

DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2005 Estimates & 2010 Projections

Calculated using Proportional Block Groups

Prepared For

Alexander & Bishop Ltd.

Lat/Lon: 43.7835/-88.484

May 2006



RF9

WestWind	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Population						
Estimated Population (2005)	5,238		35,078		48,496	
Census Population (1990)	4,107		36,805		46,663	
Census Population (2000)	5,098		36,784		49,484	
Projected Population (2010)	5,432		34,244		48,422	
Forecasted Population (2015)	5,616		32,815		47,811	
Historical Annual Change (1990-2000)	991	2.4%	-20	0.0%	2,822	0.6%
Historical Annual Change (2000-2005)	140	0.5%	-1,706	-0.9%	-988	-0.4%
Projected Annual Change (2005-2010)	194	0.7%	-834	-0.5%	-74	0.0%
Est. Population Density (2005)	1,668.22 <i>psm</i>		1,365.28 <i>psm</i>		709.15 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		25.69 <i>sq mi</i>		68.39 <i>sq mi</i>	
Households						
Estimated Households (2005)	2,615		14,871		20,005	
Census Households (1990)	1,894		14,435		17,911	
Census Households (2000)	2,443		15,127		19,833	
Projected Households (2010)	2,811		14,965		20,565	
Forecasted Households (2015)	3,013		14,856		20,947	
Historical Annual Change (1990-2000)	549	2.9%	693	0.5%	1,923	1.1%
Projected Annual Change (2000-2010)	368	1.5%	-162	-0.1%	732	0.4%
Average Household Income						
Est. Average Household Income (2005)	\$44,722		\$51,734		\$58,185	
Census Average Hhld Income (1990)	\$27,802		\$29,628		\$31,967	
Census Average Hhld Income (2000)	\$39,349		\$43,352		\$48,044	
Proj. Average Household Income (2010)	\$49,631		\$56,822		\$64,289	
Historical Annual Change (1990-2000)	\$11,547	4.2%	\$13,725	4.6%	\$16,078	5.0%
Projected Annual Change (2000-2010)	\$10,281	2.6%	\$13,470	3.1%	\$16,244	3.4%
Median Household Income						
Est. Median Household Income (2005)	\$38,387		\$42,926		\$46,592	
Census Median Hhld Income (1990)	\$25,101		\$26,251		\$28,245	
Census Median Hhld Income (2000)	\$35,477		\$39,607		\$42,690	
Proj. Median Household Income (2010)	\$43,041		\$47,745		\$52,171	
Historical Annual Change (1990-2000)	\$10,376	4.1%	\$13,356	5.1%	\$14,445	5.1%
Projected Annual Change (2000-2010)	\$7,564	2.1%	\$8,138	2.1%	\$9,481	2.2%
Per Capita Income						
Est. Per Capita Income (2005)	\$22,412		\$22,503		\$24,576	
Census Per Capita Income (1990)	\$12,822		\$11,620		\$12,270	
Census Per Capita Income (2000)	\$18,736		\$17,824		\$19,191	
Proj. Per Capita Income (2010)	\$25,780		\$25,509		\$27,969	
Historical Annual Change (1990-2000)	\$5,914	4.6%	\$6,204	5.3%	\$6,921	5.6%
Projected Annual Change (2000-2010)	\$7,044	3.8%	\$7,685	4.3%	\$8,778	4.6%
Other Income						
Est. Median Disposable Income (2005)	\$33,780		\$36,970		\$39,730	
Proj. Median Disposable Income (2010)	\$36,911		\$40,450		\$43,782	
Est. Median Household Net Worth (2005)	\$29,489		\$36,485		\$38,826	

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Household Income Distribution (2005)						
HH Income \$200,000 or More	5	0.2%	78	0.5%	245	1.2%
HH Income \$150,000 to 199,999	14	0.5%	91	0.6%	229	1.1%
HH Income \$125,000 to 149,999	23	0.9%	188	1.3%	360	1.8%
HH Income \$100,000 to 124,999	51	1.9%	473	3.2%	855	4.3%
HH Income \$75,000 to 99,999	218	8.3%	1,427	9.6%	2,225	11.1%
HH Income \$50,000 to 74,999	601	23.0%	3,817	25.7%	5,101	25.5%
HH Income \$35,000 to 49,999	533	20.4%	2,896	19.5%	3,639	18.2%
HH Income \$25,000 to 34,999	267	10.2%	1,769	11.9%	2,282	11.4%
HH Income \$15,000 to 24,999	464	17.7%	2,171	14.6%	2,618	13.1%
HH Income \$10,000 to 14,999	183	7.0%	902	6.1%	1,130	5.6%
HH Income \$0 to 9,999	257	9.8%	1,060	7.1%	1,321	6.6%
HH Income \$35,000+	1,444	55.2%	8,969	60.3%	12,654	63.3%
HH Income \$50,000+	911	34.9%	6,074	40.8%	9,015	45.1%
HH Income \$75,000+	310	11.9%	2,257	15.2%	3,914	19.6%
Race & Ethnicity (2005)						
Total Population	5,238		35,078		48,496	
White	4,670	89.1%	32,988	94.0%	45,839	94.5%
Black or African American	78	1.5%	276	0.8%	460	0.9%
American Indian & Alaska Native	26	0.5%	151	0.4%	188	0.4%
Asian	111	2.1%	532	1.5%	644	1.3%
Hawaiian & Pacific Islander	0	-	4	0.0%	7	0.0%
Other Race	227	4.3%	560	1.6%	677	1.4%
Two or More Races	125	2.4%	567	1.6%	682	1.4%
Not Hispanic or Latino Population	4,839	92.4%	33,715	96.1%	46,822	96.5%
<i>Non Hispanic: White</i>	4,298	88.8%	31,694	94.0%	44,244	94.5%
<i>Non Hispanic: Black or African American</i>	72	1.5%	263	0.8%	442	0.9%
<i>Non Hispanic: Amer Indian & AK Native</i>	24	0.5%	149	0.4%	185	0.4%
<i>Non Hispanic: Asian</i>	100	2.1%	502	1.5%	613	1.3%
<i>Non Hispanic: Hawaiian & Pacific Islander</i>	0	-	4	0.0%	7	0.0%
<i>Non Hispanic: Other Race</i>	227	4.7%	560	1.7%	677	1.4%
<i>Non Hispanic: Two or More Races</i>	117	2.4%	543	1.6%	654	1.4%
Hispanic or Latino Population	400	7.6%	1,363	3.9%	1,674	3.5%
<i>Hispanic: White</i>	372	93.0%	1,294	94.9%	1,595	95.2%
<i>Hispanic: Black or African American</i>	6	1.6%	13	1.0%	19	1.1%
<i>Hispanic: American Indian & Alaska Native</i>	2	0.5%	2	0.1%	2	0.1%
<i>Hispanic: Asian</i>	12	2.9%	29	2.1%	32	1.9%
<i>Hispanic: Hawaiian & Pacific Islander</i>	0	-	0	-	0	-
<i>Hispanic: Other Race</i>	0	-	0	-	0	-
<i>Hispanic: Two or More Races</i>	8	2.0%	25	1.8%	28	1.7%
Not of Hispanic Origin Population (1990)	4,035	98.2%	36,224	98.4%	46,020	98.6%
Hispanic Origin Population (1990)	72	1.8%	581	1.6%	643	1.4%
Not Hispanic or Latino Population (2000)	4,814	94.4%	35,708	97.1%	48,183	97.4%
Hispanic or Latino Population (2000)	284	5.6%	1,076	2.9%	1,301	2.6%
Not Hispanic or Latino Population 5yr (2010)	4,903	90.3%	32,589	95.2%	46,365	95.8%
Hispanic or Latino Population 5yr (2010)	529	9.7%	1,654	4.8%	2,058	4.2%
Historical Annual Change (1990-2000)	211	29.3%	495	8.5%	658	10.2%
Projected Annual Change (2000-2010)	246	8.7%	578	5.4%	756	5.8%

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Age Distribution (2005)						
Total Population	5,238		35,078		48,496	
Age 0 to 4 yrs	330	6.3%	2,180	6.2%	2,926	6.0%
Age 5 to 9 yrs	223	4.3%	2,103	6.0%	2,882	5.9%
Age 10 to 14 yrs	199	3.8%	2,121	6.0%	3,057	6.3%
Age 15 to 19 yrs	293	5.6%	2,282	6.5%	3,329	6.9%
Age 20 to 24 yrs	723	13.8%	3,056	8.7%	4,105	8.5%
Age 25 to 29 yrs	523	10.0%	2,769	7.9%	3,454	7.1%
Age 30 to 34 yrs	320	6.1%	2,188	6.2%	2,847	5.9%
Age 35 to 39 yrs	267	5.1%	2,290	6.5%	3,117	6.4%
Age 40 to 44 yrs	265	5.1%	2,436	6.9%	3,460	7.1%
Age 45 to 49 yrs	320	6.1%	2,569	7.3%	3,736	7.7%
Age 50 to 54 yrs	331	6.3%	2,348	6.7%	3,440	7.1%
Age 55 to 59 yrs	289	5.5%	1,886	5.4%	2,773	5.7%
Age 60 to 64 yrs	226	4.3%	1,435	4.1%	2,035	4.2%
Age 65 to 69 yrs	187	3.6%	1,116	3.2%	1,599	3.3%
Age 70 to 74 yrs	209	4.0%	1,172	3.3%	1,619	3.3%
Age 75 to 79 yrs	203	3.9%	1,120	3.2%	1,509	3.1%
Age 80 to 84 yrs	178	3.4%	961	2.7%	1,276	2.6%
Age 85 yrs plus	152	2.9%	1,047	3.0%	1,331	2.7%
Median Age	33.9 yrs		35.9 yrs		36.6 yrs	
Age 19 yrs or less	1,046	20.0%	8,686	24.8%	12,194	25.1%
Age 20 to 64 years	3,264	62.3%	20,976	59.8%	28,967	59.7%
Age 65 years Plus	928	17.7%	5,416	15.4%	7,335	15.1%
Female Age Distribution (2005)						
Female Population	2,708	51.7%	17,892	51.0%	24,882	51.3%
Age 0 to 4 yrs	153	5.7%	1,052	5.9%	1,406	5.7%
Age 5 to 9 yrs	112	4.1%	1,028	5.7%	1,410	5.7%
Age 10 to 14 yrs	99	3.7%	1,043	5.8%	1,517	6.1%
Age 15 to 19 yrs	157	5.8%	1,081	6.0%	1,612	6.5%
Age 20 to 24 yrs	339	12.5%	1,476	8.3%	2,021	8.1%
Age 25 to 29 yrs	245	9.0%	1,306	7.3%	1,671	6.7%
Age 30 to 34 yrs	136	5.0%	1,028	5.7%	1,366	5.5%
Age 35 to 39 yrs	113	4.2%	1,097	6.1%	1,536	6.2%
Age 40 to 44 yrs	141	5.2%	1,246	7.0%	1,794	7.2%
Age 45 to 49 yrs	168	6.2%	1,284	7.2%	1,891	7.6%
Age 50 to 54 yrs	175	6.5%	1,190	6.7%	1,747	7.0%
Age 55 to 59 yrs	136	5.0%	955	5.3%	1,404	5.6%
Age 60 to 64 yrs	123	4.5%	760	4.2%	1,064	4.3%
Age 65 to 69 yrs	115	4.3%	621	3.5%	872	3.5%
Age 70 to 74 yrs	136	5.0%	686	3.8%	940	3.8%
Age 75 to 79 yrs	132	4.9%	661	3.7%	890	3.6%
Age 80 to 84 yrs	123	4.5%	629	3.5%	815	3.3%
Age 85 yrs plus	106	3.9%	747	4.2%	926	3.7%
Female Median Age	38.5 yrs		38.3 yrs		38.6 yrs	
Age 19 yrs or less	521	19.2%	4,205	23.5%	5,945	23.9%
Age 20 to 64 years	1,575	58.2%	10,343	57.8%	14,494	58.3%
Age 65 years Plus	612	22.6%	3,345	18.7%	4,443	17.9%

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Male Age Distribution (2005)						
Male Population	2,530	48.3%	17,186	49.0%	23,615	48.7%
Age 0 to 4 yrs	177	7.0%	1,128	6.6%	1,519	6.4%
Age 5 to 9 yrs	111	4.4%	1,075	6.3%	1,473	6.2%
Age 10 to 14 yrs	100	4.0%	1,077	6.3%	1,540	6.5%
Age 15 to 19 yrs	137	5.4%	1,201	7.0%	1,717	7.3%
Age 20 to 24 yrs	385	15.2%	1,580	9.2%	2,084	8.8%
Age 25 to 29 yrs	278	11.0%	1,463	8.5%	1,783	7.6%
Age 30 to 34 yrs	183	7.2%	1,160	6.7%	1,481	6.3%
Age 35 to 39 yrs	154	6.1%	1,193	6.9%	1,581	6.7%
Age 40 to 44 yrs	124	4.9%	1,190	6.9%	1,665	7.1%
Age 45 to 49 yrs	152	6.0%	1,285	7.5%	1,845	7.8%
Age 50 to 54 yrs	156	6.2%	1,158	6.7%	1,694	7.2%
Age 55 to 59 yrs	152	6.0%	931	5.4%	1,369	5.8%
Age 60 to 64 yrs	103	4.1%	675	3.9%	971	4.1%
Age 65 to 69 yrs	72	2.8%	495	2.9%	727	3.1%
Age 70 to 74 yrs	73	2.9%	486	2.8%	680	2.9%
Age 75 to 79 yrs	71	2.8%	459	2.7%	619	2.6%
Age 80 to 84 yrs	55	2.2%	333	1.9%	461	2.0%
Age 85 yrs plus	46	1.8%	299	1.7%	405	1.7%
Male Median Age	31.8 yrs		34.2 yrs		35.1 yrs	
Age 19 yrs or less	525	20.8%	4,481	26.1%	6,249	26.5%
Age 20 to 64 years	1,688	66.7%	10,633	61.9%	14,474	61.3%
Age 65 years Plus	317	12.5%	2,071	12.1%	2,892	12.2%
Males per 100 Females, Male % Pop (2005)						
Overall Comparison	93		96		95	
Age 0 to 4 yrs	116	53.7%	107	51.7%	108	51.9%
Age 5 to 9 yrs	100	49.9%	105	51.1%	104	51.1%
Age 10 to 14 yrs	101	50.2%	103	50.8%	102	50.4%
Age 15 to 19 yrs	87	46.5%	111	52.6%	106	51.6%
Age 20 to 24 yrs	114	53.2%	107	51.7%	103	50.8%
Age 25 to 29 yrs	113	53.2%	112	52.8%	107	51.6%
Age 30 to 34 yrs	134	57.3%	113	53.0%	108	52.0%
Age 35 to 39 yrs	136	57.7%	109	52.1%	103	50.7%
Age 40 to 44 yrs	88	46.9%	95	48.8%	93	48.1%
Age 45 to 49 yrs	91	47.6%	100	50.0%	98	49.4%
Age 50 to 54 yrs	89	47.1%	97	49.3%	97	49.2%
Age 55 to 59 yrs	112	52.8%	98	49.4%	98	49.4%
Age 60 to 64 yrs	84	45.8%	89	47.0%	91	47.7%
Age 65 to 69 yrs	62	38.3%	80	44.3%	83	45.5%
Age 70 to 74 yrs	53	34.8%	71	41.4%	72	42.0%
Age 75 to 79 yrs	54	35.2%	69	41.0%	70	41.0%
Age 80 to 84 yrs	45	30.9%	53	34.6%	57	36.1%
Age 85 yrs plus	43	30.3%	40	28.6%	44	30.4%
Age 19 yrs or less	101	50.2%	107	51.6%	105	51.2%
Age 20 to 39 yrs	120	54.6%	110	52.4%	105	51.2%
Age 40 to 64 yrs	93	48.1%	96	49.1%	95	48.8%
Age 65 years Plus	52	34.1%	62	38.2%	65	39.4%

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Household Type (2005)						
Total Households	2,615		14,871		20,005	
Households with Children	540	20.6%	4,362	29.3%	6,051	30.2%
Average Household Size	1.99		2.28		2.33	
Est. Household Density	832.73	psm	578.79	psm	292.52	psm
Population Family	3,428	65.4%	25,389	72.4%	35,949	74.1%
Population Non-Family	1,782	34.0%	8,519	24.3%	10,704	22.1%
Population Group Qtrs	28	0.5%	1,170	3.3%	1,844	3.8%
Family Households	1,277	48.8%	8,741	58.8%	12,348	61.7%
<i>Married Couple Hhlds</i>	934	73.2%	6,698	76.6%	9,767	79.1%
<i>Other Family Hhlds</i>	343	26.8%	2,043	23.4%	2,581	20.9%
Family Households With Children	531	41.6%	4,267	48.8%	5,935	48.1%
<i>Married Couple With Children</i>	316	59.4%	2,823	66.1%	4,089	68.9%
<i>Other Family Hhlds With Children</i>	215	40.6%	1,445	33.9%	1,847	31.1%
Family Households No Children	746	58.4%	4,474	51.2%	6,413	51.9%
<i>Married Couple No Children</i>	619	82.9%	3,876	86.6%	5,678	88.5%
<i>Other Family Households No Childrer.</i>	127	17.1%	598	13.4%	734	11.5%
Average Family Household Size	2.68		2.90		2.91	
Average Family Income	\$54,783		\$64,355		\$71,964	
Median Family Income	\$49,840		\$53,227		\$57,462	
Non-Family Households	1,338	51.2%	6,130	41.2%	7,657	38.3%
Non-Family Hhlds With Children	9	0.7%	94	1.5%	116	1.5%
Non-Family Hhld No Children	1,329	99.3%	6,035	98.5%	7,541	98.5%
<i>N-F Hhld Lone Person No Children</i>	1,069	79.9%	4,971	81.1%	6,179	80.7%
Lone Male Householder	444	41.6%	2,217	44.6%	2,697	43.6%
Lone Female Householder	625	58.4%	2,754	55.4%	3,483	56.4%
<i>N-F Hhld 2+ Persons No Children</i>	259	19.4%	1,065	17.4%	1,362	17.8%
Average Non-Family Hhld Size	1.33		1.39		1.40	
Marital Status (2005)						
(15 Years or Older)	4,485		28,674		39,631	
Never Married	1,507	33.6%	7,813	27.2%	10,357	26.1%
Now Married	1,920	42.8%	14,257	49.7%	20,757	52.4%
Previously Married	1,059	23.6%	6,604	23.0%	8,517	21.5%
<i>Separated</i>	165	15.6%	1,171	17.7%	1,784	20.9%
<i>Widowed</i>	479	45.2%	3,211	48.6%	3,902	45.8%
<i>Divorced</i>	415	39.2%	2,222	33.6%	2,831	33.2%
Educational Attainment (2005)						
Adult Population (25 Years or Older)	3,469		23,336		32,197	
Elementary (0 to 8)	161	4.6%	1,193	5.1%	1,506	4.7%
Some High School (9 to 11)	442	12.7%	2,837	12.2%	3,422	10.6%
High School Graduate (12)	1,228	35.4%	8,449	36.2%	11,105	34.5%
Some College (13 to 16)	637	18.4%	4,506	19.3%	6,171	19.2%
Associate Degree Only	203	5.8%	2,153	9.2%	3,097	9.6%
Bachelor Degree Only	549	15.8%	2,952	12.6%	4,732	14.7%
Graduate Degree	249	7.2%	1,246	5.3%	2,164	6.7%
Any College + (Some College or higher)	1,638	47.2%	10,857	46.5%	16,164	50.2%
College Degree + (Bachelor Degree or higher)	798	23.0%	4,198	18.0%	6,896	21.4%

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Housing (2005)						
Total Housing Units	2,896		15,832		21,240	
Housing Units, Occupied	2,615	90.3%	14,871	93.9%	20,005	94.2%
<i>Housing Units, Owner-Occupied</i>	867	33.1%	9,362	63.0%	13,232	66.1%
<i>Housing Units, Renter-Occupied</i>	1,748	66.9%	5,509	37.0%	6,772	33.9%
Housing Units, Vacant	281		961		1,235	
Total Housing Units (2000)	2,676		16,004		20,937	
Historical Annual Change (2000-2005)	220	1.6%	-172	-0.2%	303	0.3%
Household Size (2005)						
Total Households	2,615		14,871		20,005	
1 Person Household	1,069	40.9%	4,971	33.4%	6,179	30.9%
2 Person Households	991	37.9%	5,328	35.8%	7,424	37.1%
3 Person Households	260	9.9%	1,986	13.4%	2,683	13.4%
4 Person Households	191	7.3%	1,585	10.7%	2,314	11.6%
5 Person Households	74	2.8%	689	4.6%	998	5.0%
6 Person Households	16	0.6%	189	1.3%	256	1.3%
7+ Person Households	14	0.5%	122	0.8%	151	0.8%
Household Stability (2005)						
Total Households	2,615		14,871		20,005	
In current residence < 1 year	606	23.2%	2,504	16.8%	3,301	16.5%
In current residence 1-2 years	863	33.0%	3,806	25.6%	5,018	25.1%
In current residence 3-5 years	349	13.4%	2,291	15.4%	3,150	15.7%
In current residence 6-10 years	281	10.7%	1,684	11.3%	2,528	12.6%
In current residence > 10 years	516	19.7%	4,586	30.8%	6,008	30.0%
Turnover (% Annual Residential Turnover)	23.2%		16.8%		16.5%	
Stability (% In Current Residence 5+ Years)	30.5%		42.2%		42.7%	
Median Years in Residence	3.2 yrs		4.8 yrs		4.8 yrs	
Household Vehicles (2005)						
Total Vehicles Available	4,322		25,285		35,158	
Household: 0 Vehicles Available	233	8.9%	1,142	7.7%	1,347	6.7%
Household: 1 Vehicles Available	1,233	47.2%	5,867	39.4%	7,398	37.0%
Household: 2 Vehicles Available	922	35.3%	5,545	37.3%	7,771	38.8%
Household: 3+ Vehicles Available	227	8.7%	2,317	15.6%	3,487	17.4%
Average Per Household	1.7 Vehicles		1.7 Vehicles		1.8 Vehicles	
Owner Occupied Hhlds Vehicles	1,626		17,900		26,062	
<i>Average Per Owner Household</i>	1.9 Vehicles		1.9 Vehicles		2.0 Vehicles	
Renter Occupied Hhlds Vehicles	2,696		7,384		9,096	
<i>Average Per Renter Household</i>	1.5 Vehicles		1.3 Vehicles		1.3 Vehicles	
Travel Time (2000)						
Worker Base (16 Years or Older)	2,901		19,132		25,806	
Travel to Work in 14 Minutes or Less	1,581	54.5%	10,751	56.2%	14,419	55.9%
Travel to Work in 15 to 29 Minutes	779	26.9%	4,817	25.2%	6,617	25.6%
Travel to Work in 30 to 59 Minutes	448	15.4%	2,607	13.6%	3,375	13.1%
Travel to Work in 60 Minutes or More	56	1.9%	738	3.9%	1,014	3.9%
Work at Home	37	1.3%	219	1.1%	382	1.5%
Average Travel Time to Work	16.5 mins		17.2 mins		17.0 mins	

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Prepared For

Alexander & Bishop Ltd.

Lat/Lon: 43.7835/-88.484

May 2006



RF9

WestWind	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Transportation To Work (2000)						
Work Base	2,901		19,132		25,806	
Drive to Work Alone	2,180	75.2%	15,486	80.9%	21,195	82.1%
Drive to Work in Carpool	610	21.0%	2,366	12.4%	2,936	11.4%
Travel to Work - Public Transportation	27	0.9%	207	1.1%	217	0.8%
Drive to Work on Motorcycle	6	0.2%	35	0.2%	47	0.2%
Bicycle to Work	15	0.5%	173	0.9%	180	0.7%
Walk to Work	15	0.5%	543	2.8%	708	2.7%
Other Means	11	0.4%	103	0.5%	142	0.5%
Work at Home	37	1.3%	219	1.1%	382	1.5%
Daytime Demos (2005)						
Total Number of Businesses	286		1,998		2,399	
Total Number of Employees	3,579		29,278		36,542	
Company Headqtrs: Businesses	1	0.4%	9	0.4%	9	0.4%
Company Headqtrs: Employees	65	1.8%	4,199	14.3%	4,282	11.7%
Employee Population per Business	12.5 to 1		14.7 to 1		15.2 to 1	
Residential Population per Business	18.3 to 1		17.6 to 1		20.2 to 1	
Est. Adj. Daytime Demographics (Age16+)	4,931		38,767		49,572	
Labor Force (2005)						
Labor: Population Age 16+	4,443		28,217		38,979	
Unemployment Rate	2.2%		3.0%		3.2%	
Labor Force Total: Males	2,126	47.8%	13,663	48.4%	18,745	48.1%
<i>Male civilian employec</i>	1,607	75.6%	9,899	72.5%	13,690	73.0%
<i>Male civilian unemployec</i>	55	2.6%	442	3.2%	641	3.4%
<i>Males in Armed Forces</i>	7	0.3%	27	0.2%	27	0.1%
<i>Males not in labor force</i>	456	21.5%	3,295	24.1%	4,387	23.4%
Labor Force Total: Females	2,317	52.2%	14,554	51.6%	20,233	51.9%
<i>Female civilian employec</i>	1,476	63.7%	8,802	60.5%	12,232	60.5%
<i>Female civilian unemployec</i>	44	1.9%	399	2.7%	590	2.9%
<i>Females in Armed Forces</i>	0	-	0	-	0	-
<i>Females not in labor force</i>	796	34.4%	5,353	36.8%	7,412	36.6%
Labor Force Change (2000-2005)	1,549	10.7%	9,114	9.5%	13,201	10.2%
Male Change (2000-2005)	641	8.6%	3,669	7.3%	5,268	7.8%
Female Change (2000-2005)	908	12.9%	5,445	12.0%	7,933	12.9%
Occupation (2000)						
Occupation: Population Age 16+	2,894		19,103		25,777	
<i>Occupation Total: Males</i>	1,484	51.3%	9,994	52.3%	13,477	52.3%
<i>Occupation Total: Females</i>	1,409	48.7%	9,110	47.7%	12,301	47.7%
Mgmt, Business, & Financial Operations	229	7.9%	1,623	8.5%	2,642	10.2%
Professional and Related	379	13.1%	2,552	13.4%	3,845	14.9%
Service	415	14.3%	3,364	17.6%	4,282	16.6%
Sales and Office	742	25.6%	4,435	23.2%	6,139	23.8%
Farming, Fishing, and Forestry	67	2.3%	134	0.7%	162	0.6%
Construction, Extraction, & Maintenance	177	6.1%	1,557	8.2%	2,028	7.9%
Production, Transport, & Material Moving	884	30.5%	5,438	28.5%	6,679	25.9%
<i>White Collar</i>	46.7%		45.1%		49.0%	
<i>Blue Collar</i>	53.3%		54.9%		51.0%	

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RF9

WestWind	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Units In Structure (2000)						
Total Units	2,676		16,004		20,937	
1 Detached Unit	802	30.0%	9,548	59.7%	13,024	62.2%
1 Attached Unit	25	0.9%	356	2.2%	511	2.4%
2 Units	128	4.8%	1,731	10.8%	1,951	9.3%
3 to 4 Units	178	6.7%	734	4.6%	852	4.1%
5 to 9 Units	847	31.7%	1,196	7.5%	1,486	7.1%
10 to 19 Units	227	8.5%	585	3.7%	866	4.1%
20 to 49 Units	246	9.2%	484	3.0%	590	2.8%
50 or more Units	105	3.9%	434	2.7%	514	2.5%
Mobile Home or Trailer	116	4.3%	929	5.8%	1,137	5.4%
Other Structure	2	0.1%	6	0.0%	7	0.0%
Homes Built By Year (2000)						
Homes Built 1999 to 2000	34	1.3%	120	0.8%	326	1.6%
Homes Built 1995 to 1998	420	15.7%	771	4.8%	1,489	7.1%
Homes Built 1990 to 1994	427	16.0%	860	5.4%	1,413	6.7%
Homes Built 1980 to 1989	606	22.6%	1,242	7.8%	2,002	9.6%
Homes Built 1970 to 1979	527	19.7%	2,012	12.6%	2,977	14.2%
Homes Built 1960 to 1969	255	9.5%	1,570	9.8%	2,139	10.2%
Homes Built 1950 to 1959	152	5.7%	2,432	15.2%	3,052	14.6%
Homes Built 1940 to 1949	63	2.4%	1,508	9.4%	1,676	8.0%
Homes Built Before 1939	191	7.2%	5,489	34.3%	5,863	28.0%
Median Age of Homes	20.0 yrs		46.3 yrs		40.6 yrs	
Home Values (2000)						
Owner Specified Housing Units	695		8,149		11,259	
Home Values \$1,000,000 or More	3	0.4%	5	0.1%	5	0.0%
Home Values \$750,000 or \$999,999	0	-	0	-	0	-
Home Values \$500,000 or \$749,999	0	-	6	0.1%	21	0.2%
Home Values \$400,000 to \$499,999	0	-	12	0.1%	28	0.3%
Home Values \$300,000 to \$399,999	0	-	17	0.2%	75	0.7%
Home Values \$250,000 to \$299,999	1	0.1%	55	0.7%	154	1.4%
Home Values \$200,000 to \$249,999	4	0.6%	67	0.8%	267	2.4%
Home Values \$175,000 to \$199,999	17	2.5%	90	1.1%	357	3.2%
Home Values \$150,000 to \$174,999	29	4.2%	211	2.6%	611	5.4%
Home Values \$125,000 to \$149,999	111	16.0%	569	7.0%	1,198	10.6%
Home Values \$100,000 to \$124,999	128	18.5%	1,122	13.8%	1,804	16.0%
Home Values \$90,000 to \$99,999	129	18.5%	1,130	13.9%	1,391	12.4%
Home Values \$80,000 to \$89,999	93	13.4%	1,515	18.6%	1,683	14.9%
Home Values \$70,000 to \$79,999	74	10.7%	1,412	17.3%	1,574	14.0%
Home Values \$60,000 to \$69,999	35	5.0%	974	11.9%	1,036	9.2%
Home Values \$50,000 to \$59,999	46	6.7%	502	6.2%	562	5.0%
Home Values \$35,000 to \$49,999	20	2.9%	329	4.0%	345	3.1%
Home Values \$25,000 to \$34,999	3	0.4%	108	1.3%	118	1.0%
Home Values \$10,000 to \$24,999	0	-	24	0.3%	25	0.2%
Home Values \$0 to \$9,999	0	-	0	-	5	0.0%
Owner Occupied Median Home Value	\$99,475		\$87,390		\$99,578	
Renter Occupied Median Rent	\$489		\$372		\$398	

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RF9

WestWind	1.00 mi radius	3.00 mi radius	5.00 mi radius
Consumer Expenditure (Annual Total)			
Total Household Expenditure (2005)	\$106,330,417	\$664,502,700	\$966,066,729
<i>Total Non-Retail Expenditures (2005)</i>	\$59,789,624	\$374,703,318	\$545,964,200
<i>Total Retail Expenditures (2005)</i>	\$46,540,794	\$289,799,382	\$420,102,529
Apparel (2005)	\$4,648,120	\$29,008,968	\$42,245,416
Contributions (2005)	\$3,574,184	\$22,786,880	\$34,073,149
Education (2005)	\$2,044,949	\$12,608,740	\$18,919,311
Entertainment (2005)	\$5,713,834	\$35,997,279	\$52,564,679
Food And Beverages (2005)	\$16,386,764	\$101,537,841	\$146,431,551
Furnishings And Equipment (2005)	\$4,097,776	\$26,083,277	\$38,488,364
Gifts (2005)	\$2,696,116	\$16,999,051	\$25,233,427
Health Care (2005)	\$6,986,522	\$42,925,540	\$61,434,884
Household Operations (2005)	\$3,315,770	\$21,245,716	\$31,566,959
Miscellaneous Expenses (2005)	\$1,732,645	\$10,696,438	\$15,377,504
Personal Care (2005)	\$1,508,198	\$9,350,898	\$13,556,808
Personal Insurance (2005)	\$1,062,228	\$6,742,090	\$10,021,337
Reading (2005)	\$365,011	\$2,253,143	\$3,276,252
Shelter (2005)	\$21,041,580	\$131,968,278	\$192,222,577
Tobacco (2005)	\$867,950	\$5,261,119	\$7,387,592
Transportation (2005)	\$22,115,790	\$139,011,913	\$201,710,993
Utilities (2005)	\$8,172,980	\$50,025,540	\$71,555,935
Consumer Expenditure (per Household per Month)			
Total Household Expenditure (2005)	\$3,389	\$3,724	\$4,024
<i>Total Non-Retail Expenditures (2005)</i>	\$1,906 56.2%	\$2,100 56.4%	\$2,274 56.5%
<i>Total Retail Expenditures (2005)</i>	\$1,483 43.8%	\$1,624 43.6%	\$1,750 43.5%
Apparel (2005)	\$148 4.4%	\$163 4.4%	\$176 4.4%
Contributions (2005)	\$114 3.4%	\$128 3.4%	\$142 3.5%
Education (2005)	\$65 1.9%	\$71 1.9%	\$79 2.0%
Entertainment (2005)	\$182 5.4%	\$202 5.4%	\$219 5.4%
Food And Beverages (2005)	\$522 15.4%	\$569 15.3%	\$610 15.2%
Furnishings And Equipment (2005)	\$131 3.9%	\$146 3.9%	\$160 4.0%
Gifts (2005)	\$86 2.5%	\$95 2.6%	\$105 2.6%
Health Care (2005)	\$223 6.6%	\$241 6.5%	\$256 6.4%
Household Operations (2005)	\$106 3.1%	\$119 3.2%	\$131 3.3%
Miscellaneous Expenses (2005)	\$55 1.6%	\$60 1.6%	\$64 1.6%
Personal Care (2005)	\$48 1.4%	\$52 1.4%	\$56 1.4%
Personal Insurance (2005)	\$34 1.0%	\$38 1.0%	\$42 1.0%
Reading (2005)	\$12 0.3%	\$13 0.3%	\$14 0.3%
Shelter (2005)	\$671 19.8%	\$740 19.9%	\$801 19.9%
Tobacco (2005)	\$28 0.8%	\$29 0.8%	\$31 0.8%
Transportation (2005)	\$705 20.8%	\$779 20.9%	\$840 20.9%
Utilities (2005)	\$260 7.7%	\$280 7.5%	\$298 7.4%

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RGraph3

WestWind

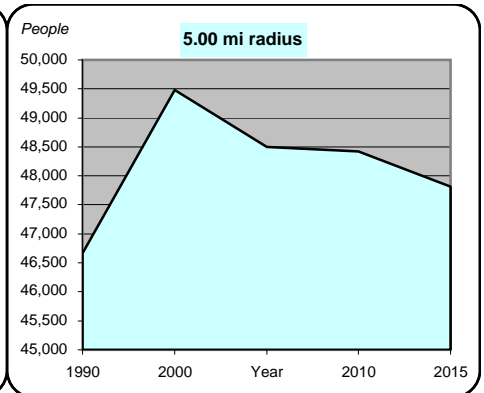
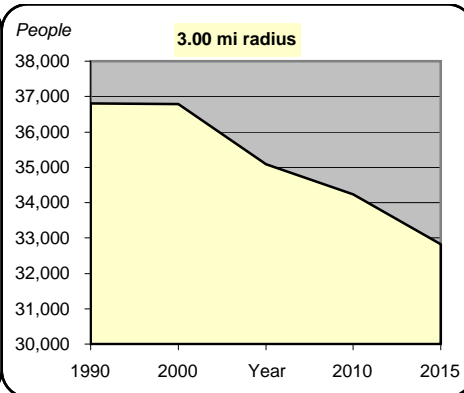
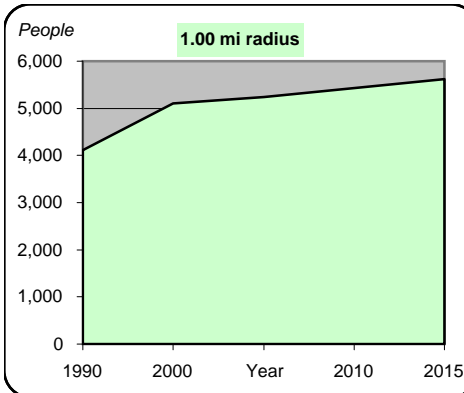
1.00 mi radius

3.00 mi radius

5.00 mi radius

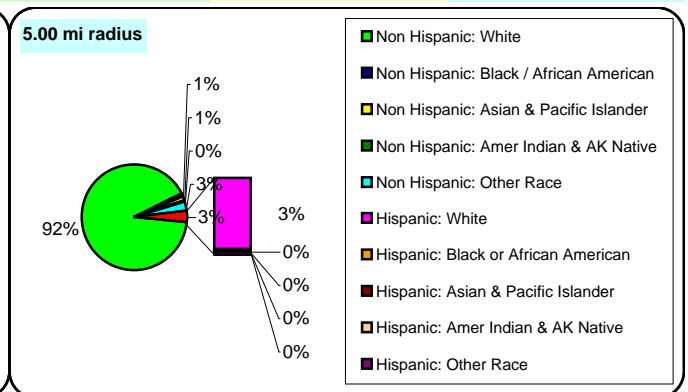
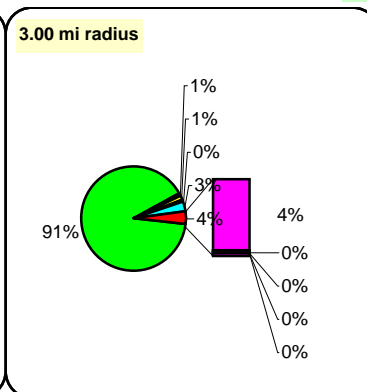
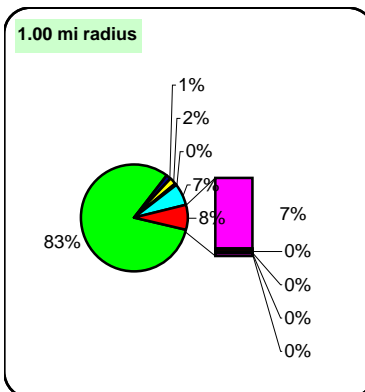
Population

Census Population (1990)	4,107	36,805	46,663
Census Population (2000)	5,098	36,784	49,484
Estimated Population (2005)	5,238	35,078	48,496
Projected Population (2010)	5,432	34,244	48,422
Forecasted Population (2015)	5,616	32,815	47,811
Historical Annual Growth (1990-2000)	991 2.4%	-20 0.0%	2,822 0.6%
Historical Annual Growth (2000-2005)	140 0.5%	-1,706 -0.9%	-988 -0.4%
Projected Annual Growth (2005-2010)	194 0.7%	-834 -0.5%	-74 0.0%
Est. Population Density (2005)	1,668.22 <i>psm</i>	1,365.28 <i>psm</i>	709.15 <i>psm</i>
Trade Area Size	3.14 <i>sq mi</i>	25.69 <i>sq mi</i>	68.39 <i>sq mi</i>



Race & Ethnicity (2005)

Non Hispanic: White	4,298 82.1%	31,694 90.4%	44,244 91.2%
Non Hispanic: Black / African American	72 1.4%	263 0.7%	442 0.9%
Non Hispanic: Asian & Pacific Islander	100 1.9%	506 1.4%	619 1.3%
Non Hispanic: Amer Indian & AK Native	24 0.5%	149 0.4%	185 0.4%
Non Hispanic: Other Race	345 6.6%	1,103 3.1%	1,331 2.7%
Hispanic: White	372 7.1%	1,294 3.7%	1,595 3.3%
Hispanic: Black or African American	6 0.1%	13 0.0%	19 0.0%
Hispanic: Asian & Pacific Islander	12 0.2%	29 0.1%	32 0.1%
Hispanic: Amer Indian & AK Native	2 0.0%	2 0.0%	2 0.0%
Hispanic: Other Race	8 0.2%	25 0.1%	28 0.1%



- Non Hispanic: White
- Non Hispanic: Black / African American
- Non Hispanic: Asian & Pacific Islander
- Non Hispanic: Amer Indian & AK Native
- Non Hispanic: Other Race
- Hispanic: White
- Hispanic: Black or African American
- Hispanic: Asian & Pacific Islander
- Hispanic: Amer Indian & AK Native
- Hispanic: Other Race

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RGraph3

WestWind

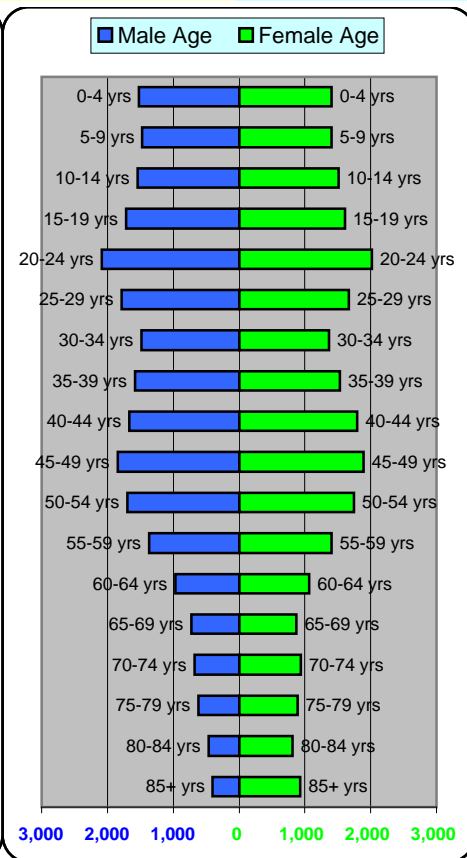
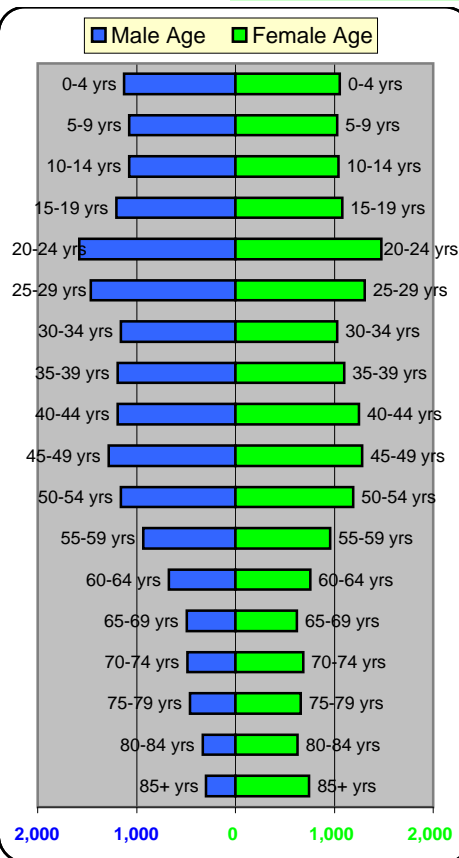
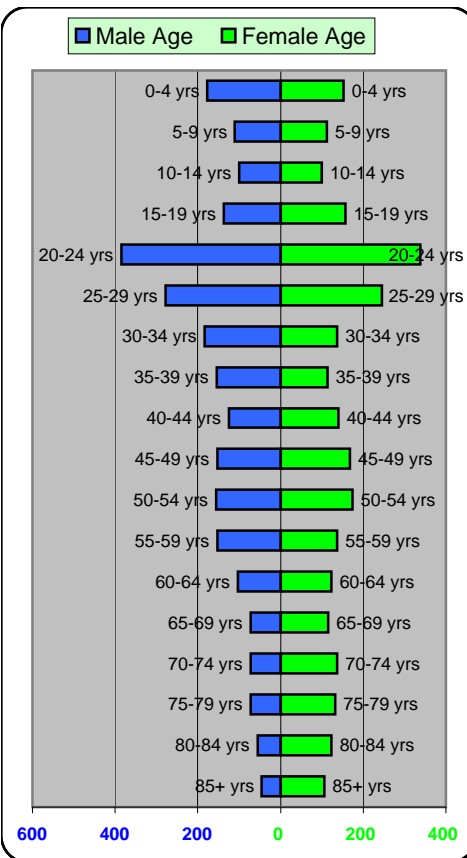
1.00 mi radius

3.00 mi radius

5.00 mi radius

Age Distribution (2005)

	1.00 mi radius	3.00 mi radius	5.00 mi radius
Total Population	5,238	35,078	48,496
Age 0 to 4 yrs	330 6.3%	2,180 6.2%	2,926 6.0%
Age 5 to 9 yrs	223 4.3%	2,103 6.0%	2,882 5.9%
Age 10 to 14 yrs	199 3.8%	2,121 6.0%	3,057 6.3%
Age 15 to 19 yrs	293 5.6%	2,282 6.5%	3,329 6.9%
Age 20 to 24 yrs	723 13.8%	3,056 8.7%	4,105 8.5%
Age 25 to 29 yrs	523 10.0%	2,769 7.9%	3,454 7.1%
Age 30 to 34 yrs	320 6.1%	2,188 6.2%	2,847 5.9%
Age 35 to 39 yrs	267 5.1%	2,290 6.5%	3,117 6.4%
Age 40 to 44 yrs	265 5.1%	2,436 6.9%	3,460 7.1%
Age 45 to 49 yrs	320 6.1%	2,569 7.3%	3,736 7.7%
Age 50 to 54 yrs	331 6.3%	2,348 6.7%	3,440 7.1%
Age 55 to 59 yrs	289 5.5%	1,886 5.4%	2,773 5.7%
Age 60 to 64 yrs	226 4.3%	1,435 4.1%	2,035 4.2%
Age 65 to 69 yrs	187 3.6%	1,116 3.2%	1,599 3.3%
Age 70 to 74 yrs	209 4.0%	1,172 3.3%	1,619 3.3%
Age 75 to 79 yrs	203 3.9%	1,120 3.2%	1,509 3.1%
Age 80 to 84 yrs	178 3.4%	961 2.7%	1,276 2.6%
Age 85 yrs plus	152 2.9%	1,047 3.0%	1,331 2.7%
Median Age	33.9 yrs	35.9 yrs	36.6 yrs



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RGraph3

WestWind

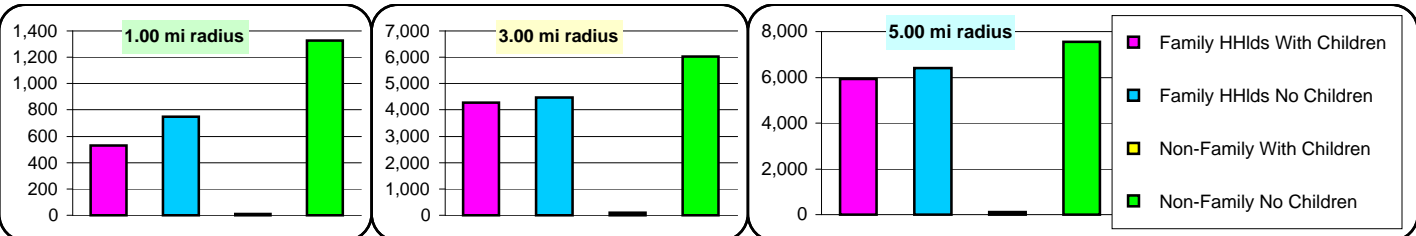
1.00 mi radius

3.00 mi radius

5.00 mi radius

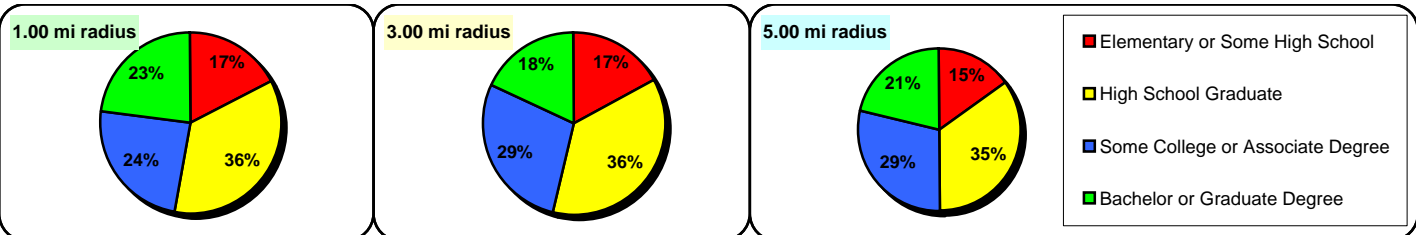
Household Type (2005)

	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Total Households	2,615		14,871		20,005	
Family Households	1,277	48.8%	8,741	58.8%	12,348	61.7%
Family HHlds With Children	531	41.6%	4,267	48.8%	5,935	48.1%
Family HHlds No Children	746	58.4%	4,474	51.2%	6,413	51.9%
Non-Family Households	1,338	51.2%	6,130	41.2%	7,657	38.3%
Non-Family With Children	9	0.7%	94	1.5%	116	1.5%
Non-Family No Children	1,329	99.3%	6,035	98.5%	7,541	98.5%



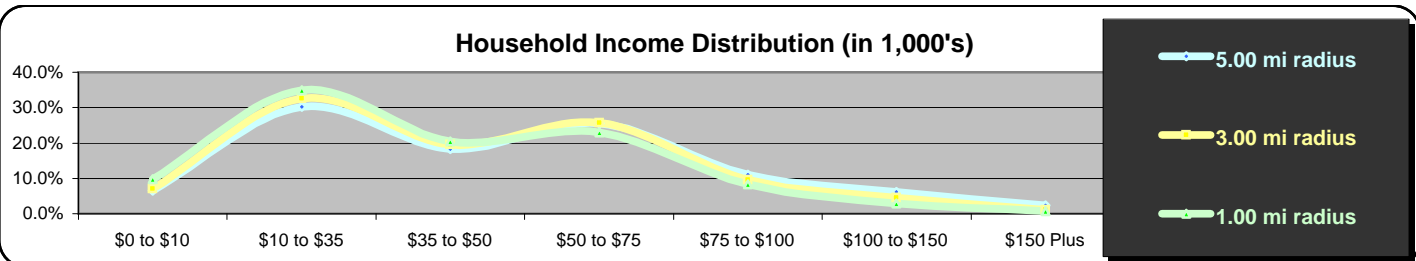
Educational Attainment (2005)

	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Elementary or Some High School	603	17.4%	4,030	17.3%	4,928	15.3%
High School Graduate	1,228	35.4%	8,449	36.2%	11,105	34.5%
Some College or Associate Degree	839	24.2%	6,659	28.5%	9,268	28.8%
Bachelor or Graduate Degree	798	23.0%	4,198	18.0%	6,896	21.4%



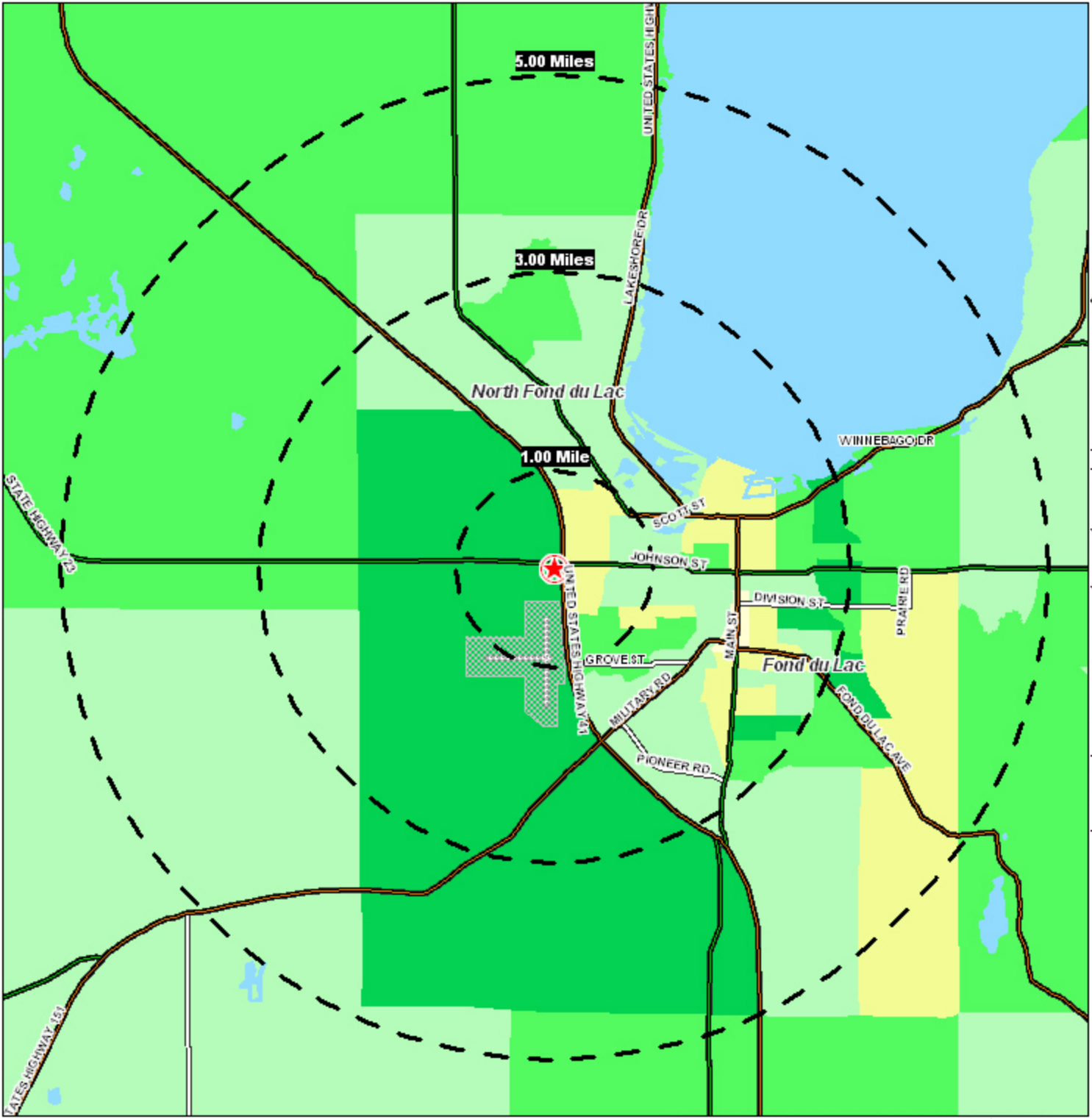
Household Income (2005)

	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Est. Average Household Income	\$44,722		\$51,734		\$58,185	
Est. Median Household Income	\$38,387		\$42,926		\$46,592	
HH Income \$0 to \$9,999	257	9.8%	1,060	7.1%	1,321	6.6%
HH Income \$10,000 to \$34,999	913	34.9%	4,842	32.6%	6,029	30.1%
HH Income \$35,000 to \$49,999	533	20.4%	2,896	19.5%	3,639	18.2%
HH Income \$50,000 to \$74,999	601	23.0%	3,817	25.7%	5,101	25.5%
HH Income \$75,000 to \$99,999	218	8.3%	1,427	9.6%	2,225	11.1%
HH Income \$100,000 to \$149,999	73	2.8%	661	4.4%	1,215	6.1%
HH Income \$150,000 or More	19	0.7%	169	1.1%	474	2.4%



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Median Age

By Block Groups

- 45 or more
- 38 to 45
- 33 to 38
- 28 to 33
- Less than 28

43.7835/-88.484

*Current Year Estimated
Median Age*

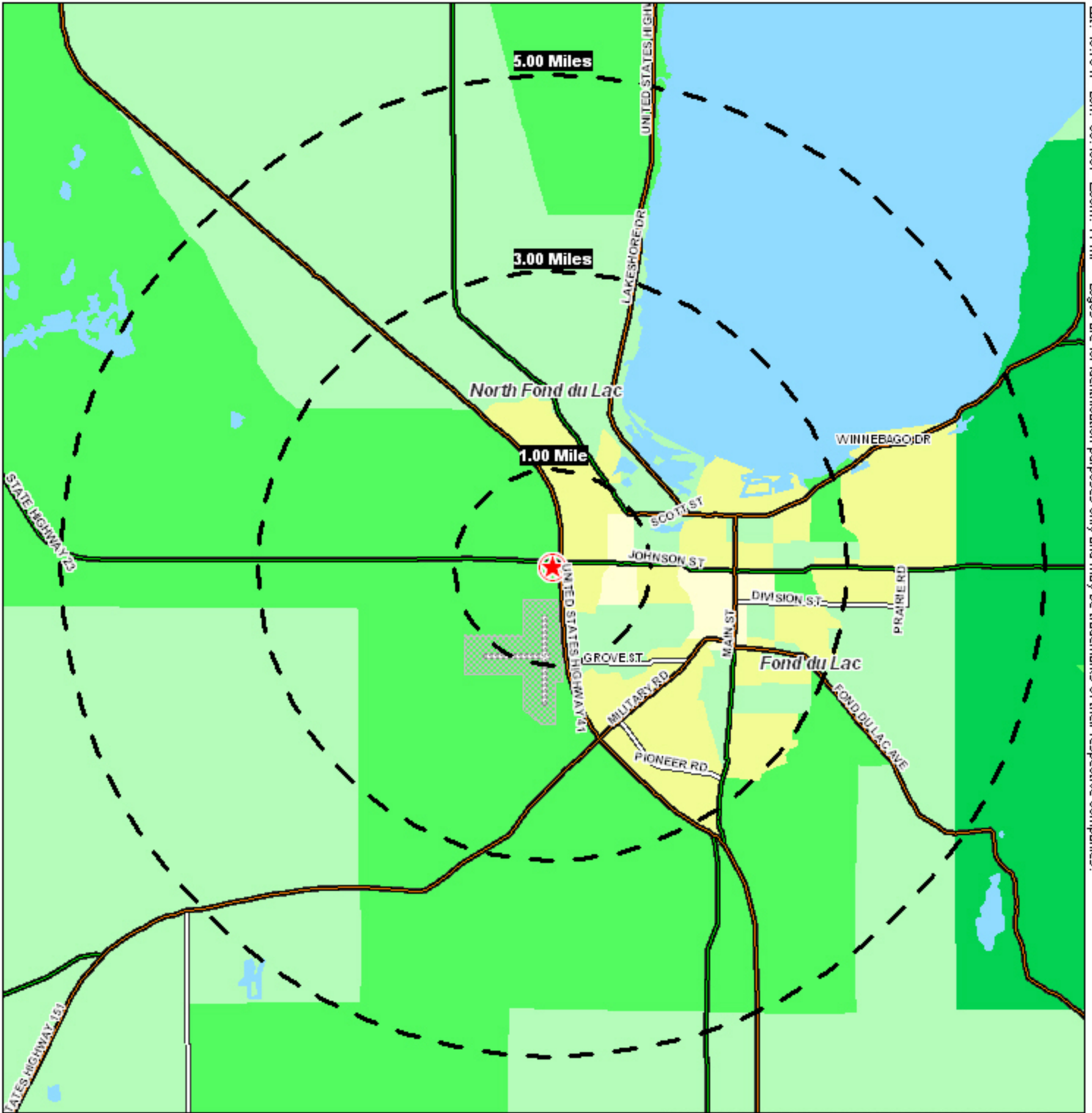
May 2006

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Median HH Income

By Block Groups

- \$75,000 or more
- \$60,000 to \$75,000
- \$45,000 to \$60,000
- \$30,000 to \$45,000
- Less than \$30,000

43.7835/-88.484

*Current Year Estimated
Median Household Income*

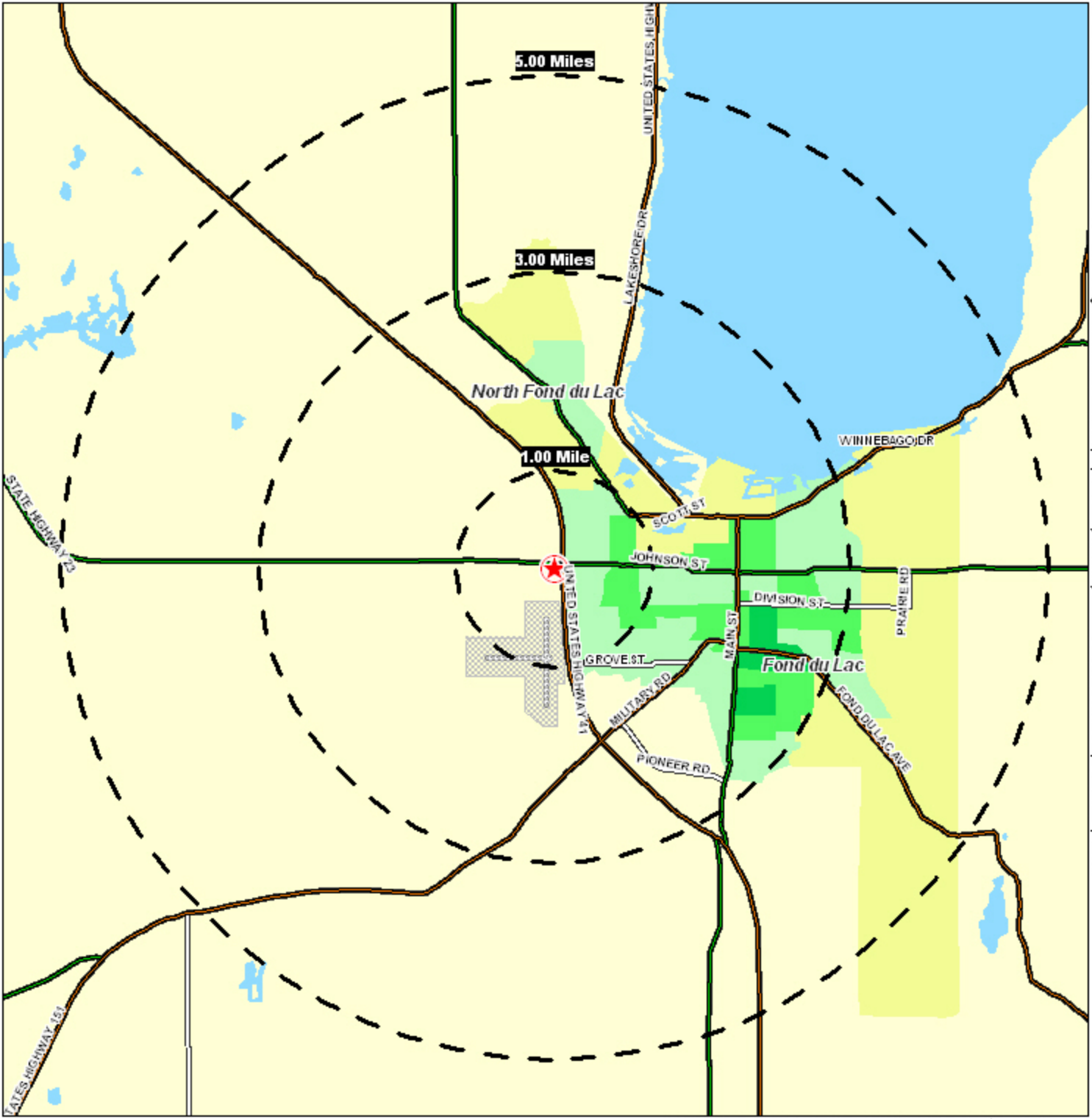
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Population Density
By Block Groups

- 7,500 or More
- 5,000 to 7,500
- 2,500 to 5,000
- 1,000 to 2,500
- Less than 1,000

43.7835/-88.484

*Current Year Estimated
Persons per Square Mile*

May 2006

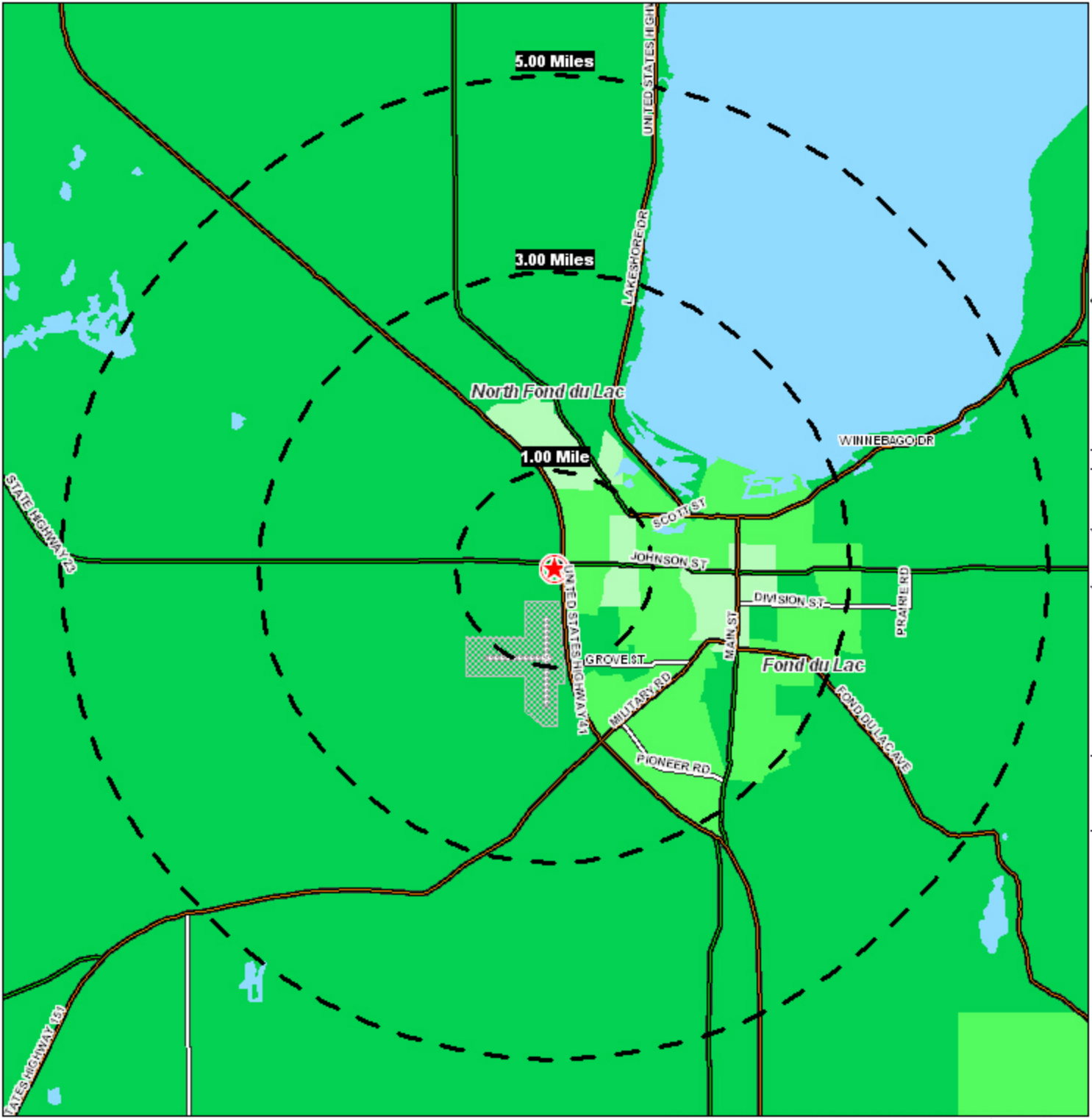
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Total HH Exp/Hhld
By Block Groups

43.7835/-88.484

- \$50,000 or more
- \$40,000 to \$50,000
- \$30,000 to \$40,000
- \$10,000 to \$30,000
- Less than \$10,000

*Current Yr Est Annual Average
Total Expenditure per Household*



May 2006

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