1990 - 2000 Census, 2005 Estimates & 2010 Projections

Calculated using Proportional Block Groups

Prepared For

Alexander & Bishop

Lat/Lon: 44.226/-88.42083



March 2007

Shopko Plaza	1.00 mi ra	idius	3.00 mi ra	adius	5.00 mi ra	adius
Population Estimated Population (2005) Census Population (1990) Census Population (2000) Projected Population (2010) Forecasted Population (2015) Historical Annual Change (1990-2000)	9,584 8,344 9,314 9,850 10,145	1.2%	62,663 56,886 61,310 64,009 65,484 4,424	0.8%	142,151 125,471 138,358 145,864 149,987 12,887	1.0%
Historical Annual Change (2000-2005) Projected Annual Change (2005-2010)	270 266	0.6% 0.6%	1,353 1,345	0.4% 0.4%	3,793 3,713	0.5% 0.5%
Est. Population Density (2005) Trade Area Size	3,052.33 3.14	psm sq mi	2,865.40 21.87	,	2,351.16 60.46	,
Households Estimated Households (2005) Census Households (1990) Census Households (2000) Projected Households (2010) Forecasted Households (2015)	4,127 3,146 3,799 4,452 4,811		26,478 22,420 24,718 28,174 30,072		59,224 48,279 55,059 63,244 67,741	
Historical Annual Change (1990-2000) Projected Annual Change (2000-2010)	653 652	2.1% 1.7%	2,298 3,456	1.0% 1.4%	6,780 8,185	1.4% 1.5%
Average Household Income Est. Average Household Income (2005) Census Average Hhld Income (1990) Census Average Hhld Income (2000) Proj. Average Household Income (2010)	\$56,045 \$36,870 \$51,139 \$62,017		\$62,798 \$36,387 \$53,741 \$68,799		\$66,138 \$38,713 \$56,484 \$72,315	
Historical Annual Change (1990-2000) Projected Annual Change (2000-2010)	\$14,269 \$10,878	3.9% 2.1%	\$17,355 \$15,058	4.8% 2.8%	\$17,771 \$15,831	4.6% 2.8%
Median Household Income Est. Median Household Income (2005) Census Median Hhld Income (1990) Census Median Hhld Income (2000) Proj. Median Household Income (2010) Historical Annual Change (1990-2000) Projected Annual Change (2000-2010)	\$49,406 \$33,637 \$45,555 \$54,747 \$11,918 \$9,192	3.5% 2.0%	\$49,295 \$31,090 \$45,063 \$55,151 \$13,972 \$10,089	4.5% 2.2%	\$52,192 \$33,544 \$47,503 \$58,662 \$13,959 \$11,160	4.2% 2.3%
Per Capita Income	Ψ0,:0=	2.070	4.0,000	2.2.70	,	2.070
Est. Per Capita Income (2005) Census Per Capita Income (1990) Census Per Capita Income (2000) Proj. Per Capita Income (2010)	\$24,613 \$13,901 \$20,906 \$28,570		\$27,184 \$14,341 \$21,655 \$31,018		\$28,046 \$14,896 \$22,401 \$31,908	
Historical Annual Change (1990-2000) Projected Annual Change (2000-2010)	\$7,005 \$7,664	5.0% 3.7%	\$7,314 \$9,363	5.1% 4.3%	\$7,505 \$9,506	5.0% 4.2%
Other Income Est. Median Disposable Income (2005) Proj. Median Disposable Income (2010) Est. Median Household Net Worth (2005)	\$41,940 \$45,905 \$37,758		\$41,790 \$46,082 \$38,821		\$43,975 \$48,626 \$40,563	

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Shopko Plaza	1.00 mi ra	dius	3.00 mi ra	dius	5.00 mi ra	dius
Household Income Distribution (2005)						
HH Income \$200,000 or More	29	0.7%	569	2.1%	1,373	2.3%
HH Income \$150,000 to 199,999	42	1.0%	370	1.4%	904	1.5%
HH Income \$125,000 to 149,999	81	2.0%	587	2.2%	1,498	2.5%
HH Income \$100,000 to 124,999	231	5.6%	1,550	5.9%	3,870	6.5%
HH Income \$75,000 to 99,999	639	15.5%	3,487	13.2%	8,481	14.3%
HH Income \$50,000 to 74,999	986	23.9%	6,012	22.7%	14,382	24.3%
HH Income \$35,000 to 49,999	803	19.5%	4,975	18.8%	10,597	17.9%
HH Income \$25,000 to 34,999	523	12.7%	3,235	12.2%	6,827	11.5%
HH Income \$15,000 to 24,999	479	11.6%	3,054	11.5%	6,193	10.5%
HH Income \$10,000 to 14,999	177	4.3%	1,251	4.7%	2,411	4.1%
HH Income \$0 to 9,999	137	3.3%	1,388	5.2%	2,688	4.5%
HH Income \$35,000+	2,811	68.1%	17,550	66.3%	41,105	69.4%
HH Income \$50,000+	2,008	48.7%	12,575	47.5%	30,508	51.5%
HH Income \$75,000+	1,023	24.8%	6,563	24.8%	16,126	27.2%
Race & Ethnicity (2005)						
Total Population	9,584		62,663		142,151	
White	8,944	93.3%	57,322	91.5%	131,975	92.8%
Black or African American	90	0.9%	588	0.9%	1,089	0.8%
American Indian & Alaska Native	37	0.4%	341	0.5%	703	0.5%
Asian	177	1.9%	2,205	3.5%	4,359	3.1%
Hawiian & Pacific Islander	3	0.0%	12	0.0%	19	0.0%
Other Race	194	2.0%	1,226	2.0%	2,032	1.4%
Two or More Races	140	1.5%	969	1.5%	1,975	1.4%
Not Hispanic or Latino Population	9,163	95.6%	60,034	95.8%	137,626	96.8%
Non Hispanic: White	8,554	93.4%	54,888	91.4%	127,749	92.8%
Non Hispanic: Black or African American	80	0.9%	552	0.9%	1,042	0.8%
Non Hispanic: Amer Indian & AK Native	35	0.4%	329	0.5%	687	0.5%
Non Hispanic: Asian	165	1.8%	2,100	3.5%	4,196	3.0%
Non Hispanic: Hawiian & Pacific Islande	3	0.0%	11	0.0%	18	0.0%
Non Hispanic: Other Race	194	2.1%	1,226	2.0%	2,032	1.5%
Non Hispanic: Two or More Races	133	1.5%	927	1.5%	1,903	1.4%
Hispanic or Latino Population	421	4.4%	2,630	4.2%	4,525	3.2%
Hispanic: White	390	92.7%	2,434	92.6%	4,226	93.4%
Hispanic: Black or African American	10	2.4%	35	1.3%	47	1.0%
Hispanic: American Indian & Alaska Native	2	0.4%	12	0.5%	16	0.3%
Hispanic: Asian	12	2.9%	105	4.0%	163	3.6%
Hispanic: Hawiian & Pacific Islande	0	-	1	0.0%	1	0.0%
Hispanic: Other Race	0	_	0	-	0	-
Hispanic: Two or More Races	7	1.6%	42	1.6%	72	1.6%
·				99.1%		99.2%
Not of Hispanic Origin Population (1990) Hispanic Origin Population (1990)	8,274 70	99.2% 0.8%	56,362 524	0.9%	124,436	0.8%
Not Hispanic or Latino Population (2000)					1,036 134,543	97.2%
	8,961	96.2% 3.8%	59,110	96.4%		2.8%
Hispanic or Latino Population (2000)	353		2,200	3.6%	3,815	
Not Hispanic or Latino Population 5yr (2010)	9,360	95.0% 5.0%	60,974	95.3% 4.7%	140,667	96.4%
Hispanic or Latino Population 5yr (2010)	490		3,035	4.7%	5,197 2,770	3.6%
Historical Annual Change (1990-2000)	283	40.2%	1,676	32.0%	2,779	26.8%
Projected Annual Change (2000-2010)	137	3.9%	834	3.8%	1,382	3.6%

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Age Distribution (2005)						
Total Population	9,584		62,663		142,151	
Age 0 to 4 yrs	602	6.3%	4,078	6.5%	9,164	6.4%
Age 5 to 9 yrs	574	6.0%	3,954	6.3%	9,108	6.4%
Age 10 to 14 yrs	617	6.4%	4,089	6.5%	9,841	6.9%
Age 15 to 19 yrs	619	6.5%	4,535	7.2%	10,156	7.1%
Age 20 to 24 yrs	710	7.4%	5,328	8.5%	10,670	7.5%
Age 25 to 29 yrs	858	9.0%	4,994	8.0%	10,598	7.5%
Age 30 to 34 yrs	656	6.8%	4,242	6.8%	9,505	6.7%
Age 35 to 39 yrs	652	6.8%	4,530	7.2%	10,308	7.3%
Age 40 to 44 yrs	744	7.8%	4,951	7.9%	11,773	8.3%
Age 45 to 49 yrs	819	8.5%	4,926	7.9%	11,333	8.0%
Age 50 to 54 yrs	691	7.2%	4,101	6.5%	9,636	6.8%
Age 55 to 59 yrs	558	5.8%	3,186	5.1%	7,396	5.2%
Age 60 to 64 yrs	417	4.4%	2,410	3.8%	5,663	4.0%
Age 65 to 69 yrs	302	3.2%	1,848	2.9%	4,502	3.2%
Age 70 to 74 yrs	216	2.3%	1,683	2.7%	3,921	2.8%
Age 75 to 79 yrs	179	1.9%	1,431	2.3%	3,333	2.3%
Age 80 to 84 yrs	168	1.7%	1,138	1.8%	2,586	1.8%
Age 85 yrs plus	202	2.1%	1,240	2.0%	2,657	1.9%
Median Age	35.4	Vrs	34.5	Vrs	35.5	Vrs
Age 19 yrs or less	2,411	25.2%	16,655	26.6%	38,269	26.9%
Age 20 to 64 years	6,106	63.7%	38,668	61.7%	86,882	61.1%
Age 65 years Plus	1,067	11.1%	7,340	11.7%	17,000	12.0%
Female Age Distribution (2005)						
Female Population	4,876	50.9%	31,739	50.7%	72,123	50.7%
Age 0 to 4 yrs	300	6.2%	1,989	6.3%	4,446	6.2%
Age 5 to 9 yrs	269	5.5%	1,945	6.1%	4,461	6.2%
Age 10 to 14 yrs	297	6.1%	1,994	6.3%	4,828	6.7%
Age 15 to 19 yrs	302	6.2%	2,227	7.0%	4,983	6.9%
Age 20 to 24 yrs	369	7.6%	2,701	8.5%	5,369	7.4%
Age 25 to 29 yrs	450	9.2%	2,449	7.7%	5,196	7.2%
Age 30 to 34 yrs	322	6.6%	2,039	6.4%	<i>4,5</i> 86	6.4%
Age 35 to 39 yrs	318	6.5%	2,208	7.0%	5,065	7.0%
Age 40 to 44 yrs	360	7.4%	2,394	7.5%	5,852	8.1%
Age 45 to 49 yrs	410	8.4%	2,394 2,484	7.8%	5,712	7.9%
Age 50 to 54 yrs	354	7.3%	2,464	6.5%	<i>4,853</i>	6.7%
Age 55 to 59 yrs	273	5.6%	1,611	5.1%	3,753	5.2%
Age 60 to 64 yrs	228	<i>4.7%</i>	1,011	3.1% 4.1%	2,993	4.2%
Age 65 to 69 yrs	149	3.1%	978	3.1%	2,993 2,434	3.4%
Age 70 to 74 yrs	107	2.2%	912	3.1 <i>%</i> 2.9%	2,434 2,140	3.0%
•	113	2.2%	853	2.9% 2.7%	2, 140 1,941	2.7%
Age 75 to 70 yrs		2.3 <i>%</i> 2.2%	723	2.7%	1,941 1,629	2.1%
Age 75 to 79 yrs	1/10		123			
Age 80 to 84 yrs	108 145		886	28%	1 881	26%
Age 80 to 84 yrs Age 85 yrs plus	145	3.0%	886 35.6	2.8%	1,881 36.7	2.6%
Age 80 to 84 yrs Age 85 yrs plus Female Median Age	145 36.2	3.0% yrs	35.6	yrs	36.7	yrs
Age 80 to 84 yrs Age 85 yrs plus	145	3.0%				

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Male Age Distribution (2005)						
Male Population	4,709	49.1%	30,924	49.3%	70,028	49.3%
Age 0 to 4 yrs	301	6.4%	2,088	6.8%	4,718	6.7%
Age 5 to 9 yrs	305	6.5%	2,009	6.5%	4,647	6.6%
Age 10 to 14 yrs	321	6.8%	2,095	6.8%	5,013	7.29
Age 15 to 19 yrs	316	6.7%	2,308	7.5%	5,173	7.49
Age 20 to 24 yrs	341	7.3%	2,626	8.5%	5,301	7.69
Age 25 to 29 yrs	408	8.7%	2,545	8.2%	5,401	7.75
Age 30 to 34 yrs	334	7.1%	2,203	7.1%	4,919	7.05
Age 35 to 39 yrs	334	7.1%	2,323	7.5%	<i>5,24</i> 3	7.55
Age 40 to 44 yrs	384	8.2%	2,557	8.3%	5,921	8.5
Age 45 to 49 yrs	408	8.7%	2,443	7.9%	5,622	8.09
Age 50 to 54 yrs	337	7.2%	2,050	6.6%	4,782	6.85
Age 55 to 59 yrs	285	6.1%	1,575	5.1%	3,643	5.25
Age 60 to 64 yrs	189	4.0%	1,116	3.6%	2,670	3.8
Age 65 to 69 yrs	154	3.3%	870	2.8%	2,068	3.0
Age 70 to 74 yrs	109	2.3%	771	2.5%	1,782	2.5
Age 75 to 79 yrs	65	1.4%	577	1.9%	1,392	2.0
Age 80 to 84 yrs	60	1.3%	414	1.3%	957	1.4
Age 85 yrs plus	57	1.2%	354	1.1%	776	1.1
Male Median Age	34.7	yrs	33.5	yrs	34.2	yrs
Age 19 yrs or less	1,243	26.4%	8,500	27.5%	19,551	27.9
Age 20 to 64 years	3,020	64.1%	19,437	62.9%	43,502	62.1
Age 65 years Plus	445	9.4%	2,986	9.7%	6,975	10.0
ales per 100 Females, Male % Pop (2005)						
Overall Comparison	97		97		97	
Age 0 to 4 yrs	100	50.1%	105	51.2%	106	51.5
Age 5 to 9 yrs	114	53.2%	103	50.8%	104	51.0
Age 10 to 14 yrs	108	52.0%	105	51.2%	104	50.9
Age 15 to 19 yrs	105	51.2%	104	50.9%	104	50.9
Age 20 to 24 yrs	93	48.1%	97	49.3%	99	49.7
Age 25 to 29 yrs	91	47.6%	104	51.0%	104	51.0
Age 30 to 34 yrs	104	50.9%	108	51.9%	107	51.7
Age 35 to 39 yrs	105	51.2%	105	51.3%	104	50.9
Age 40 to 44 yrs	107	51.6%	107	51.7%	101	50.3
Age 45 to 49 yrs	100	49.9%	98	49.6%	98	49.65
Age 50 to 54 yrs	95	48.7%	100	50.0%	99	49.65
Age 55 to 59 yrs	104	51.1%	98	49.4%	97	49.3
Age 60 to 64 yrs	83	45.2%	86	46.3%	89	47.15
Age 65 to 69 yrs	103	50.8%	89	47.1%	85	45.99
Age 70 to 74 yrs	101	50.3%	85	45.8%	83	45.49
Age 80 to 84 yrs	58	36.6%	68 57	40.4%	72 50	41.89
Age 85 yrs plus	56	<i>35.7%</i>	57	36.4%	59	37.0
Age 85 yrs plus	39	28.3%	40	28.5%	41	29.2
Age 19 yrs or less	106	51.6%	104	51.0%	104	51.19
Age 20 to 39 yrs	97	49.3%	103	50.8%	103	50.89
Age 40 to 64 yrs	99	49.6%	99	49.8%	98	49.49
Age 65 years Plus	71	41.7%	69	40.7%	70	41.09

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Shopko Plaza	1.00 mi radi	ius 3.00 n	ni radius	5.00 mi ra	dius
Household Type (2005)					
Total Households	4,127	26,4	178	59,224	
Households with Children	1,260		140 30.7%	18,752	31.79
Average Household Size	2.28	2	.29	2.35	
Est. Household Density	1,314.48 ps	sm 1,210	. 76 psm	979.55	psm
Population Family	7,296	76.1% 46, 3	307 73.9%	108,764	76.5
Population Non-Family		21.9% 14,3		30,197	21.2
Population Group Qtrs	192		989 3.2%	3,191	2.2
Family Households	2,528	61.3% 15,7		36,991	62.5
Married Couple Hhlds		79.3% 12,4		30,194	81.6
Other Family Hhlds		20.7% 12,5 20.7% 3,2		6,798	18.4
Family Households With Children			009 50.7%	18,484	50.0
Married Couple With Children		68.6% 5,6		13,646	73.8
Other Family Hhlds With Children		31.4% 2,3		4,838	26.2
Family Households No Children			774 49.3%	18,508	50.0
Married Couple No Children		89.7% 6,8		16,548	89.4
Other Family Households No Children			124 11.9%	1,960	10.6
Average Family Household Size	2.89		.93	2.94	10.0
Average Family Income	\$66,067	\$78,0		\$80,955	
Median Family Income	\$59,705	\$60,5		\$63,554	
•					27.5
Non-Family Households		38.7% 10,6		22,232	37.5
Non-Family Hhlds With Children	16		131 1.2%	269	1.2
Non-Family Hhld No Children		99.0% 10,5		21,964	98.8
N-F Hhld Lone Person No Children	· ·	78.2% 8,5		17,674	79.5
Lone Male Householder	600		890 45.6%	7,859	44.
Lone Female Householder	651		649 54.4%	9,814	55.
N-F Hhld 2+ Persons No Children		20.8% 2,0		4,290	19.3
Average Non-Family Hhld Size	1.31	1	.34	1.36	
Marital Status (2005)	7.700	50		444007	
(15 Years or Older)	7,792	50,5		114,037	٥, ٦
Never Married		28.3% 14 ,1		30,214	26.5
Now Married		52.5% 25,8		62,467	54.8
Previously Married		19.2% 10,5		21,357	18.7
Separated		16.1% 2,1		4,000	18.7
Widowed		54.6% 5,4		11,117	52.1
Divorced	439 2	29.3% 2,9	184 28.2%	6,240	29.2
Educational Attainment (2005)	0.400	40.4	200	00.04:	
Adult Population (25 Years or Older)	6,463	40,6		93,211	
Elementary (0 to 8)	285		932 4.7%	3,917	4.2
Some High School (9 to 11)	570		135 8.4%	6,730	7.2
High School Graduate (12)		35.0% 13 ,0		28,375	30.4
Some College (13 to 16)			18.5%	17,593	18.9
Associate Degree Only	568		138 8.5%	8,563	9.2
Bachelor Degree Only			18.8%	19,384	20.8
Graduate Degree	327	5.1% 3,6	8.9%	8,649	9.3
Any College + (Some College or higher	3,346	51.8% 22,2	243 54.7%	54,189	58.1
College Degree + (Bachelor Degree or higher	1,542	23.9% 11,2	261 27.7%	28,033	30.1

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Housing (2005)						
Total Housing Units	4,320		27,660		61,653	
Housing Units, Occupied	4,127	95.5%	26,478	95.7%	59,224	96.1%
Housing Units, Owner-Occupied	2,405	58.3%	16,771	63.3%	39,351	66.4%
Housing Units, Renter-Occupied	1,723	41.7%	9,707	36.7%	19,873	33.6%
Housing Units, Vacant	193	4.5%	1,182	4.3%	2,429	3.9%
Total Housing Units (2000)	3,956		25,723		57,102	
Historical Annual Change (2000-2005)	364	1.8%	1,937	1.5%	4,551	1.6%
Household Size (2005)						
Total Households	4,127		26,478		59,224	
1 Person Household	1,251	30.3%	8,539	32.3%	17,674	29.8%
2 Person Households	1,545	37.4%	9,521	36.0%	21,817	36.8%
3 Person Households	561	13.6%	3,434	13.0%	7,841	13.2%
4 Person Households	512	12.4%	3,102	11.7%	7,483	12.6%
5 Person Households	191	4.6%	1,304	4.9%	3,164	5.3%
6 Person Households	44	1.1%	316	1.2%	738	1.2%
7+ Person Households	23	0.5%	262	1.0%	507	0.9%
Household Stability (2005)						
Total Households	4,127		26,478		59,224	
In current residence < 1 year	884	21.4%	5,273	19.9%	11,116	18.8%
In current residence 1-2 years	1,042	25.2%	6,322	23.9%	13,572	22.9%
In current residence 3-5 years	579	14.0%	3,810	14.4%	8,574	14.5%
In current residence 6-10 years	528	12.8%	3,807	14.4%	9,244	15.6%
In current residence > 10 years	1,094	26.5%	7,267	27.4%	16,719	28.2%
Turnover (% Annual Residential Turnover)		21.4%		19.9%		18.8%
Stability (% In Current Residence 5+ Years)		39.3%		41.8%		43.8%
Median Years in Residence	4.1	yrs	4.4	yrs	4.7	yrs
Household Vehicles (2005)						
Total Vehicles Available	7,370		46,220		105,978	
Household: 0 Vehicles Available	183	4.4%	1,664	6.3%	3,226	5.4%
Household: 1 Vehicles Available	1,448	35.1%	9,520	36.0%	20,139	34.0%
Household: 2 Vehicles Available	1,810	43.8%	10,872	41.1%	25,581	43.2%
Household: 3+ Vehicles Available	688	16.7%	4,423	16.7%	10,278	17.4%
Average Per Household	1.8	Vehicles	1.7	Vehicles	1.8	Vehicles
Owner Occupied Hhlds Vehicles	4,961	67.3%	33,321	72.1%	78,669	74.2%
Average Per Owner Household	2.1	Vehicles	2.0	Vehicles	2.0	Vehicles
Renter Occupied Hhlds Vehicles	2,409	32.7%	12,898	27.9%	27,309	25.8%
Average Per Renter Household	1.4	Vehicles	1.3	Vehicles	1.4	Vehicles
Travel Time (2000)						
Worker Base (16 Years or Older)	5,307		32,997		74,005	
Travel to Work in 14 Minutes or Less	2,318	43.7%	14,696	44.5%	34,453	46.6%
Travel to Work in 15 to 29 Minutes	2,211	41.7%	13,849	42.0%	29,627	40.0%
Travel to Work in 30 to 59 Minutes	441	8.3%	2,700	8.2%	6,243	8.4%
Travel to Work in 60 Minutes or More	270	5.1%	1,164	3.5%	2,208	3.0%
Work at Home	66	1.3%	588	1.8%	1,474	2.0%
Average Travel Time to Work	18.7	mins	16.9	mins	16.4	mins

1990 - 2000 Census, 2005 Estimates & 2010 Projections

Calculated using Proportional Block Groups

Prepared For

Alexander & Bishop

Lat/Lon: 44.226/-88.42083

Alexander & Bishop, Ltd.

RF9

Shopko Plaza	1.00 mi ra	dius	3.00 mi ra	dius	5.00 mi ra	dius
Transportation To Work (2000)						
Work Base	5,307		32,997		74,005	
Drive to Work Alone	4,718	88.9%	27,823	84.3%	63,279	85.5%
Drive to Work in Carpool	377	7.1%	2,671	8.1%	5,545	7.5%
Travel to Work - Public Transportation	36	0.7%	306	0.9%	647	0.9%
Drive to Work on Motorcycle	0	-	22	0.1%	71	0.1%
Bicycle to Work	9	0.2%	210	0.6%	387	0.5%
Walk to Work	73	1.4%	1,247	3.8%	2,316	3.1%
Other Means	28	0.5%	130	0.4%	287	0.4%
Work at Home	66	1.3%	588	1.8%	1,474	2.0%
Daytime Demos (2005)						
Total Number of Businesses	338		2,568		6,291	
Total Number of Employees	7,239		41,514		95,398	
Company Headqtrs: Businesses	0	0	9	0.4%	25	0.4%
Company Headqtrs: Employees	0	0	3,707	8.9%	8,848	9.3%
Employee Population per Business	21	.4 to 1	16	6.2 to 1	15	5.2 to 1
Residential Population per Business		3.4 to 1		1.4 to 1		2.6 to 1
Est. Adj. Daytime Demographics (Age16+)	9,389		57,100		130,437	
Labor Force (2005)						
Labor: Population Age 16+	7,677		49,770		112,150	
Unemployment Rate		2.2%		3.1%		3.0%
Labor Force Total: Males	3,721	48.5%	24,338	48.9%	54,688	48.8%
Male civilian employec	2,784	74.8%	18,099	74.4%	41,061	75.1%
Male civilian unemployec	105	2.8%	828	3.4%	1,863	3.4%
Males in Armed Forces	9	0.2%	13	0.1%	45	0.1%
Males not in labor force	823	22.1%	5,397	22.2%	11,718	21.4%
Labor Force Total: Females	3,957	51.5%	25,432	51.1%	57,463	51.2%
Female civilian employec	2,735	69.1%	16,070	63.2%	36,004	62.7%
Female civilian unemployed	67	1.7%	714	2.8%	1,497	2.6%
Females in Armed Forces	0	-	0	-	0	-
Females not in labor force	1,154	29.2%	8,648	34.0%	19,961	34.7%
Labor Force Change (2000-2005)	2,380	9.0%	16,786	10.2%	38,189	10.3%
Male Change (2000-2005)	1,053	7.9%	6,923	8.0%	15,391	7.8%
Female Change (2000-2005)	1,327	10.1%	9,863	12.7%	22,798	13.2%
Occupation (2000)						
Occupation: Population Age 16+	5,298		32,983		73,961	
Occupation Total: Males	2,668	50.4%	17,415	52.8%	39,297	53.1%
Occupation Total: Females	2,630	49.6%	15,569	47.2%	34,664	46.9%
Mgmt, Business, & Financial Operations	634	12.0%	3,879	11.8%	9,359	12.7%
Professional and Related	915	17.3%	6,002	18.2%	14,660	19.8%
Service	617	11.6%	4,415	13.4%	8,979	12.1%
Sales and Office	1,453	27.4%	8,543	25.9%	19,574	26.5%
Farming, Fishing, and Forestry	5	0.1%	71	0.2%	159	0.2%
Construction, Extraction, & Maintenance	442	8.3%	2,590	7.9%	5,992	8.1%
Production, Transport, & Material Moving	1,231	23.2%	7,483	22.7%	15,238	20.6%
White Collar		56.7%		55.9%		58.9%
Blue Collar		43.3%		44.1%		41.1%

March 2007

1990 - 2000 Census, 2005 Estimates & 2010 Projections

Calculated using Proportional Block Groups

Prepared For

Alexander & Bishop

Lat/Lon: 44.226/-88.42083 March 2007



Shopko Plaza	1.00 mi ra	dius	3.00 mi ra	dius	5.00 mi ra	ndius
Units In Structure (2000)						
Total Units	3,956		25,723		57,102	
1 Detached Unit	2,126	53.7%	15,483	60.2%	36,609	64.1%
1 Attached Unit	208	5.3%	845	3.3%	2,329	4.1%
2 Units	312	7.9%	2,790	10.8%	5,436	9.5%
3 to 4 Units	123	3.1%	857	3.3%	1,835	3.2%
5 to 9 Units	433	10.9%	1,894	7.4%	3,435	6.0%
10 to 19 Units	216	5.5%	1,501	5.8%	3,159	5.5%
20 to 49 Units	373	9.4%	1,184	4.6%	2,057	3.6%
50 or more Units	89	2.3%	696	2.7%	1,507	2.6%
Mobile Home or Trailer	75	1.9%	473	1.8%	735	1.3%
Other Structure	0	-	0	1.070	0	1.370
Homes Built By Year (2000) Homes Built 1999 to 2000	76	1.9%	371	1.4%	1,152	2.0%
Homes Built 1995 to 1998	332	8.4%	1,333	5.2%	3,776	6.6%
Homes Built 1990 to 1994	469	11.9%	1,879	7.3%	4,724	8.3%
Homes Built 1980 to 1989	749	18.9%	3,261	12.7%	7,928	13.9%
Homes Built 1970 to 1979	1,084	27.4%	4,757	18.5%	9,803	17.2%
Homes Built 1960 to 1969	604	15.3%	2,806	10.9%	6,893	12.1%
Homes Built 1950 to 1959	374	9.4%	3,441	13.4%	8,220	14.4%
Homes Built 1940 to 1949	138	3.5%	2,138	8.3%	4,332	7.6%
Homes Built Before 1939	130	3.3%	5,739	22.3%	10,273	18.0%
I Median ade of bornes	23.3	vrs	37 9	vrs	34 7	vrs
Median Age of Homes	23.3	yrs	37.9	yrs	34.7	yrs
Home Values (2000)		yrs		yrs		yrs
Home Values (2000) Owner Specified Housing Units	2,047	yrs	14,047		33,584	,
Home Values (2000) Owner Specified Housing Units Home Values \$1,000,000 or More	2,047	yrs -	14,047 19	0.1%	33,584 29	0.1%
Home Values (2000) Owner Specified Housing Units Home Values \$1,000,000 or More Home Values \$750,000 or \$999,999	2,047 0 0	-	14,047 19 13	0.1% 0.1%	33,584 29 46	0.1% 0.1%
Home Values (2000) Owner Specified Housing Units Home Values \$1,000,000 or More Home Values \$750,000 or \$999,999 Home Values \$500,000 or \$749,999	2,047 0 0 13	0.6%	14,047 19 13 66	0.1% 0.1% 0.5%	33,584 29 46 132	0.1% 0.1% 0.4%
Home Values (2000) Owner Specified Housing Units Home Values \$1,000,000 or More Home Values \$750,000 or \$999,999 Home Values \$500,000 or \$749,999 Home Values \$400,000 to \$499,999	2,047 0 0 13 2	- - 0.6% 0.1%	14,047 19 13 66 42	0.1% 0.1% 0.5% 0.3%	33,584 29 46 132 103	0.1% 0.1% 0.4% 0.3%
Home Values (2000) Owner Specified Housing Units Home Values \$1,000,000 or More Home Values \$750,000 or \$999,999 Home Values \$500,000 or \$749,999 Home Values \$400,000 to \$499,999 Home Values \$300,000 to \$399,999	2,047 0 0 13 2	0.6% 0.1% 0.0%	14,047 19 13 66 42 136	0.1% 0.1% 0.5% 0.3% 1.0%	33,584 29 46 132 103 242	0.1% 0.1% 0.4% 0.3% 0.7%
Home Values (2000) Owner Specified Housing Units Home Values \$1,000,000 or More Home Values \$750,000 or \$999,999 Home Values \$500,000 or \$749,999 Home Values \$400,000 to \$499,999 Home Values \$300,000 to \$399,999 Home Values \$250,000 to \$299,999	2,047 0 0 13 2 1	0.6% 0.1% 0.0% 0.8%	14,047 19 13 66 42 136 314	0.1% 0.1% 0.5% 0.3% 1.0% 2.2%	33,584 29 46 132 103 242 643	0.1% 0.1% 0.4% 0.3% 0.7% 1.9%
Home Values (2000) Owner Specified Housing Units Home Values \$1,000,000 or More Home Values \$750,000 or \$999,999 Home Values \$500,000 or \$749,999 Home Values \$400,000 to \$499,999 Home Values \$300,000 to \$399,999 Home Values \$250,000 to \$299,999 Home Values \$200,000 to \$249,999	2,047 0 0 13 2 1 17 15	0.6% 0.1% 0.0% 0.8% 0.7%	14,047 19 13 66 42 136 314 358	0.1% 0.1% 0.5% 0.3% 1.0% 2.2% 2.6%	33,584 29 46 132 103 242 643 968	0.1% 0.1% 0.4% 0.3% 0.7% 1.9% 2.9%
Home Values (2000) Owner Specified Housing Units Home Values \$1,000,000 or More Home Values \$750,000 or \$999,999 Home Values \$500,000 or \$749,999 Home Values \$400,000 to \$499,999 Home Values \$300,000 to \$399,999 Home Values \$250,000 to \$299,999 Home Values \$200,000 to \$249,999 Home Values \$175,000 to \$199,999	2,047 0 0 13 2 1 17 15 31	0.6% 0.1% 0.0% 0.8% 0.7% 1.5%	14,047 19 13 66 42 136 314 358 389	0.1% 0.1% 0.5% 0.3% 1.0% 2.2% 2.6% 2.8%	33,584 29 46 132 103 242 643 968 1,242	0.1% 0.1% 0.4% 0.3% 0.7% 1.9% 2.9% 3.7%
Home Values (2000) Owner Specified Housing Units Home Values \$1,000,000 or More Home Values \$750,000 or \$999,999 Home Values \$500,000 or \$749,999 Home Values \$400,000 to \$499,999 Home Values \$300,000 to \$399,999 Home Values \$250,000 to \$299,999 Home Values \$200,000 to \$249,999 Home Values \$175,000 to \$199,999 Home Values \$150,000 to \$174,999	2,047 0 0 13 2 1 17 15 31 84	0.6% 0.1% 0.0% 0.8% 0.7% 1.5% 4.1%	14,047 19 13 66 42 136 314 358 389 705	0.1% 0.1% 0.5% 0.3% 1.0% 2.2% 2.6% 2.8% 5.0%	33,584 29 46 132 103 242 643 968 1,242 2,156	0.1% 0.1% 0.4% 0.3% 0.7% 1.9% 2.9% 3.7% 6.4%
Home Values (2000) Owner Specified Housing Units Home Values \$1,000,000 or More Home Values \$750,000 or \$999,999 Home Values \$500,000 or \$749,999 Home Values \$400,000 to \$499,999 Home Values \$300,000 to \$399,999 Home Values \$250,000 to \$299,999 Home Values \$200,000 to \$249,999 Home Values \$175,000 to \$199,999 Home Values \$150,000 to \$174,999 Home Values \$125,000 to \$149,999	2,047 0 0 13 2 1 17 15 31 84 239	0.6% 0.1% 0.0% 0.8% 0.7% 1.5% 4.1%	14,047 19 13 66 42 136 314 358 389 705 1,396	0.1% 0.1% 0.5% 0.3% 1.0% 2.2% 2.6% 2.8% 5.0% 9.9%	33,584 29 46 132 103 242 643 968 1,242 2,156 4,137	0.1% 0.1% 0.4% 0.3% 0.7% 1.9% 2.9% 3.7% 6.4% 12.3%
Home Values (2000) Owner Specified Housing Units Home Values \$1,000,000 or More Home Values \$750,000 or \$999,999 Home Values \$500,000 or \$749,999 Home Values \$400,000 to \$499,999 Home Values \$300,000 to \$399,999 Home Values \$250,000 to \$299,999 Home Values \$200,000 to \$249,999 Home Values \$175,000 to \$199,999 Home Values \$150,000 to \$174,999 Home Values \$125,000 to \$149,999 Home Values \$100,000 to \$124,999	2,047 0 0 13 2 1 17 15 31 84 239 573	0.6% 0.1% 0.0% 0.8% 0.7% 1.5% 4.1% 11.7% 28.0%	14,047 19 13 66 42 136 314 358 389 705 1,396 2,782	0.1% 0.1% 0.5% 0.3% 1.0% 2.2% 2.6% 2.8% 5.0% 9.9% 19.8%	33,584 29 46 132 103 242 643 968 1,242 2,156 4,137 6,696	0.1% 0.1% 0.4% 0.3% 0.7% 1.9% 2.9% 3.7% 6.4% 12.3% 19.9%
Home Values (2000) Owner Specified Housing Units Home Values \$1,000,000 or More Home Values \$750,000 or \$999,999 Home Values \$500,000 or \$749,999 Home Values \$400,000 to \$499,999 Home Values \$300,000 to \$399,999 Home Values \$250,000 to \$299,999 Home Values \$200,000 to \$249,999 Home Values \$175,000 to \$199,999 Home Values \$150,000 to \$174,999 Home Values \$150,000 to \$124,999 Home Values \$100,000 to \$124,999 Home Values \$90,000 to \$99,999	2,047 0 0 13 2 1 17 15 31 84 239 573 421	0.6% 0.1% 0.0% 0.8% 0.7% 1.5% 4.1% 11.7% 28.0% 20.6%	14,047 19 13 66 42 136 314 358 389 705 1,396 2,782 1,994	0.1% 0.1% 0.5% 0.3% 1.0% 2.2% 2.6% 2.8% 5.0% 9.9% 19.8% 14.2%	33,584 29 46 132 103 242 643 968 1,242 2,156 4,137 6,696 4,655	0.1% 0.1% 0.4% 0.3% 0.7% 1.9% 2.9% 3.7% 6.4% 12.3% 19.9% 13.9%
Home Values (2000) Owner Specified Housing Units Home Values \$1,000,000 or More Home Values \$750,000 or \$999,999 Home Values \$500,000 or \$749,999 Home Values \$400,000 to \$499,999 Home Values \$300,000 to \$399,999 Home Values \$250,000 to \$299,999 Home Values \$200,000 to \$249,999 Home Values \$175,000 to \$199,999 Home Values \$150,000 to \$174,999 Home Values \$125,000 to \$149,999 Home Values \$100,000 to \$124,999 Home Values \$90,000 to \$99,999 Home Values \$90,000 to \$89,999	2,047 0 0 13 2 1 17 15 31 84 239 573 421 339	0.6% 0.1% 0.0% 0.8% 0.7% 1.5% 4.1% 11.7% 28.0% 20.6% 16.6%	14,047 19 13 66 42 136 314 358 389 705 1,396 2,782 1,994 2,429	0.1% 0.1% 0.5% 0.3% 1.0% 2.2% 2.6% 2.8% 5.0% 9.9% 19.8% 14.2% 17.3%	33,584 29 46 132 103 242 643 968 1,242 2,156 4,137 6,696 4,655 5,211	0.1% 0.1% 0.4% 0.3% 0.7% 1.9% 2.9% 3.7% 6.4% 12.3% 19.9% 13.9%
Home Values (2000) Owner Specified Housing Units Home Values \$1,000,000 or More Home Values \$750,000 or \$999,999 Home Values \$500,000 or \$749,999 Home Values \$400,000 to \$499,999 Home Values \$300,000 to \$399,999 Home Values \$250,000 to \$299,999 Home Values \$200,000 to \$249,999 Home Values \$175,000 to \$199,999 Home Values \$150,000 to \$174,999 Home Values \$125,000 to \$149,999 Home Values \$100,000 to \$124,999 Home Values \$90,000 to \$99,999 Home Values \$80,000 to \$89,999 Home Values \$70,000 to \$79,999	2,047 0 0 13 2 1 17 15 31 84 239 573 421 339 155	0.6% 0.1% 0.0% 0.8% 0.7% 1.5% 4.1% 11.7% 28.0% 20.6% 16.6% 7.6%	14,047 19 13 66 42 136 314 358 389 705 1,396 2,782 1,994 2,429 1,733	0.1% 0.1% 0.5% 0.3% 1.0% 2.2% 2.6% 2.8% 5.0% 9.9% 19.8% 14.2% 17.3% 12.3%	33,584 29 46 132 103 242 643 968 1,242 2,156 4,137 6,696 4,655 5,211 3,728	0.1% 0.1% 0.4% 0.3% 0.7% 1.9% 2.9% 3.7% 6.4% 12.3% 19.9% 13.9% 15.5% 11.1%
Home Values (2000) Owner Specified Housing Units Home Values \$1,000,000 or More Home Values \$750,000 or \$999,999 Home Values \$500,000 or \$749,999 Home Values \$400,000 to \$499,999 Home Values \$300,000 to \$399,999 Home Values \$250,000 to \$299,999 Home Values \$200,000 to \$249,999 Home Values \$175,000 to \$199,999 Home Values \$150,000 to \$174,999 Home Values \$150,000 to \$124,999 Home Values \$100,000 to \$124,999 Home Values \$90,000 to \$99,999 Home Values \$80,000 to \$89,999 Home Values \$70,000 to \$79,999 Home Values \$70,000 to \$79,999 Home Values \$60,000 to \$69,999	2,047 0 0 13 2 1 17 15 31 84 239 573 421 339 155 95	0.6% 0.1% 0.0% 0.8% 0.7% 1.5% 4.1% 11.7% 28.0% 20.6% 16.6% 7.6% 4.6%	14,047 19 13 66 42 136 314 358 389 705 1,396 2,782 1,994 2,429 1,733 839	0.1% 0.1% 0.5% 0.3% 1.0% 2.2% 2.6% 2.8% 5.0% 9.9% 19.8% 14.2% 17.3% 6.0%	33,584 29 46 132 103 242 643 968 1,242 2,156 4,137 6,696 4,655 5,211 3,728 1,891	0.1% 0.1% 0.4% 0.3% 0.7% 1.9% 2.9% 3.7% 6.4% 12.3% 19.9% 13.9% 15.5% 11.1% 5.6%
Home Values (2000) Owner Specified Housing Units Home Values \$1,000,000 or More Home Values \$750,000 or \$999,999 Home Values \$500,000 or \$749,999 Home Values \$400,000 to \$499,999 Home Values \$300,000 to \$399,999 Home Values \$250,000 to \$299,999 Home Values \$200,000 to \$249,999 Home Values \$175,000 to \$199,999 Home Values \$150,000 to \$174,999 Home Values \$125,000 to \$149,999 Home Values \$100,000 to \$124,999 Home Values \$90,000 to \$99,999 Home Values \$80,000 to \$89,999 Home Values \$70,000 to \$79,999 Home Values \$60,000 to \$69,999 Home Values \$50,000 to \$59,999 Home Values \$50,000 to \$59,999	2,047 0 0 13 2 1 17 15 31 84 239 573 421 339 155 95	0.6% 0.1% 0.0% 0.8% 0.7% 1.5% 4.1% 11.7% 28.0% 20.6% 16.6% 7.6% 4.6%	14,047 19 13 66 42 136 314 358 389 705 1,396 2,782 1,994 2,429 1,733 839 495	0.1% 0.1% 0.5% 0.3% 1.0% 2.2% 2.6% 2.8% 5.0% 9.9% 19.8% 14.2% 17.3% 6.0% 3.5%	33,584 29 46 132 103 242 643 968 1,242 2,156 4,137 6,696 4,655 5,211 3,728 1,891 1,001	0.1% 0.1% 0.4% 0.3% 0.7% 1.9% 2.9% 3.7% 6.4% 12.3% 19.9% 13.9% 15.5% 11.1% 5.6% 3.0%
Home Values (2000) Owner Specified Housing Units Home Values \$1,000,000 or More Home Values \$750,000 or \$999,999 Home Values \$500,000 or \$749,999 Home Values \$400,000 to \$499,999 Home Values \$300,000 to \$399,999 Home Values \$250,000 to \$299,999 Home Values \$200,000 to \$249,999 Home Values \$175,000 to \$199,999 Home Values \$150,000 to \$174,999 Home Values \$125,000 to \$124,999 Home Values \$100,000 to \$124,999 Home Values \$90,000 to \$99,999 Home Values \$80,000 to \$89,999 Home Values \$70,000 to \$79,999 Home Values \$60,000 to \$69,999 Home Values \$50,000 to \$59,999 Home Values \$50,000 to \$59,999 Home Values \$50,000 to \$59,999 Home Values \$50,000 to \$49,999	2,047 0 0 13 2 1 17 15 31 84 239 573 421 339 155 95 32	0.6% 0.1% 0.0% 0.8% 0.7% 1.5% 4.1% 11.7% 28.0% 20.6% 16.6% 7.6% 4.6% 1.6%	14,047 19 13 66 42 136 314 358 389 705 1,396 2,782 1,994 2,429 1,733 839 495 246	0.1% 0.1% 0.5% 0.3% 1.0% 2.2% 2.6% 2.8% 5.0% 9.9% 19.8% 14.2% 17.3% 6.0% 3.5% 1.8%	33,584 29 46 132 103 242 643 968 1,242 2,156 4,137 6,696 4,655 5,211 3,728 1,891 1,001 521	0.1% 0.1% 0.4% 0.3% 0.7% 1.9% 2.9% 3.7% 6.4% 12.3% 19.9% 13.9% 15.5% 11.1% 5.6% 3.0% 1.6%
Home Values (2000) Owner Specified Housing Units Home Values \$1,000,000 or More Home Values \$750,000 or \$999,999 Home Values \$500,000 or \$749,999 Home Values \$400,000 to \$499,999 Home Values \$300,000 to \$399,999 Home Values \$250,000 to \$299,999 Home Values \$200,000 to \$249,999 Home Values \$175,000 to \$199,999 Home Values \$150,000 to \$174,999 Home Values \$150,000 to \$124,999 Home Values \$100,000 to \$124,999 Home Values \$90,000 to \$99,999 Home Values \$80,000 to \$89,999 Home Values \$70,000 to \$79,999 Home Values \$50,000 to \$59,999 Home Values \$50,000 to \$59,999 Home Values \$50,000 to \$49,999 Home Values \$35,000 to \$49,999 Home Values \$35,000 to \$49,999 Home Values \$25,000 to \$34,999	2,047 0 0 13 2 1 17 15 31 84 239 573 421 339 155 95 32 24 5	0.6% 0.1% 0.0% 0.8% 0.7% 1.5% 4.1% 11.7% 28.0% 20.6% 16.6% 7.6% 4.6%	14,047 19 13 66 42 136 314 358 389 705 1,396 2,782 1,994 2,429 1,733 839 495 246 69	0.1% 0.1% 0.5% 0.3% 1.0% 2.2% 2.6% 2.8% 5.0% 9.9% 19.8% 14.2% 17.3% 12.3% 6.0% 3.5% 1.8% 0.5%	33,584 29 46 132 103 242 643 968 1,242 2,156 4,137 6,696 4,655 5,211 3,728 1,891 1,001 521 128	0.1% 0.1% 0.4% 0.3% 0.7% 1.9% 2.9% 3.7% 6.4% 12.3% 19.9% 13.9% 15.5% 11.1% 5.6% 3.0% 1.6% 0.4%
Home Values (2000) Owner Specified Housing Units Home Values \$1,000,000 or More Home Values \$750,000 or \$999,999 Home Values \$500,000 or \$749,999 Home Values \$400,000 to \$499,999 Home Values \$300,000 to \$399,999 Home Values \$250,000 to \$299,999 Home Values \$200,000 to \$249,999 Home Values \$175,000 to \$199,999 Home Values \$150,000 to \$174,999 Home Values \$125,000 to \$149,999 Home Values \$100,000 to \$124,999 Home Values \$90,000 to \$99,999 Home Values \$80,000 to \$89,999 Home Values \$70,000 to \$79,999 Home Values \$50,000 to \$59,999 Home Values \$50,000 to \$59,999 Home Values \$50,000 to \$59,999 Home Values \$50,000 to \$49,999 Home Values \$25,000 to \$34,999 Home Values \$25,000 to \$34,999 Home Values \$10,000 to \$24,999	2,047 0 0 13 2 1 17 15 31 84 239 573 421 339 155 95 32 24 5	0.6% 0.1% 0.0% 0.8% 0.7% 1.5% 4.1% 11.7% 28.0% 20.6% 16.6% 7.6% 4.6% 1.6%	14,047 19 13 66 42 136 314 358 389 705 1,396 2,782 1,994 2,429 1,733 839 495 246 69 14	0.1% 0.1% 0.5% 0.3% 1.0% 2.2% 2.6% 2.8% 5.0% 9.9% 19.8% 14.2% 17.3% 6.0% 3.5% 0.5% 0.1%	33,584 29 46 132 103 242 643 968 1,242 2,156 4,137 6,696 4,655 5,211 3,728 1,891 1,001 521 128 47	0.1% 0.1% 0.4% 0.3% 0.7% 1.9% 2.9% 3.7% 6.4% 12.3% 19.9% 13.9% 15.5% 11.1% 5.6% 3.0% 1.6% 0.4% 0.1%
Home Values (2000) Owner Specified Housing Units Home Values \$1,000,000 or More Home Values \$750,000 or \$999,999 Home Values \$500,000 or \$749,999 Home Values \$400,000 to \$499,999 Home Values \$300,000 to \$399,999 Home Values \$250,000 to \$299,999 Home Values \$200,000 to \$249,999 Home Values \$175,000 to \$199,999 Home Values \$150,000 to \$174,999 Home Values \$125,000 to \$149,999 Home Values \$100,000 to \$124,999 Home Values \$90,000 to \$99,999 Home Values \$80,000 to \$89,999 Home Values \$70,000 to \$79,999 Home Values \$60,000 to \$69,999 Home Values \$50,000 to \$59,999 Home Values \$50,000 to \$49,999 Home Values \$35,000 to \$49,999 Home Values \$25,000 to \$34,999 Home Values \$10,000 to \$24,999	2,047 0 0 13 2 1 17 15 31 84 239 573 421 339 155 95 32 24 5 0	0.6% 0.1% 0.0% 0.8% 0.7% 1.5% 4.1% 11.7% 28.0% 20.6% 16.6% 7.6% 4.6% 1.6%	14,047 19 13 66 42 136 314 358 389 705 1,396 2,782 1,994 2,429 1,733 839 495 246 69 14	0.1% 0.1% 0.5% 0.3% 1.0% 2.2% 2.6% 2.8% 5.0% 9.9% 19.8% 14.2% 17.3% 12.3% 6.0% 3.5% 1.8% 0.5%	33,584 29 46 132 103 242 643 968 1,242 2,156 4,137 6,696 4,655 5,211 3,728 1,891 1,001 521 128 47 8	0.1% 0.1% 0.4% 0.3% 0.7% 1.9% 2.9% 3.7% 6.4% 12.3% 19.9% 13.9% 15.5% 11.1% 5.6% 3.0% 1.6% 0.4%
Home Values (2000) Owner Specified Housing Units Home Values \$1,000,000 or More Home Values \$750,000 or \$999,999 Home Values \$500,000 or \$749,999 Home Values \$400,000 to \$499,999 Home Values \$300,000 to \$399,999 Home Values \$250,000 to \$299,999 Home Values \$200,000 to \$249,999 Home Values \$175,000 to \$199,999 Home Values \$150,000 to \$174,999 Home Values \$125,000 to \$149,999 Home Values \$100,000 to \$124,999 Home Values \$90,000 to \$99,999 Home Values \$80,000 to \$89,999 Home Values \$70,000 to \$79,999 Home Values \$50,000 to \$59,999 Home Values \$50,000 to \$59,999 Home Values \$50,000 to \$59,999 Home Values \$50,000 to \$49,999 Home Values \$25,000 to \$34,999 Home Values \$25,000 to \$34,999 Home Values \$10,000 to \$24,999	2,047 0 0 13 2 1 17 15 31 84 239 573 421 339 155 95 32 24 5	0.6% 0.1% 0.0% 0.8% 0.7% 1.5% 4.1% 11.7% 28.0% 20.6% 16.6% 7.6% 4.6% 1.6%	14,047 19 13 66 42 136 314 358 389 705 1,396 2,782 1,994 2,429 1,733 839 495 246 69 14	0.1% 0.1% 0.5% 0.3% 1.0% 2.2% 2.6% 2.8% 5.0% 9.9% 19.8% 14.2% 17.3% 6.0% 3.5% 0.5% 0.1%	33,584 29 46 132 103 242 643 968 1,242 2,156 4,137 6,696 4,655 5,211 3,728 1,891 1,001 521 128 47	0.1% 0.1% 0.4% 0.3% 0.7% 1.9% 2.9% 3.7% 6.4% 12.3% 19.9% 13.9% 15.5% 11.1% 5.6% 3.0% 1.6% 0.4% 0.1%

1990 - 2000 Census, 2005 Estimates & 2010 Projections

Calculated using Proportional Block Groups

Prepared For

Alexander & Bishop

Lat/Lon: 44.226/-88.42083

March 2007



Shopko Plaza	1.00 mi radius	3.00 mi radius	5.00 mi radius
Consumer Expenditure (Annual Total)			
Total Household Expenditure (2005)	\$194,982,513	\$1,346,906,777	\$3,120,887,154
Total Non-Retail Expenditures (2005)	\$110,425,416	\$762,198,124	
Total Retail Expenditures (2005)	\$84,557,097	\$584,708,658	
Apparel (2005)	\$8,499,288	\$58,866,199	\$136,479,576
Contributions (2005)	\$6,779,849	\$48,678,114	
Education (2005)	\$3,767,186	\$27,216,053	
Entertainment (2005)	\$10,652,101	\$73,585,804	
Food And Beverages (2005)	\$29,484,163	\$202,560,218	
Furnishings And Equipment (2005)	\$7,845,468	\$54,324,856	
Gifts (2005)	\$5,056,613	\$35,874,703	
Health Care (2005)	\$12,354,844	\$84,556,921	
Household Operations (2005)	\$6,365,424	\$44,747,279	
Miscellaneous Expenses (2005)	\$3,095,253	\$21,302,195	
Personal Care (2005)	\$2,739,716	\$18,859,649	
Personal Insurance (2005)	\$2,016,272	\$14,206,266	\$33,105,709
Reading (2005)	\$662,781	\$4,579,824	
Shelter (2005)	\$38,637,144	\$268,466,941	
Tobacco (2005)	\$1,482,142	\$10,010,682	
Transportation (2005)	\$41,102,753	\$280,381,917	
Utilities (2005)	\$14,441,516	\$98,689,154	\$227,042,111
Consumer Expenditure (per Household per Month)			
Total Household Expenditure (2005)	\$3,937	\$4,239	\$4,391
Total Non-Retail Expenditures (2005)	\$2,229 <i>56.6%</i>	\$2,399 <i>56.69</i>	% \$2,488 56.7%
Total Retail Expenditures (2005)	\$1,707 <i>43.4%</i>	\$1,840 43.49	% \$1,903 43.3%
Apparel (2005)	\$172 <i>4.4%</i>	\$185 <i>4.49</i>	% \$192 <i>4.4%</i>
Contributions (2005)	\$137 <i>3.5%</i>	\$153 <i>3.69</i>	% \$159 <i>3.6%</i>
Education (2005)	\$76 <i>1.9%</i>	\$86 <i>2.09</i>	% \$89 <i>2.0%</i>
Entertainment (2005)	\$215 5.5%	\$232 <i>5.59</i>	% \$240 <i>5.5%</i>
Food And Beverages (2005)	\$595 <i>15.1%</i>	\$638 <i>15.09</i>	% \$658 <i>15.0%</i>
Furnishings And Equipment (2005)	\$158 <i>4.0%</i>	\$171 <i>4.09</i>	% \$178 <i>4.1%</i>
Gifts (2005)	\$102 <i>2.6%</i>	\$113 <i>2.79</i>	% \$117 <i>2.7%</i>
Health Care (2005)	\$249 <i>6.3%</i>	\$266 <i>6.39</i>	% \$274 <i>6.2%</i>
Household Operations (2005)	\$129 <i>3.3%</i>	\$141 <i>3.3</i> %	
Miscellaneous Expenses (2005)	\$62 1.6%	\$67 <i>1.69</i>	% \$69 <i>1.6%</i>
Personal Care (2005)	\$55 <i>1.4%</i>	\$59 <i>1.49</i>	% \$61 <i>1.4%</i>
Personal Insurance (2005)	\$41 <i>1.0%</i>		
Reading (2005)	\$13 <i>0.3%</i>		
Shelter (2005)	\$780 <i>19.8%</i>		
Tobacco (2005)	\$30 <i>0.8%</i>		
Transportation (2005)	\$830 21.1%		
Utilities (2005)	\$292 <i>7.4%</i>		

GRAPHIC PROFILE

1990 - 2000 Census, 2005 Estimates & 2010 Projections

Calculated using Proportional Block Groups

Prepared For Alexander & Bishop

Lat/Lon: 44.226/-88.42083 March 2007



RGraph3

			RGra
Shopko Plaza	1.00 mi radius	3.00 mi radius	5.00 mi radius
Population Census Population (1990) Census Population (2000) Estimated Population (2005) Projected Population (2010) Forecasted Population (2015) Historical Annual Growth (1990-2000)	8,344 9,314 9,584 9,850 10,145 970 1.2%	56,886 61,310 62,663 64,009 65,484 4,424 0.89	125,471 138,358 142,151 145,864 149,987 12,887 1.0%
Historical Annual Growth (2000-2005) Projected Annual Growth (2005-2010) Est. Population Density (2005) Trade Area Size	270 0.6% 266 0.6% 3,052.33 <i>psm</i> 3.14 <i>sq mi</i>	1,353 0.4% 1,345 0.4% 2,865.40 <i>psm</i> 21.87 <i>sq mi</i>	· ·
People 1.00 mi radius 3.00 mi 68,000 66,000 64,000 62,000 60,000 58,000 56,000 54,000 52,000 54,000 52,000 52,000 52,000	radius Year 2010 2015	People 5.00 155,000 150,000 145,000 140,000 135,000 120,000 115,000 110,000 1990 2000	Year 2010 2015
Race & Ethnicity (2005) Non Hispanic: White Non Hispanic: Black / African American Non Hispanic: Asian & Pacific Islander Non Hispanic: Amer Indian & AK Native Non Hispanic: Other Race Hispanic: White Hispanic: Black or African American Hispanic: Asian & Pacific Islander Hispanic: Amer Indian & AK Native Hispanic: Other Race	8,554 89.3% 80 0.8% 168 1.8% 35 0.4% 327 3.4% 390 4.1% 10 0.1% 12 0.1% 2 0.0% 7 0.1%	54,888 87.69 552 0.99 2,111 3.49 329 0.59 2,154 3.49 2,434 3.99 35 0.19 106 0.29 12 0.09 42 0.19	1,042 0.7% 4,214 3.0% 6,687 0.5% 3,934 2.8% 4,226 3.0% 47 0.0% 6,6 164 0.1% 6,6 16 0.0%
1.00 mi radius 3.00 mi radius 1% 2% 0% 1% 3% 1% 4% 6 4% 0% 0% 0% 0% 0% 0% 0%	5.00 mi radius	Non His Hispani O% Hispani Hispani Hispani	spanic: White spanic: Black / African American spanic: Asian & Pacific Islander spanic: Amer Indian & AK Native spanic: Other Race c: White c: Black or African American c: Asian & Pacific Islander c: Amer Indian & AK Native c: Other Race

GRAPHIC PROFILE

1990 - 2000 Census, 2005 Estimates & 2010 Projections

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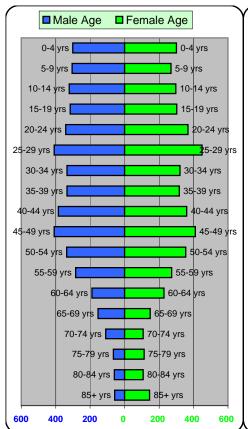
Lat/Lon: 44.226/-88.42083

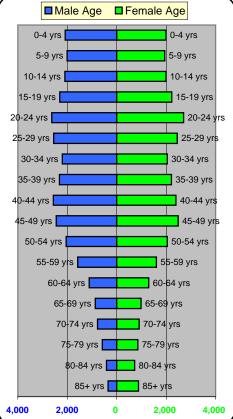
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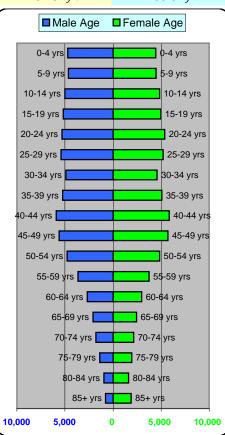


RGraph3

Shopko Plaza	1.0	0 mi rac	lius	3.00 mi ra	dius	5.00 mi rac	lius
Age Distribution (2005)							
Total Population		9,584		62,663		142,151	
Age 0 to 4 yrs		602	6.3%	4,078	6.5%	9,164	6.4%
Age 5 to 9 yrs		574	6.0%	3,954	6.3%	9,108	6.4%
Age 10 to 14 yrs		617	6.4%	4,089	6.5%	9,841	6.9%
Age 15 to 19 yrs		619	6.5%	4,535	7.2%	10,156	7.1%
Age 20 to 24 yrs		710	7.4%	5,328	8.5%	10,670	7.5%
Age 25 to 29 yrs		858	9.0%	4,994	8.0%	10,598	7.5%
Age 30 to 34 yrs		656	6.8%	4,242	6.8%	9,505	6.7%
Age 35 to 39 yrs		652	6.8%	4,530	7.2%	10,308	7.3%
Age 40 to 44 yrs		744	7.8%	4,951	7.9%	11,773	8.3%
Age 45 to 49 yrs		819	8.5%	4,926	7.9%	11,333	8.0%
Age 50 to 54 yrs		691	7.2%	4,101	6.5%	9,636	6.8%
Age 55 to 59 yrs		558	5.8%	3,186	5.1%	7,396	5.2%
Age 60 to 64 yrs		417	4.4%	2,410	3.8%	5,663	4.0%
Age 65 to 69 yrs		302	3.2%	1,848	2.9%	4,502	3.2%
Age 70 to 74 yrs		216	2.3%	1,683	2.7%	3,921	2.8%
Age 75 to 79 yrs		179	1.9%	1,431	2.3%	3,333	2.3%
Age 80 to 84 yrs		168	1.7%	1,138	1.8%	2,586	1.8%
Age 85 yrs plus		202	2.1%	1,240	2.0%	2,657	1.9%
Median Age		35.4 y	rs	34.5	yrs	35.5 y	rs
■ Male Age ■ Female Age	<mark>e Age □ Fema</mark>	ale Age		■Ma	le Age	Female Age	







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GRAPHIC PROFILE

1990 - 2000 Census, 2005 Estimates & 2010 Projections

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RGraph3

hopko Plaza	1.00 mi ra	dius	3.00 mi ra	dius	5.00 mi ra	dius
lousehold Type (2005)						
Total Households	4,127		26,478		59,224	
Family Households	2,528	61.3%	15,783	59.6%	36,991	62.59
Family HHlds With Children	1,244	49.2%	8,009	50.7%	18,484	50.0
Family HHlds No Children	1,285	50.8%	7,774	49.3%	18,508	50.0
Non-Family Households	1,599	38.7%	10,695	40.4%	22,232	37.5
Non-Family With Children	16	1.0%	131	1.2%	269	1.2
Non-Family No Children	1,583	99.0%	10,564	98.8%	21,964	98.8
2,000 1.00 mi radius 12,000 3.00 mi radius	25,000	5.00 mi	radius	■ Fam	nily HHlds With C	hildren
1,500	20,000		_	H	•	
8,000	15,000			☐ Fam	ily HHlds No Chi	ldren
6,000	10,000			H 🗖 Non	-Family With Chil	dron
500	5,000			☐ □ Non	-Family With Chil	uren
2,000	0			■ Non	-Family No Child	ren
ducational Attainment (2005)		100.0%		100.0%		100.0
Elementary or Some High School	855	13.2%	5,367	13.2%	10,647	11.4
High School Graduate	2,263	35.0%	13,070	32.1%	28,375	30.4
Some College or Associate Degree	1,804	27.9%	10,982	27.0%	26,156	28.1
Bachelor or Graduate Degree	1,542	23.9%	11,261	27.7%	28,033	30.1
3.00 mi radius	5.00 mi rad	30% 1 28%	31%	High School	or Some High Soll Graduate age or Associate I	Degree
lousehold Income (2005)						
Est. Average Household Income	\$56,045		\$62,798		\$66,138	
Est. Median Household Income	\$49,406		\$49,295		\$52,192	
11111	137	3.3%	1,388	5.2%	2,688	4.5
HH Income 50 to 59.999	1,179	28.6%	7,540	28.5%	15,431	26.1
HH Income \$0 to \$9,999 HH Income \$10,000 to \$34,999			4,975	18.8%	10,597	17.9
HH Income \$10,000 to \$34,999		19.5%			-,	
HH Income \$10,000 to \$34,999 HH Income \$35,000 to \$49,999	803	19.5% 23.9%			14.382	24.3
HH Income \$10,000 to \$34,999 HH Income \$35,000 to \$49,999 HH Income \$50,000 to \$74,999	803 986	23.9%	6,012	22.7%	14,382 8,481	
HH Income \$10,000 to \$34,999 HH Income \$35,000 to \$49,999	803				14,382 8,481 5,368	24.3' 14.3' 9.1'

\$75 to \$100

\$100 to \$150

\$50 to \$75

\$10 to \$35

\$35 to \$50

30.0%

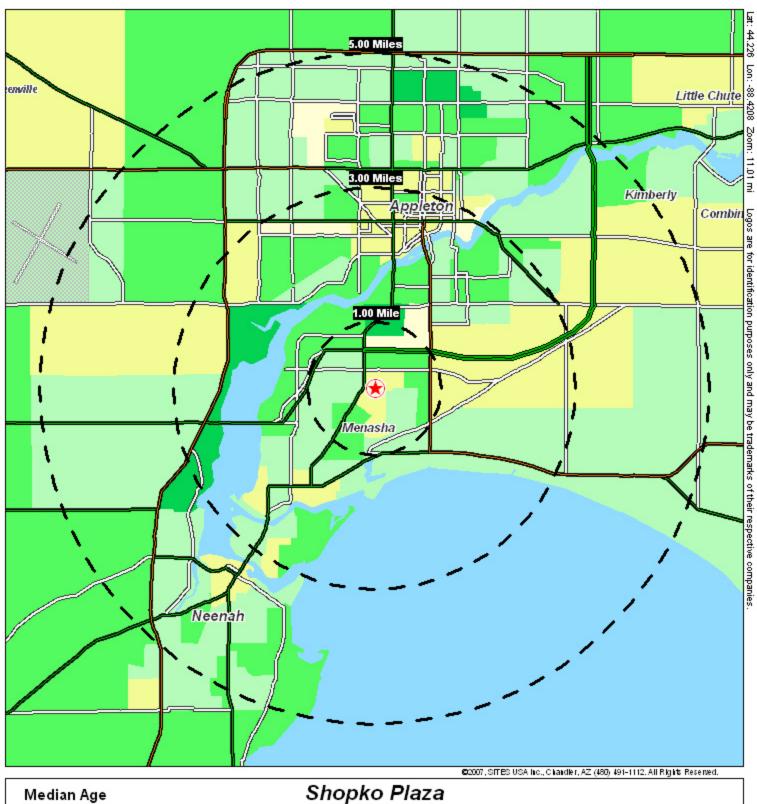
20.0% 10.0% 0.0%

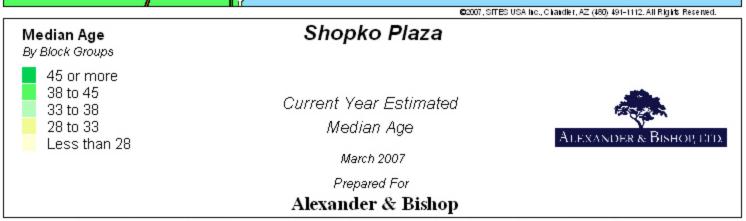
\$0 to \$10

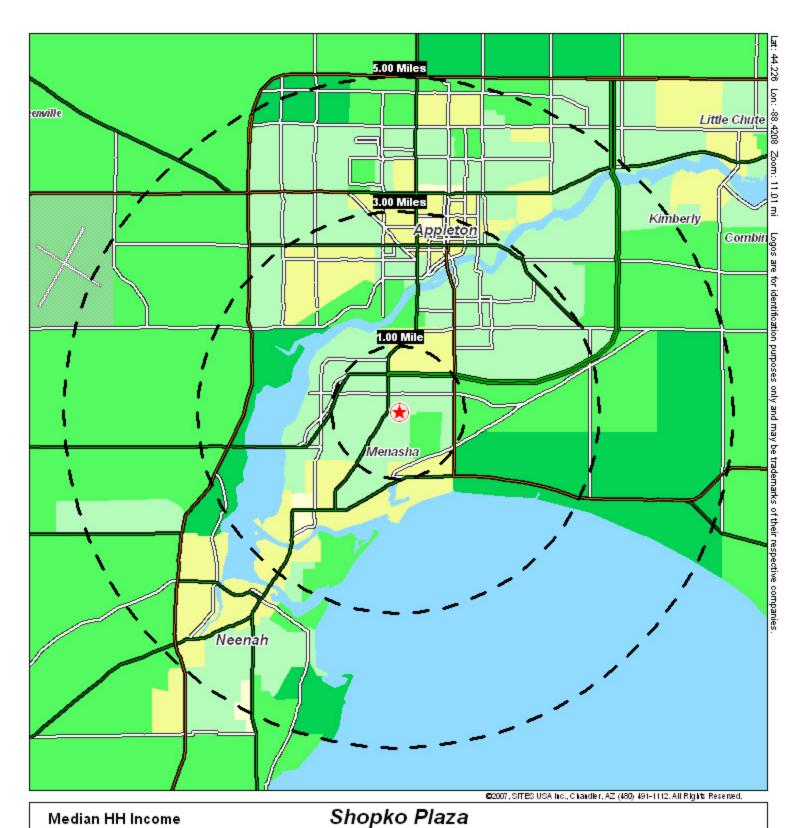
\$150 Plus

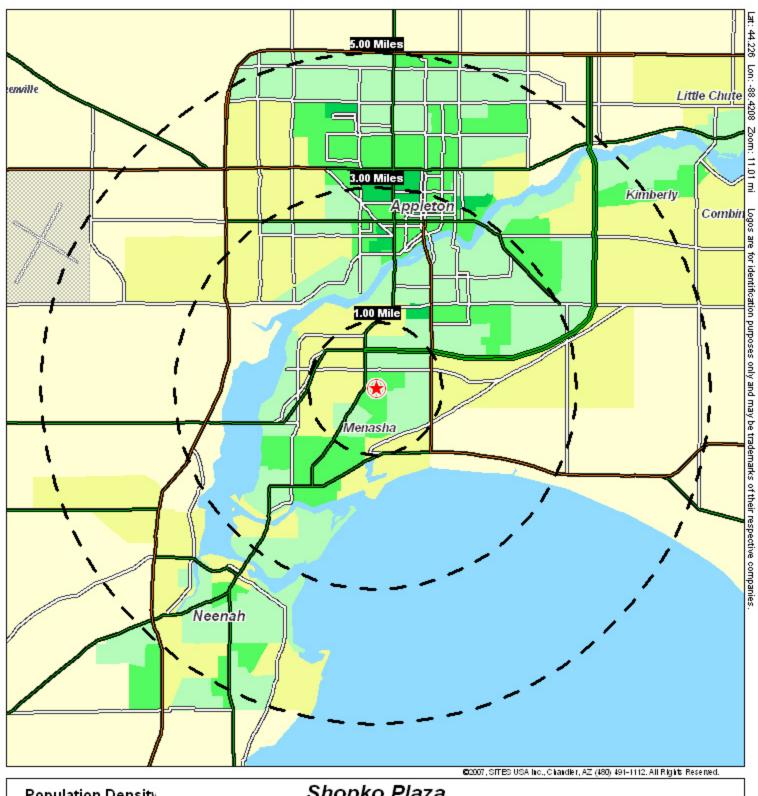
3.00 mi radius

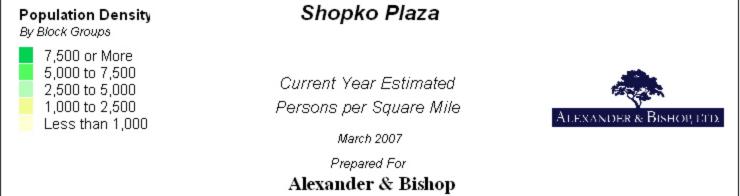
■1.00 mi radius

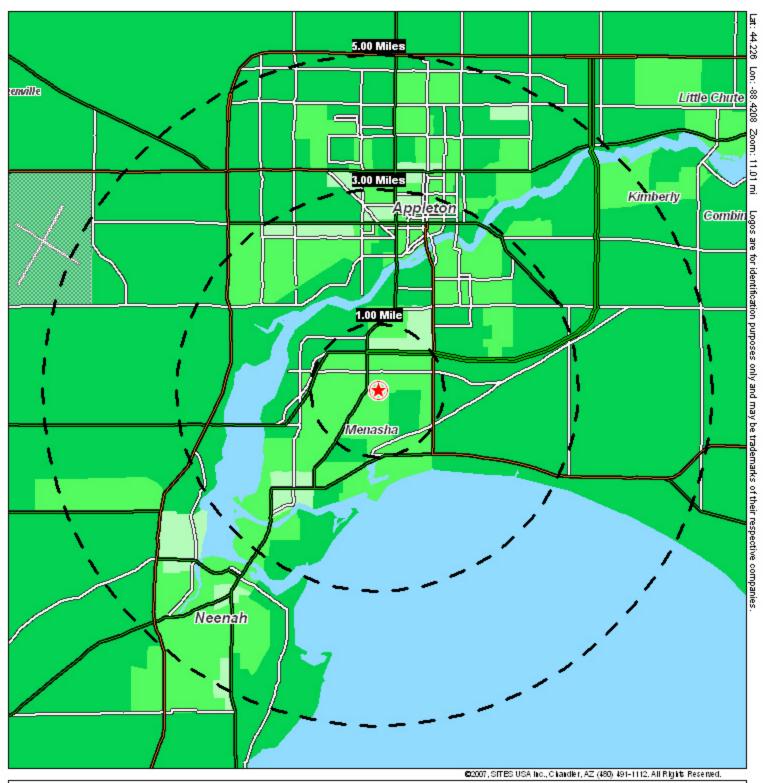












Total HH Exp/Hhld

By Block Groups

\$50,000 or more \$40,000 to \$50,000 \$30,000 to \$40,000 \$10,000 to \$30,000 Less than \$10,000

Shopko Plaza

Current Yr Est Annual Average Total Expenditure per Household

March 2007

Prepared For

Alexander & Bishop

