 | 45.9% | 30,546 | 45.5% |
| Travel to Work in 15 to 29 Minutes | 1,017 | 41.0% | 12,443 | 40.1% | 27,304 | 40.7% |
| Travel to Work in 30 to 59 Minutes | 256 | 10.3% | 2,978 | 9.6% | 6,312 | 9.4% |
| Travel to Work in 60 Minutes or More | 56 | 2.3% | 762 | 2.5% | 1,620 | 2.4% |
| Work at Home | 50 2.0% | | 623 2.0% | | 1,350 2.0% | |
| Average Travel Time to Work | 16.0 mins | | 16.2 mins | | 16.4 mins | |

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| Marathon | 1.00 mi radius | | 3.00 mi radius | | 5.00 mi radius | |
|------------------------------------------|----------------|-------|----------------|-------|----------------|-------|
| Transportation To Work (2000) | | | | | | |
| Work Base | 2,481 | | 31,051 | | 67,132 | |
| Drive to Work Alone | 2,111 | 85.1% | 25,900 | 83.4% | 57,451 | 85.6% |
| Drive to Work in Carpool | 197 | 7.9% | 2,356 | 7.6% | 4,926 | 7.3% |
| Travel to Work - Public Transportation | 23 | 0.9% | 341 | 1.1% | 609 | 0.9% |
| Drive to Work on Motorcycle | 5 | 0.2% | 32 | 0.1% | 54 | 0.1% |
| Bicycle to Work | 17 | 0.7% | 168 | 0.5% | 327 | 0.5% |
| Walk to Work | 78 | 3.2% | 1,553 | 5.0% | 2,243 | 3.3% |
| Other Means | 0 | - | 78 | 0.2% | 173 | 0.3% |
| Work at Home | 50 | 2.0% | 623 | 2.0% | 1,350 | 2.0% |
| Daytime Demos (2005) | | | | | | |
| Total Number of Businesses | 211 | | 2,768 | | 5,465 | |
| Total Number of Employees | 4,735 | | 38,164 | | 76,609 | |
| Company Headqtrs: Businesses | 2 | 0.9% | 12 | 0.4% | 26 | 0.5% |
| Company Headqtrs: Employees | 380 | 8.0% | 2,657 | 7.0% | 5,459 | 7.1% |
| Employee Population per Business | 22.4 to 1 | | 13.8 to 1 | | 14.0 to 1 | |
| Residential Population per Business | 24.3 to 1 | | 22.7 to 1 | | 24.5 to 1 | |
| Est. Adj. Daytime Demographics (Age16+) | 6,139 | | 54,504 | | 108,871 | |
| Labor Force (2005) | | | | | | |
| Labor: Population Age 16+ | 4,047 | | 49,325 | | 104,268 | |
| Unemployment Rate | 5.0% | | 3.6% | | 3.1% | |
| Labor Force Total: Males | 2,034 | 50.3% | 24,012 | 48.7% | 50,907 | 48.8% |
| <i>Male civilian employec</i> | 1,437 | 70.7% | 17,618 | 73.4% | 38,442 | 75.5% |
| <i>Male civilian unemployec</i> | 142 | 7.0% | 930 | 3.9% | 1,736 | 3.4% |
| <i>Males in Armed Forces</i> | 5 | 0.2% | 28 | 0.1% | 67 | 0.1% |
| <i>Males not in labor force</i> | 450 | 22.1% | 5,435 | 22.6% | 10,662 | 20.9% |
| Labor Force Total: Females | 2,013 | 49.7% | 25,313 | 51.3% | 53,361 | 51.2% |
| <i>Female civilian employec</i> | 1,201 | 59.7% | 15,338 | 60.6% | 33,497 | 62.8% |
| <i>Female civilian unemployec</i> | 59 | 2.9% | 824 | 3.3% | 1,488 | 2.8% |
| <i>Females in Armed Forces</i> | 0 | - | 0 | - | 0 | - |
| <i>Females not in labor force</i> | 753 | 37.4% | 9,152 | 36.2% | 18,377 | 34.4% |
| Labor Force Change (2000-2005) | 1,570 | 12.7% | 18,301 | 11.8% | 37,201 | 11.1% |
| Male Change (2000-2005) | 683 | 10.1% | 7,520 | 9.1% | 15,219 | 8.5% |
| Female Change (2000-2005) | 887 | 15.8% | 10,781 | 14.8% | 21,982 | 14.0% |
| Occupation (2000) | | | | | | |
| Occupation: Population Age 16+ | 2,476 | | 31,024 | | 67,067 | |
| <i>Occupation Total: Males</i> | 1,351 | 54.6% | 16,492 | 53.2% | 35,688 | 53.2% |
| <i>Occupation Total: Females</i> | 1,125 | 45.4% | 14,532 | 46.8% | 31,379 | 46.8% |
| Mgmt, Business, & Financial Operations | 392 | 15.8% | 3,980 | 12.8% | 8,562 | 12.8% |
| Professional and Related | 467 | 18.9% | 5,957 | 19.2% | 13,090 | 19.5% |
| Service | 290 | 11.7% | 3,924 | 12.6% | 8,001 | 11.9% |
| Sales and Office | 729 | 29.4% | 8,404 | 27.1% | 17,999 | 26.8% |
| Farming, Fishing, and Forestry | 0 | - | 87 | 0.3% | 202 | 0.3% |
| Construction, Extraction, & Maintenance | 154 | 6.2% | 2,557 | 8.2% | 5,799 | 8.6% |
| Production, Transport, & Material Moving | 445 | 18.0% | 6,115 | 19.7% | 13,415 | 20.0% |
| <i>White Collar</i> | 64.1% | | 59.1% | | 59.1% | |
| <i>Blue Collar</i> | 35.9% | | 40.9% | | 40.9% | |

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| Marathon | 1.00 mi radius | | 3.00 mi radius | | 5.00 mi radius | |
|------------------------------------|----------------|-------|----------------|-------|----------------|-------|
| Units In Structure (2000) | | | | | | |
| Total Units | 2,017 | | 23,875 | | 50,287 | |
| 1 Detached Unit | 1,300 | 64.4% | 15,941 | 66.8% | 32,831 | 65.3% |
| 1 Attached Unit | 133 | 6.6% | 1,126 | 4.7% | 2,346 | 4.7% |
| 2 Units | 122 | 6.1% | 2,455 | 10.3% | 4,784 | 9.5% |
| 3 to 4 Units | 22 | 1.1% | 743 | 3.1% | 1,384 | 2.8% |
| 5 to 9 Units | 114 | 5.7% | 978 | 4.1% | 2,959 | 5.9% |
| 10 to 19 Units | 92 | 4.6% | 749 | 3.1% | 2,579 | 5.1% |
| 20 to 49 Units | 154 | 7.6% | 832 | 3.5% | 1,630 | 3.2% |
| 50 or more Units | 11 | 0.5% | 742 | 3.1% | 1,279 | 2.5% |
| Mobile Home or Trailer | 69 | 3.4% | 307 | 1.3% | 494 | 1.0% |
| Other Structure | 0 | - | 0 | - | 0 | - |
| Homes Built By Year (2000) | | | | | | |
| Homes Built 1999 to 2000 | 22 | 1.1% | 438 | 1.8% | 1,140 | 2.3% |
| Homes Built 1995 to 1998 | 113 | 5.6% | 1,929 | 8.1% | 4,231 | 8.4% |
| Homes Built 1990 to 1994 | 173 | 8.6% | 1,522 | 6.4% | 4,534 | 9.0% |
| Homes Built 1980 to 1989 | 341 | 16.9% | 2,641 | 11.1% | 7,431 | 14.8% |
| Homes Built 1970 to 1979 | 529 | 26.2% | 4,074 | 17.1% | 9,102 | 18.1% |
| Homes Built 1960 to 1969 | 344 | 17.1% | 2,865 | 12.0% | 5,814 | 11.6% |
| Homes Built 1950 to 1959 | 295 | 14.6% | 3,568 | 14.9% | 6,184 | 12.3% |
| Homes Built 1940 to 1949 | 110 | 5.4% | 1,929 | 8.1% | 3,388 | 6.7% |
| Homes Built Before 1939 | 90 | 4.4% | 4,908 | 20.6% | 8,461 | 16.8% |
| Median Age of Homes | 27.2 yrs | | 36.5 yrs | | 32.1 yrs | |
| Home Values (2000) | | | | | | |
| Owner Specified Housing Units | 1,199 | | 14,548 | | 30,193 | |
| Home Values \$1,000,000 or More | 0 | - | 1 | 0.0% | 2 | 0.0% |
| Home Values \$750,000 or \$999,999 | 0 | - | 1 | 0.0% | 2 | 0.0% |
| Home Values \$500,000 or \$749,999 | 7 | 0.6% | 27 | 0.2% | 65 | 0.2% |
| Home Values \$400,000 to \$499,999 | 11 | 0.9% | 46 | 0.3% | 78 | 0.3% |
| Home Values \$300,000 to \$399,999 | 18 | 1.5% | 151 | 1.0% | 284 | 0.9% |
| Home Values \$250,000 to \$299,999 | 28 | 2.3% | 267 | 1.8% | 543 | 1.8% |
| Home Values \$200,000 to \$249,999 | 82 | 6.9% | 477 | 3.3% | 1,058 | 3.5% |
| Home Values \$175,000 to \$199,999 | 56 | 4.7% | 471 | 3.2% | 1,153 | 3.8% |
| Home Values \$150,000 to \$174,999 | 114 | 9.5% | 946 | 6.5% | 2,319 | 7.7% |
| Home Values \$125,000 to \$149,999 | 145 | 12.1% | 1,668 | 11.5% | 4,114 | 13.6% |
| Home Values \$100,000 to \$124,999 | 255 | 21.3% | 2,765 | 19.0% | 6,367 | 21.1% |
| Home Values \$90,000 to \$99,999 | 168 | 14.0% | 2,340 | 16.1% | 4,482 | 14.8% |
| Home Values \$80,000 to \$89,999 | 169 | 14.1% | 2,333 | 16.0% | 4,397 | 14.6% |
| Home Values \$70,000 to \$79,999 | 92 | 7.7% | 1,742 | 12.0% | 2,879 | 9.5% |
| Home Values \$60,000 to \$69,999 | 28 | 2.4% | 722 | 5.0% | 1,319 | 4.4% |
| Home Values \$50,000 to \$59,999 | 16 | 1.4% | 380 | 2.6% | 705 | 2.3% |
| Home Values \$35,000 to \$49,999 | 0 | - | 133 | 0.9% | 317 | 1.1% |
| Home Values \$25,000 to \$34,999 | 9 | 0.7% | 68 | 0.5% | 87 | 0.3% |
| Home Values \$10,000 to \$24,999 | 0 | - | 5 | 0.0% | 16 | 0.1% |
| Home Values \$0 to \$9,999 | 0 | - | 5 | 0.0% | 5 | 0.0% |
| Owner Occupied Median Home Value | \$123,395 | | \$107,123 | | \$110,059 | |
| Renter Occupied Median Rent | \$404 | | \$401 | | \$433 | |

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| Marathon | 1.00 mi radius | 3.00 mi radius | 5.00 mi radius |
|-------------------------------------------------------|----------------|-----------------|-----------------|
| Consumer Expenditure (Annual Total) | | | |
| Total Household Expenditure (2005) | \$122,548,475 | \$1,364,461,114 | \$2,875,559,288 |
| <i>Total Non-Retail Expenditures (2005)</i> | \$69,549,835 | \$773,205,667 | \$1,630,624,971 |
| <i>Total Retail Expenditures (2005)</i> | \$52,998,639 | \$591,255,449 | \$1,244,934,322 |
| Apparel (2005) | \$5,365,964 | \$59,757,378 | \$125,894,973 |
| Contributions (2005) | \$4,654,381 | \$50,527,111 | \$105,014,318 |
| Education (2005) | \$2,588,600 | \$28,291,863 | \$59,149,197 |
| Entertainment (2005) | \$6,749,451 | \$74,765,510 | \$157,597,077 |
| Food And Beverages (2005) | \$18,179,307 | \$203,827,455 | \$430,079,801 |
| Furnishings And Equipment (2005) | \$5,036,428 | \$55,569,068 | \$117,283,878 |
| Gifts (2005) | \$3,382,447 | \$36,983,720 | \$77,347,922 |
| Health Care (2005) | \$7,515,115 | \$84,435,411 | \$177,811,010 |
| Household Operations (2005) | \$4,214,694 | \$46,210,265 | \$96,966,247 |
| Miscellaneous Expenses (2005) | \$1,908,390 | \$21,404,905 | \$45,129,938 |
| Personal Care (2005) | \$1,706,294 | \$19,043,165 | \$40,178,642 |
| Personal Insurance (2005) | \$1,340,069 | \$14,655,567 | \$30,712,619 |
| Reading (2005) | \$417,088 | \$4,633,638 | \$9,761,226 |
| Shelter (2005) | \$24,499,134 | \$272,806,111 | \$574,075,352 |
| Tobacco (2005) | \$859,704 | \$9,830,565 | \$20,762,256 |
| Transportation (2005) | \$25,377,315 | \$283,186,619 | \$599,806,647 |
| Utilities (2005) | \$8,754,093 | \$98,532,767 | \$207,988,188 |
| Consumer Expenditure (per Household per Month) | | | |
| Total Household Expenditure (2005) | \$4,729 | \$4,500 | \$4,464 |
| <i>Total Non-Retail Expenditures (2005)</i> | \$2,684 56.8% | \$2,550 56.7% | \$2,531 56.7% |
| <i>Total Retail Expenditures (2005)</i> | \$2,045 43.2% | \$1,950 43.3% | \$1,932 43.3% |
| Apparel (2005) | \$207 4.4% | \$197 4.4% | \$195 4.4% |
| Contributions (2005) | \$180 3.8% | \$167 3.7% | \$163 3.7% |
| Education (2005) | \$100 2.1% | \$93 2.1% | \$92 2.1% |
| Entertainment (2005) | \$260 5.5% | \$247 5.5% | \$245 5.5% |
| Food And Beverages (2005) | \$702 14.8% | \$672 14.9% | \$668 15.0% |
| Furnishings And Equipment (2005) | \$194 4.1% | \$183 4.1% | \$182 4.1% |
| Gifts (2005) | \$131 2.8% | \$122 2.7% | \$120 2.7% |
| Health Care (2005) | \$290 6.1% | \$278 6.2% | \$276 6.2% |
| Household Operations (2005) | \$163 3.4% | \$152 3.4% | \$151 3.4% |
| Miscellaneous Expenses (2005) | \$74 1.6% | \$71 1.6% | \$70 1.6% |
| Personal Care (2005) | \$66 1.4% | \$63 1.4% | \$62 1.4% |
| Personal Insurance (2005) | \$52 1.1% | \$48 1.1% | \$48 1.1% |
| Reading (2005) | \$16 0.3% | \$15 0.3% | \$15 0.3% |
| Shelter (2005) | \$945 20.0% | \$900 20.0% | \$891 20.0% |
| Tobacco (2005) | \$33 0.7% | \$32 0.7% | \$32 0.7% |
| Transportation (2005) | \$979 20.7% | \$934 20.8% | \$931 20.9% |
| Utilities (2005) | \$338 7.1% | \$325 7.2% | \$323 7.2% |

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RGraph3

Marathon

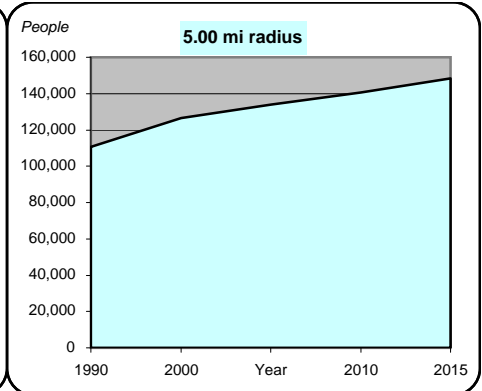
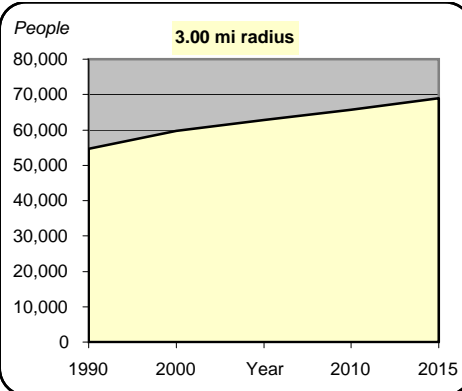
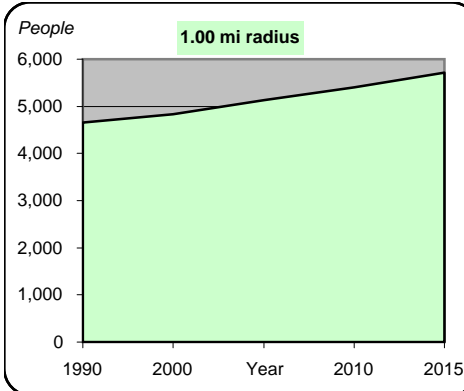
1.00 mi radius

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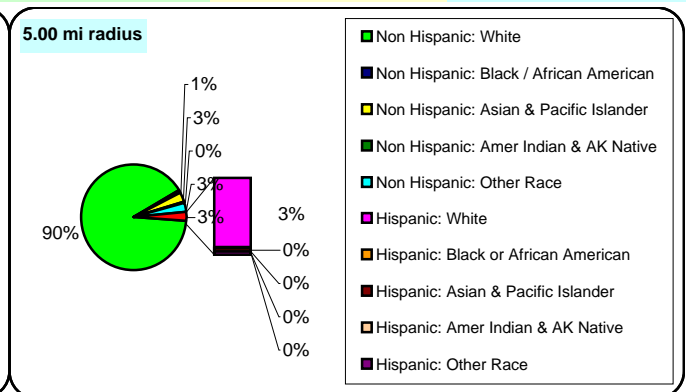
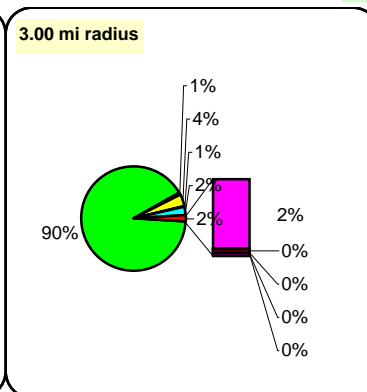
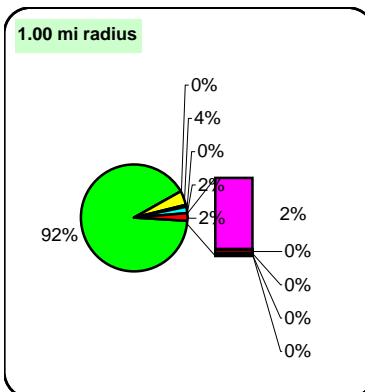
Population

| | | | |
|--------------------------------------|---------------------|---------------------|---------------------|
| Census Population (1990) | 4,651 | 54,622 | 110,610 |
| Census Population (2000) | 4,838 | 59,782 | 126,400 |
| Estimated Population (2005) | 5,129 | 62,852 | 133,770 |
| Projected Population (2010) | 5,402 | 65,644 | 140,600 |
| Forecasted Population (2015) | 5,714 | 68,884 | 148,455 |
| Historical Annual Growth (1990-2000) | 187 0.4% | 5,160 0.9% | 15,789 1.4% |
| Historical Annual Growth (2000-2005) | 291 1.2% | 3,071 1.0% | 7,370 1.2% |
| Projected Annual Growth (2005-2010) | 273 1.1% | 2,792 0.9% | 6,830 1.0% |
| Est. Population Density (2005) | 1,638.66 <i>psm</i> | 2,286.21 <i>psm</i> | 1,735.97 <i>psm</i> |
| Trade Area Size | 3.13 <i>sq mi</i> | 27.49 <i>sq mi</i> | 77.06 <i>sq mi</i> |



Race & Ethnicity (2005)

| | | | |
|----------------------------------------|-------------|--------------|---------------|
| Non Hispanic: White | 4,653 90.7% | 57,114 90.9% | 120,734 90.3% |
| Non Hispanic: Black / African American | 23 0.5% | 500 0.8% | 972 0.7% |
| Non Hispanic: Asian & Pacific Islander | 216 4.2% | 2,201 3.5% | 4,135 3.1% |
| Non Hispanic: Amer Indian & AK Native | 21 0.4% | 326 0.5% | 649 0.5% |
| Non Hispanic: Other Race | 108 2.1% | 1,410 2.2% | 3,471 2.6% |
| Hispanic: White | 101 2.0% | 1,204 1.9% | 3,526 2.6% |
| Hispanic: Black or African American | 1 0.0% | 12 0.0% | 46 0.0% |
| Hispanic: Asian & Pacific Islander | 5 0.1% | 59 0.1% | 160 0.1% |
| Hispanic: Amer Indian & AK Native | 0 - | 4 0.0% | 13 0.0% |
| Hispanic: Other Race | 1 0.0% | 22 0.0% | 64 0.0% |



- Non Hispanic: White
- Non Hispanic: Black / African American
- Non Hispanic: Asian & Pacific Islander
- Non Hispanic: Amer Indian & AK Native
- Non Hispanic: Other Race
- Hispanic: White
- Hispanic: Black or African American
- Hispanic: Asian & Pacific Islander
- Hispanic: Amer Indian & AK Native
- Hispanic: Other Race

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GRAPHIC PROFILE

1990 - 2000 Census, 2005 Estimates & 2010 Projections

Calculated using Proportional Block Groups

Prepared For

Alexander & Bishop

Lat/Lon: 44.28967/-88.36883

April 2007



ALEXANDER & BISHOP, LTD.

RGraph3

Marathon

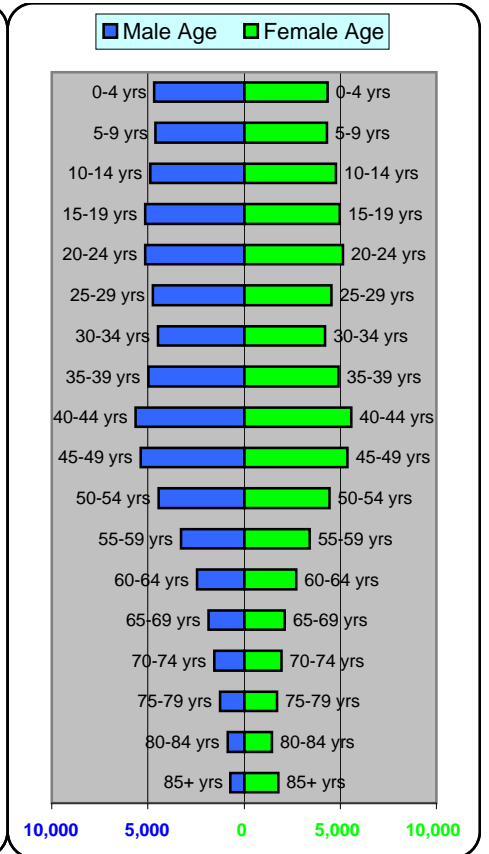
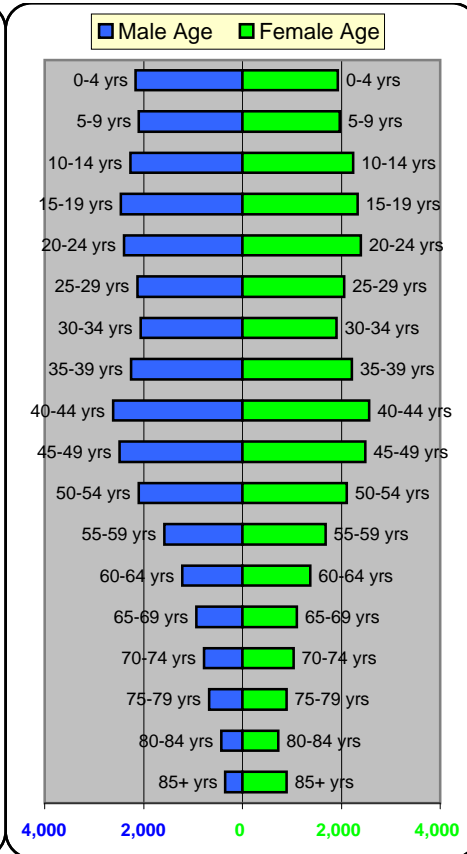
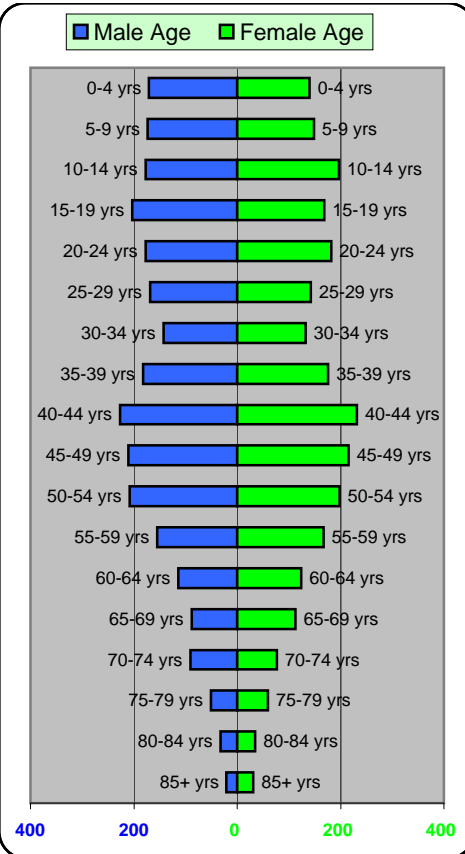
1.00 mi radius

3.00 mi radius

5.00 mi radius

Age Distribution (2005)

| | 1.00 mi radius | 3.00 mi radius | 5.00 mi radius |
|------------------|----------------|----------------|----------------|
| Total Population | 5,129 | 62,852 | 133,770 |
| Age 0 to 4 yrs | 310 6.0% | 4,097 6.5% | 8,992 6.7% |
| Age 5 to 9 yrs | 322 6.3% | 4,058 6.5% | 8,925 6.7% |
| Age 10 to 14 yrs | 374 7.3% | 4,504 7.2% | 9,655 7.2% |
| Age 15 to 19 yrs | 372 7.3% | 4,791 7.6% | 10,099 7.5% |
| Age 20 to 24 yrs | 358 7.0% | 4,785 7.6% | 10,290 7.7% |
| Age 25 to 29 yrs | 311 6.1% | 4,184 6.7% | 9,296 6.9% |
| Age 30 to 34 yrs | 275 5.4% | 3,961 6.3% | 8,682 6.5% |
| Age 35 to 39 yrs | 358 7.0% | 4,462 7.1% | 9,881 7.4% |
| Age 40 to 44 yrs | 458 8.9% | 5,185 8.3% | 11,226 8.4% |
| Age 45 to 49 yrs | 426 8.3% | 4,967 7.9% | 10,757 8.0% |
| Age 50 to 54 yrs | 406 7.9% | 4,206 6.7% | 8,900 6.7% |
| Age 55 to 59 yrs | 322 6.3% | 3,268 5.2% | 6,715 5.0% |
| Age 60 to 64 yrs | 238 4.6% | 2,584 4.1% | 5,163 3.9% |
| Age 65 to 69 yrs | 201 3.9% | 2,038 3.2% | 3,976 3.0% |
| Age 70 to 74 yrs | 168 3.3% | 1,807 2.9% | 3,490 2.6% |
| Age 75 to 79 yrs | 111 2.2% | 1,558 2.5% | 2,949 2.2% |
| Age 80 to 84 yrs | 67 1.3% | 1,154 1.8% | 2,286 1.7% |
| Age 85 yrs plus | 53 1.0% | 1,243 2.0% | 2,488 1.9% |
| Median Age | 37.2 yrs | 35.9 yrs | 35.0 yrs |



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RGraph3

Marathon

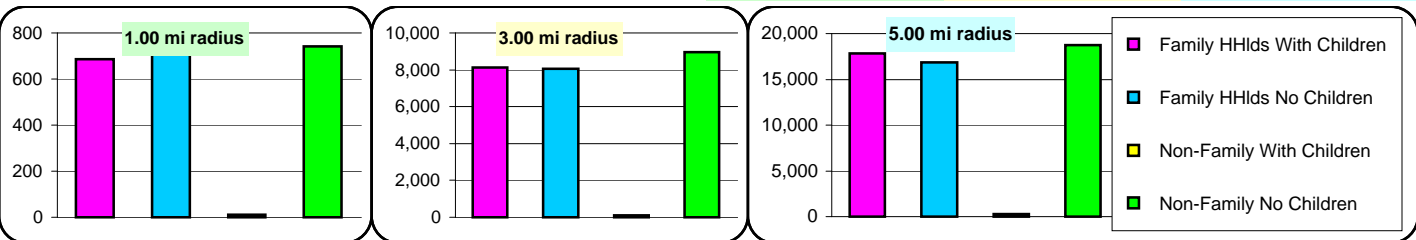
1.00 mi radius

3.00 mi radius

5.00 mi radius

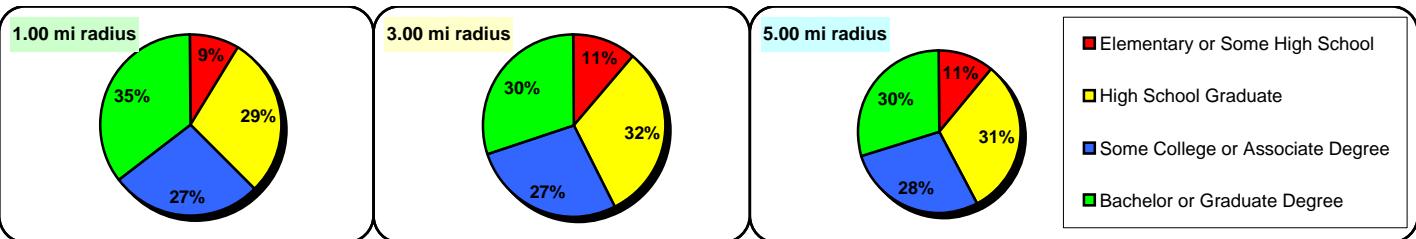
Household Type (2005)

| | 1.00 mi radius | | 3.00 mi radius | | 5.00 mi radius | |
|----------------------------|----------------|-------|----------------|-------|----------------|-------|
| Total Households | 2,160 | | 25,266 | | 53,686 | |
| Family Households | 1,409 | 65.2% | 16,198 | 64.1% | 34,702 | 64.6% |
| Family HHlds With Children | 685 | 48.6% | 8,138 | 50.2% | 17,853 | 51.4% |
| Family HHlds No Children | 724 | 51.4% | 8,060 | 49.8% | 16,848 | 48.6% |
| Non-Family Households | 751 | 34.8% | 9,067 | 35.9% | 18,984 | 35.4% |
| Non-Family With Children | 10 | 1.4% | 108 | 1.2% | 245 | 1.3% |
| Non-Family No Children | 741 | 98.6% | 8,959 | 98.8% | 18,739 | 98.7% |



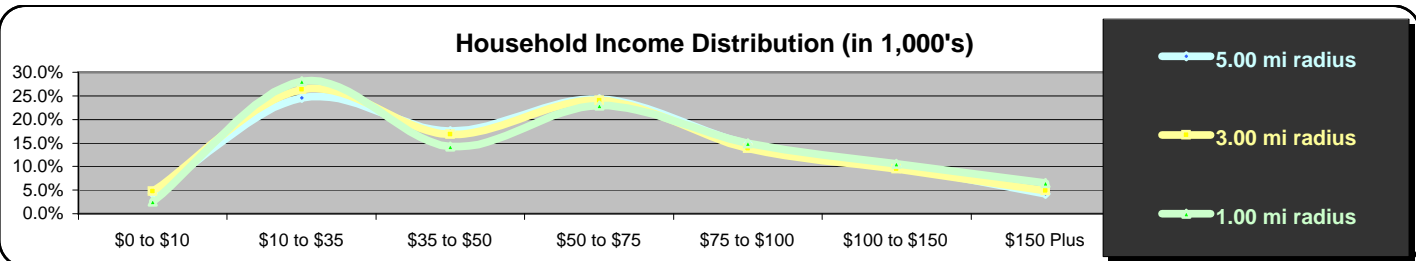
Educational Attainment (2005)

| | 1.00 mi radius | | 3.00 mi radius | | 5.00 mi radius | |
|----------------------------------|----------------|-------|----------------|-------|----------------|-------|
| Elementary or Some High School | 298 | 8.8% | 4,611 | 11.4% | 9,439 | 11.0% |
| High School Graduate | 977 | 28.8% | 12,649 | 31.1% | 26,783 | 31.2% |
| Some College or Associate Degree | 914 | 26.9% | 11,047 | 27.2% | 23,960 | 27.9% |
| Bachelor or Graduate Degree | 1,204 | 35.5% | 12,311 | 30.3% | 25,627 | 29.9% |



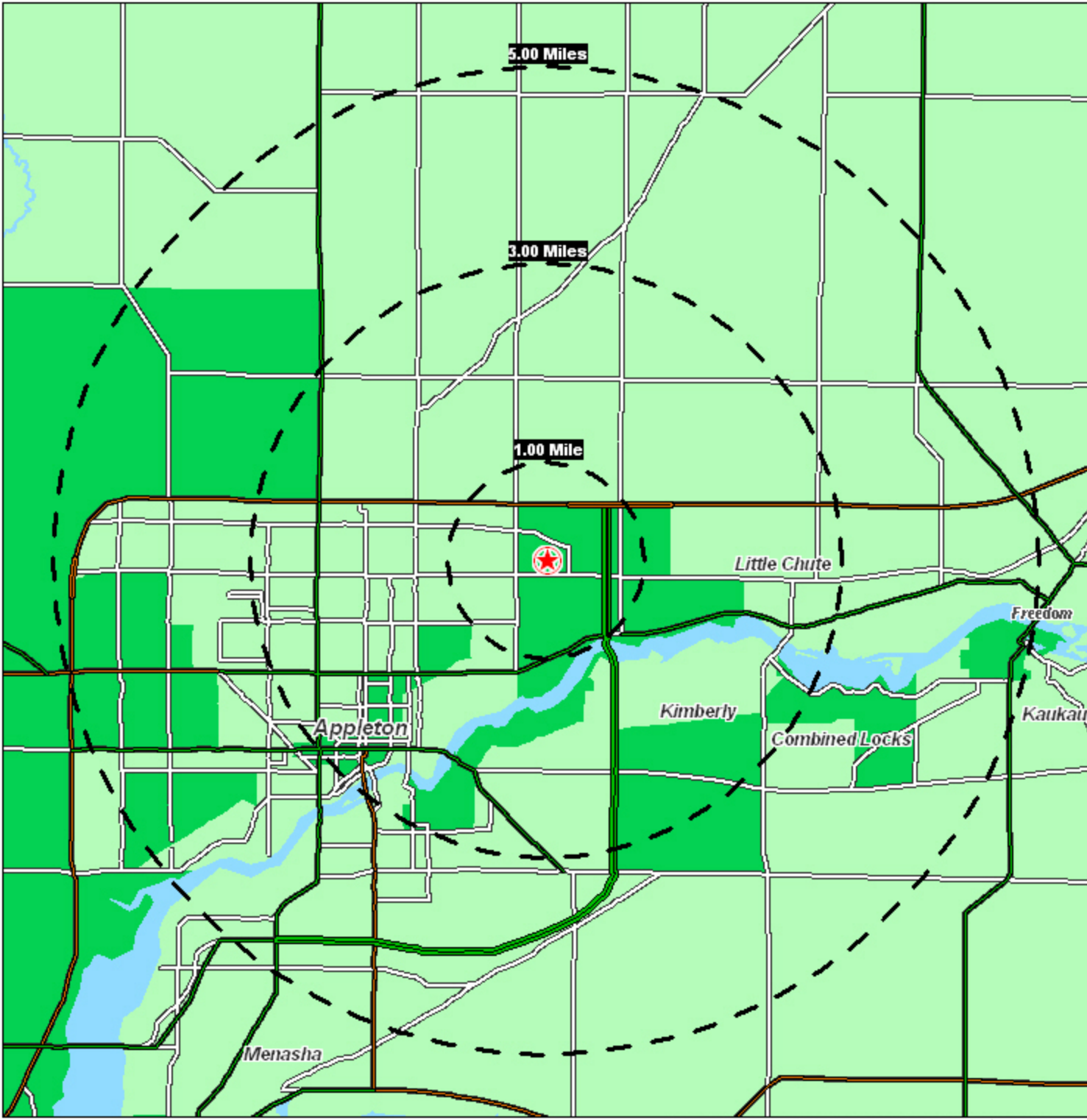
Household Income (2005)

| | 1.00 mi radius | | 3.00 mi radius | | 5.00 mi radius | |
|----------------------------------|----------------|-------|----------------|-------|----------------|-------|
| Est. Average Household Income | \$73,432 | | \$68,745 | | \$67,739 | |
| Est. Median Household Income | \$56,070 | | \$53,124 | | \$54,548 | |
| HH Income \$0 to \$9,999 | 57 | 2.6% | 1,183 | 4.7% | 2,366 | 4.4% |
| HH Income \$10,000 to \$34,999 | 608 | 28.1% | 6,660 | 26.4% | 13,227 | 24.6% |
| HH Income \$35,000 to \$49,999 | 308 | 14.3% | 4,254 | 16.8% | 9,402 | 17.5% |
| HH Income \$50,000 to \$74,999 | 496 | 23.0% | 6,058 | 24.0% | 13,031 | 24.3% |
| HH Income \$75,000 to \$99,999 | 323 | 14.9% | 3,493 | 13.8% | 7,955 | 14.8% |
| HH Income \$100,000 to \$149,999 | 229 | 10.6% | 2,386 | 9.4% | 5,426 | 10.1% |
| HH Income \$150,000 or More | 139 | 6.5% | 1,231 | 4.9% | 2,278 | 4.2% |



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% Corporate HQ
By Block Groups

- 3.0% or more
- 1.5% to 3.0%
- 1.0% to 1.5%
- 0.5% to 1.0%
- Less than 0.5%

Marathon

*Current Year Estimated Percentage
Company Headquarters per Businesses*

April 2007

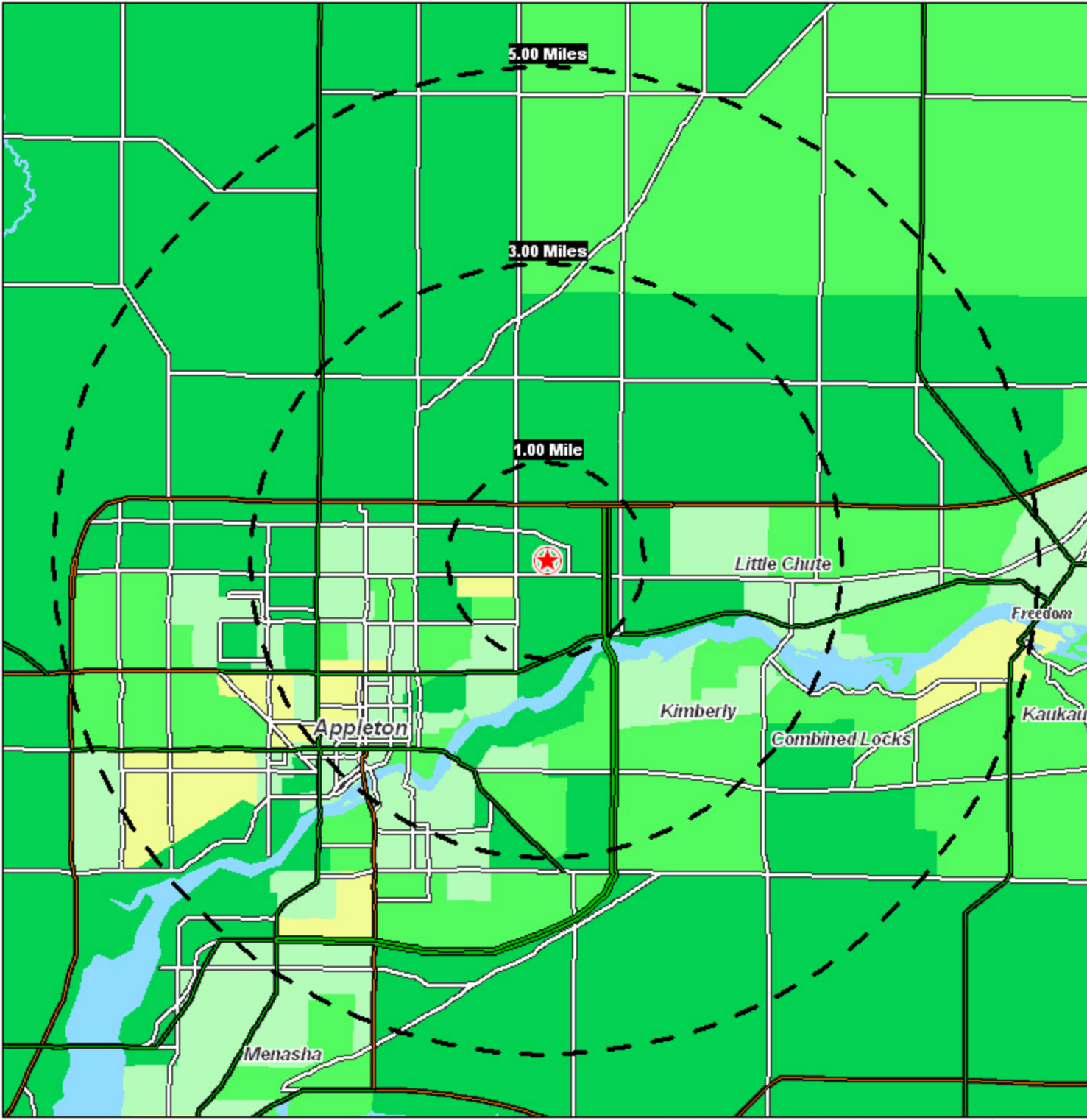
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Average HH Income
By Block Groups

- \$75,000 or more
- \$60,000 to \$75,000
- \$45,000 to \$60,000
- \$30,000 to \$45,000
- Less than \$30,000

Marathon

*Current Year Estimated
Average Household Income*

April 2007

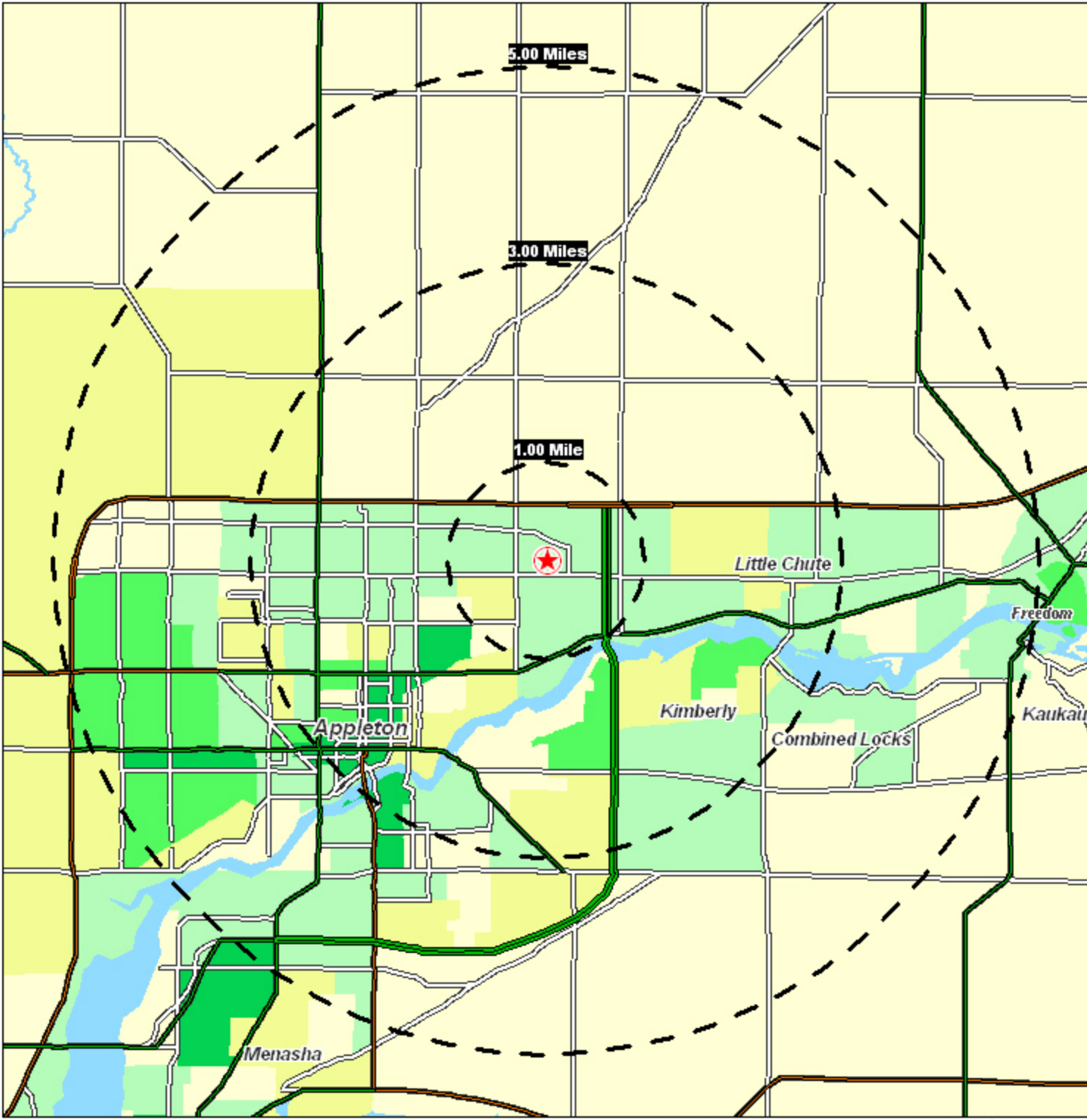
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Employment Density
By Block Groups

- 5,000 or more
- 2,500 to 5,000
- 1,000 to 2,500
- 500 to 1,000
- Less than 500

Marathon

Current Year Est Employment
(Employees per Square Mile)

April 2007

Prepared For

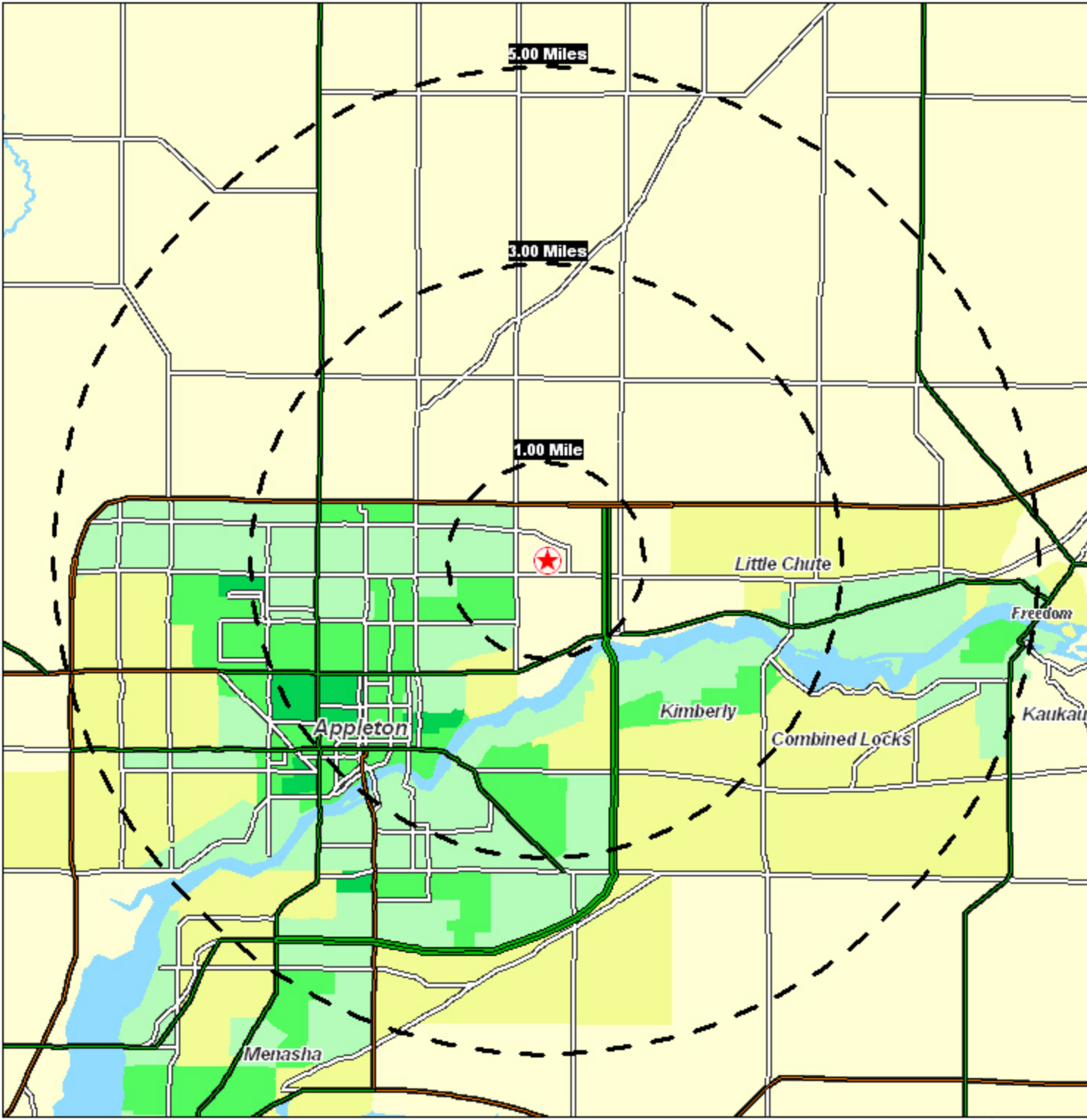
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Population Density
By Block Groups

- 7,500 or More
- 5,000 to 7,500
- 2,500 to 5,000
- 1,000 to 2,500
- Less than 1,000

Marathon

*Current Year Estimated
Persons per Square Mile*

April 2007

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