

DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2005 Estimates & 2010 Projections

Calculated using Proportional Block Groups

Prepared For

Alexander & Bishop

Lat/Lon: 42.91817/-89.23883

March 2007



ALEXANDER & BISHOP, LTD.

RF9

Stoughton	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Population						
Estimated Population (2005)	6,754		15,962		21,333	
Census Population (1990)	4,712		10,909		15,120	
Census Population (2000)	6,184		14,351		19,191	
Projected Population (2010)	7,293		17,495		23,373	
Forecasted Population (2015)	7,908		19,239		25,691	
Historical Annual Change (1990-2000)	1,472	3.1%	3,442	3.2%	4,071	2.7%
Historical Annual Change (2000-2005)	570	1.8%	1,611	2.2%	2,142	2.2%
Projected Annual Change (2005-2010)	539	1.6%	1,533	1.9%	2,040	1.9%
Est. Population Density (2005)	2,164.14 <i>psm</i>		610.65 <i>psm</i>		294.10 <i>psm</i>	
Trade Area Size	3.12 <i>sq mi</i>		26.14 <i>sq mi</i>		72.54 <i>sq mi</i>	
Households						
Estimated Households (2005)	2,669		6,320		8,440	
Census Households (1990)	1,743		4,030		5,529	
Census Households (2000)	2,349		5,454		7,291	
Projected Households (2010)	2,934		7,063		9,425	
Forecasted Households (2015)	3,257		7,952		10,603	
Historical Annual Change (1990-2000)	606	3.5%	1,424	3.5%	1,762	3.2%
Projected Annual Change (2000-2010)	584	2.5%	1,609	3.0%	2,134	2.9%
Average Household Income						
Est. Average Household Income (2005)	\$62,307		\$64,016		\$68,028	
Census Average Hhld Income (1990)	\$32,928		\$33,541		\$35,370	
Census Average Hhld Income (2000)	\$57,854		\$58,151		\$61,134	
Proj. Average Household Income (2010)	\$68,701		\$70,402		\$74,659	
Historical Annual Change (1990-2000)	\$24,926	7.6%	\$24,610	7.3%	\$25,764	7.3%
Projected Annual Change (2000-2010)	\$10,847	1.9%	\$12,251	2.1%	\$13,526	2.2%
Median Household Income						
Est. Median Household Income (2005)	\$55,154		\$55,890		\$58,040	
Census Median Hhld Income (1990)	\$30,225		\$31,051		\$32,693	
Census Median Hhld Income (2000)	\$50,700		\$51,412		\$53,234	
Proj. Median Household Income (2010)	\$61,914		\$62,642		\$65,164	
Historical Annual Change (1990-2000)	\$20,475	6.8%	\$20,361	6.6%	\$20,542	6.3%
Projected Annual Change (2000-2010)	\$11,214	2.2%	\$11,230	2.2%	\$11,930	2.2%
Per Capita Income						
Est. Per Capita Income (2005)	\$25,215		\$25,916		\$27,417	
Census Per Capita Income (1990)	\$12,181		\$12,390		\$12,933	
Census Per Capita Income (2000)	\$21,533		\$21,937		\$23,020	
Proj. Per Capita Income (2010)	\$28,276		\$29,025		\$30,637	
Historical Annual Change (1990-2000)	\$9,352	7.7%	\$9,548	7.7%	\$10,087	7.8%
Projected Annual Change (2000-2010)	\$6,743	3.1%	\$7,087	3.2%	\$7,617	3.3%
Other Income						
Est. Median Disposable Income (2005)	\$46,138		\$46,678		\$48,260	
Proj. Median Disposable Income (2010)	\$51,066		\$51,564		\$53,387	
Est. Median Household Net Worth (2005)	\$41,559		\$42,585		\$44,354	

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Stoughton	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Household Income Distribution (2005)						
HH Income \$200,000 or More	44	1.6%	128	2.0%	211	2.5%
HH Income \$150,000 to 199,999	48	1.8%	114	1.8%	168	2.0%
HH Income \$125,000 to 149,999	77	2.9%	181	2.9%	267	3.2%
HH Income \$100,000 to 124,999	202	7.6%	476	7.5%	697	8.3%
HH Income \$75,000 to 99,999	431	16.1%	1,025	16.2%	1,438	17.0%
HH Income \$50,000 to 74,999	661	24.8%	1,603	25.4%	2,130	25.2%
HH Income \$35,000 to 49,999	482	18.1%	1,082	17.1%	1,423	16.9%
HH Income \$25,000 to 34,999	258	9.7%	593	9.4%	755	8.9%
HH Income \$15,000 to 24,999	277	10.4%	647	10.2%	784	9.3%
HH Income \$10,000 to 14,999	70	2.6%	199	3.1%	247	2.9%
HH Income \$0 to 9,999	119	4.4%	273	4.3%	320	3.8%
HH Income \$35,000+	1,944	72.9%	4,609	72.9%	6,334	75.0%
HH Income \$50,000+	1,462	54.8%	3,527	55.8%	4,911	58.2%
HH Income \$75,000+	801	30.0%	1,924	30.4%	2,781	32.9%
Race & Ethnicity (2005)						
Total Population	6,754		15,962		21,333	
White	6,471	95.8%	15,312	95.9%	20,506	96.1%
Black or African American	74	1.1%	164	1.0%	200	0.9%
American Indian & Alaska Native	18	0.3%	37	0.2%	45	0.2%
Asian	68	1.0%	153	1.0%	194	0.9%
Hawaiian & Pacific Islander	7	0.1%	15	0.1%	16	0.1%
Other Race	23	0.3%	70	0.4%	102	0.5%
Two or More Races	92	1.4%	212	1.3%	270	1.3%
Not Hispanic or Latino Population	6,669	98.7%	15,738	98.6%	21,023	98.5%
<i>Non Hispanic: White</i>	6,387	95.8%	15,092	95.9%	20,202	96.1%
<i>Non Hispanic: Black or African American</i>	74	1.1%	163	1.0%	199	0.9%
<i>Non Hispanic: Amer Indian & AK Native</i>	18	0.3%	37	0.2%	45	0.2%
<i>Non Hispanic: Asian</i>	68	1.0%	152	1.0%	193	0.9%
<i>Non Hispanic: Hawaiian & Pacific Islander</i>	7	0.1%	15	0.1%	16	0.1%
<i>Non Hispanic: Other Race</i>	23	0.3%	70	0.4%	102	0.5%
<i>Non Hispanic: Two or More Races</i>	92	1.4%	209	1.3%	267	1.3%
Hispanic or Latino Population	85	1.3%	224	1.4%	309	1.5%
<i>Hispanic: White</i>	84	97.9%	220	98.0%	304	98.3%
<i>Hispanic: Black or African American</i>	1	0.7%	1	0.4%	1	0.3%
<i>Hispanic: American Indian & Alaska Native</i>	0	-	0	-	0	-
<i>Hispanic: Asian</i>	1	0.7%	1	0.4%	1	0.3%
<i>Hispanic: Hawaiian & Pacific Islander</i>	0	-	0	-	0	-
<i>Hispanic: Other Race</i>	0	-	0	-	0	-
<i>Hispanic: Two or More Races</i>	1	0.7%	3	1.1%	3	1.0%
Not of Hispanic Origin Population (1990)	4,675	99.2%	10,796	99.0%	14,973	99.0%
Hispanic Origin Population (1990)	37	0.8%	114	1.0%	147	1.0%
Not Hispanic or Latino Population (2000)	6,119	99.0%	14,185	98.8%	18,960	98.8%
Hispanic or Latino Population (2000)	65	1.0%	166	1.2%	231	1.2%
Not Hispanic or Latino Population 5yr (2010)	7,189	98.6%	17,217	98.4%	22,990	98.4%
Hispanic or Latino Population 5yr (2010)	104	1.4%	278	1.6%	383	1.6%
Historical Annual Change (1990-2000)	28	7.7%	53	4.6%	84	5.8%
Projected Annual Change (2000-2010)	39	6.1%	112	6.7%	152	6.6%

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Age Distribution (2005)						
Total Population	6,754		15,962		21,333	
Age 0 to 4 yrs	516	7.6%	1,177	7.4%	1,510	7.1%
Age 5 to 9 yrs	498	7.4%	1,168	7.3%	1,512	7.1%
Age 10 to 14 yrs	507	7.5%	1,158	7.3%	1,533	7.2%
Age 15 to 19 yrs	432	6.4%	980	6.1%	1,301	6.1%
Age 20 to 24 yrs	252	3.7%	569	3.6%	727	3.4%
Age 25 to 29 yrs	474	7.0%	1,089	6.8%	1,368	6.4%
Age 30 to 34 yrs	560	8.3%	1,306	8.2%	1,681	7.9%
Age 35 to 39 yrs	600	8.9%	1,380	8.6%	1,824	8.5%
Age 40 to 44 yrs	570	8.4%	1,326	8.3%	1,806	8.5%
Age 45 to 49 yrs	511	7.6%	1,201	7.5%	1,685	7.9%
Age 50 to 54 yrs	415	6.1%	993	6.2%	1,447	6.8%
Age 55 to 59 yrs	365	5.4%	901	5.6%	1,317	6.2%
Age 60 to 64 yrs	253	3.7%	640	4.0%	920	4.3%
Age 65 to 69 yrs	191	2.8%	458	2.9%	634	3.0%
Age 70 to 74 yrs	167	2.5%	417	2.6%	557	2.6%
Age 75 to 79 yrs	143	2.1%	383	2.4%	494	2.3%
Age 80 to 84 yrs	129	1.9%	368	2.3%	467	2.2%
Age 85 yrs plus	170	2.5%	451	2.8%	551	2.6%
Median Age	35.2 yrs		36.5 yrs		37.3 yrs	
Age 19 yrs or less	1,954	28.9%	4,482	28.1%	5,855	27.4%
Age 20 to 64 years	4,000	59.2%	9,404	58.9%	12,775	59.9%
Age 65 years Plus	800	11.8%	2,076	13.0%	2,703	12.7%
Female Age Distribution (2005)						
Female Population	3,522	52.1%	8,271	51.8%	10,947	51.3%
Age 0 to 4 yrs	261	7.4%	586	7.1%	759	6.9%
Age 5 to 9 yrs	259	7.3%	605	7.3%	774	7.1%
Age 10 to 14 yrs	251	7.1%	565	6.8%	736	6.7%
Age 15 to 19 yrs	199	5.7%	472	5.7%	616	5.6%
Age 20 to 24 yrs	120	3.4%	272	3.3%	347	3.2%
Age 25 to 29 yrs	251	7.1%	587	7.1%	735	6.7%
Age 30 to 34 yrs	287	8.1%	671	8.1%	864	7.9%
Age 35 to 39 yrs	297	8.4%	691	8.4%	921	8.4%
Age 40 to 44 yrs	302	8.6%	681	8.2%	920	8.4%
Age 45 to 49 yrs	254	7.2%	590	7.1%	827	7.6%
Age 50 to 54 yrs	211	6.0%	491	5.9%	703	6.4%
Age 55 to 59 yrs	198	5.6%	477	5.8%	690	6.3%
Age 60 to 64 yrs	127	3.6%	311	3.8%	438	4.0%
Age 65 to 69 yrs	109	3.1%	250	3.0%	339	3.1%
Age 70 to 74 yrs	91	2.6%	223	2.7%	291	2.7%
Age 75 to 79 yrs	87	2.5%	232	2.8%	295	2.7%
Age 80 to 84 yrs	86	2.4%	232	2.8%	288	2.6%
Age 85 yrs plus	132	3.7%	335	4.0%	404	3.7%
Female Median Age	36.4 yrs		37.5 yrs		38.2 yrs	
Age 19 yrs or less	970	27.5%	2,228	26.9%	2,885	26.4%
Age 20 to 64 years	2,047	58.1%	4,771	57.7%	6,445	58.9%
Age 65 years Plus	505	14.3%	1,272	15.4%	1,617	14.8%

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Stoughton	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Male Age Distribution (2005)						
Male Population	3,232	47.9%	7,692	48.2%	10,385	48.7%
Age 0 to 4 yrs	255	7.9%	590	7.7%	751	7.2%
Age 5 to 9 yrs	240	7.4%	563	7.3%	737	7.1%
Age 10 to 14 yrs	256	7.9%	593	7.7%	796	7.7%
Age 15 to 19 yrs	233	7.2%	509	6.6%	685	6.6%
Age 20 to 24 yrs	133	4.1%	297	3.9%	380	3.7%
Age 25 to 29 yrs	222	6.9%	502	6.5%	634	6.1%
Age 30 to 34 yrs	273	8.4%	635	8.3%	817	7.9%
Age 35 to 39 yrs	303	9.4%	688	8.9%	903	8.7%
Age 40 to 44 yrs	268	8.3%	645	8.4%	886	8.5%
Age 45 to 49 yrs	257	8.0%	611	7.9%	858	8.3%
Age 50 to 54 yrs	204	6.3%	503	6.5%	744	7.2%
Age 55 to 59 yrs	167	5.2%	423	5.5%	627	6.0%
Age 60 to 64 yrs	126	3.9%	329	4.3%	482	4.6%
Age 65 to 69 yrs	81	2.5%	207	2.7%	295	2.8%
Age 70 to 74 yrs	76	2.4%	194	2.5%	266	2.6%
Age 75 to 79 yrs	56	1.7%	151	2.0%	199	1.9%
Age 80 to 84 yrs	43	1.3%	136	1.8%	178	1.7%
Age 85 yrs plus	39	1.2%	116	1.5%	147	1.4%
Male Median Age	34.1	yrs	35.6	yrs	36.6	yrs
Age 19 yrs or less	984	30.4%	2,254	29.3%	2,970	28.6%
Age 20 to 64 years	1,953	60.4%	4,633	60.2%	6,329	60.9%
Age 65 years Plus	295	9.1%	804	10.5%	1,085	10.5%
Males per 100 Females, Male % Pop (2005)						
Overall Comparison	92		93		95	
Age 0 to 4 yrs	98	49.4%	101	50.2%	99	49.8%
Age 5 to 9 yrs	93	48.1%	93	48.2%	95	48.8%
Age 10 to 14 yrs	102	50.5%	105	51.2%	108	52.0%
Age 15 to 19 yrs	117	54.0%	108	51.9%	111	52.7%
Age 20 to 24 yrs	111	52.5%	109	52.2%	109	52.2%
Age 25 to 29 yrs	89	47.0%	86	46.1%	86	46.3%
Age 30 to 34 yrs	95	48.8%	95	48.6%	95	48.6%
Age 35 to 39 yrs	102	50.5%	100	49.9%	98	49.5%
Age 40 to 44 yrs	89	47.1%	95	48.6%	96	49.1%
Age 45 to 49 yrs	101	50.3%	104	50.9%	104	50.9%
Age 50 to 54 yrs	97	49.1%	102	50.6%	106	51.4%
Age 55 to 59 yrs	84	45.6%	89	47.0%	91	47.6%
Age 60 to 64 yrs	99	49.8%	106	51.4%	110	52.4%
Age 65 to 69 yrs	74	42.6%	83	45.3%	87	46.5%
Age 70 to 74 yrs	83	45.4%	87	46.6%	92	47.8%
Age 75 to 79 yrs	65	39.4%	65	39.4%	68	40.3%
Age 80 to 84 yrs	50	33.3%	59	36.9%	62	38.2%
Age 85 yrs plus	29	22.7%	35	25.7%	36	26.6%
Age 19 yrs or less	101	50.4%	101	50.3%	103	50.7%
Age 20 to 39 yrs	98	49.4%	96	48.9%	95	48.8%
Age 40 to 64 yrs	94	48.3%	98	49.6%	101	50.1%
Age 65 years Plus	58	36.9%	63	38.7%	67	40.2%

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Stoughton	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Household Type (2005)						
Total Households	2,669		6,320		8,440	
Households with Children	923	34.6%	2,117	33.5%	2,776	32.9%
Average Household Size	2.47		2.47		2.48	
Est. Household Density	855.03	psm	241.77	psm	116.35	psm
Population Family	5,284	78.2%	12,478	78.2%	16,870	79.1%
Population Non-Family	1,319	19.5%	3,118	19.5%	4,030	18.9%
Population Group Qtrs	151	2.2%	366	2.3%	433	2.0%
Family Households	1,669	62.5%	3,962	62.7%	5,392	63.9%
<i>Married Couple Hhlds</i>	1,208	72.4%	2,953	74.5%	4,122	76.4%
<i>Other Family Hhlds</i>	460	27.6%	1,009	25.5%	1,270	23.6%
Family Households With Children	910	54.6%	2,088	52.7%	2,737	50.8%
<i>Married Couple With Children</i>	570	62.6%	1,351	64.7%	1,833	67.0%
<i>Other Family Hhlds With Children</i>	341	37.4%	737	35.3%	905	33.0%
Family Households No Children	758	45.4%	1,874	47.3%	2,654	49.2%
<i>Married Couple No Children</i>	638	84.2%	1,602	85.5%	2,289	86.2%
<i>Other Family Households No Childrer.</i>	120	15.8%	273	14.5%	365	13.8%
Average Family Household Size	3.17		3.15		3.13	
Average Family Income	\$77,126		\$79,250		\$83,131	
Median Family Income	\$69,172		\$68,926		\$70,304	
Non-Family Households	1,000	37.5%	2,358	37.3%	3,048	36.1%
Non-Family Hhlds With Children	13	1.3%	29	1.2%	39	1.3%
Non-Family Hhld No Children	987	98.7%	2,328	98.8%	3,009	98.7%
<i>N-F Hhld Lone Person No Children</i>	806	80.7%	1,905	80.8%	2,448	80.3%
Lone Male Householder	365	45.3%	881	46.2%	1,166	47.6%
Lone Female Householder	441	54.7%	1,025	53.8%	1,282	52.4%
<i>N-F Hhld 2+ Persons No Children</i>	180	18.0%	423	17.9%	561	18.4%
Average Non-Family Hhld Size	1.32		1.32		1.32	
Marital Status (2005)						
(15 Years or Older)	5,233		12,461		16,779	
Never Married	1,148	21.9%	2,629	21.1%	3,512	20.9%
Now Married	2,989	57.1%	7,131	57.2%	9,851	58.7%
Previously Married	1,095	20.9%	2,700	21.7%	3,415	20.4%
<i>Separated</i>	220	20.0%	648	24.0%	795	23.3%
<i>Widowed</i>	536	48.9%	1,290	47.8%	1,676	49.1%
<i>Divorced</i>	340	31.0%	763	28.2%	944	27.7%
Educational Attainment (2005)						
Adult Population (25 Years or Older)	4,548		10,912		14,751	
Elementary (0 to 8)	175	3.8%	455	4.2%	602	4.1%
Some High School (9 to 11)	434	9.5%	1,299	11.9%	1,739	11.8%
High School Graduate (12)	1,722	37.9%	4,187	38.4%	5,650	38.3%
Some College (13 to 16)	898	19.7%	2,037	18.7%	2,749	18.6%
Associate Degree Only	387	8.5%	902	8.3%	1,269	8.6%
Bachelor Degree Only	685	15.1%	1,477	13.5%	1,940	13.2%
Graduate Degree	248	5.5%	554	5.1%	802	5.4%
Any College + (Some College or higher)	2,217	48.8%	4,970	45.5%	6,761	45.8%
College Degree + (Bachelor Degree or higher)	933	20.5%	2,030	18.6%	2,743	18.6%

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Housing (2005)						
Total Housing Units	2,707		6,443		8,663	
Housing Units, Occupied	2,669	98.6%	6,320	98.1%	8,440	97.4%
<i>Housing Units, Owner-Occupied</i>	1,812	67.9%	4,515	71.4%	6,347	75.2%
<i>Housing Units, Renter-Occupied</i>	857	32.1%	1,805	28.6%	2,093	24.8%
Housing Units, Vacant	38	1.4%	123	1.9%	223	2.6%
Total Housing Units (2000)	2,420		5,647		7,602	
Historical Annual Change (2000-2005)	286	2.4%	795	2.8%	1,061	2.8%
Household Size (2005)						
Total Households	2,669		6,320		8,440	
1 Person Household	806	30.2%	1,905	30.1%	2,448	29.0%
2 Person Households	944	35.4%	2,268	35.9%	3,116	36.9%
3 Person Households	324	12.1%	771	12.2%	1,045	12.4%
4 Person Households	420	15.7%	958	15.2%	1,275	15.1%
5 Person Households	111	4.2%	260	4.1%	344	4.1%
6 Person Households	43	1.6%	113	1.8%	156	1.9%
7+ Person Households	20	0.8%	45	0.7%	55	0.7%
Household Stability (2005)						
Total Households	2,669		6,320		8,440	
In current residence < 1 year	555	20.8%	1,188	18.8%	1,437	17.0%
In current residence 1-2 years	670	25.1%	1,611	25.5%	2,080	24.6%
In current residence 3-5 years	396	14.8%	977	15.5%	1,321	15.6%
In current residence 6-10 years	406	15.2%	965	15.3%	1,343	15.9%
In current residence > 10 years	642	24.0%	1,580	25.0%	2,258	26.8%
Turnover (% Annual Residential Turnover)	20.8%		18.8%		17.0%	
Stability (% In Current Residence 5+ Years)	39.3%		40.3%		42.7%	
Median Years in Residence	3.9 yrs		4.0 yrs		4.4 yrs	
Household Vehicles (2005)						
Total Vehicles Available	5,266		12,599		17,468	
Household: 0 Vehicles Available	75	2.8%	173	2.7%	201	2.4%
Household: 1 Vehicles Available	854	32.0%	2,069	32.7%	2,628	31.1%
Household: 2 Vehicles Available	1,142	42.8%	2,607	41.2%	3,459	41.0%
Household: 3+ Vehicles Available	598	22.4%	1,471	23.3%	2,152	25.5%
Average Per Household	2.0 Vehicles		2.0 Vehicles		2.1 Vehicles	
Owner Occupied Hhlds Vehicles	4,016		10,015		14,438	
<i>Average Per Owner Household</i>	2.2 Vehicles		2.2 Vehicles		2.3 Vehicles	
Renter Occupied Hhlds Vehicles	1,250		2,584		3,030	
<i>Average Per Renter Household</i>	1.5 Vehicles		1.4 Vehicles		1.4 Vehicles	
Travel Time (2000)						
Worker Base (16 Years or Older)	3,356		7,703		10,451	
Travel to Work in 14 Minutes or Less	1,107	33.0%	2,544	33.0%	3,243	31.0%
Travel to Work in 15 to 29 Minutes	1,070	31.9%	2,520	32.7%	3,691	35.3%
Travel to Work in 30 to 59 Minutes	930	27.7%	2,122	27.6%	2,801	26.8%
Travel to Work in 60 Minutes or More	87	2.6%	214	2.8%	288	2.8%
Work at Home	162	4.8%	303	3.9%	428	4.1%
Average Travel Time to Work	20.0 mins		20.5 mins		20.7 mins	

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Stoughton	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Transportation To Work (2000)						
Work Base	3,356		7,703		10,451	
Drive to Work Alone	2,702	80.5%	6,233	80.9%	8,570	82.0%
Drive to Work in Carpool	322	9.6%	786	10.2%	1,021	9.8%
Travel to Work - Public Transportation	53	1.6%	98	1.3%	109	1.0%
Drive to Work on Motorcycle	5	0.1%	8	0.1%	8	0.1%
Bicycle to Work	5	0.1%	14	0.2%	16	0.2%
Walk to Work	97	2.9%	227	2.9%	259	2.5%
Other Means	10	0.3%	34	0.4%	40	0.4%
Work at Home	162	4.8%	303	3.9%	428	4.1%
Daytime Demos (2005)						
Total Number of Businesses	193		570		732	
Total Number of Employees	1,681		6,597		8,396	
Company Headqtrs: Businesses	0	0	1	0.2%	1	0.1%
Company Headqtrs: Employees	-	-	59	0.9%	60	0.7%
Employee Population per Business	8.7 to 1		11.6 to 1		11.5 to 1	
Residential Population per Business	35.1 to 1		28.0 to 1		29.1 to 1	
Est. Adj. Daytime Demographics (Age16+)	3,045		10,049		12,969	
Labor Force (2005)						
Labor: Population Age 16+	5,143		12,257		16,513	
Unemployment Rate	1.8%		1.7%		1.6%	
Labor Force Total: Males	2,422 47.1%		5,825 47.5%		7,946 48.1%	
<i>Male civilian employec</i>	1,936 80.0%		4,560 78.3%		6,206 78.1%	
<i>Male civilian unemployec</i>	35 1.4%		81 1.4%		127 1.6%	
<i>Males in Armed Forces</i>	8 0.3%		14 0.2%		14 0.2%	
<i>Males not in labor force</i>	442 18.3%		1,170 20.1%		1,599 20.1%	
Labor Force Total: Females	2,721 52.9%		6,432 52.5%		8,567 51.9%	
<i>Female civilian employec</i>	1,828 67.2%		4,222 65.6%		5,711 66.7%	
<i>Female civilian unemployec</i>	58 2.1%		122 1.9%		143 1.7%	
<i>Females in Armed Forces</i>	5 0.2%		9 0.1%		9 0.1%	
<i>Females not in labor force</i>	830 30.5%		2,079 32.3%		2,704 31.6%	
Labor Force Change (2000-2005)	1,799 10.8%		4,574 11.9%		6,082 11.7%	
Male Change (2000-2005)	705 8.2%		1,843 9.3%		2,532 9.4%	
Female Change (2000-2005)	1,094 13.4%		2,731 14.8%		3,550 14.1%	
Occupation (2000)						
Occupation: Population Age 16+	3,344		7,683		10,431	
<i>Occupation Total: Males</i>	1,717 51.3%		3,982 51.8%		5,414 51.9%	
<i>Occupation Total: Females</i>	1,627 48.7%		3,701 48.2%		5,017 48.1%	
Mgmt, Business, & Financial Operations	486 14.5%		1,158 15.1%		1,613 15.5%	
Professional and Related	687 20.5%		1,486 19.3%		2,074 19.9%	
Service	457 13.7%		1,069 13.9%		1,415 13.6%	
Sales and Office	904 27.0%		2,080 27.1%		2,785 26.7%	
Farming, Fishing, and Forestry	0 -		5 0.1%		21 0.2%	
Construction, Extraction, & Maintenance	321 9.6%		762 9.9%		1,066 10.2%	
Production, Transport, & Material Moving	489 14.6%		1,122 14.6%		1,458 14.0%	
<i>White Collar</i>	62.1%		61.5%		62.0%	
<i>Blue Collar</i>	37.9%		38.5%		38.0%	

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Stoughton	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Units In Structure (2000)						
Total Units	2,420		5,647		7,602	
1 Detached Unit	1,572	65.0%	3,700	65.5%	5,268	69.3%
1 Attached Unit	119	4.9%	337	6.0%	411	5.4%
2 Units	205	8.5%	471	8.3%	540	7.1%
3 to 4 Units	104	4.3%	265	4.7%	304	4.0%
5 to 9 Units	116	4.8%	272	4.8%	313	4.1%
10 to 19 Units	149	6.2%	283	5.0%	308	4.1%
20 to 49 Units	106	4.4%	185	3.3%	199	2.6%
50 or more Units	48	2.0%	80	1.4%	80	1.1%
Mobile Home or Trailer	0	-	55	1.0%	180	2.4%
Other Structure	0	-	0	-	0	-
Homes Built By Year (2000)						
Homes Built 1999 to 2000	93	3.8%	191	3.4%	218	2.9%
Homes Built 1995 to 1998	250	10.3%	648	11.5%	819	10.8%
Homes Built 1990 to 1994	353	14.6%	757	13.4%	974	12.8%
Homes Built 1980 to 1989	237	9.8%	630	11.2%	872	11.5%
Homes Built 1970 to 1979	440	18.2%	1,028	18.2%	1,467	19.3%
Homes Built 1960 to 1969	187	7.7%	474	8.4%	732	9.6%
Homes Built 1950 to 1959	197	8.2%	373	6.6%	471	6.2%
Homes Built 1940 to 1949	120	5.0%	221	3.9%	282	3.7%
Homes Built Before 1939	544	22.5%	1,324	23.4%	1,769	23.3%
Median Age of Homes	32.8 yrs		30.9 yrs		30.7 yrs	
Home Values (2000)						
Owner Specified Housing Units	1,424		3,289		4,429	
Home Values \$1,000,000 or More	0	-	0	-	0	-
Home Values \$750,000 or \$999,999	4	0.3%	6	0.2%	6	0.1%
Home Values \$500,000 or \$749,999	0	-	2	0.1%	8	0.2%
Home Values \$400,000 to \$499,999	0	-	12	0.4%	42	0.9%
Home Values \$300,000 to \$399,999	18	1.3%	45	1.4%	85	1.9%
Home Values \$250,000 to \$299,999	27	1.9%	66	2.0%	110	2.5%
Home Values \$200,000 to \$249,999	75	5.2%	189	5.7%	284	6.4%
Home Values \$175,000 to \$199,999	106	7.5%	270	8.2%	414	9.3%
Home Values \$150,000 to \$174,999	270	19.0%	588	17.9%	786	17.8%
Home Values \$125,000 to \$149,999	385	27.0%	844	25.7%	1,137	25.7%
Home Values \$100,000 to \$124,999	341	24.0%	749	22.8%	912	20.6%
Home Values \$90,000 to \$99,999	88	6.2%	217	6.6%	264	6.0%
Home Values \$80,000 to \$89,999	60	4.2%	132	4.0%	155	3.5%
Home Values \$70,000 to \$79,999	31	2.2%	102	3.1%	132	3.0%
Home Values \$60,000 to \$69,999	10	0.7%	37	1.1%	48	1.1%
Home Values \$50,000 to \$59,999	0	-	5	0.2%	11	0.2%
Home Values \$35,000 to \$49,999	0	-	9	0.3%	19	0.4%
Home Values \$25,000 to \$34,999	6	0.4%	11	0.3%	11	0.2%
Home Values \$10,000 to \$24,999	3	0.2%	5	0.2%	5	0.1%
Home Values \$0 to \$9,999	0	-	0	-	0	-
Owner Occupied Median Home Value	\$136,260		\$136,945		\$140,801	
Renter Occupied Median Rent	\$581		\$569		\$560	

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Stoughton	1.00 mi radius	3.00 mi radius	5.00 mi radius
Consumer Expenditure (Annual Total)			
Total Household Expenditure (2005)	\$135,667,394	\$326,985,100	\$455,153,132
<i>Total Non-Retail Expenditures (2005)</i>	\$76,860,723	\$185,305,008	\$258,186,513
<i>Total Retail Expenditures (2005)</i>	\$58,806,672	\$141,680,094	\$196,966,621
Apparel (2005)	\$5,914,273	\$14,257,655	\$19,840,366
Contributions (2005)	\$4,879,834	\$11,874,267	\$16,748,293
Education (2005)	\$2,745,409	\$6,655,707	\$9,373,172
Entertainment (2005)	\$7,418,511	\$17,901,882	\$24,980,541
Food And Beverages (2005)	\$20,313,778	\$48,865,303	\$67,724,491
Furnishings And Equipment (2005)	\$5,522,372	\$13,349,896	\$18,726,556
Gifts (2005)	\$3,607,674	\$8,747,424	\$12,306,224
Health Care (2005)	\$8,426,557	\$20,255,991	\$28,000,993
Household Operations (2005)	\$4,532,692	\$10,984,605	\$15,437,654
Miscellaneous Expenses (2005)	\$2,140,552	\$5,148,989	\$7,137,937
Personal Care (2005)	\$1,894,819	\$4,564,045	\$6,343,504
Personal Insurance (2005)	\$1,427,089	\$3,458,575	\$4,864,211
Reading (2005)	\$461,316	\$1,112,357	\$1,548,796
Shelter (2005)	\$27,109,173	\$65,380,456	\$91,086,418
Tobacco (2005)	\$989,025	\$2,366,070	\$3,236,666
Transportation (2005)	\$28,419,815	\$68,388,135	\$95,125,321
Utilities (2005)	\$9,864,506	\$23,673,745	\$32,671,988
Consumer Expenditure (per Household per Month)			
Total Household Expenditure (2005)	\$4,237	\$4,312	\$4,494
<i>Total Non-Retail Expenditures (2005)</i>	\$2,400 56.7%	\$2,443 56.7%	\$2,549 56.7%
<i>Total Retail Expenditures (2005)</i>	\$1,836 43.3%	\$1,868 43.3%	\$1,945 43.3%
Apparel (2005)	\$185 4.4%	\$188 4.4%	\$196 4.4%
Contributions (2005)	\$152 3.6%	\$157 3.6%	\$165 3.7%
Education (2005)	\$86 2.0%	\$88 2.0%	\$93 2.1%
Entertainment (2005)	\$232 5.5%	\$236 5.5%	\$247 5.5%
Food And Beverages (2005)	\$634 15.0%	\$644 14.9%	\$669 14.9%
Furnishings And Equipment (2005)	\$172 4.1%	\$176 4.1%	\$185 4.1%
Gifts (2005)	\$113 2.7%	\$115 2.7%	\$122 2.7%
Health Care (2005)	\$263 6.2%	\$267 6.2%	\$276 6.2%
Household Operations (2005)	\$142 3.3%	\$145 3.4%	\$152 3.4%
Miscellaneous Expenses (2005)	\$67 1.6%	\$68 1.6%	\$70 1.6%
Personal Care (2005)	\$59 1.4%	\$60 1.4%	\$63 1.4%
Personal Insurance (2005)	\$45 1.1%	\$46 1.1%	\$48 1.1%
Reading (2005)	\$14 0.3%	\$15 0.3%	\$15 0.3%
Shelter (2005)	\$847 20.0%	\$862 20.0%	\$899 20.0%
Tobacco (2005)	\$31 0.7%	\$31 0.7%	\$32 0.7%
Transportation (2005)	\$887 20.9%	\$902 20.9%	\$939 20.9%
Utilities (2005)	\$308 7.3%	\$312 7.2%	\$323 7.2%

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RGraph3

Stoughton

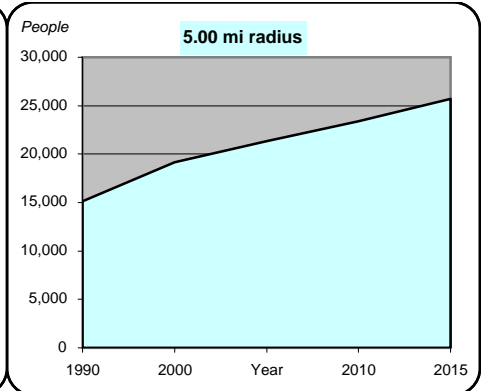
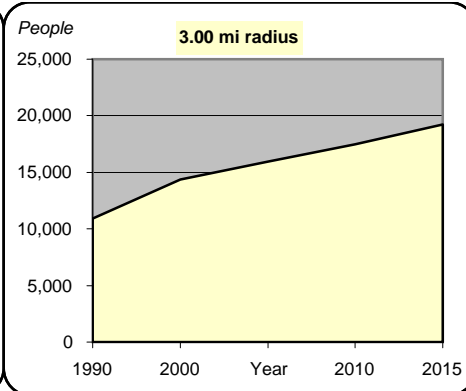
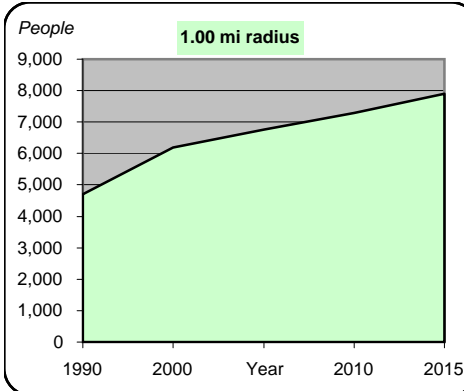
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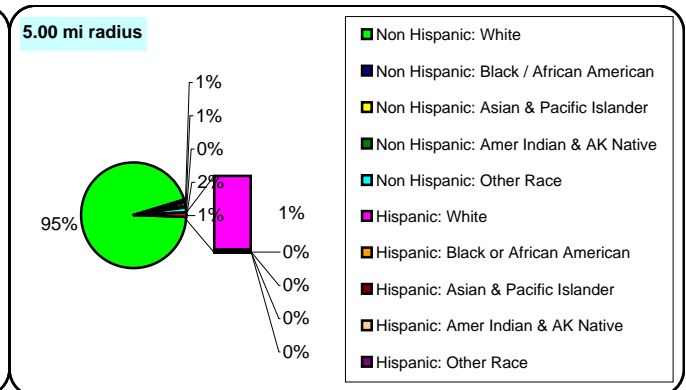
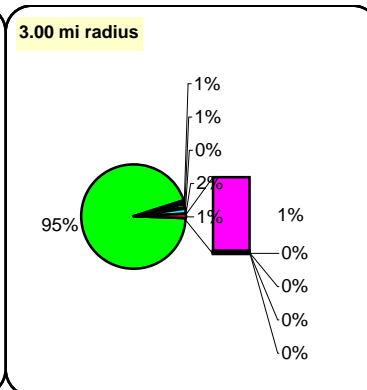
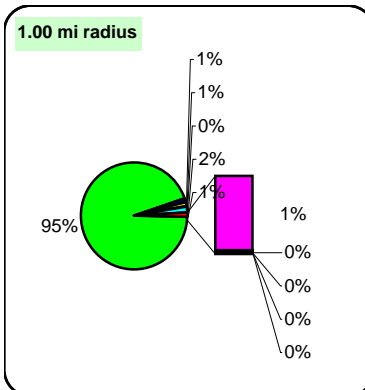
Population

Census Population (1990)	4,712	10,909	15,120
Census Population (2000)	6,184	14,351	19,191
Estimated Population (2005)	6,754	15,962	21,333
Projected Population (2010)	7,293	17,495	23,373
Forecasted Population (2015)	7,908	19,239	25,691
Historical Annual Growth (1990-2000)	1,472	3,442	4,071
	3.1%	3.2%	2.7%
Historical Annual Growth (2000-2005)	570	1,611	2,142
	1.8%	2.2%	2.2%
Projected Annual Growth (2005-2010)	539	1,533	2,040
	1.6%	1.9%	1.9%
Est. Population Density (2005)	2,164.14 <i>psm</i>	610.65 <i>psm</i>	294.10 <i>psm</i>
Trade Area Size	3.12 <i>sq mi</i>	26.14 <i>sq mi</i>	72.54 <i>sq mi</i>



Race & Ethnicity (2005)

Non Hispanic: White	6,387	94.6%	15,092	94.5%	20,202	94.7%
Non Hispanic: Black / African American	74	1.1%	163	1.0%	199	0.9%
Non Hispanic: Asian & Pacific Islander	75	1.1%	167	1.0%	210	1.0%
Non Hispanic: Amer Indian & AK Native	18	0.3%	37	0.2%	45	0.2%
Non Hispanic: Other Race	115	1.7%	279	1.8%	369	1.7%
Hispanic: White	84	1.2%	220	1.4%	304	1.4%
Hispanic: Black or African American	1	0.0%	1	0.0%	1	0.0%
Hispanic: Asian & Pacific Islander	1	0.0%	1	0.0%	1	0.0%
Hispanic: Amer Indian & AK Native	0	-	0	-	0	-
Hispanic: Other Race	1	0.0%	3	0.0%	3	0.0%



- Non Hispanic: White
- Non Hispanic: Black / African American
- Non Hispanic: Asian & Pacific Islander
- Non Hispanic: Amer Indian & AK Native
- Non Hispanic: Other Race
- Hispanic: White
- Hispanic: Black or African American
- Hispanic: Asian & Pacific Islander
- Hispanic: Amer Indian & AK Native
- Hispanic: Other Race

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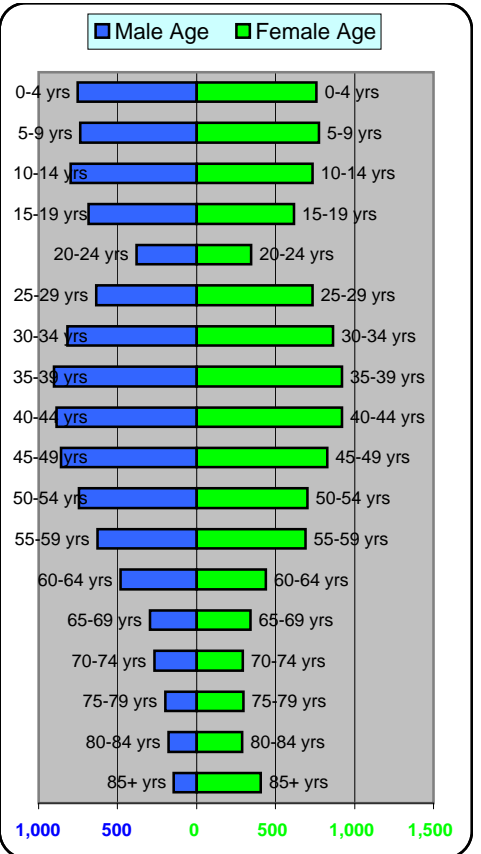
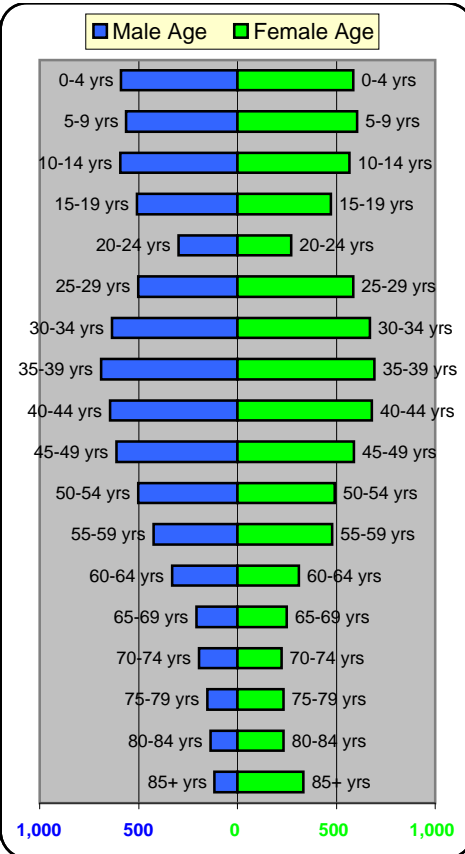
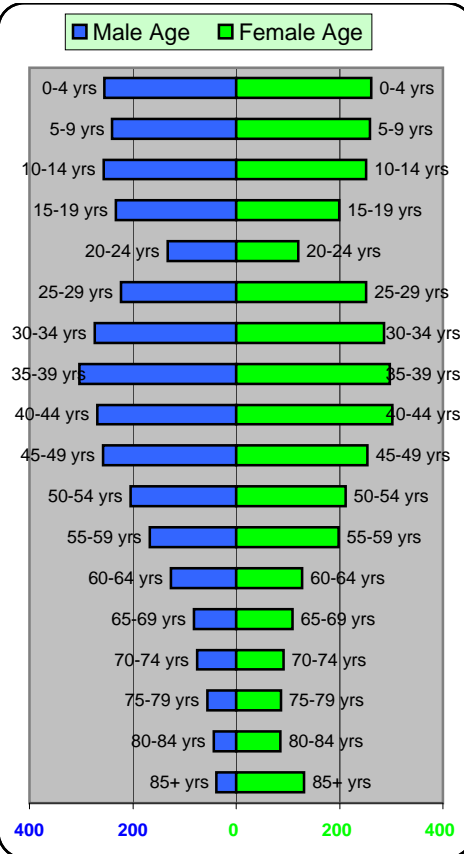
1.00 mi radius

3.00 mi radius

5.00 mi radius

Age Distribution (2005)

	1.00 mi radius	3.00 mi radius	5.00 mi radius
Total Population	6,754	15,962	21,333
Age 0 to 4 yrs	516 7.6%	1,177 7.4%	1,510 7.1%
Age 5 to 9 yrs	498 7.4%	1,168 7.3%	1,512 7.1%
Age 10 to 14 yrs	507 7.5%	1,158 7.3%	1,533 7.2%
Age 15 to 19 yrs	432 6.4%	980 6.1%	1,301 6.1%
Age 20 to 24 yrs	252 3.7%	569 3.6%	727 3.4%
Age 25 to 29 yrs	474 7.0%	1,089 6.8%	1,368 6.4%
Age 30 to 34 yrs	560 8.3%	1,306 8.2%	1,681 7.9%
Age 35 to 39 yrs	600 8.9%	1,380 8.6%	1,824 8.5%
Age 40 to 44 yrs	570 8.4%	1,326 8.3%	1,806 8.5%
Age 45 to 49 yrs	511 7.6%	1,201 7.5%	1,685 7.9%
Age 50 to 54 yrs	415 6.1%	993 6.2%	1,447 6.8%
Age 55 to 59 yrs	365 5.4%	901 5.6%	1,317 6.2%
Age 60 to 64 yrs	253 3.7%	640 4.0%	920 4.3%
Age 65 to 69 yrs	191 2.8%	458 2.9%	634 3.0%
Age 70 to 74 yrs	167 2.5%	417 2.6%	557 2.6%
Age 75 to 79 yrs	143 2.1%	383 2.4%	494 2.3%
Age 80 to 84 yrs	129 1.9%	368 2.3%	467 2.2%
Age 85 yrs plus	170 2.5%	451 2.8%	551 2.6%
Median Age	35.2 yrs	36.5 yrs	37.3 yrs



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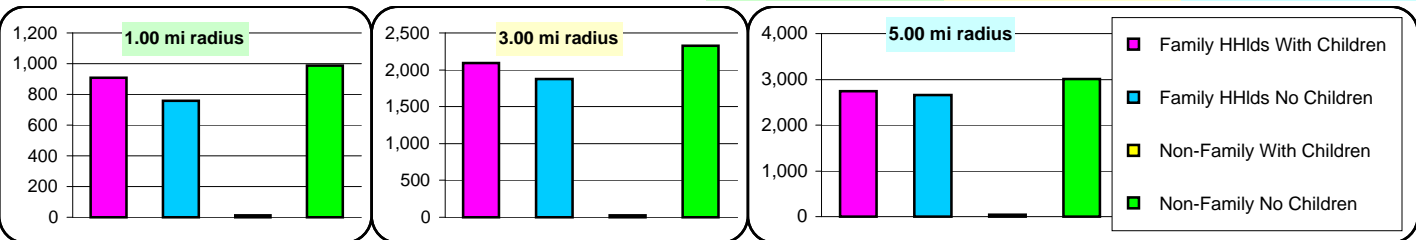
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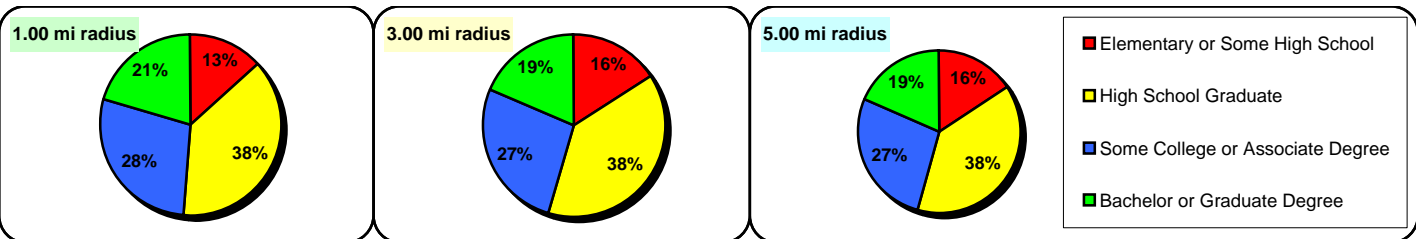
Household Type (2005)

	1.00 mi radius	3.00 mi radius	5.00 mi radius
Total Households	2,669	6,320	8,440
Family Households	1,669 62.5%	3,962 62.7%	5,392 63.9%
Family HHlds With Children	910 54.6%	2,088 52.7%	2,737 50.8%
Family HHlds No Children	758 45.4%	1,874 47.3%	2,654 49.2%
Non-Family Households	1,000 37.5%	2,358 37.3%	3,048 36.1%
Non-Family With Children	13 1.3%	29 1.2%	39 1.3%
Non-Family No Children	987 98.7%	2,328 98.8%	3,009 98.7%



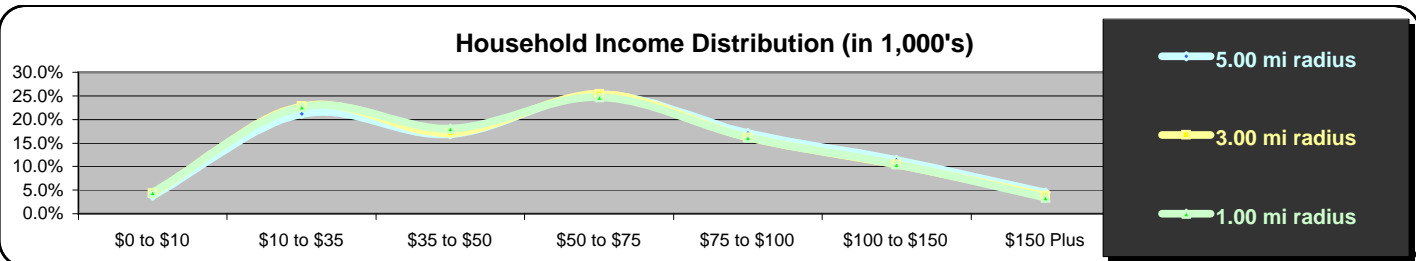
Educational Attainment (2005)

	1.00 mi radius	3.00 mi radius	5.00 mi radius
Elementary or Some High School	609 13.4%	1,754 16.1%	2,340 15.9%
High School Graduate	1,722 37.9%	4,187 38.4%	5,650 38.3%
Some College or Associate Degree	1,285 28.3%	2,940 26.9%	4,018 27.2%
Bachelor or Graduate Degree	933 20.5%	2,030 18.6%	2,743 18.6%



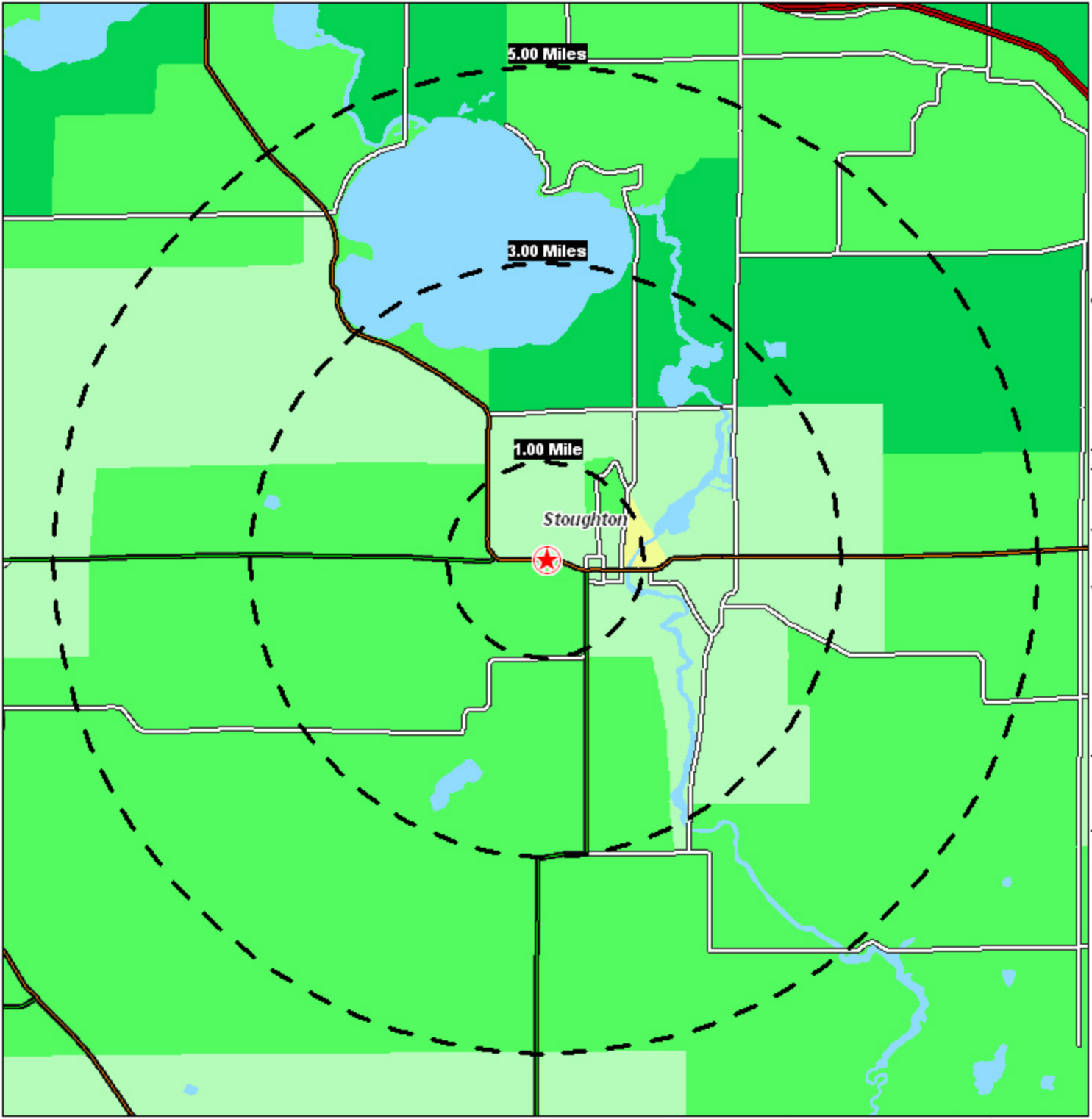
Household Income (2005)

	1.00 mi radius	3.00 mi radius	5.00 mi radius
Est. Average Household Income	\$62,307	\$64,016	\$68,028
Est. Median Household Income	\$55,154	\$55,890	\$58,040
HH Income \$0 to \$9,999	119 4.4%	273 4.3%	320 3.8%
HH Income \$10,000 to \$34,999	606 22.7%	1,439 22.8%	1,786 21.2%
HH Income \$35,000 to \$49,999	482 18.1%	1,082 17.1%	1,423 16.9%
HH Income \$50,000 to \$74,999	661 24.8%	1,603 25.4%	2,130 25.2%
HH Income \$75,000 to \$99,999	431 16.1%	1,025 16.2%	1,438 17.0%
HH Income \$100,000 to \$149,999	279 10.4%	657 10.4%	964 11.4%
HH Income \$150,000 or More	92 3.4%	242 3.8%	379 4.5%



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Median HH Income

By Block Groups

- \$75,000 or more
- \$60,000 to \$75,000
- \$45,000 to \$60,000
- \$30,000 to \$45,000
- Less than \$30,000

Stoughton

*Current Year Estimated
Median Household Income*

March 2007

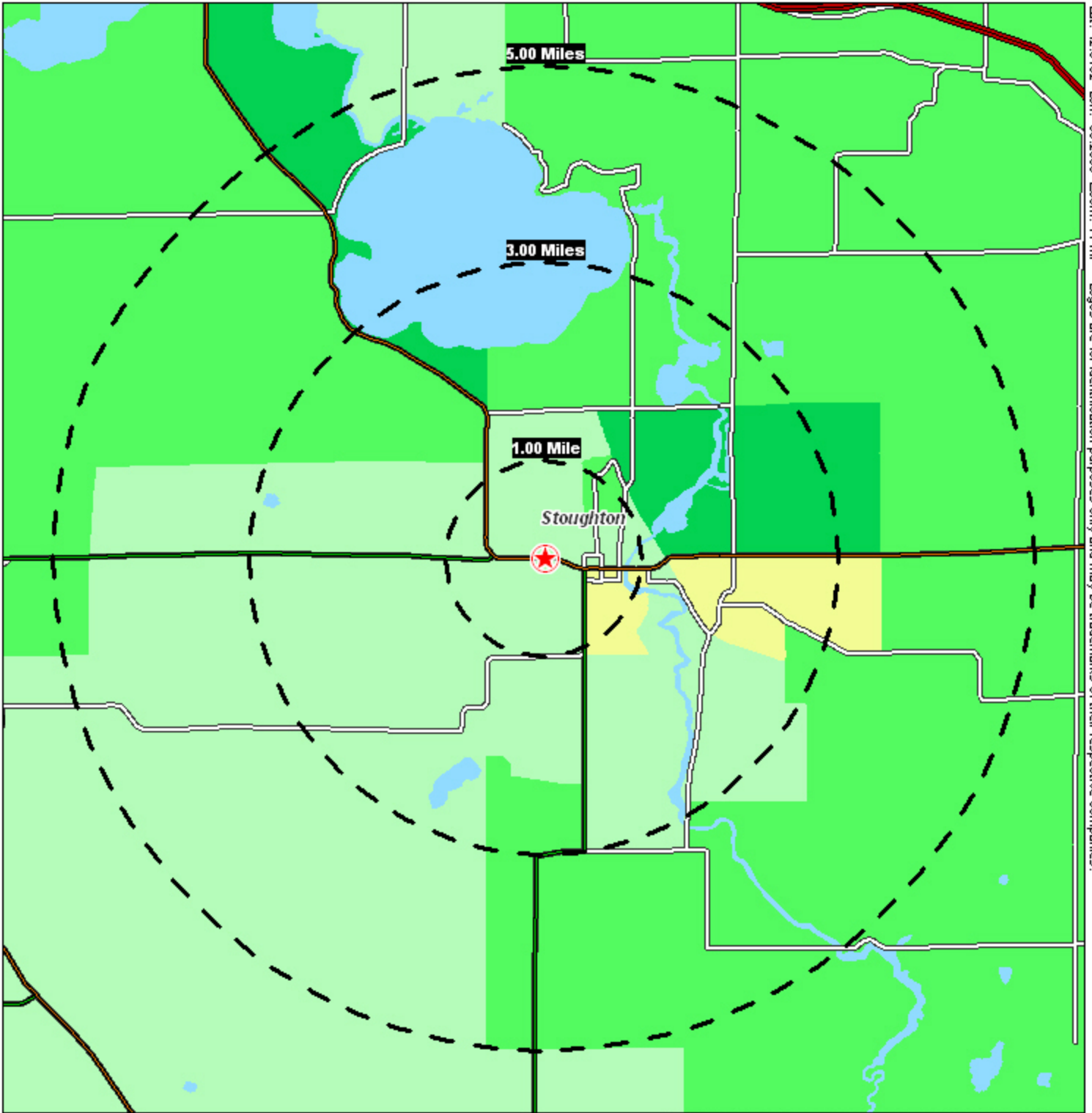
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Median Age

By Block Groups

- 45 or more
- 38 to 45
- 33 to 38
- 28 to 33
- Less than 28

Stoughton

*Current Year Estimated
Median Age*

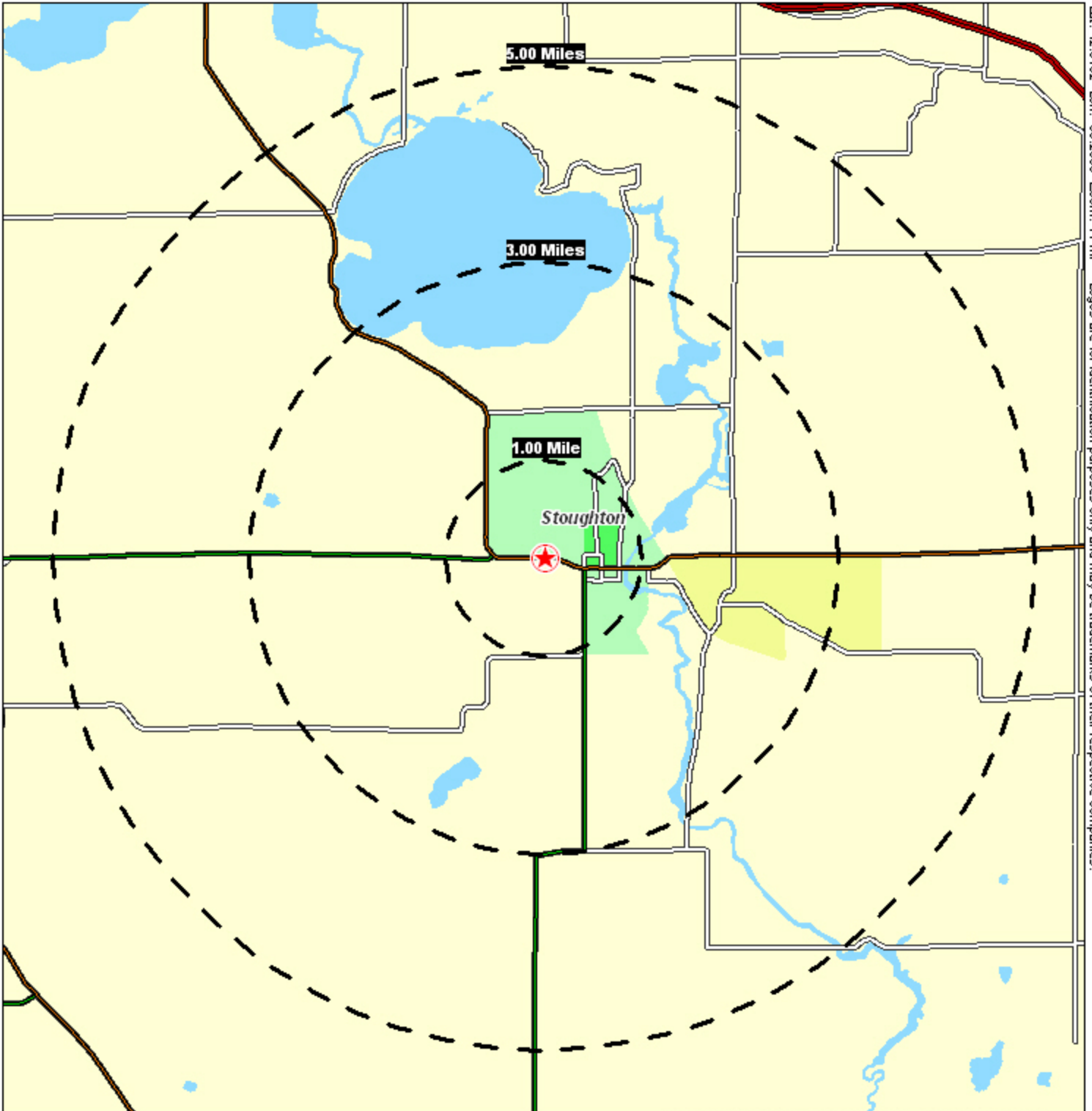
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Population Density
By Block Groups

- 7,500 or More
- 5,000 to 7,500
- 2,500 to 5,000
- 1,000 to 2,500
- Less than 1,000

Stoughton

*Current Year Estimated
Persons per Square Mile*

March 2007

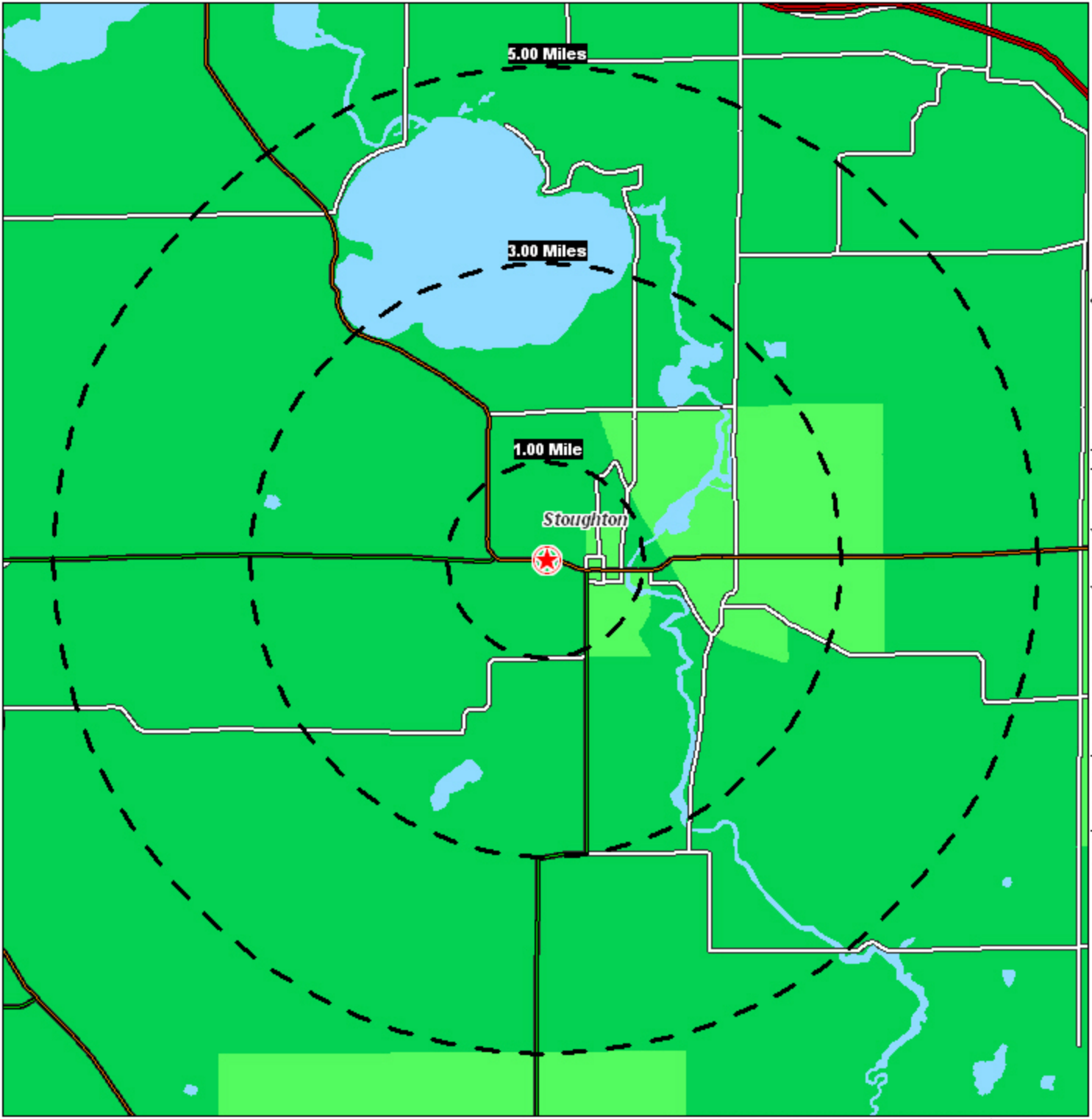
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Total HH Exp/Hhld
By Block Groups

- \$50,000 or more
- \$40,000 to \$50,000
- \$30,000 to \$40,000
- \$10,000 to \$30,000
- Less than \$10,000

Stoughton

*Current Yr Est Annual Average
Total Expenditure per Household*

March 2007

Prepared For

Alexander & Bishop



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