

# DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2005 Estimates & 2010 Projections

Calculated using Proportional Block Groups

Prepared For

Alexander & Bishop

Lat/Lon: 44.026/-88.58467

August 2008



ALEXANDER & BISHOP, LTD.

RF9

westowne dr	1.00 mi radius		3.00 mi radius		5.00 mi radius		10.00 mi radius	
<b>Population</b>								
Estimated Population (2005)	8,015		54,924		73,289		93,113	
Census Population (1990)	5,522		49,039		64,048		79,618	
Census Population (2000)	7,392		54,283		72,336		90,917	
Projected Population (2010)	8,573		55,414		73,961		94,926	
Forecasted Population (2015)	9,228		56,024		74,840		97,123	
Historical Annual Change (1990-2000)	1,870	3.4%	5,244	1.1%	8,289	1.3%	11,299	1.4%
Historical Annual Change (2000-2005)	623	1.7%	640	0.2%	953	0.3%	2,196	0.5%
Projected Annual Change (2005-2010)	558	1.4%	490	0.2%	672	0.2%	1,813	0.4%
Est. Population Density (2005)	2,652.34	<i>psm</i>	2,296.14	<i>psm</i>	1,239.14	<i>psm</i>	421.15	<i>psm</i>
Trade Area Size	3.02	<i>sq mi</i>	23.92	<i>sq mi</i>	59.15	<i>sq mi</i>	221.09	<i>sq mi</i>
<b>Households</b>								
Estimated Households (2005)	3,885		22,499		29,228		37,055	
Census Households (1990)	2,421		18,559		23,989		29,494	
Census Households (2000)	3,386		21,152		27,477		34,446	
Projected Households (2010)	4,377		23,830		30,957		39,630	
Forecasted Households (2015)	4,927		25,304		32,870		42,483	
Historical Annual Change (1990-2000)	965	4.0%	2,593	1.4%	3,489	1.5%	4,952	1.7%
Projected Annual Change (2000-2010)	992	2.9%	2,678	1.3%	3,479	1.3%	5,184	1.5%
<b>Average Household Income</b>								
Est. Average Household Income (2005)	\$53,582		\$52,469		\$55,218		\$57,921	
Census Average Hhld Income (1990)	\$28,037		\$29,267		\$31,570		\$33,181	
Census Average Hhld Income (2000)	\$48,021		\$46,713		\$49,949		\$52,347	
Proj. Average Household Income (2010)	\$58,221		\$57,828		\$61,097		\$64,260	
Historical Annual Change (1990-2000)	\$19,985	7.1%	\$17,446	6.0%	\$18,380	5.8%	\$19,166	5.8%
Projected Annual Change (2000-2010)	\$10,200	2.1%	\$11,115	2.4%	\$11,148	2.2%	\$11,913	2.3%
<b>Median Household Income</b>								
Est. Median Household Income (2005)	\$41,796		\$43,734		\$46,035		\$48,406	
Census Median Hhld Income (1990)	\$25,030		\$26,203		\$27,649		\$28,990	
Census Median Hhld Income (2000)	\$38,760		\$40,149		\$42,165		\$44,196	
Proj. Median Household Income (2010)	\$46,110		\$48,757		\$51,407		\$54,212	
Historical Annual Change (1990-2000)	\$13,730	5.5%	\$13,945	5.3%	\$14,516	5.3%	\$15,206	5.2%
Projected Annual Change (2000-2010)	\$7,350	1.9%	\$8,608	2.1%	\$9,242	2.2%	\$10,016	2.3%
<b>Per Capita Income</b>								
Est. Per Capita Income (2005)	\$27,000		\$22,799		\$23,527		\$24,335	
Census Per Capita Income (1990)	\$12,290		\$11,076		\$11,824		\$12,292	
Census Per Capita Income (2000)	\$21,752		\$18,214		\$18,942		\$19,805	
Proj. Per Capita Income (2010)	\$30,833		\$26,361		\$27,294		\$28,280	
Historical Annual Change (1990-2000)	\$9,462	7.7%	\$7,138	6.4%	\$7,118	6.0%	\$7,513	6.1%
Projected Annual Change (2000-2010)	\$9,081	4.2%	\$8,148	4.5%	\$8,352	4.4%	\$8,475	4.3%
<b>Other Income</b>								
Est. Median Disposable Income (2005)	\$36,061		\$37,501		\$39,279		\$41,098	
Proj. Median Disposable Income (2010)	\$39,371		\$41,221		\$43,210		\$45,309	
Est. Median Household Net Worth (2005)	\$33,695		\$36,001		\$37,782		\$39,653	

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<b>Household Income Distribution (2005)</b>								
HH Income \$200,000 or More	60	1.5%	270	1.2%	420	1.4%	601	1.6%
HH Income \$150,000 to 199,999	23	0.6%	208	0.9%	377	1.3%	535	1.4%
HH Income \$125,000 to 149,999	41	1.1%	351	1.6%	572	2.0%	794	2.1%
HH Income \$100,000 to 124,999	150	3.9%	1,045	4.6%	1,519	5.2%	2,086	5.6%
HH Income \$75,000 to 99,999	394	10.1%	2,492	11.1%	3,437	11.8%	4,753	12.8%
HH Income \$50,000 to 74,999	853	22.0%	4,879	21.7%	6,560	22.4%	8,722	23.5%
HH Income \$35,000 to 49,999	703	18.1%	3,890	17.3%	4,998	17.1%	6,251	16.9%
HH Income \$25,000 to 34,999	523	13.5%	3,060	13.6%	3,799	13.0%	4,574	12.3%
HH Income \$15,000 to 24,999	632	16.3%	3,207	14.3%	3,960	13.5%	4,638	12.5%
HH Income \$10,000 to 14,999	256	6.6%	1,303	5.8%	1,544	5.3%	1,773	4.8%
HH Income \$0 to 9,999	251	6.4%	1,792	8.0%	2,041	7.0%	2,328	6.3%
HH Income \$35,000+	2,224	57.2%	13,136	58.4%	17,883	61.2%	23,743	64.1%
HH Income \$50,000+	1,521	39.1%	9,246	41.1%	12,885	44.1%	17,491	47.2%
HH Income \$75,000+	668	17.2%	4,366	19.4%	6,325	21.6%	8,769	23.7%
<b>Race &amp; Ethnicity (2005)</b>								
Total Population	8,015		54,924		73,289		93,113	
White	7,587	94.7%	51,492	93.8%	68,221	93.1%	87,600	94.1%
Black or African American	65	0.8%	591	1.1%	1,408	1.9%	1,491	1.6%
American Indian & Alaska Native	18	0.2%	216	0.4%	314	0.4%	366	0.4%
Asian	228	2.8%	1,640	3.0%	2,031	2.8%	2,137	2.3%
Hawaiian & Pacific Islander	0	-	8	0.0%	11	0.0%	12	0.0%
Other Race	46	0.6%	312	0.6%	448	0.6%	515	0.6%
Two or More Races	72	0.9%	664	1.2%	857	1.2%	992	1.1%
Not Hispanic or Latino Population	7,856	98.0%	53,993	98.3%	72,030	98.3%	91,657	98.4%
<i>Non Hispanic: White</i>	7,432	94.6%	50,619	93.8%	67,048	93.1%	86,233	94.1%
<i>Non Hispanic: Black or African American</i>	65	0.8%	583	1.1%	1,382	1.9%	1,464	1.6%
<i>Non Hispanic: Amer Indian &amp; AK Native</i>	18	0.2%	215	0.4%	311	0.4%	363	0.4%
<i>Non Hispanic: Asian</i>	225	2.9%	1,611	3.0%	1,995	2.8%	2,101	2.3%
<i>Non Hispanic: Hawaiian &amp; Pacific Islander</i>	0	-	8	0.0%	11	0.0%	12	0.0%
<i>Non Hispanic: Other Race</i>	46	0.6%	312	0.6%	448	0.6%	515	0.6%
<i>Non Hispanic: Two or More Races</i>	70	0.9%	646	1.2%	836	1.2%	969	1.1%
Hispanic or Latino Population	160	2.0%	930	1.7%	1,259	1.7%	1,456	1.6%
<i>Hispanic: White</i>	155	97.0%	873	93.8%	1,173	93.1%	1,367	93.9%
<i>Hispanic: Black or African American</i>	1	0.4%	8	0.9%	26	2.1%	27	1.9%
<i>Hispanic: American Indian &amp; Alaska Native</i>	0	-	1	0.2%	3	0.2%	3	0.2%
<i>Hispanic: Asian</i>	3	1.8%	30	3.2%	36	2.9%	36	2.5%
<i>Hispanic: Hawaiian &amp; Pacific Islander</i>	0	-	0	-	0	-	0	-
<i>Hispanic: Other Race</i>	0	-	0	-	0	-	0	-
<i>Hispanic: Two or More Races</i>	1	0.9%	18	2.0%	21	1.7%	23	1.6%
Not of Hispanic Origin Population (1990)	5,476	99.2%	48,641	99.2%	63,515	99.2%	78,987	99.2%
Hispanic Origin Population (1990)	46	0.8%	398	0.8%	533	0.8%	632	0.8%
Not Hispanic or Latino Population (2000)	7,254	98.1%	53,438	98.4%	71,196	98.4%	89,608	98.6%
Hispanic or Latino Population (2000)	138	1.9%	845	1.6%	1,140	1.6%	1,309	1.4%
Not Hispanic or Latino Population 5yr (2010)	8,389	97.9%	54,405	98.2%	72,594	98.2%	93,335	98.3%
Hispanic or Latino Population 5yr (2010)	184	2.1%	1,009	1.8%	1,367	1.8%	1,590	1.7%
Historical Annual Change (1990-2000)	92	19.8%	447	11.2%	607	11.4%	678	10.7%
Projected Annual Change (2000-2010)	46	3.3%	164	1.9%	227	2.0%	281	2.1%

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<b>Age Distribution (2005)</b>								
Total Population	8,015		54,924		73,289		93,113	
Age 0 to 4 yrs	395	4.9%	2,955	5.4%	3,895	5.3%	4,953	5.3%
Age 5 to 9 yrs	389	4.8%	3,001	5.5%	4,029	5.5%	5,278	5.7%
Age 10 to 14 yrs	399	5.0%	3,131	5.7%	4,226	5.8%	5,670	6.1%
Age 15 to 19 yrs	385	4.8%	4,934	9.0%	5,976	8.2%	7,346	7.9%
Age 20 to 24 yrs	683	8.5%	6,869	12.5%	7,993	10.9%	8,745	9.4%
Age 25 to 29 yrs	750	9.4%	4,282	7.8%	5,773	7.9%	6,729	7.2%
Age 30 to 34 yrs	525	6.6%	3,489	6.4%	4,883	6.7%	6,075	6.5%
Age 35 to 39 yrs	483	6.0%	3,443	6.3%	4,889	6.7%	6,395	6.9%
Age 40 to 44 yrs	493	6.1%	3,803	6.9%	5,360	7.3%	7,102	7.6%
Age 45 to 49 yrs	490	6.1%	3,820	7.0%	5,380	7.3%	7,244	7.8%
Age 50 to 54 yrs	469	5.9%	3,392	6.2%	4,805	6.6%	6,448	6.9%
Age 55 to 59 yrs	355	4.4%	2,546	4.6%	3,717	5.1%	5,172	5.6%
Age 60 to 64 yrs	294	3.7%	2,028	3.7%	2,905	4.0%	3,989	4.3%
Age 65 to 69 yrs	301	3.8%	1,708	3.1%	2,342	3.2%	3,125	3.4%
Age 70 to 74 yrs	297	3.7%	1,566	2.9%	2,086	2.8%	2,694	2.9%
Age 75 to 79 yrs	369	4.6%	1,426	2.6%	1,839	2.5%	2,307	2.5%
Age 80 to 84 yrs	335	4.2%	1,115	2.0%	1,434	2.0%	1,756	1.9%
Age 85 yrs plus	604	7.5%	1,416	2.6%	1,757	2.4%	2,085	2.2%
Median Age	40.3 yrs		34.7 yrs		35.6 yrs		36.6 yrs	
Age 19 yrs or less	1,568	19.6%	14,022	25.5%	18,127	24.7%	23,246	25.0%
Age 20 to 64 years	4,542	56.7%	33,671	61.3%	45,704	62.4%	57,900	62.2%
Age 65 years Plus	1,906	23.8%	7,231	13.2%	9,458	12.9%	11,967	12.9%
<b>Female Age Distribution (2005)</b>								
Female Population	4,413	55.1%	28,276	51.5%	36,444	49.7%	46,240	49.7%
Age 0 to 4 yrs	186	4.2%	1,424	5.0%	1,901	5.2%	2,425	5.2%
Age 5 to 9 yrs	204	4.6%	1,477	5.2%	1,961	5.4%	2,581	5.6%
Age 10 to 14 yrs	191	4.3%	1,554	5.5%	2,075	5.7%	2,759	6.0%
Age 15 to 19 yrs	184	4.2%	2,571	9.1%	3,055	8.4%	3,708	8.0%
Age 20 to 24 yrs	371	8.4%	3,512	12.4%	3,940	10.8%	4,301	9.3%
Age 25 to 29 yrs	371	8.4%	2,052	7.3%	2,620	7.2%	3,102	6.7%
Age 30 to 34 yrs	260	5.9%	1,664	5.9%	2,182	6.0%	2,764	6.0%
Age 35 to 39 yrs	242	5.5%	1,678	5.9%	2,241	6.1%	2,990	6.5%
Age 40 to 44 yrs	240	5.4%	1,898	6.7%	2,525	6.9%	3,397	7.3%
Age 45 to 49 yrs	244	5.5%	1,902	6.7%	2,581	7.1%	3,507	7.6%
Age 50 to 54 yrs	261	5.9%	1,693	6.0%	2,331	6.4%	3,116	6.7%
Age 55 to 59 yrs	179	4.1%	1,299	4.6%	1,855	5.1%	2,551	5.5%
Age 60 to 64 yrs	149	3.4%	1,069	3.8%	1,468	4.0%	1,969	4.3%
Age 65 to 69 yrs	177	4.0%	945	3.3%	1,272	3.5%	1,671	3.6%
Age 70 to 74 yrs	185	4.2%	906	3.2%	1,176	3.2%	1,487	3.2%
Age 75 to 79 yrs	243	5.5%	853	3.0%	1,062	2.9%	1,315	2.8%
Age 80 to 84 yrs	248	5.6%	733	2.6%	918	2.5%	1,097	2.4%
Age 85 yrs plus	478	10.8%	1,048	3.7%	1,280	3.5%	1,499	3.2%
Female Median Age	47.8 yrs		36.8 yrs		37.4 yrs		38.0 yrs	
Age 19 yrs or less	764	17.3%	7,025	24.8%	8,993	24.7%	11,473	24.8%
Age 20 to 64 years	2,318	52.5%	16,766	59.3%	21,743	59.7%	27,698	59.9%
Age 65 years Plus	1,331	30.2%	4,485	15.9%	5,707	15.7%	7,069	15.3%

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<b>Male Age Distribution (2005)</b>								
Male Population	3,602	44.9%	26,648	48.5%	36,845	50.3%	46,873	50.3%
Age 0 to 4 yrs	209	5.8%	1,532	5.7%	1,993	5.4%	2,529	5.4%
Age 5 to 9 yrs	185	5.1%	1,524	5.7%	2,068	5.6%	2,697	5.8%
Age 10 to 14 yrs	208	5.8%	1,577	5.9%	2,151	5.8%	2,910	6.2%
Age 15 to 19 yrs	201	5.6%	2,363	8.9%	2,921	7.9%	3,637	7.8%
Age 20 to 24 yrs	312	8.7%	3,358	12.6%	4,052	11.0%	4,444	9.5%
Age 25 to 29 yrs	379	10.5%	2,230	8.4%	3,152	8.6%	3,627	7.7%
Age 30 to 34 yrs	265	7.4%	1,825	6.8%	2,702	7.3%	3,311	7.1%
Age 35 to 39 yrs	241	6.7%	1,764	6.6%	2,648	7.2%	3,406	7.3%
Age 40 to 44 yrs	253	7.0%	1,905	7.1%	2,835	7.7%	3,705	7.9%
Age 45 to 49 yrs	245	6.8%	1,918	7.2%	2,799	7.6%	3,737	8.0%
Age 50 to 54 yrs	208	5.8%	1,699	6.4%	2,473	6.7%	3,332	7.1%
Age 55 to 59 yrs	176	4.9%	1,247	4.7%	1,862	5.1%	2,620	5.6%
Age 60 to 64 yrs	145	4.0%	958	3.6%	1,437	3.9%	2,019	4.3%
Age 65 to 69 yrs	124	3.4%	763	2.9%	1,071	2.9%	1,454	3.1%
Age 70 to 74 yrs	112	3.1%	660	2.5%	910	2.5%	1,207	2.6%
Age 75 to 79 yrs	125	3.5%	573	2.2%	777	2.1%	992	2.1%
Age 80 to 84 yrs	87	2.4%	382	1.4%	515	1.4%	658	1.4%
Age 85 yrs plus	126	3.5%	368	1.4%	477	1.3%	586	1.3%
Male Median Age	34.8	yrs	33.1	yrs	34.3	yrs	35.5	yrs
Age 19 yrs or less	804	22.3%	6,996	26.3%	9,134	24.8%	11,773	25.1%
Age 20 to 64 years	2,223	61.7%	16,905	63.4%	23,961	65.0%	30,202	64.4%
Age 65 years Plus	575	16.0%	2,747	10.3%	3,751	10.2%	4,897	10.4%
<b>Males per 100 Females, Male % Pop (2005)</b>								
Overall Comparison	82		94		101		101	
Age 0 to 4 yrs	113	53.0%	108	51.8%	105	51.2%	104	51.1%
Age 5 to 9 yrs	91	47.6%	103	50.8%	105	51.3%	104	51.1%
Age 10 to 14 yrs	109	52.2%	102	50.4%	104	50.9%	105	51.3%
Age 15 to 19 yrs	110	52.3%	92	47.9%	96	48.9%	98	49.5%
Age 20 to 24 yrs	84	45.7%	96	48.9%	103	50.7%	103	50.8%
Age 25 to 29 yrs	102	50.5%	109	52.1%	120	54.6%	117	53.9%
Age 30 to 34 yrs	102	50.4%	110	52.3%	124	55.3%	120	54.5%
Age 35 to 39 yrs	100	49.9%	105	51.2%	118	54.2%	114	53.3%
Age 40 to 44 yrs	105	51.2%	100	50.1%	112	52.9%	109	52.2%
Age 45 to 49 yrs	100	50.1%	101	50.2%	108	52.0%	107	51.6%
Age 50 to 54 yrs	80	44.4%	100	50.1%	106	51.5%	107	51.7%
Age 55 to 59 yrs	98	49.6%	96	49.0%	100	50.1%	103	50.7%
Age 60 to 64 yrs	97	49.2%	90	47.3%	98	49.5%	103	50.6%
Age 65 to 69 yrs	70	41.2%	81	44.7%	84	45.7%	87	46.5%
Age 70 to 74 yrs	61	37.8%	73	42.2%	77	43.6%	81	44.8%
Age 75 to 79 yrs	52	34.0%	67	40.2%	73	42.2%	75	43.0%
Age 80 to 84 yrs	35	25.9%	52	34.3%	56	36.0%	60	37.5%
Age 85 yrs plus	26	20.8%	35	26.0%	37	27.2%	39	28.1%
Age 19 yrs or less	105	51.3%	100	49.9%	102	50.4%	103	50.6%
Age 20 to 39 yrs	96	49.0%	103	50.8%	114	53.3%	112	52.9%
Age 40 to 64 yrs	96	48.9%	98	49.6%	106	51.5%	106	51.5%
Age 65 years Plus	43	30.1%	61	38.0%	66	39.7%	69	40.9%

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<b>Household Type (2005)</b>								
Total Households	3,885		22,499		29,228		37,055	
Households with Children	821	21.1%	6,037	26.8%	8,061	27.6%	10,621	28.7%
Average Household Size	1.95		2.22		2.24		2.29	
Est. Household Density	1,285.71	psm	940.59	psm	494.17	psm	167.60	psm
Population Family	5,142	64.2%	35,545	64.7%	47,904	65.4%	64,430	69.2%
Population Non-Family	2,444	30.5%	14,425	26.3%	17,575	24.0%	20,458	22.0%
Population Group Qtrs	429	5.4%	4,953	9.0%	7,810	10.7%	8,225	8.8%
Family Households	1,897	48.8%	12,393	55.1%	16,771	57.4%	22,492	60.7%
<i>Married Couple Hhlds</i>	1,495	78.8%	9,782	78.9%	13,436	80.1%	18,427	81.9%
<i>Other Family Hhlds</i>	403	21.2%	2,612	21.1%	3,336	19.9%	4,066	18.1%
Family Households With Children	807	42.5%	5,935	47.9%	7,929	47.3%	10,458	46.5%
<i>Married Couple With Children</i>	528	65.5%	4,115	69.3%	5,561	70.1%	7,601	72.7%
<i>Other Family Hhlds With Children</i>	279	34.5%	1,821	30.7%	2,368	29.9%	2,857	27.3%
Family Households No Children	1,090	57.5%	6,458	52.1%	8,843	52.7%	12,035	53.5%
<i>Married Couple No Children</i>	966	88.6%	5,667	87.8%	7,875	89.1%	10,826	90.0%
<i>Other Family Households No Children</i>	124	11.4%	791	12.2%	968	10.9%	1,208	10.0%
Average Family Household Size	2.71		2.87		2.86		2.86	
Average Family Income	\$65,692		\$66,656		\$69,112		\$71,235	
Median Family Income	\$55,746		\$56,181		\$57,855		\$59,829	
Non-Family Households	1,988	51.2%	10,105	44.9%	12,456	42.6%	14,563	39.3%
Non-Family Hhlds With Children	14	0.7%	102	1.0%	132	1.1%	163	1.1%
Non-Family Hhld No Children	1,974	99.3%	10,004	99.0%	12,324	98.9%	14,400	98.9%
<i>N-F Hhld Lone Person No Children</i>	1,615	81.2%	7,470	73.9%	9,304	74.7%	10,974	75.4%
Lone Male Householder	597	37.0%	3,162	42.3%	4,058	43.6%	4,891	44.6%
Lone Female Householder	1,017	63.0%	4,308	57.7%	5,246	56.4%	6,083	55.4%
<i>N-F Hhld 2+ Persons No Children</i>	360	18.1%	2,534	25.1%	3,021	24.2%	3,425	23.5%
Average Non-Family Hhld Size	1.23		1.43		1.41		1.40	
<b>Marital Status (2005)</b>								
(15 Years or Older)	6,833		45,836		61,139		77,212	
Never Married	1,772	25.9%	15,908	34.7%	19,157	31.3%	22,332	28.9%
Now Married	3,202	46.9%	20,367	44.4%	27,704	45.3%	38,115	49.4%
Previously Married	1,859	27.2%	9,562	20.9%	14,278	23.4%	16,765	21.7%
<i>Separated</i>	419	22.5%	2,574	26.9%	5,280	37.0%	5,834	34.8%
<i>Widowed</i>	663	35.7%	4,162	43.5%	5,471	38.3%	6,573	39.2%
<i>Divorced</i>	777	41.8%	2,826	29.6%	3,527	24.7%	4,357	26.0%
<b>Educational Attainment (2005)</b>								
Adult Population (25 Years or Older)	5,764		34,033		47,169		61,121	
Elementary (0 to 8)	253	4.4%	1,389	4.1%	1,877	4.0%	2,406	3.9%
Some High School (9 to 11)	603	10.5%	3,630	10.7%	5,225	11.1%	6,431	10.5%
High School Graduate (12)	1,801	31.2%	11,004	32.3%	15,136	32.1%	20,101	32.9%
Some College (13 to 16)	1,139	19.8%	6,276	18.4%	8,555	18.1%	11,190	18.3%
Associate Degree Only	431	7.5%	2,337	6.9%	3,158	6.7%	4,233	6.9%
Bachelor Degree Only	1,028	17.8%	6,350	18.7%	8,715	18.5%	11,181	18.3%
Graduate Degree	510	8.8%	3,047	9.0%	4,503	9.5%	5,580	9.1%
Any College + (Some College or higher)	3,107	53.9%	18,009	52.9%	24,931	52.9%	32,183	52.7%
College Degree + (Bachelor Degree or higher)	1,538	26.7%	9,397	27.6%	13,218	28.0%	16,760	27.4%

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Alexander & Bishop

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westowne dr	1.00 mi radius		3.00 mi radius		5.00 mi radius		10.00 mi radius	
<b>Housing (2005)</b>								
Total Housing Units	4,241		23,803		30,986		39,489	
Housing Units, Occupied	3,885	91.6%	22,499	94.5%	29,228	94.3%	37,055	93.8%
<i>Housing Units, Owner-Occupied</i>	1,750	45.0%	13,228	58.8%	18,092	61.9%	24,600	66.4%
<i>Housing Units, Renter-Occupied</i>	2,135	55.0%	9,270	41.2%	11,135	38.1%	12,455	33.6%
Housing Units, Vacant	356 8.4%		1,304 5.5%		1,759 5.7%		2,434 6.2%	
Total Housing Units (2000)	3,678		22,274		28,995		36,536	
Historical Annual Change (2000-2005)	564	3.1%	1,529	1.4%	1,991	1.4%	2,953	1.6%
<b>Household Size (2005)</b>								
Total Households	3,885		22,499		29,228		37,055	
1 Person Household	1,615	41.6%	7,470	33.2%	9,304	31.8%	10,974	29.6%
2 Person Households	1,434	36.9%	8,238	36.6%	10,993	37.6%	14,265	38.5%
3 Person Households	373	9.6%	2,871	12.8%	3,785	12.9%	4,932	13.3%
4 Person Households	306	7.9%	2,538	11.3%	3,341	11.4%	4,464	12.0%
5 Person Households	113	2.9%	957	4.3%	1,259	4.3%	1,711	4.6%
6 Person Households	28	0.7%	237	1.1%	311	1.1%	430	1.2%
7+ Person Households	18	0.5%	188	0.8%	235	0.8%	280	0.8%
<b>Household Stability (2005)</b>								
Total Households	3,885		22,499		29,228		37,055	
In current residence < 1 year	945	24.3%	4,761	21.2%	5,903	20.2%	6,935	18.7%
In current residence 1-2 years	1,137	29.3%	5,808	25.8%	7,339	25.1%	9,183	24.8%
In current residence 3-5 years	540	13.9%	3,173	14.1%	4,154	14.2%	5,402	14.6%
In current residence 6-10 years	526	13.5%	3,131	13.9%	4,240	14.5%	5,844	15.8%
In current residence > 10 years	738	19.0%	5,626	25.0%	7,592	26.0%	9,692	26.2%
Turnover (% Annual Residential Turnover)	24.3%		21.2%		20.2%		18.7%	
Stability (% In Current Residence 5+ Years)	32.5%		38.9%		40.5%		41.9%	
Median Years in Residence	3.4 yrs		4.1 yrs		4.3 yrs		4.4 yrs	
<b>Household Vehicles (2005)</b>								
Total Vehicles Available	6,687		41,224		53,837		70,258	
Household: 0 Vehicles Available	291	7.5%	1,498	6.7%	1,738	5.9%	1,967	5.3%
Household: 1 Vehicles Available	1,630	41.9%	8,377	37.2%	10,520	36.0%	12,400	33.5%
Household: 2 Vehicles Available	1,494	38.5%	8,809	39.2%	11,820	40.4%	15,326	41.4%
Household: 3+ Vehicles Available	471	12.1%	3,815	17.0%	5,149	17.6%	7,362	19.9%
Average Per Household	1.7	<i>Vehicles</i>	1.8	<i>Vehicles</i>	1.8	<i>Vehicles</i>	1.9	<i>Vehicles</i>
Owner Occupied Hhlds Vehicles	3,390 50.7%		25,105 60.9%		35,001 65.0%		49,510 70.5%	
<i>Average Per Owner Household</i>	1.9 <i>Vehicles</i>		1.9 <i>Vehicles</i>		1.9 <i>Vehicles</i>		2.0 <i>Vehicles</i>	
Renter Occupied Hhlds Vehicles	3,298 49.3%		16,119 39.1%		18,837 35.0%		20,747 29.5%	
<i>Average Per Renter Household</i>	1.5 <i>Vehicles</i>		1.7 <i>Vehicles</i>		1.7 <i>Vehicles</i>		1.7 <i>Vehicles</i>	
<b>Travel Time (2000)</b>								
Worker Base (16 Years or Older)	3,669		28,985		37,457		47,410	
Travel to Work in 14 Minutes or Less	1,887	51.4%	15,234	52.6%	19,094	51.0%	22,050	46.5%
Travel to Work in 15 to 29 Minutes	1,265	34.5%	9,381	32.4%	12,578	33.6%	17,227	36.3%
Travel to Work in 30 to 59 Minutes	402	11.0%	3,068	10.6%	4,100	10.9%	5,699	12.0%
Travel to Work in 60 Minutes or More	54	1.5%	758	2.6%	961	2.6%	1,266	2.7%
Work at Home	61	1.7%	544	1.9%	723	1.9%	1,168	2.5%
Average Travel Time to Work	14.4 mins		15.5 mins		15.7 mins		16.5 mins	

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<b>Transportation To Work (2000)</b>								
Work Base	3,669		28,985		37,457		47,410	
Drive to Work Alone	3,242	88.4%	23,569	81.3%	30,953	82.6%	39,519	83.4%
Drive to Work in Carpool	248	6.8%	2,435	8.4%	3,109	8.3%	3,836	8.1%
Travel to Work - Public Transportation	34	0.9%	325	1.1%	416	1.1%	434	0.9%
Drive to Work on Motorcycle	0	-	11	0.0%	11	0.0%	11	0.0%
Bicycle to Work	20	0.5%	233	0.8%	253	0.7%	265	0.6%
Walk to Work	53	1.5%	1,757	6.1%	1,862	5.0%	2,009	4.2%
Other Means	10	0.3%	110	0.4%	129	0.3%	168	0.4%
Work at Home	61	1.7%	544	1.9%	723	1.9%	1,168	2.5%
<b>Daytime Demos (2005)</b>								
Total Number of Businesses	408		2,405		2,891		3,606	
Total Number of Employees	6,126		33,862		43,322		55,096	
Company Headqtrs: Businesses	0	0	8	0.3%	12	0.4%	16	0.4%
Company Headqtrs: Employees	-	-	1,423	4.2%	3,297	7.6%	4,201	7.6%
Employee Population per Business	15.0 to 1		14.1 to 1		15.0 to 1		15.3 to 1	
Residential Population per Business	19.6 to 1		22.8 to 1		25.4 to 1		25.8 to 1	
Est. Adj. Daytime Demographics (Age16+)	8,846		49,400		65,221		81,948	
<b>Labor Force (2005)</b>								
Labor: Population Age 16+	6,747		44,972		60,053		75,805	
Unemployment Rate	2.8%		3.9%		3.3%		3.2%	
Labor Force Total: Males	2,954	43.8%	21,618	48.1%	30,123	50.2%	38,043	50.2%
<i>Male civilian employed</i>	2,073	70.2%	15,014	69.5%	19,656	65.3%	25,515	67.1%
<i>Male civilian unemployed</i>	67	2.3%	950	4.4%	1,082	3.6%	1,264	3.3%
<i>Males in Armed Forces</i>	0	-	15	0.1%	26	0.1%	29	0.1%
<i>Males not in labor force</i>	814	27.6%	5,638	26.1%	9,359	31.1%	11,235	29.5%
Labor Force Total: Females	3,793	56.2%	23,354	51.9%	29,931	49.8%	37,762	49.8%
<i>Female civilian employed</i>	1,954	51.5%	14,399	61.7%	18,459	61.7%	23,396	62.0%
<i>Female civilian unemployed</i>	124	3.3%	805	3.4%	917	3.1%	1,145	3.0%
<i>Females in Armed Forces</i>	0	-	7	0.0%	13	0.0%	13	0.0%
<i>Females not in labor force</i>	1,715	45.2%	8,144	34.9%	10,542	35.2%	13,208	35.0%
Labor Force Change (2000-2005)	3,079	16.8%	16,008	11.1%	22,634	12.1%	28,434	12.0%
Male Change (2000-2005)	1,080	11.5%	6,921	9.4%	10,904	11.3%	13,442	10.9%
Female Change (2000-2005)	1,999	22.3%	9,087	12.7%	11,729	12.9%	14,992	13.2%
<b>Occupation (2000)</b>								
Occupation: Population Age 16+	3,669		28,964		37,420		47,370	
<i>Occupation Total: Males</i>	1,874	51.1%	14,697	50.7%	19,218	51.4%	24,600	51.9%
<i>Occupation Total: Females</i>	1,794	48.9%	14,268	49.3%	18,201	48.6%	22,770	48.1%
Mgmt, Business, & Financial Operations	523	14.3%	2,928	10.1%	4,011	10.7%	5,344	11.3%
Professional and Related	767	20.9%	5,081	17.5%	6,877	18.4%	8,652	18.3%
Service	441	12.0%	5,281	18.2%	6,497	17.4%	7,781	16.4%
Sales and Office	1,133	30.9%	8,017	27.7%	9,987	26.7%	12,320	26.0%
Farming, Fishing, and Forestry	0	-	71	0.2%	98	0.3%	204	0.4%
Construction, Extraction, & Maintenance	178	4.8%	1,748	6.0%	2,320	6.2%	3,261	6.9%
Production, Transport, & Material Moving	628	17.1%	5,839	20.2%	7,630	20.4%	9,810	20.7%
<i>White Collar</i>	66.0%		55.3%		55.8%		55.6%	
<i>Blue Collar</i>	34.0%		44.7%		44.2%		44.4%	

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<b>Units In Structure (2000)</b>								
Total Units	3,678		22,274		28,995		36,536	
1 Detached Unit	1,525	41.5%	13,190	59.2%	18,020	62.1%	24,355	66.7%
1 Attached Unit	107	2.9%	538	2.4%	723	2.5%	872	2.4%
2 Units	221	6.0%	3,135	14.1%	3,615	12.5%	3,848	10.5%
3 to 4 Units	92	2.5%	1,155	5.2%	1,427	4.9%	1,584	4.3%
5 to 9 Units	691	18.8%	1,464	6.6%	1,891	6.5%	2,187	6.0%
10 to 19 Units	466	12.7%	1,047	4.7%	1,254	4.3%	1,343	3.7%
20 to 49 Units	292	7.9%	666	3.0%	735	2.5%	822	2.2%
50 or more Units	276	7.5%	914	4.1%	943	3.3%	949	2.6%
Mobile Home or Trailer	8	0.2%	164	0.7%	388	1.3%	573	1.6%
Other Structure	0	-	0	-	0	-	3	0.0%
<b>Homes Built By Year (2000)</b>								
Homes Built 1999 to 2000	95	2.6%	323	1.4%	462	1.6%	696	1.9%
Homes Built 1995 to 1998	502	13.7%	1,463	6.6%	2,039	7.0%	2,982	8.2%
Homes Built 1990 to 1994	581	15.8%	1,942	8.7%	2,449	8.4%	3,065	8.4%
Homes Built 1980 to 1989	744	20.2%	2,401	10.8%	3,051	10.5%	3,894	10.7%
Homes Built 1970 to 1979	700	19.0%	2,720	12.2%	3,705	12.8%	5,105	14.0%
Homes Built 1960 to 1969	439	11.9%	2,399	10.8%	3,292	11.4%	4,172	11.4%
Homes Built 1950 to 1959	218	5.9%	2,132	9.6%	3,022	10.4%	3,746	10.3%
Homes Built 1940 to 1949	126	3.4%	1,965	8.8%	2,521	8.7%	2,896	7.9%
Homes Built Before 1939	272	7.4%	6,928	31.1%	8,453	29.2%	9,980	27.3%
Median Age of Homes	20.7 yrs		41.9 yrs		40.7 yrs		38.4 yrs	
<b>Home Values (2000)</b>								
Owner Specified Housing Units	1,395		11,290		15,342		20,201	
Home Values \$1,000,000 or More	0	-	8	0.1%	17	0.1%	20	0.1%
Home Values \$750,000 or \$999,999	0	-	10	0.1%	15	0.1%	17	0.1%
Home Values \$500,000 or \$749,999	8	0.6%	17	0.2%	72	0.5%	123	0.6%
Home Values \$400,000 to \$499,999	0	-	33	0.3%	66	0.4%	115	0.6%
Home Values \$300,000 to \$399,999	0	-	91	0.8%	189	1.2%	329	1.6%
Home Values \$250,000 to \$299,999	15	1.1%	105	0.9%	206	1.3%	362	1.8%
Home Values \$200,000 to \$249,999	32	2.3%	255	2.3%	426	2.8%	728	3.6%
Home Values \$175,000 to \$199,999	34	2.5%	319	2.8%	594	3.9%	921	4.6%
Home Values \$150,000 to \$174,999	155	11.1%	782	6.9%	1,136	7.4%	1,611	8.0%
Home Values \$125,000 to \$149,999	169	12.1%	1,100	9.7%	1,661	10.8%	2,366	11.7%
Home Values \$100,000 to \$124,999	263	18.8%	1,400	12.4%	2,118	13.8%	3,016	14.9%
Home Values \$90,000 to \$99,999	255	18.3%	1,306	11.6%	1,685	11.0%	2,186	10.8%
Home Values \$80,000 to \$89,999	123	8.8%	1,333	11.8%	1,724	11.2%	2,137	10.6%
Home Values \$70,000 to \$79,999	115	8.2%	1,564	13.8%	1,926	12.6%	2,268	11.2%
Home Values \$60,000 to \$69,999	163	11.7%	1,505	13.3%	1,803	11.8%	2,023	10.0%
Home Values \$50,000 to \$59,999	43	3.1%	723	6.4%	869	5.7%	1,008	5.0%
Home Values \$35,000 to \$49,999	16	1.1%	584	5.2%	657	4.3%	749	3.7%
Home Values \$25,000 to \$34,999	5	0.4%	127	1.1%	142	0.9%	163	0.8%
Home Values \$10,000 to \$24,999	0	-	30	0.3%	35	0.2%	55	0.3%
Home Values \$0 to \$9,999	0	-	0	-	0	-	2	0.0%
Owner Occupied Median Home Value	\$107,871		\$95,899		\$100,888		\$105,737	
Renter Occupied Median Rent	\$388		\$325		\$328		\$334	

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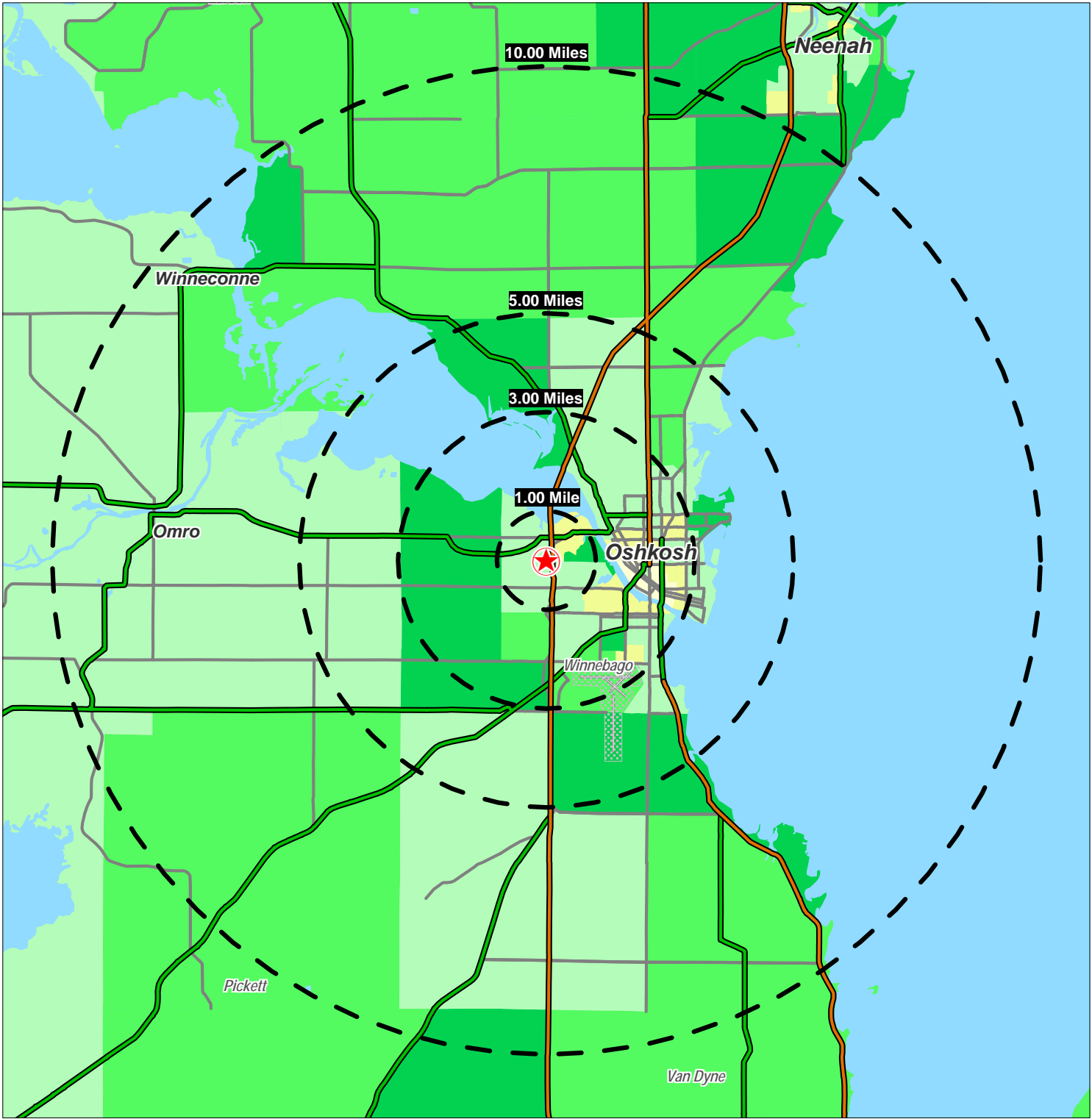


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<b>Consumer Expenditure (Annual Total)</b>				
Total Household Expenditure (2005)	\$177,440,196	\$1,013,234,052	\$1,362,388,287	\$1,784,813,038
Total Non-Retail Expenditures (2005)	\$99,857,003	\$571,914,097	\$769,936,583	\$1,009,992,269
Total Retail Expenditures (2005)	\$77,583,191	\$441,319,960	\$592,451,708	\$774,820,776
Apparel (2005)	\$7,730,988	\$44,235,458	\$59,497,344	\$77,985,208
Contributions (2005)	\$6,202,040	\$35,505,266	\$48,390,084	\$63,853,351
Education (2005)	\$3,464,341	\$19,971,953	\$27,094,460	\$35,570,756
Entertainment (2005)	\$9,588,451	\$55,030,878	\$74,186,828	\$97,425,259
Food And Beverages (2005)	\$27,056,047	\$153,964,459	\$206,083,617	\$269,116,322
Furnishings And Equipment (2005)	\$6,940,693	\$40,138,709	\$54,404,971	\$71,798,144
Gifts (2005)	\$4,616,524	\$26,389,454	\$35,843,965	\$47,170,903
Health Care (2005)	\$11,531,170	\$64,894,324	\$86,550,921	\$112,585,579
Household Operations (2005)	\$5,669,072	\$32,843,072	\$44,653,868	\$58,956,746
Miscellaneous Expenses (2005)	\$2,860,165	\$16,173,136	\$21,638,360	\$28,207,658
Personal Care (2005)	\$2,498,957	\$14,234,984	\$19,108,233	\$24,996,588
Personal Insurance (2005)	\$1,808,983	\$10,443,056	\$14,193,366	\$18,726,504
Reading (2005)	\$608,170	\$3,441,309	\$4,628,215	\$6,055,918
Shelter (2005)	\$35,294,688	\$201,530,241	\$271,190,285	\$355,403,818
Tobacco (2005)	\$1,399,545	\$7,835,227	\$10,345,408	\$13,363,807
Transportation (2005)	\$36,776,789	\$210,964,658	\$283,791,086	\$372,557,104
Utilities (2005)	\$13,393,577	\$75,637,879	\$100,787,286	\$131,039,389
<b>Consumer Expenditure (per Household per Month)</b>				
Total Household Expenditure (2005)	\$3,806	\$3,753	\$3,884	\$4,014
Total Non-Retail Expenditures (2005)	\$2,142 56.3%	\$2,118 56.4%	\$2,195 56.5%	\$2,271 56.6%
Total Retail Expenditures (2005)	\$1,664 43.7%	\$1,635 43.6%	\$1,689 43.5%	\$1,742 43.4%
Apparel (2005)	\$166 4.4%	\$164 4.4%	\$170 4.4%	\$175 4.4%
Contributions (2005)	\$133 3.5%	\$132 3.5%	\$138 3.6%	\$144 3.6%
Education (2005)	\$74 2.0%	\$74 2.0%	\$77 2.0%	\$80 2.0%
Entertainment (2005)	\$206 5.4%	\$204 5.4%	\$212 5.4%	\$219 5.5%
Food And Beverages (2005)	\$580 15.2%	\$570 15.2%	\$588 15.1%	\$605 15.1%
Furnishings And Equipment (2005)	\$149 3.9%	\$149 4.0%	\$155 4.0%	\$161 4.0%
Gifts (2005)	\$99 2.6%	\$98 2.6%	\$102 2.6%	\$106 2.6%
Health Care (2005)	\$247 6.5%	\$240 6.4%	\$247 6.4%	\$253 6.3%
Household Operations (2005)	\$122 3.2%	\$122 3.2%	\$127 3.3%	\$133 3.3%
Miscellaneous Expenses (2005)	\$61 1.6%	\$60 1.6%	\$62 1.6%	\$63 1.6%
Personal Care (2005)	\$54 1.4%	\$53 1.4%	\$54 1.4%	\$56 1.4%
Personal Insurance (2005)	\$39 1.0%	\$39 1.0%	\$40 1.0%	\$42 1.0%
Reading (2005)	\$13 0.3%	\$13 0.3%	\$13 0.3%	\$14 0.3%
Shelter (2005)	\$757 19.9%	\$746 19.9%	\$773 19.9%	\$799 19.9%
Tobacco (2005)	\$30 0.8%	\$29 0.8%	\$29 0.8%	\$30 0.7%
Transportation (2005)	\$789 20.7%	\$781 20.8%	\$809 20.8%	\$838 20.9%
Utilities (2005)	\$287 7.5%	\$280 7.5%	\$287 7.4%	\$295 7.3%

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**Average HH Income**  
By Block Groups

- \$75,000 or more
- \$60,000 to \$75,000
- \$45,000 to \$60,000
- \$30,000 to \$45,000
- Less than \$30,000

**westowne dr**

*Current Year Estimated  
Average Household Income*

August 2008

Prepared For

**Alexander & Bishop**



**ALEXANDER & BISHOP, LTD.**

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